

Japanese economy
On the brink of recession

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High-definition TV
Can the EC afford its grand design?

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Daimler-Benz
Slowing down in the fast lane

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Surveys
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FINANCIAL TIMES

Europe's Business Newspaper

TUESDAY NOVEMBER 17 1992

D8523A

Canada forced to defend currency after C\$ dives

Canada was forced to raise its interest rates yesterday after a series of gloomy economic forecasts sent the Canadian dollar into a dive. The currency fell below 79 US cents for the first time in almost five years and commercial banks lifted prime rates by from 7.5 to 8.25 per cent. Page 5

IRA planned huge blasts: The anti-British Irish Republican Army said only "sheer ill luck" prevented it exploding two big bombs in London the weekend. On Monday night, police made safe a car bomb at the foot of Canary Wharf, Britain's tallest office block. A one-tonne van bomb was intercepted in a routine road check on Saturday. Dublin talks, Page 7

American Telephone and Telegraph is pitching for a key role in a predicted multi-billion dollar market for hand-held devices which will function as cellular phones, fax machines and pen-computer. NEC and Toshiba of Japan are to build personal communication products based on the AT&T technology. Page 19 Polish move, Page 23

Cancer stalks Singapore ministers: Singapore's two deputy premiers have cancer. Trade and industry minister Lee Hsien Loong, 40, and Ong Teng Cheong, 56, are both undergoing treatment. Lee, eldest son of senior minister Lee Kuan Yew, has been tipped as a future premier. Page 4

British Steel warned of further job cuts unless the European Commission backed an orderly restructuring of the industry and curbed alleged dumping. The UK steelmaker made a \$51m (\$77m) interim pre-tax loss compared with a \$18m profit a year ago. Page 19; Lex, Page 18; Construction steel dumping call, Page 7; Details, Page 27

Kraft General Foods, the core US food division of Philip Morris, is buying BJB Nabisco's cold cereal business, which includes Shredded Wheat and Shreddies. Page 19

Suicide bomber kills navy chief: A Tamil suicide bomber crashed his motorcycle into a car carrying Sri Lanka's navy commander, killing Vice-Admiral Clancy Fernando, his bodyguard and the driver. Picture, Page 4

Lithuanian polls: Algirdas Brazauskas (left), leader of Lithuania's ex-communist Democratic Labour party and ex-first secretary of the Lithuanian CP, has scored a resounding election victory over Vytautas Landsbergis, the man who steered the country to independence last year. With some results yet to be counted, the DLP 73 is thought to have seats out of 141. Page 2

Virgin ventures: Virgin Group of the UK is joining Florida-based video rental company Blockbuster Entertainment in a venture to build music megastores in every US city and much of Europe. Page 19

Kenyan election postponed: Kenya's authorities have postponed the first multi-party elections in 26 years from December 7 until December 29.

Insurer seeks redundancies: Troubled UNI Storebrand, Norway's biggest insurer, is offering all 4,700 of its employees three months' pay to quit. Anyone who accepts can also keep low interest loans from the company for two years.

Palestinian dies in blast: A Palestinian trader was killed and 12 people wounded in Jerusalem's walled Old City when a bomb was thrown into a crowded market.

Spanish bank chief goes: Banesto, the big retail bank which has stakes in several Spanish companies, replaced its chief executive, Juan Belloso, after poor results in the group's parent bank. Page 20

Credit card success: MasterCard, a general-purpose credit card launched by General Motors, has become the US's most successful credit card introduction. It has won over 2m accounts in less than 60 days. Page 22

Bond in court again: Bankrupt Australian businessman Alan Bond was back in court in Perth for retrial on a dishonesty charge. He was jailed for 2½ years in May after his first trial but the conviction was quashed on appeal in August and a retrial ordered. Page 4

STOCK MARKET INDICES		STERLING	
FT-SE 100	2,978.8 (-17.9)	New York Composite	1,821.5
Yield	4.51	London	1.8215
FT-SE Euroshare 100	1,888.77 (-0.90)	S	1.5198 (1.5465)
FT-A All-Share	1,272.82 (-0.64)	DM	2.418 (2.4275)
Nikkei	16,182.88 (-167.8)	FF	8.149 (8.19)
New York Composite	1,821.5 (-0.18)	SF	2.185 (2.19)
Dow Jones Ind Ave	3,223.85 (-31.1)	S&P	188.75 (182.0)
S&P Composite	251.85 (-3.33)	S Index	77.8 (78.5)
US LUNCHTIME RATES		DOLLAR	
Federal Funds	3¼%	New York Composite	1,821.5
3-mo Treas Bill	3.167%	DM	1.5845
Long Term	7.94%	FF	5.3785
Yield	7.94%	SF	1.4408
LONDON MONEY		Y	124.8
3-mo interbank	7½%	London	1.58 (1.5865)
Life long gilt future	Dec 99 93 (Dec 100 93)	DM	1.5845
Yield	7.94%	FF	5.3785
NORTH SEA OIL (August)		SF	1.4408
Brent 15-day (Jan)	\$18.25 (18.025)	Y	124.8
Gold		London	1.58 (1.5865)
New York Comex	\$333.8 (335.3)	DM	1.5845
London	\$335.75 (336.45)	FF	5.3785
Tokyo close	¥124.25	SF	1.4408

Austria	Sch20	Greece	Dr250	Lux	LF600	Outer	QRT200
Bahrain	Dwt 250	Hungary	Ft102	Malta	Lm230	S.Arabia	SR11
Belgium	Bf600	Ireland	Ir180	Morocco	MdN13	Singapore	SG4.10
Belgium	L25	India	R250	Neth	F1.350	Spain	Pas200
Cyprus	C2100	Indonesia	Rp3000	Nigeria	Naira20	Sweden	SKr14
Czech	Kcs35	Israel	Shs150	Norway	Nkr1500	Switz	Sfr200
Denmark	Dkr14	Italy	L2500	Oman	OmR150	Syria	Syr5000
Egypt	E24.50	Jordan	Jd150	Pakistan	Rp25	Thailand	Sh20
Finland	Fmk12	Korea	Won200	Philippines	Php45	Tunisia	Din1250
France	Ffr6.50	Kuwait	Kds600	Poland	Zl22.000	Turkey	L0000
Germany	Dms30	Lebanon	US\$1.25	Portugal	Esc200	UAE	Dir10.00

Hopes rise for success in Washington talks on subsidised exports and oilseeds row France fails to block farm accord

By David Gardner in Brussels

FRANCE last night lost a last-minute struggle to gather sufficient support to prevent a farm trade accord between the European Community and the US in talks which begin tomorrow in Washington.

Amid a welter of contradictory statistics about what agreement would mean for EC food exports, France's partners gave a "clear benediction" to Mr Ray MacSharry, EC agriculture commissioner and chief farm trade negotiator, according to Mr David Curry, UK agriculture minister. "His hand is greatly strengthened," an aide to Mr MacSharry said.

The Washington talks are aimed at settling an EC-US row over oilseeds, and clearing the way for agreement on the Uruguay Round world trade reforms being negotiated under the General Agreement on Tariffs and Trade.

Mr Jean-Pierre Solsson, the French farm minister, told his colleagues in a closed meeting that the cuts in subsidised exports and EC output which would result from a Uruguay Round deal, and agreement with the US on the oilseeds dispute, would go beyond the price and production cuts agreed in the reformed Common Agricultural Policy.

France produced a paper to

substantiate its position, which drew from the same material in an alleged European Commission document leaked to French papers over the weekend.

A senior Commission official

French figures".

Ireland and Spain also expressed concern over whether a Gatt deal on farm trade needed to unlock an overall Uruguay Round agreement - would

mission negotiators were working on the false assumptions that average farm yield would stay flat, and that EC farmers would recapture swatches of their own market despite commitments to open up to imports.

Furthermore, they insisted, that a Gatt deal would require the EC to take significantly more land out of production than the 15 per cent "set-aside" agreed under CAP.

Mr MacSharry energetically rebutted the French claims. He pointed out that oilseeds output was sharply down this year and would decrease further next year - including under French projections. He argued that Gatt would reduce only subsidised food

exports, but that with the price cuts to world market level agreed under the new CAP, there would be no restraint on unsubsidised exports.

Mr John Gummer, the UK agriculture minister, who chaired the meeting, said of the French claims that "it is fantastic to assume that the commissioner would be negotiating away large areas of Europe to be set aside". Mr Lauritz Thomsen, the Danish farm minister, said of the Washington meeting that "we are very close to a Gatt agreement; you can feel that the climate is there for it."

The European Commission is making preparations to meet on Friday to examine any deal.

Dunkel's intervention is low-key affair Page 6
History lesson tempers attitude to a Gatt deal; Political roots run deeply Page 18

described the French figures as "a doomsday scenario with a political spin". Inside the Council of Ministers, Mr MacSharry dismissed the French analysis as "rubbish and nonsense, with capital letters". According to Mr Curry, "nobody endorsed the

be compatible with the new CAP. But France's support was less than at last week's foreign ministers meeting in Brussels, and in a council of agriculture ministers where its influence is traditionally greater. France argued that the Com-

Clinton to give priority to jobs and growth

By Michael Prowse in Washington

MR BILL CLINTON said yesterday that measures to create jobs and stimulate growth would be his first priority after taking office next year, in spite of tentative signs that the US recovery is gathering momentum on its own.

The president-elect said he was committed to reducing the budget deficit but warned that a fairer tax system, involving larger burdens on the wealthy, would be an essential part of a multi-year deficit reduction programme.

Mr Clinton was speaking at a joint press conference with Democratic congressional leaders in Little Rock shortly after the Federal Reserve reported a 0.3 per cent increase in industrial production last month compared with September, larger than expected in financial markets.

The production increase was the latest in a series of more encouraging economic figures including reports on Friday of an unexpected surge in retail sales in October and a rebound in consumer confidence early this month. Mr Clinton said he saw no evidence yet of a "long-term strengthening in manufacturing". He saw nothing in the latest numbers to suggest he should do less to stimulate the economy

than he promised in the campaign.

His economic package is expected to include a temporary investment tax credit to stimulate business capital spending and an acceleration of public infrastructure projects. A cut in capital gains tax rates on some forms of investment is also possible.

Economists who advised Mr Clinton during the campaign said the fiscal stimulus was likely to be worth \$30bn to \$40bn or roughly 0.5 per cent of gross domestic product.

Asked if the stimulus would take precedence over efforts to reduce the budget deficit, Mr Clinton said: "I do not believe that you can reduce the deficit without restoring economic growth."

He indicated that measures to reduce the rate of growth of healthcare costs and to shift the burden of taxes on the wealthy would be essential components of his deficit reduction plan. People would accept the "pain" of deficit reduction more readily if it was seen to be based on "tax fairness", he said.

Major says Iraq arms trade probe can widen its inquiry

By Our Political Staff in London

THE JUDICIAL inquiry into Britain's secret arms trade with Iraq will not be restricted to Matrix Churchill, the machine tools company at the centre of the scandal, but will be free to delve into other related issues such as the Supergun affair.

Mr John Major, the UK prime minister, said yesterday that the inquiry would be free to focus not just on "arms questions" but on "decisions taken on the prosecution of companies and on public interest immunity". His statement was interpreted as a fresh attempt to stem the barrage of questions over how much ministers, including Mr Major himself, knew about the extent of British involvement in arming Iraq.

"All ministers who are called will give evidence," Mr Major said. In addition, all civil servants summoned would be "instructed to co-operate" and all papers called for would be "made available".

Lord Justice Scott, who was appointed last week to head the inquiry, would be "entirely free" to decide on the publication of

his report and of evidence taken from witnesses, Mr Major said.

Mr Robin Cook, trade and industry spokesman for the opposition Labour party, yesterday made new allegations about the extent of Mr Major's knowledge during his brief stint as foreign secretary in 1989 and thereafter.

Mr Cook supported his claims with a series of previously confidential documents released last week after the trial of three Matrix Churchill directors collapsed, but he failed to unearth more than circumstantial evidence linking Mr Major to the events outlined in the papers.

The prime minister's office acknowledged yesterday that the application of UK guidelines covering the export of defence-related equipment had been changed after the 1988 ceasefire which ended the Iran-Iraq war. Confirming the shift in interpretation shown in the Matrix Churchill documents, officials said the ceasefire and the progress of the subsequent peace negotiations "were properly taken into account" in the application of the rules.

Downing Street emphasised that Mr Major had been concerned to make the terms of ref-

erence for the inquiry as wide as possible, but added that it was still open to Lord Justice Scott to seek to extend them further.

Opposition MPs responded by dubbing the terms of reference "unsatisfactory" and complaining that the powers of the judge to enforce witnesses to attend were insufficient.

Mr John Smith, the Labour leader, said the inquiry would not look at whether ministers misled parliament, or require evidence to be given on oath or in public. Nor would it have powers to force former ministers to co-operate.

By stating that Lord Justice Scott would be free to call for a change in the basis of the inquiry if potential witnesses refused to give evidence or answer questions, the government was "conceding from the very beginning the central weakness of their own proposals".

Earlier, Sir Nicholas Lyell, attorney-general, indicated in the House of Commons that current or former ministers could expect to be prosecuted if evidence that they had committed criminal offences came to light.

Unanswered allegations, Page 7



President-elect Bill Clinton outlines his plans from his home town of Little Rock as vice-president elect Al Gore (second left) looks on. He spoke about cutting the budget deficit but warned of higher taxes. They are flanked by Democratic congressional leaders George Mitchell, Richard A. Gephardt and Tom Foley

on the top 2 per cent by about \$80m over four years.

The increase in industrial output was led by higher production of light trucks and followed falls in production of 0.3 per cent and 0.2 per cent in August and September respectively. Production is now running 0.6 per cent higher than in October last year.

Last month's gain in production, however, was narrowly based. Outside of motor vehicles and parts, production rose only 0.1 per cent.

Japan and Clinton, Page 4
Clinton to mend fences, Page 5
Dow recovers after Clinton press briefing, Page 40

Murderer 'used by army to discredit ANC wing'

By Patti Weidmar in Johannesburg

A JUDICIAL inquiry into political violence in South Africa yesterday found that the army used a convicted murderer to try to discredit the African National Congress, providing the most damaging evidence so far of state involvement in political unrest.

A statement implicating the army was made by Judge Richard Goldstone, who heads a commission of inquiry set up by Pretoria. It goes well beyond any previous official report on security force complicity in violence.

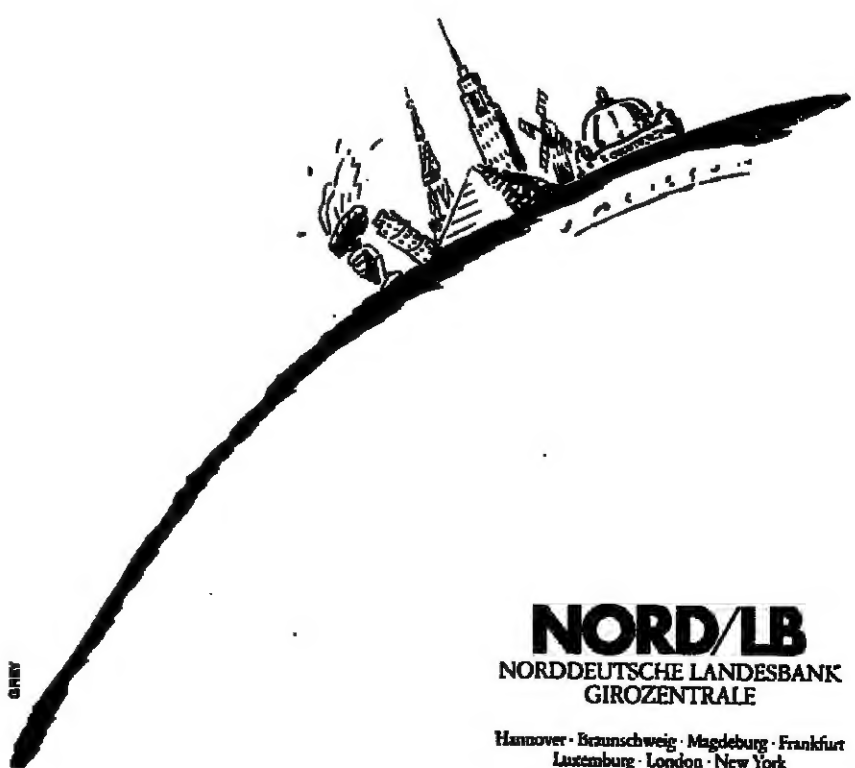
Judge Goldstone said the inquiry had seized army documents showing that top military officers last year sanctioned the use of criminals to discredit the ANC's armed wing, Umkhonto we Sizwe.

The report could cause severe political damage to President F W de Klerk's government, already under serious pressure after a spate of allegations of state involvement in political assassinations, as well as numerous cor-

Continued on Page 18

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NEWS: EUROPE

Ex-communists in Lithuania win a majority

By John Lloyd in Vilnius

FORMER communists yesterday swept to power in Lithuania, the largest of the three Baltic states, with an absolute majority in the 141-member parliament.

With the last results of the second round of voting still being counted, the most conservative estimate gave 73 seats to the Democratic Labour party (DLP), successor to the Lithuanian branch of the Soviet Communist party. This would allow it an overall majority without relying on any of the small centre parties.

Mr Algirdas Brazauskas, the DLP leader and former first secretary of the Lithuanian CP, said he would form a "technocratic" cabinet with members drawn from a variety of parties or from outside the political world, and he pledged to continue pro-market reforms.

"Those who have written in the Lithuanian and foreign press that the communists are returning here do not know what has happened in our party. We are a social democratic party with only 5 per cent of our members from the communist period," he said.

However, Mr Brazauskas said he would "seek to moderate" the programme agreed

between the International Monetary Fund and the outgoing nationalist government of Mr Vytautas Landsbergis. "We think the IMF was not properly informed of the economic situation here, of how bad it is. We don't want to change the principles, but we want to try to make the transition to the market easier," he said. He would seek better relations with Russia, but stressed that Russian troops - estimated to number about 20,000 - must withdraw next year as scheduled.

Mr Landsbergis grudgingly conceded defeat and said he hoped the communists had changed. His Sajudis movement won only about 26 seats. Election observers in Vilnius voiced concern that the parliamentary commission investigating links between deputies and the former Soviet KGB had announced that the new parliament could not sit until it had screened all deputies. Mr Jens Thoft, from Denmark, leader of the EC delegation, said that "this possibly indefinite delay is not what we expect in a democratic election".

Professor Bronius Gerasa, a DLP deputy and a member of the commission, said the statement had been made only by individual members, not the commission itself.

Bulgaria attempts to bridge credibility gap

The country's new government will have to reassure the west, write Virginia Marsh and Theodor Troev

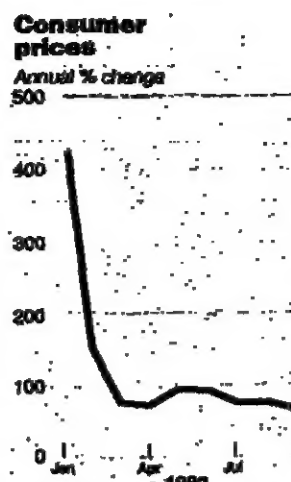
THREE weeks after his resignation triggered the collapse of Bulgaria's first post-communist government, Mr Philip Dimitrov, the outgoing prime minister, has been asked by President Zhelyu Zhelev to try to form another government.

A rapid end to the government crisis now seems likely, an outcome which would be much welcomed by the western banks and institutions for whom the crisis meant unwanted delays for Bulgarian plans to re-negotiate its \$12bn (£7.9bn) foreign debt, arrange a new loan from the International Monetary Fund and sign an association agreement with the European Community.

Mr Dimitrov, leader of the Union of Democratic Forces (UDF), the country's leading political movement, is trying to form a new coalition, including the party representing ethnic Turks. One of its main aims will be to reassure Bulgarians and western financial institutions that reform is still on track.

Mr Ivan Kostov, the finance minister, returned from Frankfurt earlier this month with the news that debt rescheduling talks with the 300 commercial banks, which hold more than 80 per cent of the country's debt, had progressed in spite of western concern over the political situation.

For Mr Kostov's team, the political crisis came at a sensitive time. The former socialist



Source: J P Morgan

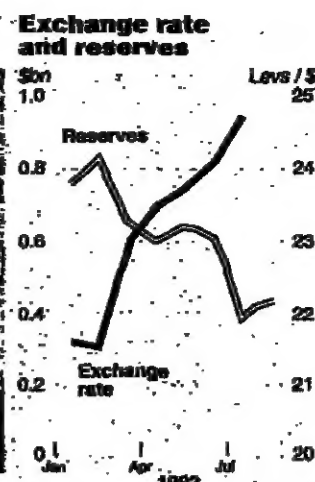
government which succeeded communist dictator Todor Zhivkov had broken previous commitments by declaring a debt moratorium in March 1990. But in September, Bulgaria resumed partial repayment of interest on its debt, hoping to re-open a dialogue with the country's creditors. Bulgaria also hoped to sign its first three-year extended agreement with the IMF next month, following two standby arrangements. Progress on both fronts depends largely on the formation of a credible government in Sofia.

Hopes remain high because, with IMF and World Bank support, Bulgaria has already implemented successful monetary reforms. Inflation has



Source: J P Morgan

dropped from more than 400 per cent in 1991 to 61 per cent so far this year. Before the present crisis, the leva, the national currency, had stabilised while the central bank's base rate had dropped from over 60 per cent to 41 per cent in the past six months. Foreign reserves have risen from virtually zero to around \$1bn. An IMF agreement and resolution of the debt problem are crucial for further progress. The country needs foreign financing to undertake structural reforms and privatisation. Industry, which is still more than 90 per cent state-owned, has registered a 60 per cent



Source: J P Morgan

drop in output since 1989, while the country lacks an infrastructure capable of servicing a market economy. So far Bulgaria, a small Balkan country of 8.5m, has attracted little foreign investment and no significant inflow of private capital is expected until the country repairs its relationship with western financiers. The UDF's main political rivals, the Socialist (reformed communist) party, and the Movement for Rights and Freedom (MRF), the ethnic Turk party, do not question the need for reform. But they criticise the UDF, the country's first non-communist rulers in 45 years, for what

they perceive as a haphazard approach to structural reform. They believe that one year of UDF rule produced few positive results but many social costs, notably unemployment, which affects over 12 per cent of the workforce and is still rising.

The MRF, which represents the country's 1m ethnic Turks, the country's poorest social group, cited social concerns for withdrawing its support from the last government.

The MRF has only 10 per cent of the seats in parliament but holds the balance between the UDF and the Socialist party, which are almost evenly matched.

The two parties also criticise the UDF for its confrontational style. The UDF's anti-communism has led it to attack the old power élite, but, in some cases, the party has appointed supporters to key positions with scant regard for professional ability.

In addition, the UDF has not communicated its policies clearly enough, leading the UDF into conflict with many of its original backers within the trade unions, the church, the fledgling private sector and even Bulgaria's president, Mr Zhelev.

"The former government had coherent strategies but the country did not always know about them," says Mr John Wilton, the World Bank's resident representative. Mr Zhelev, a former dissi-

dent, says: "The UDF made political mistakes which led it into conflict with civil society. Rather than rallying the country's resources, it repulsed them." In spite of these shortcomings, however, the UDF is expected to form a new government with the ethnic Turks, largely because the Socialists are unwilling to take over. The party has purged itself and supports market-led reform, but says it does not have enough support in the country to govern.

At the same time, no group wants fresh elections, believing that another political shake-up would only delay reform against the popular will. "Dissatisfaction in the country is not caused by reform but by reform being carried out too slowly," says the president.

Mr Zhelev believes the way out of Bulgaria's current difficulties is for the UDF to adopt a policy of "national reconciliation".

He stresses the importance of internal unity, given the war in the neighbouring former Yugoslav republics and fears that Bulgaria will be drawn into the conflict.

The Bulgarian business community believes that the country's proximity to the fighting has already been enough to deter some potential investors. There are also fears in Sofia that any prolongation of the current political problems would be a further blow to the country's credibility.

Russia's privatisation auctions delayed a month

By Layla Bouillon in Moscow

RUSSIA will begin auctioning off shares in state-owned enterprises not this month but next, starting with the sale of 40 per cent of the stock of a producer of transistor radios and television sets.

Mr Dmitry Vasiliev, deputy chairman of the Committee for Managing State Property, said that legislation requiring notice of between two weeks and one month for share auctions made it impossible to hold trial auctions in November as planned. The first auction of shares will be held on December 15, using Elex, a radio producer based in Vladimir outside Moscow, as a guinea pig. Elex, which has already sold 80 per cent of its shares to its managers and 2,000 deputy and a member of the commission, said the statement had been made only by individual members, not the commission itself.

ber as planned. The first auction of shares will be held on December 15, using Elex, a radio producer based in Vladimir outside Moscow, as a guinea pig. Elex, which has already sold 80 per cent of its shares to its managers and 2,000 deputy and a member of the commission, said the statement had been made only by individual members, not the commission itself.

The authorities claim only 10-20 per cent of state-owned enterprises are potentially bankrupt, as opposed to bigger figures quoted by the opponents of mass privatisation.

Macedonia's Albanians fearful of ethnic bloodbath

By Laura Silber in Skopje, Macedonia

ETHNIC divisions have deepened in Macedonia, threatening to shatter the fragile coexistence between Macedonians and ethnic Albanians as the former Yugoslav republic waits in limbo for international recognition. Leaders of Macedonia's Albanians, who comprise about one-third of the 2m population, fear a violent conflict in the southern republic following riots this month.

Serious unrest in Macedonia, in the heart of the Balkans, could trigger intervention by some or all of its neighbours, Serbia, Albania, Greece and Bulgaria. Greece has blocked

international recognition on the grounds that the name Macedonia is Hellenic property. But Mr Sami Dzhamil, vice-president of the Party for Democratic Prosperity, the biggest Albanian party, says the controversy surrounding the name Macedonia is "a very small problem compared to the inter-ethnic problems here".

Mr Muhammed Halil, a deputy in the Macedonian parliament, says Albanians are now debating whether to continue to participate in official institutions after four people were shot to death by police in the riots on November 6. Ethnic Albanians went on the rampage in Skopje, the capital of Macedonia, when rumours swept the city that a 14-year-old Albanian

cigarette seller had been beaten to death by the police.

Ironically, Albanian leaders claim police incited the unrest in Bit-pazar, Skopje's oriental market which has become a centre of the black market, in order to hasten international recognition. "They are trying to show Europe and the world that there could be more trouble and problems if Macedonia is not recognised," says Mr Ibrahim. The Albanians have four cabinet ministers in the government. Although a minority, they are better integrated into Macedonia than the majority Albanian population in neighbouring Kosovo, the southern Serbian province. But the events of November 6

appear to have been a watershed. "Albanians are now faced with a choice whether to stand behind the people or the government," says Mr Saso Ordanovski, an independent journalist in Skopje. He says the police may have used excessive force in suppressing the riots, but fears that Albanian extremists are using the incident in order to force Albanian leaders to pull out of the ruling coalition.

Mr Ljubomir Frekoveki, the interior minister who has ordered an investigation into the riots, says: "Albanians and Macedonians share a collective memory of living together without ethnic conflict." But he fears the "imported influence" from Serbia

and Albanians abroad could destabilise Macedonia.

"The behaviour of the police can lead to violent conflicts in Macedonia which will be a real catastrophe even compared to the Bosnian war," says Mr Ibrahim.

"I am certain that the neighbouring countries would be involved - even Turkey and Hungary - the third world war could start right here," he says.

For the time being Macedonia and Albanian politicians are calling for a dialogue in order to find a solution. Mr Ibrahim says that if this fails, "Macedonia will disappear and become a piece of cake for the neighbouring countries".

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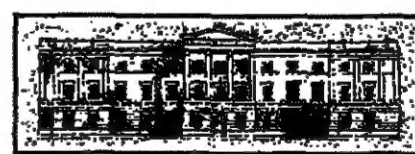
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Ministers refuse extra EC spending

By Lionel Barber in Brussels

ALMOST all the European parliament's additions to Community spending plans for 1993 were rejected last night by EC budget ministers, citing severe domestic budgetary constraints.

The move points to a budget confrontation between the parliament and the council of ministers next month, as many MEPs continue to argue that extra spending is vital to break the deflationary cycle in Europe.

The budget ministers, meeting in Brussels, rejected the parliament's proposals that commitments next year to future spending should rise from Ecu83.91bn (\$78.59bn) to Ecu70.16bn (\$66.22bn).

Instead, they sent back a budget which included a measure 0.2 per cent increase to Ecu65.86bn above the proposal agreed last July.

Sir John Cope, British paymaster general, who chaired the meeting, said ministers were reluctant to see EC spending rising at a rate higher than that contemplated in member states' domestic budgets.

These constraints are making it difficult for ministers to reach agreement on the so-called Delors II package of measures on the EC's spending plans to the end of the decade, including the "cohesion funds" - money for poorer members such as Ireland, Spain, Portugal and Greece.

It is not unusual for ministers to reject parliamentary spending proposals, but failure to agree a budget next month would probably mean the introduction of emergency funding measures - another crisis on top of the plethora of problems created by uncertainty over the future of the Maastricht treaty on political and economic union.

La Malfa tightens party grip

By Robert Graham in Rome

THE leader of Italy's Republican Party, Mr Giorgio La Malfa, has emerged considerably strengthened from his party's 38th congress which concluded at the weekend.

The final vote gave near unanimous support for Mr La Malfa's attempt to make his small party the central element in a new realignment of the country's political groupings pressing for institutional and electoral reform.

None of those who questioned his presidential style of leadership - including Mr Bruno Visentini, the party's elder statesman and former minister - have been retained on the Republicans' 185-strong national council.

Critics have been excluded and 91 new, and mostly young, people have been brought in, among them 27 women.

The Republicans were just under 5 per cent of the vote in the general elections last April. Although this was a modest improvement on their performance in 1987, Mr La Malfa had hoped for broader electoral support for a party which stood in opposition to a renewal of the four-party government coalition of Christian Democrats, Socialists, Liberals and Social Democrats.

The Republicans continue to suffer from their public image of a minority party appealing to an intellectual elite. They hope to broaden their appeal by establishing themselves as reformers.

The Financial Times (Europe) Ltd
Published by The Financial Times (Europe) GmbH, Frankfurt Branch, Nibelungenplatz 3, 6000 Frankfurt-am-Main 1. Telephone: 49 69 156550; Fax: 49 69 3964481; Telex: 416193. Represented by E. Hugo, Managing Director, Printer: G. Gombel-Münster, International, 6078 Neu-Isenburg 4. Responsible editor: Richard Lambert, Financial Times, Number One Southwark Bridge, London SE1 9HL. The Financial Times Ltd, 1992.

Registered office: Number One, Southwark Bridge, London SE1 9HL. Company incorporated under the laws of England and Wales. Chairman: D.E.P. Palmer. Main shareholders: The Financial Times Limited, The Financial Times Limited, Publishing Director: J. R. Kelly, 108 Rue de Rivoli, 75004 Paris Cedex 01. Tel: (01) 4297 0621; Fax: (01) 4297 0620. Editor: Richard Lambert, Printer: SA Nord Sain, 1521 Rue de la Cane, 59100 Roubaix Cedex 1. ISSN: 1148-2753. Commission Paritaire No 678060.

Financial Times (Scandinavia) Vimeinikafteri 42A, DK-1161 Copenhagen. Telephone: (33) 13 44 41. Fax: (33) 335335.

German 'wise men' warn on solidarity pact

Independent economic advisers say Chancellor Kohl's planned accord with unions and employers could prove counter-productive, writes Quentin Peel in Bonn

THE GERMAN government's independent economic advisers yesterday warned Chancellor Helmut Kohl that his planned "solidarity pact" between government, trade unions and employers could prove counter-productive in reviving economic growth.

In a comprehensive and largely gloomy assessment of the challenges facing the country, the so-called "five wise men" called for a coherent plan of budget savings, and severe restraint on wages, as preconditions for economic recovery.

They denounced the current arguments between the political parties, unions and employers on a fair distribution of the burden of unification costs to finance east German recovery, and called instead for total concentration on how to promote economic growth.

"The danger is looming that the economy will fall into a recession," they said. "Two years after German unification, pessimism is spreading in both halves of the country." The

The Bundesbank has revised the annualised M3 money supply growth rate for September upwards to 9.3 per cent from 9.1 per cent, Reuter reported from Frankfurt yesterday. M3 rose by an annualised 8.8 per cent in August. The bank set a target of 3.5-5.5 per cent for the year, but concedes this target cannot be met.

coming year would provide the German economy with its "first great test," they added.

Forecasting zero growth in gross national product for 1993, but some recovery in the second half of the year, the five leading economists also warned that Mr Theo Waigel, finance minister, was still being over-optimistic in his budget revenue forecasts. They predicted a growing public sector deficit for the next four years, instead of the gradual reduction forecast by the Finance Ministry.

The proposal likely to attract the greatest attention in Germany is a plan for a 7 per cent tax surcharge, to be levied on all income and corporate taxpayers, to provide DM25bn in subsidies for employment measures in east Germany.

The surcharge, to be gradually run down over five years as the eastern economy recovers, would be a fairer way of paying for the subsidies than the existing 2 per cent levy on unemployment insurance contributions, the wise men argue.

Only registered employers pay the latter, thus excluding all public sector employees and the self-employed.

Their report brought immediate but predictable calls from the Social Democrat opposition

Forecasts for the German economy, 1993						
	OECD (July)		Economic institutes (October)		Five wise men (November)	
	W	E	W	E	W	E
GNP growth*	2.3	9.0	0.5	7.0	0.0	7.0
Unemployment**	6.1	17.0	6.5	16.5	7.0	17.0
Consumer price rise*	3.5	8.0	3.5	8.5	3.5	9.0
Capital investment*	2.8	13.7	2.5	6.0	-0.5	12.0
Exports*	5.1	15.0	1.0	3.0	1.5	-
Imports*	5.2	7.0	2.0	2.5	0.0	-

* % change over 1990. ** Average annual rate

* % change over 1990. ** Average annual rate

for Mr Waigel to resign. The report was widely welcomed by German industry, but criticised by the unions for its stress on wage restraint.

"Its criticism of the planned 'solidarity pact' comes at an embarrassing moment for Mr Kohl, who hopes to agree a deal by the end of the year, and yesterday had important talks with civil service union leaders.

The wise men warned that such an ambition could arouse excessive expectations from the public, and failure of the talks would have a far more negative effect than it should.

"The danger lies in the spectacular character of a solidarity pact," they said. "The more the importance of the pact is stressed in public, the greater will be the expectations, and all the worse will be the disap-

pointment if it finally fails."

It was far more important that the government should independently draw up a coherent savings plan, and the unions recognise the need for wage restraint. Only then would the Bundesbank be given the room for manoeuvre to lower its interest rates, and thereby open the way for economic recovery.

"The steady reduction of net borrowing is imperative. If the danger of destabilisation through growing public sector debt is to be avoided," they said. "The task is urgent: it is to rebuild public confidence in the solidity of the state finances through a credible savings strategy."

While forecasting a higher Bundesbank money supply target for 1993 - with a central goal of 6.5 per cent growth in the broad M3 measure of

money supply - the wise men warned: "As desirable as a clear interest rate cut might be in the present economic situation, it can only happen if reliable indicators show that inflation is slowing down."

Ironically, the report - forecasting a slower inflation rate of some 3.5 per cent next year - came out on the same day that new figures showed a fifth successive monthly decline in wholesale prices. The federal statistics office reported a 0.1 per cent decline in October, and a 1.6 per cent drop year-on-year against October, 1991.

The report suggests that Mr Waigel's forecast of a reduced public sector deficit, falling from DM120bn (\$49.5bn) this year to DM85bn (\$27.2bn) by 1996, is over-optimistic, based on an unlikely 6 per cent nominal growth rate of GNP. Instead, with GNP growth rates rising gradually from 0.5 to 5 per cent by 1996, the deficit will increase from DM120bn to DM136bn in that time, they say.

SPD proposes changes in asylum law

By Judy Dempsey in Bonn

GERMANY'S opposition Social Democratic Party (SPD) yesterday moved closer to agreeing sweeping changes in the country's asylum law.

At the same time it called, at an emergency congress, for the introduction of an immigration policy which would give the 6m foreigners living in Germany the right to citizenship, and place restrictions on those trying to enter the country.

The SPD's proposed amendments to the asylum law, which is enshrined in Article 16 of the constitution, will

retain the right of individuals facing persecution to continue to seek asylum in Germany. However, asylum-seekers will be sent back if they enter the country from any European signatory of the 1951 Geneva Convention on the status of refugees and the European Human Rights Convention.

Mr Ignatz Bubis, head of the country's Jewish community (which numbers fewer than 30,000) and the only invited guest speaker at the congress called to discuss immigration, said the party should not be concerned with changing the asylum laws.

"I am very sad that this is happening. This is not the issue. Politicians should amend the citizenship laws to let the growing community of German-born foreigners integrate more easily," he said.

Mr Björn Engholm, the SPD leader, who was determined to stamp his authority on a party which has agonised over the issue of asylum, denied he was bowing to pressure from the far-right.

Instead, in an impassioned speech which invoked the Nazi period, he said: "History teaches us - foreigners are the target today, tomorrow it will

be the disabled, and the day after tomorrow, left-wing trade unionists and others who think differently." He added: "Let's not wait until the immigration problem creates new political majorities that we can no longer influence."

However, he acknowledged that there was little point in amending the country's liberal asylum laws if the party was not prepared to introduce an immigration law.

Ms Herta and Paul-Greif, a deputy leader of the SPD, said Germany should introduce dual citizenship, liberalise the naturalisation process, and

even allow citizenship to those born on German soil. But she said the governing Christian Democratic Union and Christian Social Union were staunchly opposed to these reforms, because they had strict interpretations of what was meant by a German.

Mr Bubis's view was that it was disgraceful that German law granted citizenship along blood lines, which he described as *pölsisch*, or racial.

Today, the party faces another sensitive issue concerning what role German troops should play outside NATO territory.



Social Democrat chairman Björn Engholm addresses the party's emergency congress in Bonn yesterday

NEWS IN BRIEF

Inflation edges down in France

FRANCE'S annual inflation rate eased to 2.4 per cent last month, from 2.6 per cent in September, according to provisional figures, writes William Dawkins in Paris. The result places the French inflation rate 1.2 percentage points below the average of its nine main trading partners. The French rate has been running below the German rate consistently for 17 months.

French face transport strikes

A wave of strikes disrupts France's public transport this week, halting the Paris Metro at rush hours and disrupting trains and airlines, according to the unions, Reuter reports. Metro drivers are protesting at changes which they say will mean longer working hours. The Communist-led CGT union has called a 24-hour rail strike for Thursday and another a week later to demand wage rises and protest against planned job cuts. Public transport unions have called a 24-hour strike on November 27 in all provincial towns to back wage claims. Pilots and ground staff at Air France are also to stop work on November 27 in protest at plans to cut 5,000 jobs over three years.

Honecker trial delayed again

The trial of former East German leader Erich Honecker was adjourned again yesterday as a second defendant, former Stasi security chief Erich Mielke (84), was excused from appearing because of poor health, Reuter reports from Berlin. The trial was postponed last week after another defendant, former Prime Minister Willi Stoph (78), suffered a heart attack.

Danes confident on treaty

The Danish prime minister, Mr Poul Schlüter, yesterday said he was optimistic of finding a solution to the country's Maastricht treaty problem at the EC summit in Edinburgh next month despite the cool reaction of its partners, writes Hilary Barnes in Copenhagen. He was speaking after meeting the seven political parties which back the so-called "national compromise" calling for special arrangements for Denmark.

An opinion poll published in business newspaper *Boersen* yesterday indicated that if there were a vote now on the national compromise, 45.2 per cent would vote yes, 38.0 per cent no, with 16.8 per cent undecided.

Polish airline chief sacked

The head of Poland's national airline, Lot, was sacked yesterday for poor management, Reuter reports from Warsaw. Ministry officials said Lot faced a loss of credibility in financial circles and among international carriers and that its debt had grown. The government wants to privatise Lot shortly.

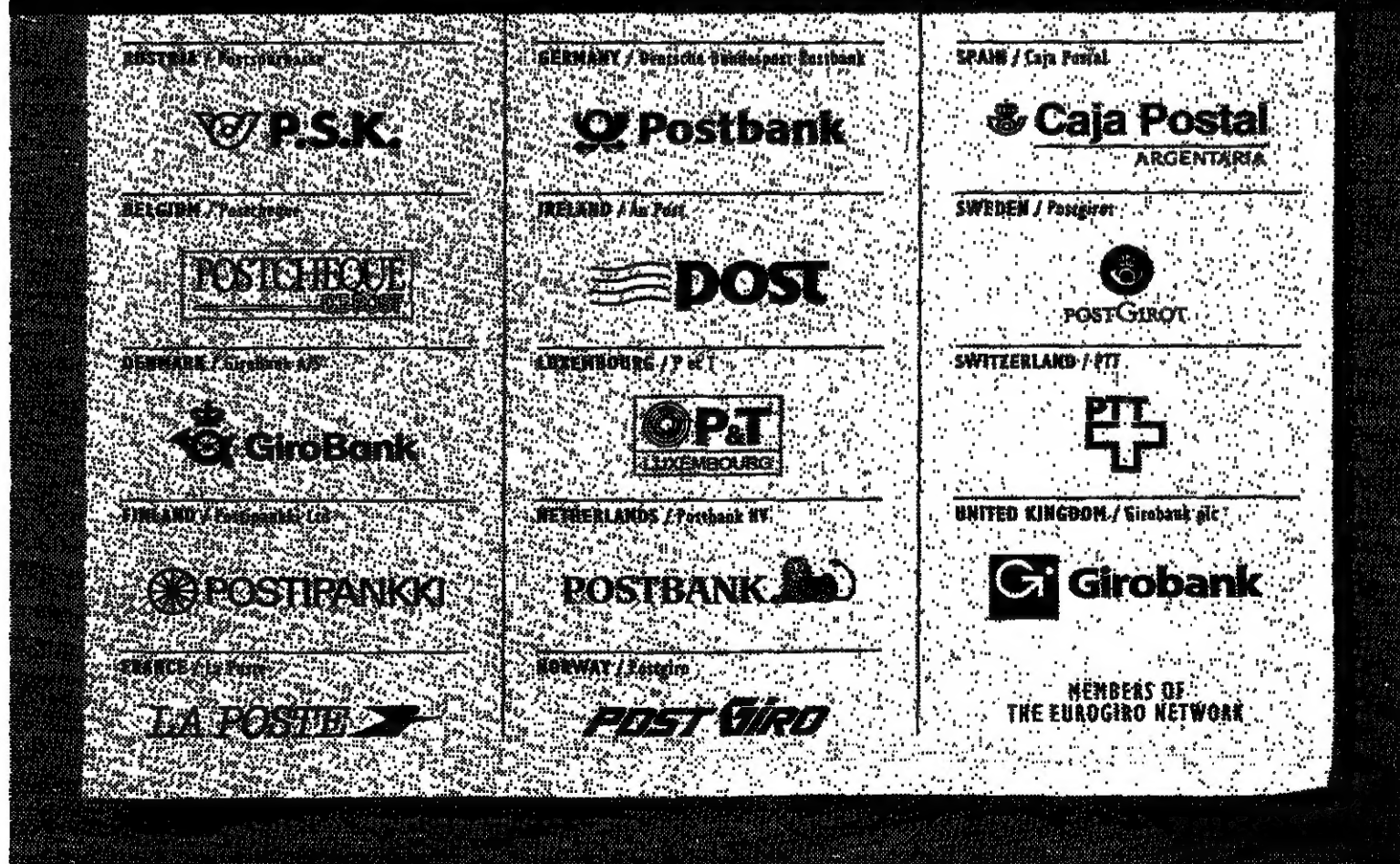
Brittan defends BA decisions

Sir Leon Brittan, EC competition commissioner, yesterday rejected charges by Air France that he had applied a double standard in favouring recent takeover bids by British Airways, writes Lionel Barber in Brussels.

Mr Bernard Attali, Air France president, has threatened legal action over Sir Leon's clearance of BA's takeover of Dan Air, and his failure to prevent BA's plan to take just under 50 per cent stake in the French regional airline Transport Aérien Transrégional (Tat).

But Sir Leon's officials suggested yesterday that Mr Attali was misinformed, specifically in his charge that the anti-trust directorate should have included Dan-Air's air charter business before determining that the deal did not fall under the EC merger threshold of Ecu250m (\$230m) annual turnover. Officials said that since BA was not acquiring Dan Air's air charter business, it would have been wrong to include it in its merger calculation.

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NEWS: INTERNATIONAL

China hints at trade link with HK row

By Alexander Nicoll, Asia Editor

CHINA indicated yesterday that it was prepared to link its dispute with Britain over Hong Kong with the two countries' future economic relations.

The warning was contained in a speech to the Royal Institute for International Affairs in London by Zhu Rongji, the vice premier who is chiefly responsible for China's economic reform programme.

After emphasising the need to adhere to the Sino-British agreement on Hong Kong, Zhu went on immediately to stress recent growth in trade with Britain.

Asked whether he meant to imply that the two issues were linked, he replied simply: "Let's wait and see."

The 1984 Joint Declaration had heralded the best ever period in Sino-British relations, Zhu said.

However after the October proposals on political development, by Mr Chris Patten, Hong Kong's governor, China had to ask itself whether its agreements with Britain should be cast to the winds.

The proposals, he said, contravened the Joint Declaration and what he described as an agreement on convergence of Hong Kong's political system with the Basic Law, Hong Kong's Beijing-drafted post-1997 constitution.

"We want co-operation and not confrontation. But no one



Zhu Rongji in London yesterday: "Let's wait and see"

should expect confrontation to force us into concessions and no one should make any wrong judgment about this."

He hoped the Hong Kong government could return to the process of consultation as stipulated in the Joint Declaration.

He claimed that the proposals were unpopular in Hong Kong. Asked about opinion polls indicating that they were popular, he said: "We have seen all kinds of polls. They have different results and they vary from time to time."

Zhu is due this morning to meet Mr John Major, prime minister, who is expected to make clear Britain's desire for discussions on Mr Patten's proposals. Yesterday he saw Mr Douglas Hurd, foreign secretary.

Japanese search for clues to life with Clinton

The generation change at the top of US politics is unsettling Tokyo, says Charles Leadbeater

FOR THE PAST week a team of 20 top officials from Japan's Ministry of Finance has been hard at work in Washington seeking clues about what a Clinton presidency could mean for Japan.

Although the answer will remain unclear for months, Japanese concerns are already crystallising.

Mr Hiroshi Mitamura, the leader of one of the ruling Liberal Democratic Party's factions remarked: "There must be change. This was the first post cold war election in the US. One of the main themes was a desire for change."

Professor Takashi Inoguchi, professor of politics at the University of Tokyo identified the common Japanese concern: that change will be in the direction of toughness.

He said: "The Clinton team will be tough, they will be tough on themselves demanding more from the US economy but tough on us as well."

What is unsettling for Japan is not just that there will be a shift from Republican to Democratic in the White House.

Even more significant for many Japanese is the change

of generations at the top of US politics.

The 46-year old Mr Clinton has no memory of Japan as a vulnerable, war ravaged, nation which became a bulwark of American anti-communist policy in Asia. He knows Japan only as a strong economy. Since the mid-1980s the two elements of the relationship have balanced one another. The strategic, political relationship was designed to contain communism in Asia. The strength of that alliance soothed the economic and commercial tensions which have accompanied the growth of Japan's trade surplus and its economic power. Trade disputes were never allowed to jeopardise the basic anti-communist alliance.

Mr Clinton will find the balance between the strategic and economic aspects of the relationship fundamentally unsettled. Japan's growing trade surplus did not play a large role in the US presidential campaign. But trade tensions are unlikely to subside, especially if the US economic recovery continues to be weak.

According to a senior US diplomat in Tokyo: "A new administration will almost certainly have to have another go at the trade issue. We have learned the only thing that works is long hard pressure."

Not only do many Japanese expect Mr Clinton to press for further measures to open the Japanese market. They also believe trade politics will become more complicated.

An agreement between the US and Europe on farm trade would quickly swing the spotlight on to Japan's willingness to open up its rice market. The US commitment to the North American Free Trade Agreement has alarmed many Japanese exporters.

China may also become a divisive issue with Japan. Mr Michael Armacost, US Ambassador to Tokyo says "China could be a testing ground for a US policy of tying aid to human and civil rights." If the US did impose restrictions on aid and trade with China, it might not look kindly upon Japan's increasingly close trade ties with China.

The Japanese Emperor's

recent visit to China, preceded by a stream of Japanese politicians and business leaders, was a subtle but significant signal of a more independent Japanese policy.

Japan may be prepared to maintain this independence. Senior Tokyo trade officials say there is little sense in talking of human rights without fostering China's economic development.

Mr Mitsuru suggests human rights are more important in a multicultural society such as the US than in ethnically homogeneous societies such as China and Japan.

Approaches to Russia may also become more divisive if the US insists that Japan carries more of the aid burden. The US in the past three years has committed \$9.2bn to the former Soviet Union. About 65 per cent has been disbursed. Japan has committed \$2.7bn most of it in the form of trade credits to Japanese companies. Most has not been disbursed. The funds which have been disbursed have gone to the Russian Far East which hosts 3 per cent of the Russian population and 60 per cent of its raw

materials.

Japan insists it cannot offer more aid until the dispute with Russia over the four Northern Territory islands is settled.



Japan insists it cannot offer more aid until the dispute with Russia over the four Northern Territory islands is settled.

Fears grow of credit crunch for small companies

By Charles Leadbeater in Tokyo

JAPAN'S industry ministry is becoming increasingly concerned that the country's small and medium-sized companies may be suffering a credit crunch as hard-pressed banks cut their lending.

Mr Kozo Watanabe, minister for International Trade and Industry, speaking after a meeting yesterday

with the leaders of four small business associations, said he would ask the banks "to carefully consider that they need not refrain from lending money."

He was responding to growing criticism from small businesses that banks are increasingly reluctant to lend to small companies because they are trying to reduce their mounting bad loans.

Small companies with less than 100 employees account for about 56 per cent of employment in Japan. They are far more dependent on bank lending than large companies.

Figures published last week showed that small companies accounted for most of the sharp increase in corporate bankruptcies over the past year.

Senior Bank of Japan officials said

that government funds to provide small business finance would probably be increased to prevent a private sector credit crunch.

The small business leaders pressed Mr Watanabe for early implementation of the supplementary budget needed to enact the ¥10,700bn (\$86.8bn) emergency package announced in August.

The sluggish state of the Japanese

economy was confirmed by figures from industry and retailing. Steel production in October was 8.1 per cent below last year, according to the Japan Iron and Steel Federation. Sales at 27 department stores in the Tokyo area fell last month, for the eighth month in a row, by 4.9 per cent to ¥235bn.

Wholesale prices fell 0.4 per cent in October from the previous month.

Patten accused over challenge to sovereignty

By Yvonne Preston in Beijing

CHINA yesterday launched a blistering attack against the governor of Hong Kong, Mr Chris Patten, accusing him of challenging Chinese sovereignty and of seeking to perpetuate the division of the Chinese people.

An angry editorial in the communist party newspaper, People's Daily, said Mr Patten met a senior official of Taiwan's ruling Nationalist party, Mr Xu Shengfa, for a political purpose on November 3. The meeting was held in Government House where Mr Patten "openly offered flattery and favour."

The governor had tried to cover this up by claiming the meeting was with members of a Taiwanese business delegation for commercial reasons only, the paper said.

But on November 9 the manager of China Travel Service, Mr Li Changyi, disclosed the governor's guest was a member of the Taiwanese Nationalist Party's central standing committee. The editorial said the meeting was greeted by Taiwanese newspapers as a break with precedent which opened new top level channels of communication between Hong Kong and Taiwan.

China regards Taiwan as a breakaway province. Although much of Taiwan's enormous trade with the mainland is

routed through Hong Kong because Taiwan bans direct trade, the colony's leaders have in the past been careful to avoid offending the Chinese by officially receiving Taiwanese politicians. Taiwanese officials have often been denied entry to the colony.

The People's Daily editorial said: "Patten's break with precedents is obviously a challenge to Chinese sovereignty."

Mr Patten wanted to make Hong Kong an "independent or semi-independent or self-governing political entity" to continue British colonial rule.

China kept up the pressure over Hong Kong yesterday by repeating its refusal to support any attempt by the British authorities to proceed unilaterally with the construction of the multi-billion dollar airport.

Talks in Beijing in July failed to reach agreement on financing the new airport, the official Xinhua news agency reported.

It quoted an unnamed Chinese spokesman for the Sino-British Joint Liaison Group who said the British had rejected as too risky a Chinese proposal in July for the urgent work of site reclamation for the airport to proceed pending an agreement on overall financial arrangements.

The spokesman said the British side was now going back on its words and using the suggestion of the Chinese side as an excuse to proceed alone.

Credit surge poses threat of inflation

CHINA'S rush to develop a market economy is fuelling a surge in credit to fund inefficient capital investment, the official China People's Daily has said, Reuters reports from Beijing.

"If we do not look at the reality, we do not recognise that speed without efficiency will not last long, then it will create economic chaos," the Communist Party's newspaper argued in a commentary.

While proud that their eco-

nomic policies are working, China's communist leaders fear that mismanagement may bring a repeat of the economic turbulence of the late 1980s, when spiralling inflation helped to bring about the pro-democracy protests in the spring of 1989.

Inflation remains at about 5 per cent, according to official statistics, but urban areas are posting rates closer to 10 per cent, which diplomats say are still underestimated.

Bond pleads not guilty on charge of dishonesty

By Kevin Brown in Sydney

MR ALAN BOND, the bankrupt Australian entrepreneur, yesterday pleaded not guilty for the second time to a charge of dishonestly inducing a businessman to take part in a \$4370m (£168m) corporate rescue.

Mr Bond, 54, was jailed for two-and-a-half years after being convicted on a similar charge in May, but was released in August after the Western Australian Court of Criminal Appeal quashed the conviction.

The appeal court ordered a second trial after hearing fresh evidence which the defence claimed threw doubt on the credibility of prosecution witnesses. The retrial, in the Perth district court, is expected to conclude later this week.

The charge against Mr Bond is related to the 1987 rescue of Rothwells merchant bank, run by Mr Laurie Connell, a fellow entrepreneur. Mr Bond, then chairman of Bond Corporation, played a leading part in organising the rescue.

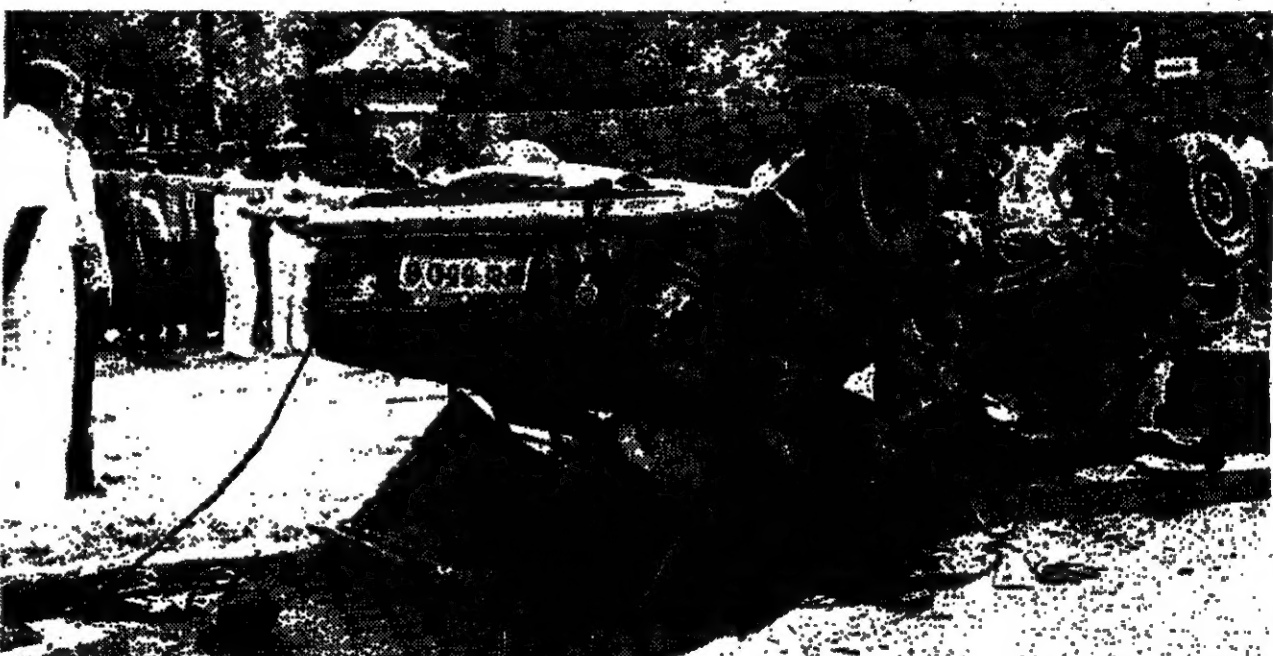
The prosecution claims that Mr Bond concealed from Mr Brian Coppin, a businessman who contributed to the rescue, the fact that Bond Corporation was to receive a \$16m success fee from Rothwells.

Mr Coppin told the court that Mr Bond asked him in October 1987 to raise \$430m (later reduced to \$43m) to assist the rescue of Rothwells. He said he did not learn of the success fee until November 14.

The Rothwells rescue followed the worldwide stock market collapse in October 1987.

The bank, which collapsed in November 1988, was the focus of a recent royal commission report into relationships between politicians and businessmen in Western Australia. More than 20 people face criminal charges relating to the rescue, including Mr Connell.

Mr Bond quit as chairman of Bond Corp in September 1990, just two days before the company announced a record loss of \$52.2bn.



SRI LANKA NAVY CHIEF ASSASSINATED: the remains of the car carrying Vice Admiral Clarence Fernando de Silva down in Colombo, Reuters reports from Colombo. A Tamil suicide guerrilla bombed the car in an audacious attack on Monday, riding his motorcycle close to the officer's car and blowing it up with a powerful bomb. Three other people in the car were killed in the attack.

Bhutto on course for clash over march

By Farhan Bokhari in Islamabad

THERE was little hope in Pakistan last night that the government of Prime Minister Mr Nawaz Sharif and opposition parties led by former prime minister Ms Benazir Bhutto could avoid their most bitter confrontation tomorrow.

Opposition activists will try to march into the capital, Islamabad despite a ban on protesters entering the city.

Ms Bhutto has planned the march in the hope of a comeback on a populist tide. She claims thousands of her supporters have been arrested since the weekend.

The march could pose a seri-

ous test for the ruling alliance but political observers do not foresee an immediate change of government.

A large turnout would intensify political pressure on Mr Sharif, who came to power in elections two years ago after Ms Bhutto's government was dismissed on charges of corruption.

Mr Sharif appears to have become vulnerable since a split earlier this year within the ruling Islamic Democratic Alliance led to a break with the Mohajir Qaumi Movement (MQM), the powerful regional party in Karachi, Pakistan's largest city and heart of the country's corporate and financial sectors.

Though he still claims to have a simple majority in Parliament, he has lost the two-thirds majority which gave him the opportunity to bring about constitutional changes.

There are also new concerns about the economy, with the government estimating recent flood damage at between \$400m and \$500m (\$1.4bn and \$1.75bn).

Opposition activists, who have repeatedly accused the government of corruption and failure to resolve important national issues, are demanding an interim "national consensus government" representing a broad spectrum of political parties as a prelude to free and fair elections.

Ms Bhutto said: "The present government neither has the legitimacy nor is able to govern in accordance with the constitution. Law and order and the government machinery has broken down."

Mr Sharif said the march would be a failure which the "masses would not be so foolish to join". Everybody will see that people support "our policies for progress and development."

In Pakistan's troubled political history since independence 45 years ago, there are few examples of populist pressure bearing upon the rulers, and today, there are few visible signs of public unrest.

Cancer clouds Singapore political future

By Victor Mallet in Bangkok

THE POLITICAL succession in Singapore was thrown into question yesterday when the government announced that both deputy prime ministers have cancer.

The two men are Mr Lee Hsien Loong, the son of Mr Lee Kuan Yew, Singapore's elder statesman, and Mr Ong Teng Cheong. The younger Mr Lee was widely expected to succeed Mr Goh Chok Tong as

the country's next prime minister.

Mr Goh's office announced after a day of turmoil on the Singapore stock market that both deputy premiers were suffering from forms of cancer. The Straits Times Index fell 32.83 points or 2.25 per cent yesterday to 1,414.27.

At the weekend Mr Goh said his most urgent task was to find talented ministers to revitalise his ageing cabinet. Yesterday's statement said doctors thought the two men had excellent

chances of recovery because their cancers had been diagnosed at an early stage. There was no immediate suggestion that either of the two would step down.

Singapore has announced an easing of restrictions on a political prisoner detained without trial for 33 years until his conditional release in 1999, AP reports from Singapore. Mr Chia Thye Poh, who has been restricted to a tourist resort island less than a mile away, may live on Singapore from November 26.

Delegates hopeful on preservation of ozone layer

By Bronwen Maddox, Environment Correspondent and George Graham in Washington

DELEGATES to international talks on damage to the earth's ozone layer, starting in Copenhagen today, are confident they will be able to speed the phasing out of chemicals that damage the layer.

The fourth meeting of parties to the 1987 Montreal Protocol comes just days after a UN report warned that thinning of the ozone layer of the atmosphere, which threatens to increase human

skin cancer and damage crop yields, had been more severe this winter than scientists had expected.

The Montreal Protocol, which agreed to phase out man-made chemicals used in aerosols, refrigeration and cleaning, has been one of the environmental successes of the past decade. Its proposals have won strong international support, partly because of scientific confidence of the link between ozone depletion and these chemicals and partly because of the availability of substitutes.

Representatives of 70 countries, who are beginning 10 days of talks, are

expected to back the phasing out of production of four chemicals by 1998. Instead of the original deadline of 2000: chlorofluorocarbons (CFCs), carbon tetrachloride, halons and a form of trichloroethane. BC countries have already agreed to tighter deadlines of ceasing production by 1997.

The proposals have the support of the US, whose car industry is one of the largest single users of CFCs for air conditioning. Mr William Kettly, administrator of the US Environmental Protection Agency (EPA), said the total cost of eliminating CFCs in the US

would be \$36bn, and the additional cost of moving up the phase-out date from 2000 to 1998 would be \$2bn.

However, it is unclear whether the conference will back additional "intermediate targets" of cutting production of the chemicals by between 30 and 85 per cent, compared with their pre-production levels, by 1994.

The meeting will also attempt to phase out HCFCs and freeze production of methyl bromide, two chemicals whose threat to the ozone layer has become clearer since the 1987 agreement.

Egypt in companies shake-up

EGYPT has announced long-delayed plans to shake up publicly owned companies to help inject competitiveness into the country's ailing state economy, Reuters reports from Cairo.

However, some western economists said the moves, which should have taken effect in May, might be further delayed by a valuation of the companies' assets and liabilities, the first step towards privatising them.

The 27 holding companies set up last year to manage the large public sector will be reduced to 20 or 18, with each handling a portfolio of companies in competing industries, officials say.

Each holding company at the present time handles all the affiliates in a particular sector. In some cases such as cement, where the public sector is the main local supplier, the holding company has been able to set

its own monopoly prices.

"The goals are to break up monopolies...and balance them between each other, to prevent the parent companies from intervening too much in their affiliates and give most power to the management," Mr Raf Sedki, prime minister, told Al-Ahram newspaper on Monday.

Western donors backing Egypt's economic reforms with \$10bn of debt forgiveness have pressed for public flotations for nearly a year.

Handwritten text in Arabic script.

Attempted coup leaves Peruvians perplexed

DETAILS of last Friday's coup attempt in Peru, allegedly intended to assassinate President Alberto Fujimori and kidnap the head of his joint chiefs of staff, emerged over the weekend. But they leave key questions unanswered.

With Peru's return to "democratic institutionalism" (via elections for a constituent congress) less than a week away, opposition politicians are demanding that Mr Fujimori clarify his repeated claim that "the black hand of political interests" was behind the superficially tame attempt.

Some 25 retired and serving army officers and a handful of civilians are under arrest. The majority have already made extensive confessions.

Sally Bowen on questions raised by the move against Fujimori

Trial will be by closed military court and proceedings have already been opened against the ringleaders who have had no access to legal advice as yet.

But there are still no details of involvement of politicians. As Mr Fujimori gave weekend interviews, journalists demanded evidence while

retired generals termed the plot "absurd and unreal". Even Mr Fujimori called it "crazy".

On the face of it, the conspiracy seems to have had faint chance of success. It was hatched, says the official version, by three retired and two serving army generals and led by General Jaime Salinas. He and the other two retired generals, Palomino and Pastor, had all served as heads of the military household in the government palace during the previous regime of President Alan Garcia.

According to Mr Fujimori, Gen Salinas attempted an unpublished coup in July 1990, to prevent him taking office. The intention this time, Mr Fujimori claims, was to

impede next Sunday's elections. The plotters were allegedly to put themselves in key military and ministerial positions and reinstate the congress which Mr Fujimori dissolved on April 5.

He said it was "not yet clear" whether they planned to install Mr Maximiliano San Roman, the constitutional vice-president, as president.

Mr Fujimori insisted the conspirators were bent on assassinating him. He displayed on television a rifle fitted with telescopic sights captured during the arrests "similar to the one used to kill President Kennedy".

In the early hours of Friday, the president and his family were whisked from government palace under heavy guard to a secret loca-

tion. Tanks and troops blocked Lima's main square. But the only hostile movement seems to have involved alleged assassin Captain Hugo Ormazo, who was arrested with five other men several hundred yards from his objective.

The three generals accused of playing the leading role in the conspiracy were all forced into early retirement when Mr Fujimori assumed the presidency in July, 1990. In what he called an essential "moralisation" process, he sacked many high-ranking officers from the armed forces and police.

A certain degree of discontent in the armed forces undoubtedly exists, primarily over low pay and recent changes to systems of promotion.

Some middle and higher-ranking officers complain that all key promotions are managed by retired captain Vladimiro Montesinos, Mr Fujimori's shadowy but powerful personal adviser.

There seems no short-term threat of a repetition of Friday's events. Lima is calm and loyal messages have been received from military commanders in all Peru's regions.

Mr Fujimori, meanwhile, is uncharacteristically jovial, apparently enjoying his new role as defender of democracy. The coup attempt has moved pre-election political debate still further to the sidelines and everything looks set for a comfortable government victory in Sunday's elections.

Canada forced to protect currency

By Bernard Simon in Toronto

A BURST of gloomy reports on Canada's economic prospects has sent the Canadian dollar reeling, forced interest rates higher and raised fresh concern about the sputtering business recovery.

The Canadian dollar sank by almost half a US cent in early trading yesterday, falling below 79 US cents for the first time in almost five years. The Bank of Canada responded to the fall by pushing up short-term interest rates. Commercial banks followed suit, lifting prime rates by three-quarters of a percentage point to 8.25 per cent.

Economists are concerned that the jump in interest rates will rub out signs of an end to the unexpectedly long and deep recession. With inflation running at an annual rate of little more than 1 per cent, real long-term interest rates are now at an unusually high level of about 8 per cent.

Describing the most recent rise in money costs as "very dangerous", Mr Warren Jestin, chief economist at Bank of Nova Scotia, said yesterday that Canada was teetering "on the lip of deflation".

Given the weakness in the economy, the betting is that the Bank of Canada has leeway to raise interest rates, but not much leeway, Mr Jestin said.

Financial markets' nervousness is ascribed to worries about deteriorating federal and provincial government finances. The federal government indicated late last week that its budget deficit for the year to March 31, 1993 could reach C\$35bn (£18.5bn), compared with the original estimate of C\$27.5bn. Several provinces are also battling to contain deficits in the face of slumping tax revenues and rising public spending demands, especially on social security.

Although Mr Donald Mazankowski, the finance minister, has affirmed his determination to raise in the deficit, calls are growing on the government to stimulate growth.

Pledge to end cold war between Congress and the White House

Clinton seeks to mend fences

By Nancy Dunne in Washington

MR Bill Clinton, the president-elect, and Democratic congressional leaders yesterday pledged "an end to the cold war between Congress and the White House and a new era of co-operation" on plans to tackle economic and health care problems.

Mr Clinton and his wife, Hillary, met vice-president-elect Al Gore, Mr Tom Foley, Speaker of the House, Mr George Mitchell, the Senate majority leader, and Mr Dick Gephardt, the House majority leader on Sunday night.

"We're off to a good start," Mr Foley said in Little Rock yesterday morning. He promised the House would move more swiftly than at any time in recent history to organise for action on the new president's proposals.

Only a few notes of discord marred the pronouncements of harmony. Mr Clinton called "intriguing" a plan by Mr Foley to allow the new president to "line item veto" parts of bills, still giving Congress the power to override the veto by a majority vote. This means, said Mr Clinton, "you can't just bury something of questionable merit in a big,

omnibus bill." However, Mr Mitchell, withheld his support from the proposal, saying once the economy had improved "matters of process will be less important".

Mr Clinton reaffirmed his intention of lifting the ban on homosexuals serving in the US defence forces - a move opposed by Sen Sam Nunn, the powerful chairman of the Senate armed services committee. This promise could haunt him, particularly if military leaders resign over it, as some have threatened to do.

On foreign policy, the president-elect refused to talk specifics, but on Bosnia, he said

there were "many options short of sending troops in but beyond where we are now". On improving relations with Vietnam, he stressed the need for a full account of those American troops missing in action.

Mr Clinton said his wife - whose role in the administration is being closely watched - had stayed for the entire meeting with the congressmen and that "she knew more than we did about some things". The Clintons are due to make their first post-election trip to Washington on Wednesday where they will meet with the Bushes and both Democrats and Republicans in Congress.

Brazilian left gains ground in local polls

RESULTS of the final round of voting in municipal elections held across Brazil on Sunday showed a considerable shift to the left in most of the country, writes Christina Lamb in Rio de Janeiro.

The left-wing Workers party (PT) won in the major state capitals of Belo Horizonte, Porto Alegre and Goiania, as well as in the important industrial town of Ribeirao Preto. Mr Luis Inacio da Silva, the PT leader who narrowly lost the

1989 presidential elections, described the party's performance as "extraordinary".

However, the PT lost Sao Paulo, Brazil's largest city and the party's birthplace, to Mr Paulo Maluf from the Social Democrats (PDS), despite Mr Maluf's association with past military regimes and successive defeats in democratic elections.

Mr Maluf is expected to use his position to build up a base for presidential elections.

Supreme Court to hear tobacco pricing case

THE US Supreme Court yesterday agreed to hear a tobacco competition case which involves claims by the Brooke Group - formerly Liggett Group - that Brown & Williamson, a subsidiary of Britain's BAT Industries, used predatory pricing to limit Brooke's ability to compete, writes Nikki Tait in New York.

The case could also clarify the extent to which price-cutting is legal. Brooke/Liggett introduced

low-price generic cigarettes in the early-1980s, to which Brown & Williamson responded with a brand of its own and offers of volume-based rebates.

Brooke brought an anti-trust case against B&W and in 1990 was awarded nearly \$50m (£33.1m) - increased to \$148.5m because of the anti-trust nature of the case. However, a federal appeals court subsequently ruled in B&W's favour.



In a referendum on Sunday an overwhelming majority of Panamanians voted against a proposal to eliminate the army under constitutional reforms backed by President Guillermo Endara, pictured casting his ballot. With 92 per cent of results in, 64 per cent of voters were against.



Racing Driver Bernard Sarrail of Ste. Maxime, France, fails to win over his baby daughter Sarah.

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NEWS: WORLD TRADE

London offices for Hermes and Coface

By David Dodwell

EUROPE's two most powerful nationally owned export credit agencies, Hermes of Germany and Coface of France, are poised to open offices in the city of London.

The primary role of both offices is in the short term to gather market information. The two insurers say the moves are linked with Britain's deep recession, which has made it essential to have the most accurate information possible on the creditworthiness of customers for German and French exporters.

But the moves will also be seen as a warning to the UK's two leading privately owned export credit insurers, Trade Indemnity, and the Dutch-controlled NCM, of increasing competition to come in Europe's most open insurance market.

Mr Richard Savage, appointed in March to head the Hermes office in London, said: "The main implication is of another reputable and strong credit insurer playing its wares in the UK. We have been trying to do this from a distance. We are saying we are in the market to stay, and our presence will grow."

The main initial role will be to gather information for existing (mainly German) clients. But from its current small base of UK clients, most of them multinationals with close links with German companies, the company aims to grow "selectively" as a domestic insurer. "We have been writing business in competition with others for several years. It is just

that now we have decided we must have a better and more important presence," Mr Savage said.

Following the recent collapse of Svenska Kredit in Sweden, Hermes has also established an insurer in Scandinavia. Coface is more powerfully motivated by anxiety over the plight of UK clients as they wrestle with domestic recession. "The aggregation of risk in UK companies is causing considerable concern," says Mrs Bridget Sprackley, who will head the new office, to open near St Paul's Cathedral.

She will be working with a risk analyst, mainly to provide French exporters with the most accurate credit information possible on UK buyers. "We are not desperately pessimistic about the UK, but just say we need to be well informed. When credit insurance becomes difficult, getting closer becomes vital," she added.

Coface has no immediate plans to compete for UK business, Mrs Sprackley said. "All we are doing is studying opportunities."

Private-sector competition to write export insurance has increased since January last year, following the purchase by Holland's NCM of the short-term export credit business of the government-controlled Export Credits Guarantee Department (ECGD). It is widely believed in the industry that by the end of the century, only four export credit insurers will exist in Europe. Coface, Hermes and NCM are expected to be competing hard to ensure they are among them.

Bouygues Singapore deal

By William Dawkins in Paris

BOUYGUES, the leading French construction group, yesterday reported a FF1.6bn (£190m) contract to build a combined hotel, shopping and office centre in Singapore. The contract was signed

between Bouygues' subsidiary Dragages et Travaux Publics and a joint venture of Pontiac Land, one of Singapore's largest property developers, with Kajima Overseas Asia, a Japanese construction company. Building will start next year and take about 30 months.

Dunkel's intervention is low-key affair

Gatt chief is aware of his limited influence on the US and EC, writes David Dodwell

IF Mr Jacques Delors, European Commission president, is seen by the US as a French farm lobby stooge, Mr Arthur Dunkel, Gatt director-general, is seen in France as a US stooge. That makes Mr Dunkel's mediation in the US-EC farm trade dispute, which took him to Brussels last week and to Washington yesterday, an especially cautious, low-key affair.

His meetings in Washington, with Mrs Carla Hills, US trade representative, and Mr Ed Madigan, US agriculture secretary, have been partly overtaken by resumption of US-EC negotiations aimed at reform of the EC's subsidised farm trade regime. Mr Madigan is due to meet Mr Ray MacSharry, his EC counterpart, in Washington tomorrow evening, the first time they have met since the Chicago talks collapsed on the eve of the US presidential election two weeks ago.

It will be necessary to wait

until after the Madigan-MacSharry meetings to learn if the much-needed farm trade breakthrough can be won. But that does not render Mr Dunkel's intermediation irrelevant. His presence in Washington reminds US and EC farm negotiators that more is at stake than farm products trade. Mr Dunkel was mandated to travel to Brussels and Washington by the other 106 contracting parties to Gatt, all frustrated by US-EC intransigence on farm trade reform and alarmed continued deadlock will imperil the Uruguay Round.

Economists say these reforms could add \$200bn (£132bn) to world trade by the end of the decade. More immediately, they could provide a lifeline to Europe's recession-ridden economies, as well as boosting export hopes for many third world exporters which continue to be barred from many industrial markets. Most important, they would

avert a threatened US-EC trade war that would quickly engulf the rest of the world. Mr Dunkel will try to set the stage for a rapid return by trade negotiators to Geneva if a US-EC breakthrough is achieved later this week. The return of negotiations into Gatt's multilateral context

pressure. Hardly any progress has been made here since Mr Dunkel's draft Uruguay round pact, the so-called "final act", was published last December.

Some have said Mr Dunkel received perfunctory attention in Brussels last week. His meeting lasted one hour. Observers said EC officials are not keen for him to be seen to have too much influence. Mrs Hills caught some of the same mood when she said on US TV: "He is going to improve us, having implored the EC, to try to get the Uruguay Round talks to move forward." Mr Dunkel is unlikely to be perturbed by such put-downs. He is aware of his limited influence, and has agreed to mediate only because of signs the EC and US want to settle their differences. He emerged from Brussels convinced the EC is "prepared to do a deal". Whether his confidence is justified or not, only meetings later this week will clarify.

Much of the activity is co-ordinated by the Institute for Agriculture and Trade Policy in Minnesota. An official said farmers worldwide had the same interest "in creating a sustainable method of food production allowing for viable rural economies". Zenshu, the Japanese farm organisation opposing opening the rice market, has representatives in Washington working with US and European farm groups. Most of the talks with foreign farm groups is performed out of Tokyo.

would first aim to win wider international support for any US-EC farm reform package agreed bilaterally. It would then provide urgent impetus to wider negotiations on market access, trade in services and protection of intellectual property which have to be completed under extreme time

Trade imbalance strains Mercosur pact

John Barham looks at the motives behind Argentina's tax on Brazilian imports

BRAZIL's economic and political problems, coupled with Argentina's trade deficit, are straining the foundations of the Mercosur trade agreement.

Under the 1991 treaty creating Mercosur, the trade bloc linking Argentina, Brazil, Paraguay and Uruguay, trade barriers must fall by the end of 1994. But in October, alarmed by the growth of Brazilian imports, Argentina trebled to 10 per cent a tax on nearly all imports. The tax was targeted at imports from Brazil, which were rising by between 5 and 6 per cent a month. Argentina forecasts a trade deficit of \$1.2bn-\$1.4bn this year, its first since 1981, and blames most of the troubles on artificially cheap Brazilian goods.

Under the Mercosur treaty, tariffs should fall by 7 percentage points every six months until they disappear by 1995. Argentina insists its tax does not count as a tariff and thus can be applied to imports from Mercosur countries. Mr Domingo Cavallo, Argentina's economy minister, insists that the tax is only a temporary measure.

However, his claim that Brazilian imports constituted an "external shock" sound disingenuous. Although Brazilian imports have almost doubled from \$1.52bn in 1991, Argentina's exports to Brazil remain largely unchanged from

\$1.49bn last year. The resulting deficit is equivalent to less than one percent of GDP.

Furthermore, half the deficit is due to car imports. Under bilateral protocols, trade in cars should be balanced. But Argentina's three manufacturers cannot meet strong local demand, let alone extra cars for the Brazilian market.

It is true that recession-bound Brazilian companies are selling at almost any price. But Argentina's overheated economy and overvalued exchange rate are sucking in imports from all over the world. An Argentine foreign ministry official pointed out: "Argentina's trade deficit with the US this year will be about \$1.3bn - roughly the same as with Brazil, but nobody is getting upset about imports from the US. In fact, imports from Brazil began slowing in August and September."

Privately, officials say they had to take action to avoid domestic political fallout over the deficit, hinting that discrimination against Brazil was an obvious solution.

Still, Argentine companies say the Brazilians have already absorbed the effect of the 10 per cent import tax and imports are growing unabated. Those trying to export to Brazil complain that inflation of over 25 per cent a month makes it difficult to price their goods.

The spirit of the Mercosur treaty encourages countries to both expand and balance trade. Brazil's foreign minister, Mr Fernando Henrique Cardoso, has promised to increase purchases of oil, wheat and flour, Argentina's main export products, to reduce the gap.

Bickering over trade is a sideshow compared to more serious objections to Mercosur. Many Argentines say they should not have to wait, possibly for years, for Brazil to stabilise and should seek trade alliances elsewhere.

Furthermore, opponents argue that integration between inherently unstable developing countries is conceptually flawed, and suggest Argentina should join the North American Free Trade Agreement as quickly as possible.

Perhaps the most convincing objection is that Brazil's crises could destabilise Argentina's fragile economy. Mr Cavallo says he has not lost his "political enthusiasm for integration, but has warned that he will only wait another year before deciding what action to take over Mercosur."

However, supporters of integration say it is wrong to sacrifice Mercosur - which is also a political and strategic alliance between former rivals - because of short term trade difficulties.

Mr Felix Pena, a former Argentine

Mercosur negotiator, accepts that Brazil's problems may prompt a review of the timetable. But he says Argentina cannot ignore Brazil's market of 150m potential consumers or forgo access to a resilient economy that has historically grown very fast.

In fact, Mr Pena, believes that once Brazil returns to growth, Argentina will not be able to satisfy Brazilian demand for food and agricultural products.

Furthermore, it would be difficult to undo the links between companies which have been multiplying rapidly in sectors ranging from beer to insurance and services. Last month, Argentina sold Somisa, a state-owned steel mill to a consortium including two Brazilian companies. And without access to Brazil, many multinationals would either close affiliates in Argentina or freeze expansion. The Brazilian connection is vital for several proposed infrastructure projects. These include a \$60m gas pipeline linking Argentina and Brazil, which could be vital to develop Argentina's huge natural gas reserves.

A Argentine steel executive summed up the spirit of Mercosur: "You can count on the fingers of one hand the days when Brazil and Argentina have stabilised simultaneously. That's how we trade - one day we export to them and one day they export to us."

Lloyd's in Russian insurance scheme

By Richard Lapper

UNDERWRITERS at Lloyd's of London are backing a new billion-dollar insurance scheme aimed at boosting foreign investment in Russia. The Russian Investment Insurance Programme, launched yesterday, covers investment risks from property expropriation to blocks on dividend repatriation, and should ease a shortage of political risk insurance for foreign investors.

The scheme was developed by the European Investment Guarantee Agency (EIGA), a London-based political risk and trade credit insurance consultancy, with the Russian Agency for International Co-operation and Development, a government body for investment promotion.

The European Commission and the Russian government have been closely involved in the scheme which should boost available international capacity by \$1bn (\$600m) from the present \$3bn-\$5bn. One recent estimate shows international investors seeking cover for projects worth up to \$40bn.

Mr Robert Lyle of EIGA expects companies investing in Russian port renovation, hotels, the conversion of weapons and munitions factories and mining projects to be among the first customers. Premiums would average 1.5-2.5 per cent of the value of an investment, with the sum insured related to the amount of capital exposed.

The rate is only slightly dearer than charged by government-owned agencies, such as the UK's Export Credits Guarantee Department, and cheaper than other private market rates, Mr Lyle says. Maximum exposure which can be insured for any investor is normally \$75m, rising to \$100m for any one project. Policies will be written for three years and are renewable annually. Trade credit insurance is separately available up to \$10m per risk. Lloyd's underwriters specialising in political risk will lead policies, with 30-40 of the market's 350-plus syndicates taking part.



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Major emphasises UK growth as top priority

By Philip Stephens and Peter Norman

MR JOHN MAJOR last night urged business leaders to restrain boardroom pay awards as he pledged that a commitment to build up Britain's manufacturing base was now central to the government's revamped economic strategy.

In his annual speech to the Lord Mayor's Banquet at Guildhall, the prime minister said that last week's Autumn Statement had demonstrated that a "commitment to industry is right at the heart of our policies".

His speech came as Mr Norman Lamont told MPs that last week's special measures to help the economy, combined with recent falls in interest rates and sterling, would be "good for jobs, employment and growth".

Their comments coincided also with a new report from the Confederation of British Industry suggesting that a modest improvement in retail sales petered out last month, with uncertainty about the economy continuing to undermine consumer confidence.

Mr Major used his traditional broad-ranging review of the domestic and overseas scene to underline again his determination to push for a speedy agreement in the Uruguay Round of the General Agreement on Tariffs and Trade.

In what Downing Street confirmed was an implicit swipe at the French government, he warned that the deteriorating world economic outlook meant that Europe had to resist a "dangerously strong" instinct: "to look inwards, put up the shutters and slam the door on the free trade that has brought prosper-

BRITAIN'S banks and building societies were under pressure last night from the government to pass on help to the economy by passing on the whole of last week's base rate cut to mortgage holders and small businesses.

Mr Norman Lamont, the chancellor of the exchequer, said he would ask the Bank of England to examine allegations that banks were not fully passing on rate cuts to customers. He was speaking after pressing building societies to cut mortgage rates further at a meeting yesterday morning.

The chancellor told the Commons Treasury and Civil Service Committee he would also ask the clearing banks to "look at the clearing banks' policy to the postwar world".

The prime minister added that a Gatt accord was not only "an economic necessity" for the West but also a "moral imperative" because of the opportunity it would provide for the developing nations to "earn their way to prosperity".

In an assessment of the domestic economic outlook which reflected the government's determination to "talk up" the confidence of industry and consumers, Mr Major said that cuts in interest rates since 1990 had saved industry £10bn.

In parallel, sterling's departure from the European exchange rate mechanism had left an exchange rate which was "fiercely competitive", providing companies with an edge over overseas rivals in both domestic and foreign markets.

Stressing the focus on help for manufacturing, he said: "I do not regard manufacturing industry as a marginal add-on optional extra - it is fundamental to our future prosperity."

about their policy after complaints about high bank interest rates had increased in recent weeks.

Barclays and National Westminster, the two largest lenders to small businesses, yesterday conceded that the margin between the base rate and the average lending rate they charge small businesses has risen over the past 18 months. The banks say the higher rates reflect the increased risk of lending in the recession.

Lord Alexander, National Westminster Bank chairman, responded to the criticism. He said the bank had passed on to business customers the full benefits of the base rate cuts immediately.

Mr Major - who said that he was "sick and tired" of hearing people "talk down" Britain's achievements - added it was now up to business to capitalise on the advantages.

But he warned also that government would not allow the gains provided by the pound's devaluation to be frittered away in higher inflation. "Our commitment to maintain low inflation remains as strong as ever".

The government, he added, had set an example by restricting public sector pay awards to a maximum of 1.5 per cent. He acknowledged that it could not dictate the level of awards in the private sector but added: "It would be wrong of me not to use this gathering tonight to say very frankly that costs must be controlled everywhere, not just on the shop floor but in the boardroom too. We have set a lead in the public sector. I hope we will see that mirrored in the private sector".

Ministers plan fresh talks on Ulster

By Tim Coone, Dublin

THE British and Irish governments yesterday agreed to try to restart the stalled political talks on the future of Northern Ireland.

The talks, involving both governments and the four main political parties in the province, broke up last week without agreement and no clear commitment to renew dialogue.

The negotiators had sought an agreement on a new devolved administration in Northern Ireland, and a replacement of the 1985 Anglo-Irish agreement on security in the province.

Yesterday, at a meeting in Dublin, both governments agreed "that the objectives of the talks process are both valid and achievable".

However, Mr David Andrews, the Irish foreign minister, admitted that there has been no bilateral meeting between the Irish government and the hard-line Democratic Unionist Party led by the Rev Ian Paisley. "The value of any future talks would be greatly diminished without such a meeting", he said.

Yesterday's meeting, on the seventh anniversary of the signing of the 1985 Anglo-Irish agreement, was the first bilateral meeting under the agreement since April, when regular meetings were adjourned to allow the inter-party talks to take place.

The unionist parties oppose the 1985 agreement because of the role it gives to the Republic in Northern Ireland's affairs, and refuse to participate in talks while the inter-governmental meetings continue.

Labour claims MPs misled on Iraq

By Ralph Atkins and David Owen

MR ROBIN Cook, the opposition Labour party's trade and industry spokesman, sought yesterday to keep maximum pressure on Mr John Major over the arms-to-Iraq affair with a fresh compilation of documents that he said showed the prime minister had repeatedly misled MPs.

Continuing Labour's tactic of seeking the best impact possible by selectively releasing documents, Mr Cook said that his "charge sheet" against Mr Major proved, "beyond reasonable doubt" that he must have known he was misleading MPs.

He admitted he did not have proof that Mr Major had read papers sent to him when he was either foreign secretary, chancellor or prime minister, but said it was "inconceivable" that the prime minister would not have had his attention drawn by civil servants to relevant information.

Labour is determined to build momentum behind the political row at Westminster over the affair, even if - as yesterday - the extent to which it is increasing the information in the public domain is only incremental at best.

One Cabinet minister admitted that the effectiveness with which the opposition party was carrying out its harrying of the government was "impeccable".

Fresh Labour attacks could come from Mr John Smith, party leader, at prime minister's questions today and in a Labour initiated Commons debate on Monday.

Mr George Foulkes, a Labour defence spokesman, plans to publish a list of companies which, he claims, breached export guidelines - with tacit government approval. Asked how many more documents he could release, Mr Cook replied: "I have 464 documents. As to when we release them is a different matter."



Rising to the challenge: Opposition spokesman Robin Cook demanding government explanations

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Mr Cook's case against the prime minister is based on assurances from Mr Major in the Commons and in a letter to Mr Paddy Ashdown, Liberal Democrat leader, that the arms embargo against Iraq had been kept. Mr Cook said that in fact, "ministers first relaxed and then ignored those guidelines."

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Supergun to feature in arms inquiry

By Richard Donkin, Jimmy Burns and Neil Buckley

THIS widening of the terms of reference for the arms-to-Iraq inquiry to include the supergun project and other dual-use technologies is seen as a sign of the inquiry's growing scope.

It will examine the extent of the involvement of UK companies in supplying equipment for Project Babylon, Saddam Hussein's supergun project to produce several giant guns in the late 1980s theoretically capable of delivering short-range nuclear or chemical warheads.

It follows a two-year investigation into the supergun affair by a House of Commons select committee in March this year which blamed inadequate procedures and misjudgments by officials rather than ministers for failing to prevent the manufacture and export of supergun components by British companies.

Government critics claim officials knew export licences granted to two UK companies supplying steel tubes for an Iraqi petrochemical project were really intended for the supergun.

Opposition Labour MP's led by Mr Gordon Brown, the shadow trade and industry spokesman, accused the Government of a whitewash in the supergun affair after the Ministry of Defence (MoD) refused permission for several officials to give evidence.

The unanswered allegations include claims that from June 1988 Dr Gerald Bull, the gun's designer, kept the UK intelligence services fully informed about the project. A key area of the Scott enquiry covering the supergun case will also be the depth of liaison between the Department of Trade and Industry and the MoD, given the growing knowledge about Iraqi procurement.

Investigators examining the extent of government knowledge about secret projects in Iraq will want to know when exactly the intelligence services discovered about the Iraqi supergun programme.

The services were certainly aware of a project Babylon in mid 1989 when Mr Paul Henderson, the former managing director of Matrix Churchill recall's being asked by an intelligence officer if he knew about the project.

Lautro official threatens to quit over proposed reforms

By Norma Cohen, Investments Correspondent

A TOP official at the self-regulatory body for the life insurance industry yesterday warned she would resign rather than work for the Personal Investment Authority which is to replace it.

Ms Julia Leisching, chief policy and administration officer at Lautro, said the new body will not take sufficient account of consumer interests.

In a letter to Mr Kit Jebbens, Lautro's chief executive, she said: "I can have no belief in or commitment to the goals of the PIA." Ms Leisching, who joined

Lautro in 1988 from the Department of Trade and Industry's Insolvency Service, offered to resign in the letter.

Ms Leisching, explaining her move, said: "I feel in the context of PIA that there is a grave risk that what should be the main agenda item, investor protection, is being marginalised by the interests of the various industry groups."

The PIA has been proposed as a self-regulatory body which would incorporate members of Lautro as well as two other self-regulatory bodies: Fimbra, which groups independent financial advisers, and some members of Imro, the fund-

managers' body. Debate about the PIA has so far centred on how it should be structured to ensure all those it is designed to regulate actually join it.

Insurance industry members of Lautro are insisting the PIA should also regulate the financial services arms of banks and building societies.

Ms Leisching also said she believed the creation of the PIA had been forced by the inability of members of Fimbra to pay for the cost of policing themselves adequately or to pay for their share of claims against the Investors' Compensation Scheme.

THE CHALLENGE OF THE NEW SOUTH AFRICA

South Africa is exporting skills, technology and experience to Africa

Dr Chris Stals, Governor of the South African Reserve Bank, talks to John Spira, Finance Editor of Johannesburg's Sunday Star.



Dr Chris Stals

Spira: What is the outlook for economic growth in South Africa in the year ahead?

Stals: Next year should be better than this year, based largely on the assumption that we have a normal rainfall season, which would increase economic growth from this year's negative 1 to 2 per cent to positive growth of the order of 2 per cent. Without a repetition of last summer's severe drought, the economy's performance will obviously improve.

Additionally, solely as a result of cyclical factors, the downward trend in the economy, which is perhaps moving sideways rather than down, should soon start bottoming out.

A significant negative influence in the world economy. Last year we witnessed a combination of higher global growth rates. The result was bitter disappointment. Now, once again, we see predictions of better growth next year. However, in the light of what's been happening recently in the financial and currency markets, I suspect the optimism might once again be proved wrong.

The world is going through a major financial adjustment whereby balance sheets - of private individuals, companies and governments - are being restructured to solve a common problem of excessive debt. With relatively high interest rates and declining asset values, they all feel need for balance sheet consolidation, which means my income they can get towards consolidating their balance sheet and reducing their debt, rather than spending on goods and services.

That's why real economies in so many countries remain depressed. That's why it's so difficult to make any optimistic assumptions regarding the prospects for world economic growth. And it's one of the reasons why South Africa's economic growth is marginal.

Encouraging the unimpaired outlook for the South African economy is the political situation, to which there's bound to be a solution sooner or later. But the way things are developing at present, it looks like being later rather than sooner - which must also influence projections for the economy for next year.

Given this background, the outlook for 1993 economic growth is nothing about which one can get excited. There'll be growth, but not of the magnitude that will really solve our basic problem - that of declining real per capita incomes.

Spira: What do you feel about the kick start scenario being advocated in many quarters?

Stals: An export kick start, which would get the South African economy going very nicely, must unfortunately be ruled out for the near future because of the world economic situation.

I'm not impressed with the argument for kick starting the economy via large spending on mass housing and other social upliftment projects. It doesn't help to give a man a house in which to live without him having a job to go with it. Simply put, he must be able to afford the house.

I don't deny that housing and social upliftment programmes are desirable; but in the final analysis they must be based on a higher real economic growth rate that will create more employment opportunities. Building more houses doesn't create additional sustainable long term scope for job creation. The most important priority has to be higher economic growth, especially in the private sector.

A further disadvantage of the mass housing kick start approach is that it would have no multiplier effect if people have no confidence in the future. What the nation really needs is new investments which increase the country's productive capacity.

Then, too, from where will the money for the kick start come? It won't be forthcoming as long as national income remains low and everyone's intent on consolidating their balance sheets.

The kick start idea doesn't work if you have a generally depressed and pessimistic business mood. And in South Africa we have political uncertainties and a lack of confidence among investors and consumers.

Social upliftment programmes are worthy projects, but before they can be embarked upon, you first need broad economic growth to employ more people and generate more income, thereby generating the tax revenue necessary for the government to finance the kick start.

Spira: What is the potential for South Africa to attract finance from the IMF and The World Bank to help boost economic growth?

Stals: Loans from the IMF may be used only for balance of payments purposes and not for domestic expenditure projects. At this stage South Africa doesn't qualify for IMF loans, because it doesn't have a balance of payments need. Should, however, we pursue more expansionary policies, the balance of payments may soon turn into deficit.

Our balance of payments situation has been looking good for the past four years, though this is only a reflection of the depressed domestic economy. If, however, there's a substantial increase in economic activity, and especially in domestic fixed investment, imports will rise sharply.

In previous upward phases of the business cycle, imports have increased by 30 per cent in a single year. If we had a 30 per cent increase in one year now, the surplus on the current account, along with our foreign reserves, would be wiped out in a relatively short space of time.

All of which means that South Africa will need the IMF once its economy gets going again. I'm confident that the IMF funding will be available when we need it, because the economy won't have become bankrupt until we make further progress in solving our political problems. And it is only once we've solved our political problems, when it will become easier for us to gain access to the IMF's backstop facilities.

World Bank investment money is something different, being finance that can be used for development projects. But the World Bank is reluctant to come to South Africa in the present uncertain political situation. The Bank has made it clear that it won't come here before we have consensus among the major political groups and consensus on economic policy.

The World Bank has said it would take about two years to complete its feasibility studies on South Africa. It's been here a year ago, giving it another year. We look forward to the day it comes (it will help us a lot) but it's unlikely to come with large-scale investments in the next six months. So, again, we must be modest in our expectations for what the economy will do next year.

Spira: What's the outlook for inflation and interest rates?

Stals: We have a wonderful opportunity to bring inflation down; it would be a pity if we didn't use it. In the current depressed economic climate, prices should stop rising at 15 per cent a year and wages should stop increasing at rates far in excess of the rate of inflation.

I believe the chances are really good that the rate of inflation will come down, though I don't think we'll get it down to zero in the next two years. On a purely technical basis, the rate of inflation will fall meaningfully in the next four months or so.

Even if food prices (pushed up dramatically in recent months because of the drought) stay at high levels, they can't go on rising at 30 per cent a year.

A lower rate of inflation should have some impact on interest rates. But having said that, interest rate movements can't be linked solely to inflation. Our interest rates are also dependent on the level of interest rates in the rest of the world. And interest rates throughout the world are high.

We may not like it, but to be out of line with the rest of the world can be dangerous. It could obligate us to impose more exchange controls - a move we'd be most unwilling to make.

We're determined to keep interest rates real, giving us little scope to reduce interest rates much further without a decline in the rate of inflation.

Spira: Do you envisage a sharp drop in inflation in the next few months following three years of severely restrictionist monetary policy?

Stals: I don't believe we've pursued a severely restrictionist monetary policy. Money supply is now increasing at between 7 and 10 per cent - hardly restrictive when the economy isn't growing at all and at a time when the amount of goods and services produced in the country is declining. I would rather describe our policy as neutral.

So, although our monetary policy has been more restrictive than it was three to four years ago, it's still not contractionary. It hasn't been restrictive enough to bring inflation down to the low levels we'd have liked.

Significantly, our policy hasn't been supported by fiscal restraint, nor by a salaries and wages policy, so inflation has been slow to come down. Our strategy has nevertheless succeeded in ensuring that inflation hasn't gone up and that underlying inflationary pressures have reduced, with the result that we should feel satisfied with what we're achieving.

Some might say that a negative spillover of the anti-inflationary policy is high levels of unemployment. Sure, the social costs of fighting inflation are high, particularly in the short term; but in the long run they're much higher if inflation isn't beaten.

Spira: Will fiscal policy tighten up soon, or not until the economy turns around?

Stals: The Minister of Finance is determined to do something in next year's Budget, so I think we will see some tightening of fiscal

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NEWS: UK

Steel industry complains at Italian bids

By Andrew Taylor, Construction Correspondent

CONTRACTORS in the UK steel industry have asked the government to intervene amid fears that up to 3,000 British jobs could be lost if contracts worth \$30m are awarded to two Italian companies.

The steel fabricators, which have complained to Mr Michael Heseltine, trade and industry secretary, about unfair competition, claim the contracts include steelwork for the \$300m privately financed toll bridge across the River Severn between England and Wales.

Cimolai, an Italian fabricator which has worked in Britain since the early 1980s, has submitted the lowest tender for the Severn Crossing, according to British Constructional Steelwork Association.

It also claims Beghini Steel UK, a subsidiary of the Verona-based company, has submitted the lowest bids for steelwork on a viaduct across the M6 motorway and a separate contract for bridges across the M3 motorway extension.

It says the contracts would provide 3,000 jobs for UK fabricators the work stayed in Britain.

Mr Allan Collins, the association's president, said in a letter to Mr Heseltine: "This is a very serious undermining of the policy to stimulate UK construction activity."

The letter asks the minister

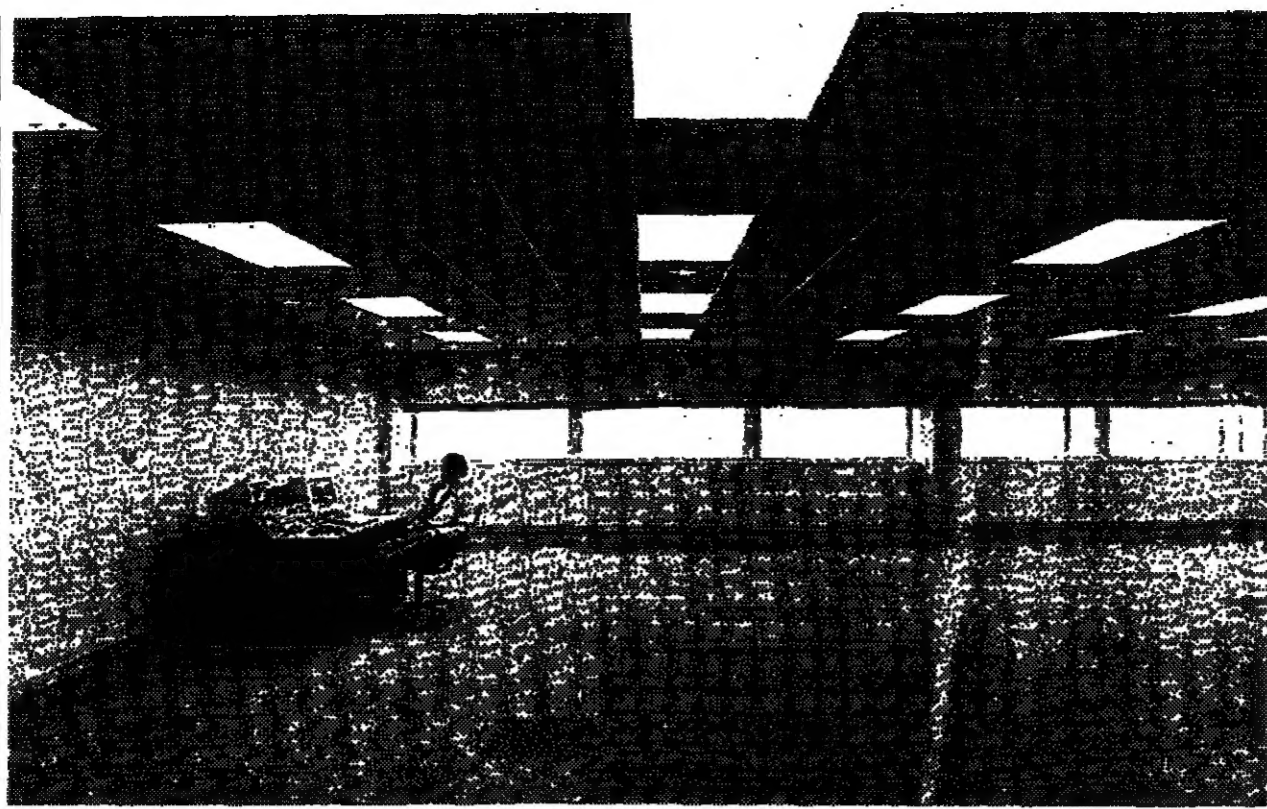
The recession in construction is expected to have cost more than 1,000 jobs this year in the brick industry. Figures published by the Brick Development Association estimates the industry's workforce will have fallen by 37 per cent from a peak of 14,000 in December 1989 to 8,900 by the end of this year. Manufacturers expect further job losses and plant closures with capacity continuing to outstrip demand.

to call an immediate meeting with contractors involved in the bridge-building programme to discuss cut-price tenders from overseas suppliers.

It adds: "We, as an industry, are being battered to death yet we are without doubt the most efficient producer of fabricated steelwork in Europe. This begs the question of how the Italians are getting in with prices up to 20 per cent below our own suppliers."

De Derek Tordoff, the association's director said yesterday: "We believe that many Italian fabricators receive hidden subsidies and that they have been targeting Britain and other international markets in order to make up for a decline in Italian construction activity."

More than 100 UK steel fabrication companies have ceased trading or gone into receivership since 1989, he added. Numbers employed have fallen by 40,000 to 80,000.



Waiting for a disaster to happen: a computer operator monitors Telehouse Europe's first dealing-room console

Companies learn to deal with disaster

By Bethan Hutton

INCREASED fears of bomb scares and disruption in London's financial district has prompted at least two companies to launch emergency dealing-room facilities on the fringe of the City.

The opening of the first room follows a foiled attempt to plant a bomb at Canary Wharf, the east London office complex, at the weekend.

In that incident, offices were evacuated while bomb disposal officers defused a device left in

a van beside the Canada Tower, the largest building in the development.

Banks and insurance companies can face huge losses if their dealers are cut off from their desks for any reason - a security alert, explosions, gas leaks or any number of other emergencies. Fully-equipped standby dealing rooms, a new development in the UK disaster recovery industry, will allow dealers to be back in business within minutes.

Telehouse, an Anglo-Japanese telecommunications and computer joint venture, set up one of London's first emergency dealing rooms following surveys which showed that dealers had been prevented from dealing for an hour or more at 27 per cent of the institutions questioned.

Only 43 per cent of companies had a dealing room disaster recovery plan, although 84 per cent had contingency plans for computer breakdowns. Telehouse estimates demand for emergency dealing rooms could be worth up to £14m a year, and says interest has

doubled since the bombing of the Baltic Exchange in April this year. It is offering up to 30 dealing positions, plus 50 back office desks, at its headquarters in London's Docklands.

DSL, the software and communications consultancy, is to offer a similar service for up to 30 dealing and settlement positions at its Southwark office.

Subscription will be on a "club" basis - companies with similar requirements will form a group with up to 10 members subscribing to the same dealing desks.

Britain in brief



Tough new N-processing rules planned

Pollution authorities have proposed tough new standards for British Nuclear Fuels' new waste processing plant at Sellafield in Cumbria, north-west England.

But while they said these would result in significantly lower discharges of harmful materials, the proposals did not include a requirement to install control equipment on krypton-85, a controversial radioactive gas. The new standards could also leave room for an increase in discharges from current levels.

The Pollution Inspectorate's proposals are contained in a draft authorisation for the Sellafield site, including the Thermal Oxide Reprocessing Plant (Thorp), a new £1.85bn facility designed to process fuel from pressurised water reactors.

There will be an eight-week consultation period, after which a final authorisation will be drawn up.

Scots water investment

The government will today set out its options for bringing private sector capital into the Scottish water and sewerage industry. Although the options are likely to include privatisation by means of a stock market flotation, several other possibilities are to be advanced.

The future of the Scottish industry is a potential source of trouble for the government - it was not privatised when English companies were sold off in 1989. Services are run by regional and island councils.

Britain's medical students, says it takes a positive view of aspects of Sir Bernard Tomlinson's report on London health care but is "deeply concerned" at the lack of adequate financial analysis. Under the proposals some of the capital's best-known hospitals - including St Bartholomew's, Charing Cross, the Middlesex, Guy's and St Thomas - would close or amalgamate.

Britons cut UK holidays

Britons with higher incomes are cutting back on UK holidays to continue taking trips abroad, the English Tourist Board said yesterday.

Weekend breaks in the UK were down between 5 per cent and 10 per cent in the first eight months of this year. The more expensive self-catering holidays suffered a similar fall.

The higher income groups tend to take more than one holiday a year and the greater proportion take their main holiday overseas. English holidays account for the greater proportion of second holidays. Now that the recession has hit, people are holding on to their overseas holiday, said Mr Mike Richardson, ETB marketing director.

Wales wins literary boost

An £8m national literature centre is to be built in Swansea, Wales, as the focal point for its role as Britain's literary city in 1995. A £7m lending library for the city is to be added as the second phase of the project.

Swansea is one of five centres chosen by the Arts Council as focal points for the arts. Birmingham is the city of music this year and will be succeeded by the east Midlands region next year when the focus will be on dance. Manchester will be the centre of drama in 1994 and northern England in 1996 will host the visual arts.

Iveco Ford Truck wins £58m boost

FORD of the US and Fiat of Italy are pumping another £58m into Iveco Ford Trucks, their joint commercial vehicle-making subsidiary in the UK, to help cover losses and maintain investment by the Langley, Berkshire-based company, writes John Griffiths.

The additional funding, agreed at an extraordinary general meeting a few days ago, will bring to £58m the total amount of extra cash injected into Iveco Ford Trucks within the past 12 months.

The company made a net loss of £28.6m last year and has already indicated that there will be a further loss for the current year. The extra cash will take the form of increased share capital.

Meanwhile, Langley, where the workforce will fall from 730 at the end of 1991 to an expected 510 by the end of this year, is preparing to halt production for more than five weeks over Christmas.

Demand rises for new central London offices

By Vanessa Houlder, Property Correspondent

THE availability of Central London office space has declined significantly for the first time in five years, according to a report by Debenham Tewson Research, chartered surveyors.

Office supply and demand is closer to balance than at any time since Autumn 1987, when the impact of the construction boom had still to be felt. This reversal of a trend is largely due to increased demand for new, centrally located offices by the financial sector.

The amount of office space in Central London that can be occupied immediately or within the next six months fell from 34.3m sq ft to 33.5m sq ft in the third quarter of 1992. This is due to a 27 per cent rise in the take-up of space,

from 2.6m sq ft to 3.3m sq ft, and a 6 per cent fall in the space coming on to the market, from 4.5m sq ft to 4.2m sq ft.

The figures show a sharp divergence in the performance of new and second-hand offices. Just over half the take-up was of newly-built space, whereas almost four-fifths of the space coming on to the market was second-hand.

The gap has widened between the

performance of the fringes and the core areas of London, namely the City, Mid Town and the West End. Availability in the central locations fell 4 per cent from 25.2m sq ft to 24.3m sq ft while take-up rose by nearly 40 per cent.

In the fringes, by contrast, availability rose marginally, take-up fell by more than a fifth and the space coming on to the market almost doubled over the quarter.

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In the fringes, by contrast, availability rose marginally, take-up fell by more than a fifth and the space coming on to the market almost doubled over the quarter.

Tenders sought for light railway

By Paul Chesswright

FOUR private sector consortia, including overseas groups, have been invited to tender for a £100m contract to design, build and operate a light rail transport system in Birmingham and central England.

The tender has been called by Centro, operating arm of the West Midlands Passenger Transport Authority. It is part of a renewed effort to persuade the government to provide funding for a project which, it

is argued, fits into its policy of encouraging private and public sector partnerships in infrastructure development.

Centro suspended its tendering process last June when the government said there would be no funding available to start construction in April 1993. Centro officials believe a fresh opportunity to start the project, called Midland Metro, arose after last week's Autumn Statement. Mr Norman Lamont, chancellor of the exchequer, said then the government

would "actively encourage joint ventures with the private sector, where these involve a sensible transfer of risk to the private sector".

The four consortia are: a joint venture between Balfour Beatty and Siemens; Centram, made up of Taylor Woodrow and Ansaldo Transport; a joint venture between John Mowlem and GEC Alsthom Transportation; Eurotransit, made up of Norwest Holst, Tilbury Douglas and AEG Westinghouse Transport Systems.

The British Radio and Electronic Equipment Manufacturers' Association has urged Mr Edward Leigh, technology minister, to reconsider his opposition to the European Commission's proposed ECU 850m subsidy to television broadcasters, writes Michiko Nakamoto.

The association has written to Mr Leigh asking him to support the Commission's plan to help fund broadcasters' transition to high definition TV production. Mr Leigh expressed strong opposition to the subsidy plan at a meeting of Telecommunications Ministers this summer. The letter was timed ahead of a Telecommunications Council meeting this Thursday, at which a unanimous vote of approval is needed to keep the subsidy plan on course. If the UK votes against the subsidy on Thursday, it could derail Europe's RDTV programme.

Government urged to back Brussels subsidy for HDTV

THE British Radio and Electronic Equipment Manufacturers' Association has urged Mr Edward Leigh, technology minister, to reconsider his opposition to the European Commission's proposed ECU 850m subsidy to television broadcasters, writes Michiko Nakamoto.

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PEOPLE

Nuclear link for McAlpine family company

Sir Christopher Harding (right), chairman of BET, has joined the board of Newarthill, which controls the privately-owned construction business of Sir Robert McAlpine and Sons, re-establishing a connection which goes back to the days when he was chairman of British Nuclear Fuels.

Sir Christopher, 53, says he had known the late Lord McAlpine of Mortat, a grandson of the founder and a leading figure in Britain's post-war nuclear power industry, for many years. He says his professional colleagues at BNFL had always had the highest regard for the quality of the company's nuclear power construction work.

Newarthill, named after the Scottish birthplace of founder

Sir Robert McAlpine, is the bigger, but more private, of the two construction companies connected with the McAlpine family. The family ownership of the Cheshire-based Alfred McAlpine is now down to 30 per cent and with last year's retirement of Bobby McAlpine from its chairmanship, the management of Alfred McAlpine has been largely transferred into the hands of outside professionals. However, Newarthill, which took itself private in 1989, is still controlled by the Southern end of the McAlpine family whose best-known member is Lord McAlpine of West Green, one of Lady Thatcher's closest advisers and an important Tory party fund-raiser. Sir John Hedley Greenborough, 70,



a former senior Shell executive, has been chairman since 1990, but with the death of Sir Robert Fairbairn, a former chairman of Clydesdale Bank, and Sir Norman Elliott, a former chairman of the Electricity Council, the rest of the

board is made up of increasingly elderly family members.

In addition to Sir Christopher, George Grover, 65, a former senior partner of Debenham Tewson & Chinnocks, has also joined the board. Newarthill, which has lost considerably more money since it went private, says there is no special significance in their appointment. It simply restores the position to having three non-family members on the board.

However, one of the reasons why Sir Christopher may have been picked is that he is well versed in the ways of family companies, having been a director of Lord Hanson's family-owned transport business since 1974.

appointed group md of RAC MOTORING SERVICES. ■ Jim Deehan, formerly senior audit partner at Price Waterhouse, Bristol, has been appointed finance director of WENTWORTH INTERNATIONAL. Tim Palmer has stepped down as finance director but remains company secretary.

Departures

■ Less than five months after acquiring J&J Fashions for £27m, Claremont Germent (Holdings) has parted company with J&J's founder Jennifer Rosenberg, a former Veuve Clicquot/Institute of Directors Businesswoman of the Year.

There is understood to have been a clash of cultures between the two Marks and Spencer suppliers as the manufacturing disciplines of Claremont met the more fashion-driven J&J, which had far lower profit margins.

As part of the acquisition agreement, Rosenberg was due to sign a two-year contract as an executive director of Claremont at £100,000 a year. After the acquisition this became a six-month contract.

■ The Fynn Sub has resigned from FACCIO HORIZON INVESTMENT TRUST. ■ Brian Goodland, director, safety and environmental affairs, has retired from TEXACO. He joined Texaco (then Regent Petroleum Tankship) in 1961. After coming ashore in 1970, he was vice-president of Texaco Ararat, and joined the Texaco Ltd board in 1983. ■ Robert Ross has retired from MAYNE-NICKLESS.

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MANAGEMENT: THE GROWING BUSINESS

Franchising has proved popular with budding entrepreneurs over the last decade. But Chris Tighe looks at what can happen when times get tough

Framers present divided picture



Paul Bell believes franchisees should not forget the crucial role the franchisor plays in setting them on the business ladder. The problem with franchising is there are a lot of people who want the proprietor's profit with the manager's responsibility.

Business is brisk for Fastframe franchisee Paul Bell. His limited edition prints of Nigel Mansell in his Formula 1 racing car have proved a big seller and he is kept busy framing customers' war medals, photographs and embroidery.

Bell's bustling Wakefield shop, kitted out in signature red, blue and grey, is one of 68 Fastframe franchised outlets, from Aberdeen to Yeovil and Belfast, all offering a quick framing service from well-located main street premises.

In the shops, it is business as usual. But behind the scenes, the Fastframe network, one of the franchising success stories of the 1980s, is in a state of flux. Indeed, according to founder Ian Johnson: "This is probably every franchisor's nightmare come true".

Last month Johnson, a former franchisor of the year, called in receivers Price Waterhouse to Fastframe Franchise, a north-east England-based company whose franchise network comprises 180 outlets in the UK, controlled by a head franchisee, as well as 68 in the UK and one each in France and Japan.

Fastframe, which grew rapidly in the late 1980s, had been hit by the onset of recession within months of its 1990 peak, when its UK franchise network reached 90 outlets.

The end of the consumer spending boom put the brakes on the expansion which had annually increased the franchisor's income stream and also hit some franchisees' turnover, with knock-on effects on royalty payments. Some franchisees failed to pay royalties at all and some went out of business, leaving Fastframe with expensive leasehold property.

The receivers immediately closed down most of the 21 shops in Fastframe's wholly-owned West Regent Art Frames chain. But they continued support services to the franchisees and advertised the franchise business for sale.

Listed among its attractions were the 68 UK-franchised outlets and "royalty and marketing income, circa £200,000 per annum in UK alone".

Many franchisees however, saw things rather differently. "Slavery went out with Wilberforce," says Grenville Salt, a former RAF air traffic controller who is the Leeds Fastframe franchisee. "The receiver can sell Fastframe but they won't sell my business in it. I don't consider myself part of this franchise any more."

Salt and more than 40 other UK franchisees, all members of the Independent Franchise Association, maintain they are no longer bound by the 10-year agreement they each signed with Fastframe because, they say, the parent

has failed for some time to deliver promised support services. "There have been so many and such serious breaches of the agreement that in effect the franchisor has repudiated it," alleges solicitor John Nelson-Jones, a partner in Field Fisher Waterhouse, who has been engaged by the IFA to argue its members' case with the receiver. "We have the situation where, so far as the franchisees whom I represent are concerned, he has nothing to sell."

Most franchisees paid between

£26,000 and £55,000 to be set up by Fastframe in their business.

Unlike many networks, dependent on the franchisor for the products they sell, Fastframe shops buy picture framing materials direct from a list of approved suppliers - a degree of autonomy which doubtless enhanced franchisees' belief they already run truly independent businesses.

The 12.5 per cent annual royalties cover use of the name and concept, the provision of corporate supplies like headed notepaper and wrap-

pings, support and marketing.

IFA chairman Barbara Cartmel, the Eastbourne franchisee, declined to spell out their criticisms at this stage, but IFA member Alex Strother, the Middlesbrough franchisee, summarised their objective in one word: "Freedom".

Bell, a former Fastframe franchisee of the year, and runner up in last year's British Franchise Association franchisee of the year award, is among those not in the IFA. Like many franchisees, he thinks the parent company's marketing

performance fell short but believes established franchisees should not forget the crucial role the franchisor plays in setting them on the business ladder.

"The problem with franchising is there are a lot of people who want the proprietor's profit with the manager's responsibility," he says.

Johnson rejects the disillusioned franchisees' criticisms. "It's very easy to be disgruntled when the company goes into receivership. They know the system now, we've taught them how to do it and operate it."

Franchisees trying to break away are understood to range from those running highly successful businesses to some for whom the 12.5 per cent royalty payment means the difference between survival and collapse.

Many have paid their royalties in full; a handful, says receiver Ed James, owe Fastframe "an awful lot of money".

When Fastframe went into receivership, it was already involved in a dispute with its head franchisee in the US. The IFA declaration that the majority of UK franchisees has, says James, inevitably frightened off prospective purchasers.

If the franchisor ceases trading, the 68 franchisees look set to continue in business; but under what name? James considers those arguing they are no longer bound by the Fastframe name but that others could do so.

Bell, whose turnover is increasing despite the recession, is confident about the future of his expanding business whatever happens to the parent company.

The ability of franchisees to continue trading well, even after a franchisor collapses, is, says IFA director Brian Smart, one of franchising's strengths.

Smart says Fastframe's problems underline the danger for franchisors of franchisees withholding royalties, termed "management services fees" by the IFA.

The franchisor, he says, must act forthrightly to prevent this but ally that with providing services which will enable franchisees to boost trade and meet their commitment.

The Fastframe case, he says, also demonstrates the need for the franchisor to communicate his continuing importance within the network to established franchisees.

Johnson, now concentrating on his own printing business and the three Fastframe shops he owns in Newcastle, is non-committal at present about whether he would become a franchisor again.

"It's a bit like asking a boxer who's just lost a major bout if he'd go in and box again. You have to wait till the morning when the wounds start to heal."

In a Nutshell

Setting the standard for small companies

Stung by criticisms that its quality assurance standard BS5750 is too complex for very small businesses to adopt, the British Standards Institution (BSI) is to set up a working group to listen to the complaints of small firms.

BSI is drawing up the terms of reference for the group and plans to involve between 10 and 15 organisations representing small businesses.

It will look at the impact of BS5750 on smaller firms and try to make the standard more accessible. Lancaster University, with the backing of the Federation of Small Businesses, has offered to draw up a simplified users' manual.

At the same time BSI has begun a longer-term study of how it might better integrate the proliferating number of quality standards which it has launched.

Prince sets seal on innovation

Businesses, individuals and research institutions with a new product or process which could form the basis of a new business are eligible to enter for the Prince of Wales Award for Innovation 1993.

Entrants will be judged on the commercial viability of the idea or invention, its market potential, originality, technical merit and the presentation of the entry.

Contact PoW Award for Innovation, Business in the Community, 27a City Road, London EC1Y 1LX. Closing date for entries is January 31, 1993.

Great escape from the clutches of disaster

A competition for businesses which have faced disaster and then triumphed has been launched by Durham University Business School and consultants CPCR. The Great Escape Award is intended to persuade entrants to examine their business and to learn from their mistakes.

The award is open to businesses in the north of England which are run by someone who has

undertaken higher education and then gone into business. The £1,000 prize will be presented in May.

Contact David Mullen, Director Graduate Enterprise, DUBS, Mill Hill Lane, Durham, DH1 3LB. Tel 091 374 2223.

Rogue directors in the firing line

Action to prevent rogue directors winding up one business to escape their creditors and then immediately setting up in business again emerged as the top priority for small businesses in a survey by the Forum of Private Business.

Seventy-five per cent of respondents named rogue directors as their top concern followed by late payment legislation, mentioned by 68 per cent, the simplification of regulations (67 per cent), compensation for complying with government red tape (62 per cent) and signed contracts with banks (62 per cent). FSB, Rushin Chambers, Drury Lane, Knutsford, Cheshire WA16 6HA. Tel 0565 634467.

Cheap finance for young entrepreneurs

A £75,000 loan fund to provide cheap finance to help young people run businesses in south London has been launched by Midland Bank and the Prince's Youth Business Trust.

The fund will offer loans of up to £5,000, repayable over three years, at rates between Midland's base rate and 2 per cent over base. Applicants must be under 25.

Contact FYB, 5 The Pavement, Clapham Common, London SW4 0HY. Tel 071 488 8774.

European consultants offer a helping hand

The European Commission is to launch a pilot programme aimed at helping small and medium-sized enterprises, employing up to 500 people, adopt best practice in the fields of standardisation, certification, quality assurance and work place safety.

The commission has selected 50 consultants from around the community, each of which will take responsibility for about 15 companies. Under the Eurmanagement programme the consultants will help companies become aware of the need for quality standards, will help them upgrade their procedures and adapt to expected quality norms.

Contact Euro Info Centres and European Commission representative offices.

BUSINESS OPPORTUNITIES

READERS ARE RECOMMENDED TO SEEK APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS

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Is needed to promote & market our telecommunications services and products in different countries. Experienced marketing companies & principal are required to fax details to ENGLAND. FAX NO (44) 625 548 122

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NON-EXECUTIVE CHAIRMAN

of well-run PLC with a good track record nursing small companies seeks to complete his portfolio of non-executive jobs for 1993. Location no problem. Box No. A4660, Financial Times, One Southwark Bridge, London SE1 9HL.

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BUSINESS WANTED

Our client seeks to acquire for cash a quality BUSINESS SERVICES COMPANY

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Potentially interested vendors or their advisers should contact: Alan Greenough, BPG Corporate Finance, 84 Grosvenor St, London W1X 9DF. Tel: 071 499 2550 Fax: 071 629 9444

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Old established company required with trading accounts, preferably connected with property. Would consider medium sized going concern. Please write to Box A4608, Financial Times, One Southwark Bridge, London SE1 9HL.

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JOINT VENTURE EXECUTIVES required for business consultancy services. Excellent career development opportunity for successful professionals. Marketing, financial background desirable. CV to MD, ASG Group, 24 Red Lion Street, London, WC1R 4BA. Tel: 071-821 6191.

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- International joint ventures

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Wetherby

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- Leasehold site
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For further details contact the Joint Administrative Receivers:

Allan Griffiths, Peter Flesher and Geoffrey Gee, Grant Thornton, Eldon Lodge, Eldon Place, Bradford BD1 3AP. Tel: 0274 734341. Fax: 0274 390177.

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FOR SALE

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Principal features of the business include:

- working for major television company
- good order book
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For further information in the first instance please contact John Bromfield at Coopers & Lybrand, St Andrews House, 20 St Andrew Street, London EC4A 3AD. Telephone: 071-212 6252 or 071-212 6178. Fax: 071-606 9887.

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JLD Metals Limited Cables and Metals International Limited

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- 50 employees.
- Substantial stocks of copper cable, copper granules and other scrap metals.
- Extensive range of plant and machinery for copper cable reclamation and granulation and lead smelting.

The Joint Administrative Receivers also offer for sale the assets of Cables and Metals International Limited.

- 5.5 acre freehold property in Wolverhampton.
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Any party requiring further information relating to the above should contact:

Alan Katz or Kevin Mawer of
Arthur Andersen, St Paul's House
Park Square, Leeds LS1 2PJ
Tel: (0532) 416251. Fax: (0532) 416397

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ARTHUR ANDERSEN & CO. SC

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Due to a change in business strategy, we wish to hear from companies or individuals who wish to acquire an existing electric golf trolley manufacturer.

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The Joint Administrative Receivers offer for sale the goodwill, business and assets of this long established North West chain of builders' merchants.

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- 7 depots (3 freehold)
- profitable core business
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For further information, please contact Mark Pallas or Michael Horrocks of Cork Gully, Abacus Court, 6 Minshull Street, Manchester M1 3ED. Telephone: 061-236 9200. Fax: 061-228 3920.

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BUSINESSES FOR SALE

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Ross**Steelflex Doors Limited**

(In Administrative Receivership)

The Joint Administrative Receivers, J. B. Atkinson and A. P. Peters, offer for sale the business and assets of the above industrial door manufacturing and installation company.

- Annual turnover of approximately £1.6m.
- Varied customer base including main building contractors and structural steel manufacturers.
- Small export market.
- Skilled workforce.
- Freehold premises in Brierley Hill, West Midlands.

For further information, please contact Joe Atkinson or Duncan Morris at the address below.

Colmore Gate, 2 Colmore Row, Birmingham B3 2BN.

Tel: 021 200 2211. Fax: 021 236 1513.

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Ross**Pearlree Sections Limited**

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**REPUBLIC OF POLAND
MINISTRY OF PRIVATISATION****Invitation to Negotiate**

The Minister of Privatization, acting on behalf of the State Treasury with Article 23 of the Privatization of State Owned Enterprises Act of July the 13th, 1990 (the Privatization Act), hereby issues an Invitation to Negotiate to all suitable parties interested in the acquisition of a block of shares (not less than 10% and not more than the total volume of share capital of the company less the shares to be offered to the company's employees pursuant to Article 24 of the Privatization Act) for the following company.

"HEFRA" S.A.

"HEFRA" is a manufacturer of flatware (stainless steel, silver plate, sterling silver), hollow-ware (silver and silver plate e.g. sugar bowls, chandeliers, trays).

In accordance with the Privatization Act, up to 20% of the shares in the company will be offered to the employees of the company on a preferential basis. The invitations also includes negotiations of shares offered to the employees and not purchased by them.

ING BH Consultants

has been appointed advisor to the Ministry of Privatization for that transaction. Parties interested in obtaining information on the company should contact ING BH Consultants as described below to receive the Memorandum of Information which will be provided upon signature of a Confidentiality Agreement.

Any proposal made by way of initiation of negotiations pursuant to this Invitation (which could form the basis for further negotiations with the Ministry) must be delivered to ING BH Consultants by December the 8th, 1992, at the address given below.

The Ministry of Privatization reserves the right to prolong the date of acceptance of such proposals beyond December the 8th, 1992 but shall be under no obligation to consider proposals received after that date. The Ministry also reserves the right to revoke this invitation and not to enter into any negotiations, without giving any reasons therefor.

Confirmations of interest and proposals pursuant to this Invitation should be delivered to:

ING BH Consultants
LIM Centre 6th Floor, AL Jerolimskie 65/79
00-697 Warsaw
Poland
Attn. Ms Marie-Therese Ledochowska
Tel: (48) (2) 630 56 08, 630 56 09, 630 56 66.
Satellite: (48) 3912 1746. Fax: (48) 630 56 60.

The Allen Partnership Ltd.

(In Administration)

Established business involved in the operation and management of leasehold public houses.

- A leading operator in the licensed retailing industry.
- Annual turnover in the region of £70 million.
- Up to 50 outlets in three main geographical areas: the West Midlands, East Anglia and the South East.
- Includes a substantial tree of the estate.
- Efficient and effective operational structure with scope for expansion.

For further information contact the joint Administrators: Margaret E. Mills and David J. Fallon, Ernst & Young, Becket House, 1 Lambeth Palace Road, London SE1 7EU. Telephone: 071-931 2322. Fax: 071-928 0425.

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For further details please contact:
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Pannell Kerr Forster

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45 Great Charles Street
Birmingham B3 2LX
Tel: 021 236 2244
Fax: 021 236 8035

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- Skilled workforce
- Established "blue chip" customer base

For further details please contact:
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Pannell Kerr Forster

Sovereign House
Queen Street
Manchester M2 5HR
Tel: 061 832 5481
Fax: 061 839 3655

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**PANNELL
KERR
FORSTER**

CHARTERED ACCOUNTANTS

**GENERAL CONCRETE
PRODUCTS LIMITED**

(In Administrative Receivership)

The Joint Administrative Receivers offer for sale as a going concern the business of the above named company located near Newcastle upon Tyne.

- Manufactures of precast and structural concrete based products.
- Quality workmanship for residential concrete work.
- Contract order book approximately £250K.
- Specialist plant and machinery.
- Leasehold land and premises comprising 2.3 acres.
- The freehold interest in the property may be available for purchase.
- Annual turnover £1.2m approximately.

For further information please contact:
The Joint Administrative Receivers,
Self Care, BDO Binder Hamlyn,
Pearl Assurance House,
7 New Bridge Street,
Newcastle upon Tyne, NE1 8BQ.
Tel: 091 261 2481
Fax: 091 233 9364

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appears on
page 22

Defending London as a financial centre

Robert Peston and Robert Rice examine the proposed creation of a panel on questions of legal uncertainty

The Financial Law Panel sounds the sort of solution only a lawyer would dream up. The Bank of England's Legal Risk Review Committee has recommended the panel be established to help solve problems of legal uncertainty which are said to be threatening London's standing as an international financial centre.

"It is easy for lawyers to persuade themselves they need another legal body," concedes Lord Alexander, the former Master of the Rolls and chairman of NatWest who headed the committee.

But he adds: "I was persuaded of the need for it because of the demand from market practitioners." The Bank of England, which will co-sponsor the panel with the Corporation of London, confirms there has been an encouraging response from the City. More than 100 financial firms have indicated they would be prepared to stump up \$4,000 each towards the panel's estimated annual costs of £500,000.

The panel will have a board of between 10 and 13 individuals, chaired by Lord Donaldson, the former Master of the Rolls, and a full-time chief executive. The other board members will consist mainly of market practitioners and a few lawyers. There will also be a secretariat of four lawyers seconded from City law firms. It is expected to start work in the spring.

Lord Alexander drew an analogy between Lord Donaldson's appointment and the appointment of Lord Shawcross to head the Takeover Panel when it was set up in 1968.

The Takeover Panel became a success largely because of the zeal and commitment of Lord Shawcross, he said. "I would expect Lord Donaldson to play a similar role."

If, for example, a financial firm follows the panel's advice but is subsequently sued, Lord Alexander hopes that the courts will at least decide that the firm was acting in good faith and therefore should not be accused of fraud.

"Lenny [Lord Justice] Hoffmann [a member of the review committee] said he thought the courts would give weight to the panel's decisions," Lord Alexander said.

Lord Alexander hopes eventually the panel will evolve into a body more like the Takeover Panel, giving informal advice to firms about the legality of financial transactions they may be contemplating.

NatWest's merchant banking subsidiary, County NatWest, might, for example, have acted differently when advising Blue Arrow on its 1987 rights issue if it had had access to impartial external advice. Certainly Lord Donaldson envisages the panel developing along those lines. "I've insisted on professional indemnity cover



Lord Alexander: Financial Law Panel could reduce turmoil

against the risk of being sued for negligent advice," he says.

But he is less convinced that the courts will accept the panel's advice as City custom and practice. The courts will require greater certainty than that, he says, before they will accept something as binding practice.

The incident which led to the creation of the review committee was the 1990 House of Lords swaps ruling. The Law Lords ruled that swaps contracts between banks and

local authorities were invalid because local authorities had never been empowered by government to carry out swaps. The contracts were *ultra vires* - outside their powers. Banks, many of them foreign, were outraged when they were unable to enforce the contracts.

Lord Alexander believes that had the Financial Law Panel been in existence five years ago, the extent of the ensuing financial turmoil could have been reduced.

The panel might have been able

to point out the loophole in the law in time for the government to act. Even if it had refused to give local authorities the power to enter into swaps contracts, the panel might have advised banks to include clauses in their swaps contracts setting out the basis for making restitution in the event of the deals being ruled unenforceable.

"I think those restitution clauses might have stood up," he says.

The swaps case illustrates the two main reasons why a panel may be useful. First, the City has been adept in financial innovation, creating products which the existing legal framework may not recognise; and second, the law itself can be ambiguous.

But is there really a wider legal uncertainty problem? Mr Philip Wood, senior banking partner at City solicitors Allen & Overy, believes the City has "vastly over-emphasised the problem".

He points out that in the area of judge-made law, for example, apart from the swaps case the review committee was only able to identify one other recent decision which was causing problems.

That was the 1985 charge card services case where the High Court ruled it was conceptually impossible for a creditor to charge back his debt to the debtor. In spite of considerable debate over whether the decision was correct, it still stands, putting many apparently simple financing arrangements, such as the pledge of a certificate of deposit in favour of the issuing bank, at risk.

Nevertheless the panel is "not just window dressing", he says. The City is suffering from "terrible regulation fatigue" and the panel has an important role to play in explaining to parliament how the markets work and why the law needs changing. It can also act as a "loudspeaker" for the City, adding weight to its proposals, he adds.

Lord Donaldson was also unsure initially whether a legal uncertainty problem really existed. But a closer examination of the committee's report revealed more than 100 issues raised by City practitioners.

One of the panel's first tasks, he says, will be to sort the problems into categories: those which can safely be ignored either because they are "silly" or "too narrow in ambit"; those requiring changes in legislation; those where test cases may have to be developed, such as the charge card case; and, those where a definitive answer may be impossible but the panel may be able to advise practitioners that if they follow one route it will involve less risk than another.

He is now convinced of the need for the panel and that it can work. "I'm sure there is a job to be done. I'm just not sure quite what it is yet, or how to do it."

LEGAL BRIEFS



Fraud detection guidelines revive fears

US guidelines for rewarding companies that report internal white-collar crime are causing renewed concern among lawyers.

Lawyers say that, as feared, the Federal Sentencing Guidelines for Organisations are being used as a mechanism for controlling and shaping corporate conduct rather than as a mere sentencing device.

Under the guidelines, one year old this month, fines are reduced if a company detects a crime before any government organisation does, brings it to the authorities' attention and accepts responsibility.

This summer the guidelines were used in settling government claims of fraud against Salomon Inc.

Salomon agreed to pay \$290m, and avoided criminal charges, by replacing its top management, sacking the principal culprits, co-operating fully with the government investigation and taking steps to ensure there would be no recurrence.

Solvency mix-up

London solicitors Brecher & Co are calling for clarification of a Companies Act requirement for directors of a holding company to make statutory declarations as to the company's solvency where one of its subsidiaries is proposing to give financial assistance for the acquisition of the holding company's shares.

Brecher says ambiguity in the legislation has resulted in a misdirection on one of the declaration forms. The form directs holding companies to give declarations about the solvency of the subsidiary instead of the holding company.

This could leave directors and auditors open to claims for breach of statutory duty, fines and even criminal sanctions.

Greek state aids law condemned by Court



EUROPEAN COURT

the Greek law.

Law 1386/1983 gives the Greek government power to grant aid to Greek industry, in permitting a capital increase of a company by decision of the minister for the economy, without holding a general meeting, it does not satisfy the second directive's requirements for safeguards for minority shareholders.

The law was also the subject of European Commission Decision 89/167/EEC. Brussels declared that it had no objections to the implementation of the law provided certain conditions were satisfied. One condition was that Greece should comply with the second company law

directive by December 31 1987 at the latest.

In response to a third question referred in the present case, the ECJ ruled that the condition imposed did not authorise Greece by way of derogation to maintain in force provisions infringing the second company law directive until the end of 1987.

The Court confirmed that the treaty rules on state aid do not permit the Commission to authorise member states to derogate from treaty rules other than those on state aid.

Case C-134 and C-135/91, *Kerajina and others v Greece*, ECJ SCE, 12 November 1992.

Motor insurance liability clarified

The ECJ has clarified the rules in the European Community motor insurance directives determining the country in which a vehicle is normally kept.

The Court held that the rule concerning the territory of the member state of which a vehicle bears a

registration plate referred to a registration plate properly issued by a member state.

The Court said that was the only interpretation consistent with the objectives of the motor insurance directives to remove border checks on motor cars by limiting such checks to the registration plate.

If a registration plate appears to be properly issued there should be no further checks. Proof of registration may only be required when the plate is visibly false.

Case C-73/89, *Fournier v van Werven*, ECJ SCE, 12 November 1992.

No judgment enforcement without proper service or initiating proceedings.

"On a reference from the German Bundesgerichtshof, the ECJ has interpreted the Brussels Convention on Jurisdiction and Enforcement of Judgments as meaning that an English High Court default judgment may not be recognised for enforcement purposes in Germany, when the writ initiating the pro-

ceedings had not been properly served on the defendant in accordance with German law on civil procedure.

This interpretation applied regardless of whether or not the defendant had knowledge of the judgment and had not used the procedures available to him in his home state.

Case C-123/91, *Minakmet GmbH v Brandels Limited*, ECJ SCE, 12 November 1992.

Convention on Origin designations between France and Spain upheld.

The ECJ interpreted the Rome Treaty's rules on free movement of goods as permitting geographic descriptions of confectionery and designations of origin to be protected by a 1978 bilateral convention between France and Spain, provided the protected descriptions and designations did not have a generic character in the country of origin at the time the convention came into force, or since.

Case C-3/91, *Exportatur SA v LOR*.

SA and Confiserie du Tech, ECJ FG, 10 November 1992.

Other cases

In the context of a dispute over German meat health inspection charges, the ECJ held that a Council Decision had direct effect and could be relied on in national proceedings against national authorities responsible for its implementation, once the deadline for implementation had expired.

Case C-156/91, *Hans Fleisch v Landrat des Kreises Schleswig-Flensburg*, ECJ SCE, 10 November 1992.

BRICK COURT CHAMBERS, BRUSSELS

Judge Edward

Judge David Edward, the British judge at the European Court, has asked us to make clear that certain statements about cases currently before the Court made in last week's column were comment and not made by him in a speech to the UK Association for European Law in London.

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Drug companies are toughening their approach to research and development, writes Clive Cookson

A tighter lid on the pillbox



THE drugs industry is adopting an increasingly ruthless attitude to research and development spending, which grew fourfold over the past decade to reach an estimated \$26bn (£16.50bn) worldwide this year. Companies are working to reduce the interval between drug discovery and marketing - averaging about 10 years - and at the same time to control the soaring costs of R&D.

A striking example of the hard decisions being made was this autumn's announcement by Smith-Kline Beecham, the Anglo-US group, of 150 redundancies among its UK R&D staff. Equally shocking to people inside and outside the company was its withdrawal from long-term research into gastro-intestinal drugs - the field that led to its best-selling product, the ulcer medicine Tagamet.

But George Poste, SB's new chairman of pharmaceutical R&D, said that in today's climate "resources must be focused on drug discovery with the highest potential for return". It was not worth continuing to search for new gastro-intestinal drugs, because there were better targets in other fields.

Poste also stated SB's intention to hold R&D budgets to about 15 per cent of pharmaceutical sales. That is similar to the R&D commitment of most international drug companies based in Europe and the US.

Roche of Switzerland stands out for its large R&D spending, equivalent to 26 per cent of prescription drug sales. As the table shows, Roche more or less matches the two giants of the industry, Glaxo of the UK and Merck of the US, in its total spending on R&D - about \$1bn in 1991. But research expenses are exceptionally high in Switzerland, so Roche does not employ such a large R&D workforce. At the other extreme, companies based in the UK, where scientific salaries are notoriously low, can afford to employ more people for each \$1m spent on R&D.

To force the pace of development, companies are setting an increasingly tight timetable for each stage of R&D, accompanied by tough criteria which every project must satisfy if it is to move on to the next stage.

For example, ICI Pharmaceuticals in the UK now consistently achieves its target of administering candidate drugs to human volunteers within 14 months of their first synthesis, says Tom McKillop, technical director. This stage used to take an average of 30 months.

At the same time ICI has become more determined to abandon drugs that do not live up to their initial promise. The new approach is quite different to the company's traditional attitude which "assumed that every drug was going to succeed," McKillop says.

Strong management is required to kill a promising research project in the face of lobbying from scientists who have devoted years of work to it - and who still believe it would lead to a blockbuster drug if only the company would let them continue a little longer.

'You have to pick the winners and prevent anything else from cluttering the system'

As Max Gurtner, head of corporate communications at Roche puts it, "managing the development pipeline is really tough because you're dealing with people who feel they live or die with their project."

A comprehensive survey of R&D management in the international pharmaceutical industry, published this year by the UK-based Centre for Medicines Research, shows that about half the companies have a target maximum time to take a new drug from discovery to first market. This averages eight to nine years for US and European companies and 12 years for Japanese companies.

Detailed analysis of 114 research projects by PA Consulting of the UK

suggests that the two largest pharmaceutical companies succeed in getting their drugs to market faster than their competitors. Glaxo and Merck averaged 7.2 years and 7.8 years respectively; the average time to market for eight other international companies was 10.2 years.

Their speed is partly the result of clear-sighted management. "You have to pick the winners, set your priorities and prevent anything else distracting you or cluttering up the system," said Richard Sykes, Glaxo research director.

But size may be an advantage in itself, because the giants have more drugs in development at any one time and therefore more flexibility to concentrate on the most promising candidates. An example is the way Glaxo switched chemical research resources this year into developing a promising AIDS drug, 3TC, "nothing is being allowed to stand in its way," said Graham Brown, who is in charge of the development programme.

The giants can also afford to take more risks than smaller companies through "parallel development" - moving on to the next phase of a project before completing the current one.

Pharmaceutical companies in Japan tend to proceed more cautiously, preferring to carry out R&D step by step rather than in parallel, as Stuart Walker, director of the Centre for Medicines Research, points out. As a result Japanese drugs take even longer to reach the market than western ones, but fewer of them are dropped during the development process.

Japanese drug companies do not yet spend as much on R&D as their European and US counterparts, with R&D budgets typically amounting to only 10 to 12 per cent of sales. "They are going to have to increase that spend to come into line with the rest of the world if they want to become major global players," Walker says.

Once drug companies have put the right management in place, researchers can call on an enormous range of new technologies to help them. Computers are now used

World's ten pharmaceutical research companies

	R&D manpower 1990	R&D expenditure (\$m) 1990	R&D % of sales 1991
Glaxo	5,700	640	14
Merck	5,300	510	12
Smith-Kline Beecham	4,300	370	15
Schering-Plough	4,300	430	16
Ciba-Geigy	4,300	380	17
Roche	3,000	490	15
Pfizer	4,000	530	26
Eli Lilly	3,500	360	16
Sandoz	2,500	290	20
Wellcome	3,000	220	19
Boehringer Mannheim	3,500	250	20
Hoechst-Roussel	3,400	250	13
ICI	3,300	220	14
Sandoz	3,200	380	18

Source: Industry estimates

in every aspect of pharmaceutical R&D, from graphics systems for designing new molecules to information systems for keeping track of the immense volumes of patient data amassed during clinical trials.

An example from the start of the drug discovery process is Glaxo's Core-2000, a collection of 2,000 compounds chosen by computer and chemical analysis to give a representative sample of the 10m molecules known to science. The idea was to come up with the most diverse possible selection of molecular structures.

Glaxo researchers who want to develop a medicine against a particular target can start by screening the Core-2000 chemicals to discover which has the biological activity they want. This should give a "lead compound" which can be improved, with the help of molecular graphics computers, to produce one or more candidate drugs.

There may be even more opportunity to use information technology later in the R&D process, to accelerate the clinical trials which usually take up more than half of the total time taken to get a drug to market. Merck's Clin*Net project shows how a company can benefit from a computer network linking its headquarters to clinical centres around the world.

Clin*Net - installed over the last four years - allows managers to follow the progress of thousands of patients far more effectively than the unwieldy mixture of mail, telephone calls and faxes used previously.

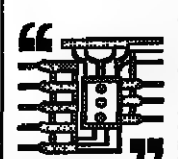
For example, the network enabled Merck to analyse early clinical results from Proscar, its new prostate drug, as they came in and to make a quick judgment that it was worth waiting for 12-month data before submitting a licensing application, because these would provide more persuasive evidence of the medicine's efficacy than the six-month data.

The progress of science, particularly in genetics and molecular biology, has given the pharmaceutical industry more possible avenues of research than ever before. In one sense this is a golden age of drug development.

But pharmaceutical manufacturers already devote a higher proportion of their revenues to R&D than other high-technology industries such as electronics and aerospace. They face a likely squeeze on profits over the next few years as governments tighten price controls. So rising R&D spending - for long a source of pride for drug companies - could soon become an embarrassment.

Technically Speaking The art of Tom, Dick and Harry

By Geof Wheelwright



PRODUCERS of personal computer presentation software have a lot to answer for. Increasing numbers of salespeople and corporate executives are using their programs to create business presentations that insult the sensibilities of viewers with odd combinations of garish colours, loud backgrounds and strange mixtures of type.

You know the sort of thing. A sales representative from a company with a name like Fuzzy-Tech Office Equipment comes by your office to give a sales presentation on his company's latest goodies. He fires up an overhead projector or a colour computer display and proceeds to overwhelm you with dozens of slides that feature red text on a purple background. You quietly cringe at the unreadable mess, serve him a cup of undrinkable coffee and send him on his way.

Time was when such a salesperson would carry only a series of brochures and perhaps some corporate slides created by professional graphic designers and artists. However boring the content of the slides, you could at least be assured that the look of them would not resemble a trip through San Francisco's Haight Ashbury district in the 1960s.

The problem lies with PC-based business presentation software. It is now so cheap and easy to use that anyone with a keyboard, mouse and a good printer can create their own business presentations.

In theory, this is good news. It gives marketing people better control over their presentations - and ensures that they much more accurately reflect the sales message they are trying to get across. Corporate training and educational presentations also benefit from this technology - users can create timely presentations tailored to their target audiences.

When putting this theory into practice, however, far too many corporations eliminate an important step - they fail to offer users

any kind of training and guidance in the graphic arts. Managers assume that if they give their marketing staff the right software, they will automatically be able to produce professional quality presentations.

This is simplistic and wrong-headed.

Sales and marketing executives are no more qualified to be designers and typographers than house painters are to be architects. There are specific skills required to produce professional-looking presentations and they cannot be acquired overnight.

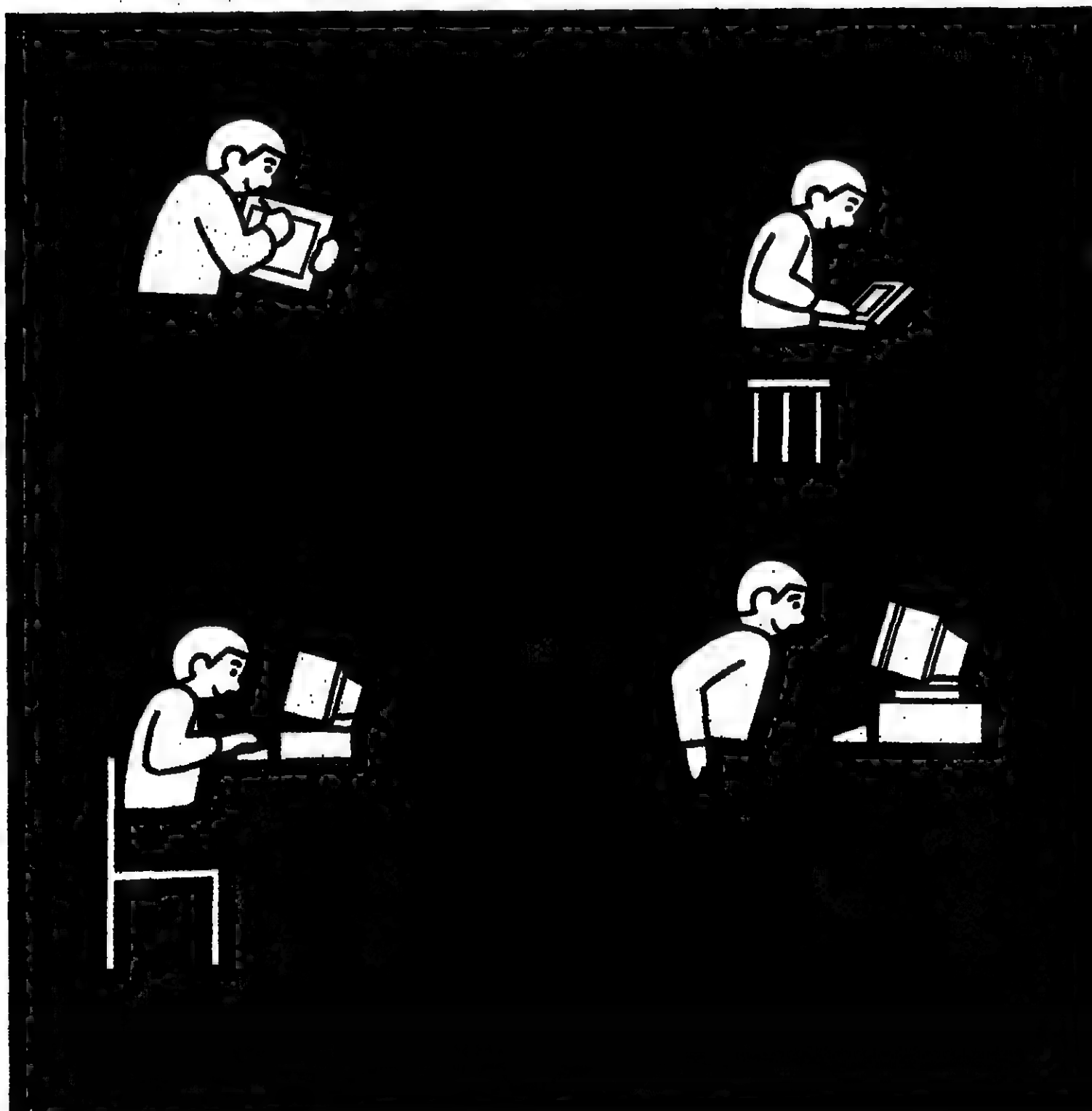
The software companies who produce these presentation applications - such as Aldus Corporation, Microsoft and Lotus Development - must take some of the blame for propagating the notion that anyone can be a designer.

They have, however, generally recognised this problem by including dozens of presentation "templates" that come prepackaged with the software. These templates use professionally-matched colours, backgrounds, typefaces and graphics - and look respectable. But the enterprising young salesperson from Fuzzy-Tech isn't going to be caught using the same template as his competitor - and therefore goes off to create something for himself.

One solution is to limit the choices available to individuals who create their own presentation graphics to a number of corporate-approved colours, typefaces, backgrounds and "transition effects". Most popular presentation applications already allow corporate software or MIS managers to set up such a system by "locking out" certain functions and customising the presentation application.

It is up to corporate purchasers of presentation software to make use of these features. For those who do, may I suggest - as a frequent viewer - that everyone remove the overworked magenta from the colour palette and do away with those eleven "exploding" transition effects, which are no longer novel. I would also like to see a limit on the number of slides per minute.

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Edvard Munch: a soul exposed

William Packer reviews the exhibition
at the National Gallery

"I have always worked best with my paintings around me. I placed them together and felt that some of the pictures related to each other through the subject matter. When they were placed together, a sound went through them right away, and they became quite different from when they were separate." So wrote Norway's greatest painter Edvard Munch, in explaining how he came to see his work as a unified and cumulative expression of his ideas.

There is of itself nothing unusual in this, save only that Munch's approach to his work was peculiarly and insistently subjective in the meanings and interpretations he loaded onto it. For so directly visual a medium of communication, and so essentially painterly the manner of its employment, so literary a reading of the imagery is remarkable.

Munch came to his conclusion in a general way early in his career, in relation to his work around 1890 that centred upon an unhappy love-affair, and maintained it throughout his life - he died in 1944 at the age of 80. Again, there is nothing unusual in the picture of the artist surrounded by his work, but with Munch, the work he seems constantly to have kept by him, even in his old age, was that of this, his early maturity, extending through the 1890s. The concept of "The Frieze of Life" as a more comprehensive cycle of paintings, taking the theme beyond Love and its aftermath to Melancholy, Anxiety and finally to Death, seems to have crystallised in his mind somewhat later in the 1890s, and it was under that title that he showed a large retrospective group of these paintings at the Berlin Secession of 1902.

Munch clearly attached the greatest significance to "The Frieze" cycle. Here, if anywhere, he felt, was concentrated the very essence of his art. And it is this essence that has been brought to the National Gallery, in as close as possible a reassembly of that first "Frieze" show of 1902. A hundred years ago almost to the day an earlier show in Berlin was closed down in a storm of controversy and complaint, and Munch had remained, if not quite so controversial, at least a difficult artist ever since. If this comparatively

small but spectacular exhibition, beautifully installed, does not persuade you that he was indeed a great artist, nothing will.

The difficulty, if difficulty it is, lies in part with subject-matter that is obviously and intensely personal, but rather more with the manner of its realization. Munch was a sophisticated and thoroughly professional painter, and here we are given repeated demonstrations of his mastery. The self-portrait of 1895 with which the show begins, the artist's disembodied head and hand, brightly lit from below, emerging from the shadows and wreathed in cigarette-smoke, is one of the great self-portraits of any age. The woman standing before her house, ghost-like in the moonlight, is again one of the great images of its period and worked with manifest sensitivity. The woodcuts throughout are wonders of virtuosic simplicity.

And yet, rather more often we confront an image stark in its presentation, raw in its colour, the paint thin, the drawing perfunctory, the figures grotesque. It is not that Munch cannot paint but rather, so intense is his involvement with his image and idea, and so impatient is he to resolve them, that he can hardly be bothered to do so. The mark, the gesture, driven by an intuitive desperation and without further refinement, must stand as they are, the very soul and truth of his creative expression.

"I do not paint what I see," he said, "but what I saw." "Nature... is the inner reflection of the soul." "I felt as if a scream was going through nature... I painted... the clouds like real blood. The colours were screaming." And I painted what I remembered without adding anything - without the details I could no longer see. I painted pictures from my childhood..."

Here we confront a great paradox of art, for the artist has only his experience of life and the world from which to work, yet to be so self-centred is to risk limitation and irrelevance. The danger with Munch is always the too-literal, biographical and psychological reading of his work, his difficulties in love, the death in the family, the nervous debility. His vindication and triumph as an artist is that in pursuing so relentlessly his



Part of The Frieze of Life: 'Anxiety', 1894, by Edvard Munch

personal obsessions, he yet allows them a universal relevance, that we may come to in our own way.

The melancholy of rejection and the pain of jealous love were very much his own, in the lonely figure sitting on the rocks at twilight, with the new lovers together at a distance, but the pain is there for us to share, and the truth universal. The kiss of passion in transformed into the bite of the Vampire; the Sphinx shown in the three characters of Woman - virgin, temptress and mother - and no wonder a dejected and puzzled man hides in the shadows.

"The Sick Child", of 1896, was the occasion of yet more scandal when it was first shown. Now, with its companion version, made some ten years later, it hangs at the centre of the show, just as Munch himself acknowledged it to be at the very heart of his work. The death in adolescence of

his sister, Sophie, had deeply affected him. Here, long afterwards, he works through his still-active grief, as it were objectively, to produce a work of magisterial authority and radical simplicity, the surface reworked, as though to conjure the integral image out of the memory. "No painting," he tells us, "has ever caused such disapproval in Norway. On the opening day... people were crowding in front of it... there was laughter and shouting..." Together with the exquisite lithograph of the child's head, of which there are about a hundred variations, it is gentle and affecting, and as beautiful a painting as any he ever made.

Edvard Munch - The Frieze of Life: The National Gallery, Trafalgar Square, WC2, until February 7. Sponsored by Norsk Hydro (UK).

Theatre

Angels in America

The final image of *Millennium Approaches*, the first half of Tony Kushner's epic American play, *Angels in America*, sears itself on the memory and plagues the imagination: an angel hovers over the sick bed of an AIDS patient, about to speak.

In the 18 months since *Millennium Approaches* was first staged in San Francisco and at London's Royal National Theatre, an enormous amount of attention has been focused on just what that angel is going to say. Even before Kushner had completed the play's second half, *Perestroika*, *Angels in America* was being hailed as the great hope of the American theatre: the pressure on him must have been enormous, and it shows in the work.

Perestroika had its premiere in Los Angeles last week as part of the Mark Taper Forum's seven-hour long production of *Angels in America*. The angel finally spoke, and her news for mankind is grim. So is the news on *Perestroika*: it is over long, preachy, and - what is more disturbing - so ponderous that it blunts the brilliance of *Millennium Approaches*.

Millennium Approaches strains the seams of its form: Kushner had so much to say and such a need to say it that words, character and plot seemed barely able to contain him. Only through a play this vast could he communicate the depths of his alarm about the AIDS crisis and of his indignation about the heartlessness of Reagan era America.

Scenes bump into and overlap with other scenes. Imagination and fantasy mingle with harsh fact: a desperate, lonely housewife's valium trip intersects with the feverish hallucinations of a gay man with AIDS. Fictional characters, at once emblematic and individual - a closeted gay, politically conservative Mormon; a self-indulgent gay Jewish leftie - share the stage with historical characters so extreme they seem to have stepped out of a book. "Cover her face, Miss Gubins, the homophobe, homosexual ultra-right-wing politician who died of AIDS; and Ethel Rosenberg, whom Cohn helped condemn to death for treason."

Millennium Approaches is almost too long, its language

almost too heightened, the politics too front-and-centre, but we excuse the fact that it teeters on the edge of excess because Kushner's subject matter is extreme and his immersion in it total.

If *Millennium Approaches* is Kushner's diagnosis of what is ailing America, then *Perestroika* is his fruitless search for a solution. In it he tries to wrap up all the plots that he set in motion and to find a unifying meaning behind his subject matter. He seems to be shouldering all the world's burdens, trying to find answers to problems it is going to take years to remedy.

The two works together push *Millennium's* near excesses over the edge. Plots that had emblematic significance become convoluted story telling and what was brilliant writing starts to seem like so much showing off: snappy repartee between gay men becomes reductive queerness and rousing political debate becomes heavy-handed polemicising. Flaws in the way characters are drawn start to show - is nurse Belize really anything more than a comic foil? and does Hannah Pitt, Joe's mother, have a purpose other than to add another female presence and to give companionship to Prior, the man who is dying of AIDS?

Kushner is clearly struggling for control of the play, and with his ending concedes defeat. By having Prior address the audience directly about facing the AIDS crisis with bravery, Kushner throws away all pretence of dramatisation and hits the audience in the face

with his message.

Directors Oskar Eustis, who has been closely involved with *Angels in America* since he commissioned it for San Francisco's Eureka Theatre over five years ago, and Tony Taccone have put together a serviceable but unextraordinary production in which everything seems to be happening at 75 per cent of its possible intensity. The music could be more exciting; characters on stage are under-used when they are not the focus of the action; John Conklin's set could be more visually interesting; and the technical tricks could be faster and louder.

The performances are, with one exception, spot on. Ron Leibman's Roy Cohn is scarily good - all spluttering, bellowing gusto. Others stand out include K. Todd Freeman, whose Belize raises the withering glare to high art; Joe Mantello, finding what is lovable and loathsome about Louis and Stephen Spinella, who make's Prior's struggle with AIDS moving but never maudlin. Cynthia Mace as the valium-addicted Mormon housewife, Harper, is the only weak link: her laboured, mannered speech pattern makes her monologues seem over-written.

The best news about the Los Angeles *Angels in America* is that it is not finished yet. Kushner is reportedly not happy with the production and there will be major changes before it transfers to the New York Shakespeare Festival's off-Broadway Public Theatre in February.

Karen Fricker



Stephen Spinella and Joe Mantello in 'Perestroika'

Recital/Richard Fairman

Margaret Price

With the champagne glasses from the gala re-opening night cleared away, the Wigmore Hall is settling back to work. One of the facilities improved during the refurbishment is the radio room and it was good to see the BBC taking Friday's recital for future relay.

This first full recital was awarded to Margaret Price, a gesture well deserved. The Welsh soprano is the leading British exponent of song on the international platform. At her finest, she is a recitalist of exemplary virtues, like an author who writes immaculate prose or an actress who declaims Shakespeare with perfect eloquence. Music and poetry flow together on a silver stream of tone: pure singing of the highest standard.

Unfortunately, this was not one of those best evenings. As can happen to anybody, the singer found herself less than her best. The programme opened with Mendelssohn, in which the hoped-for purity of sound refused to appear. To compensate, she gave voice and temperament free rein, resulting in bigger, breathy and rather heavy singing, when these light-footed songs about elves and nightingales really ask to dance on a pin-head.

Only when the focus of the voice came true did the nightingale in Price

sing out. Two Schumann songs, "Der Schwanensee" and "Des Senners Abschied", were especially beautiful, because the voice slurred down to its expressive core. There were good things, too, in her Frank Bridge group, such as the distant calling across the fields in "Mendelssohn's blue", but the main pleasure here came in discovering what lovely songs these are. Why do we not hear them more often?

In her recent recital appearances Margaret Price has tended to favour German Lieder in her programmes, so the inclusion of the Bridge was a welcome change, as was her rare performance of Britten's song-cycle *The Poet's Echo*. This was properly impressed singing. With Graham Johnson providing keenly dramatised accompaniments on the Wigmore's new Bösendorfer piano, she found both the music's cold Russian landscape and its burning inner heart.

For encores, Britten folksong arrangements (a haunting "Ca' the yowies") and Finzi. Then, to finish, "Oliver Cromwell", a favourite Price encore, in which she promptly got lost and stopped the show, to audience delirium, with a spontaneous expletive. The chances are this was the first time a four-letter word has ever been uttered in the Wigmore Hall: it has duly been christened!

Concert/David Murray

The Labèque sisters

The duo-pianist sisters Labèque, Katia and Marielle, are irrepressible musicians, and for some time now they have shown signs of frustration with the two-piano repertoire. There is plenty of good music for two pianos alone, but precious little with orchestra - of the first quality, only Mozart's concerto and the Poulenc one which it partly inspired, and then a long drop down to minor stuff. But the sisters have never made much headway in its orchestral version.

With the Philharmonia on Saturday, the Labèques took a brave step into more "advanced" territory than they usually explore: Luciano Berio's Concerto, first heard in the Festival Hall almost 20 years ago. It is only officially a "two-piano" concerto, for behind the soloists in the orchestra there is a third piano - here, Michael Round - with a prominent supporting role, often recycling the soloists' music in counterpoint with them.

That extends the role-ambiguities which are built quite deliberately into the score. The soloists are only sometimes principal voices, collaborate directly with each other only part of the time, often accompany other instruments or melt into the orchestral texture - which is mostly moist-silk, in the composer's best and most minimalist style. At the right moments the Labèque personalities surfaced brightly, making Berio's efflorescent figurations tingle, but they were scrupulous team-members too.

For all its oddities, this fascinating piece begins to look like keeping a firm place in the repertoire which so badly needs it. Under the conductor Semyon Bychkov, the score sounded expertly prepared. One had doubts only about the two big, power-driven climaxes, where Berio's way of piling up the disparate voices is subtle, and does not need such underlining.

Before the concerto, Bychkov took the Philharmonia through Stravinsky's comic little Suite no. 2 with much verve, and some dancy ensemble. Later, Tchaikovsky's 6th Symphony got unremarkable treatment - too sectional to support the would-be symphonic structure, too consistently loud and too barren of thoughtful shading. Our withers were not wrung. Only Michael Collins' clarinet solos glowed tenderly, like good deeds in a rough world.

Sponsored by the AFG Group

John Webster (c1580-c1630) collaborated with many of his Jacobean contemporaries, but wrote best alone, producing tense, atmospheric dramas. The Court Theatre Company's ambitious *The Duchess of Malfi* at the New End Theatre, Hampstead, suits this small space. The production is thorough and intimate, but has yet to find the energy and the atmosphere essential for good Webster.

The Duchess (1614) divides *The White Devil* as Webster's most powerful play, a tragedy of steady desire ending in an orgy of carnage. The widowed Duchess seduces and secretly marries her court steward, Antonio. Her brothers, a cardinal and a duke, have forbidden her to marry; but after her first child is born, they send a spy, Bosola, to report on her. She and her husband flee; she is captured, mentally tortured and - with two of her children - strangled by Bosola. He, in turn is killed by the duke, but

not before stabbing Antonio and the Cardinal.

T.S. Eliot was being flatly obvious when he found Webster much possessed by death. Webster throws long, deep shadows across the action. The sinuous, close scenes scenes seduce and seduce. Miss Gubins dazzles. She died young. But Webster can be witty; a servant says of the Duchess' husband, "Wherefore still when you lie with my lady do you rise so early?"

The acting, fresh and honest, needs to be less timid and more forthright. Louise Salter as the Duchess is languidly sexy, seducing her steward with "What think you of marriage?" in a voice like ground nutmeg. Opposite her, Nigel Daly as Bosola catches the expeditious quality of the Machiavel, always alert, sharp and sensitive: it is a fine piece of acting. Elsewhere, the married pair from the subplot, Castruccio (David Focquero) and Julia (Lorna Phillips) wedded to infidelity, add lustre and life.

The candlelit set is appropriately plain, a gallery and curtain; and the dress is quiet, modern and unfussy. Anthony Cornish's direction could be much tighter, bringing each scene to a point; he has yet to account for each line of Webster's admittedly difficult text.

This company is the professional wing of the Court Theatre Training Company, and offers the chance to see new acting talent and work in progress. This production represents its strengths and weaknesses. Despite a fresh, buoyant approach, the play is delivered as a collection of encounters rather than a dramatic whole. The characters leave no more behind them, as Webster says, "than one that falls in the frost: the sun melts both form and matter."

Andrew St George

New End Theatre (071 794 0012)



AMSTERDAM

CONCERTS
Philip Langridge gives a song recital tonight in Kleine Zaal of the Concertgebouw. In the main hall, Hans Vonk conducts orchestral rarities by Debussy and Webern. Thurs (also Nov 27): Nikolaus Harnoncourt conducts Royal Concertgebouw Orchestra in symphonies by Schubert and Haydn. Sat evening and Sun afternoon: Hartmut Haenchen conducts choral music by Penderecki and the Bach family, with soloists: Jari van Nes, Hans-Peter Blochwitz and Siegfried Lorenz. Next Mon: Endellion String Quartet. Next Tues: Midori. Nov 29: Andreas Schill (6718 345).

OPERA
Tomorrow and Fri at Muziektheater: Harnoncourt conducts Così fan tutte (8255 455).

BRUSSELS

Collegium instrumentale 'Brugense' gives a Bach and Mozart concert tomorrow at

Palais des Beaux Arts. Thurs: Yan Pascal Tortelier conducts Belgian National Orchestra in works by Verdi, Prokofiev and Tchaikovsky. Sun: Mark Elder conducts Orchestra of the Monnaie in works by Haydn, Brahms and Janacek. Dec 1: James Galloway. Dec 4: José van Dam (507 8200).

CHICAGO

CHICAGO LYRIC OPERA
Tonight, Fri and next Mon: Pelléas et Mélisande starring Teresa Stratas and Jerry Hadley (runs till Dec 5). Tomorrow, Sat and next Tues: William Bolcom's *McTeague*. Nov 28: first night of *Un ballo in maschera* (332 2244).

CHICAGO SYMPHONY
Thurs, Fri, Sat: Georg Solti conducts Strauss' Second Horn Concerto (Gail Williams) and symphonies by Mozart and Mendelssohn. Next week: Pierre Boulez begins four-week residency (435 6666).

MUNICH

● Teresa Berganza gives a song recital tonight at Prinzregententheater. Next Tues: Renato Bruson (221316).

● Thomas Zehetmair plays violin sonatas by Debussy, Hindemith and Ravel tonight at Herkulessaal der Residenz. Next Mon: Mitsuko Uchida. Next Tues: Beaux Arts Trio (299901).

● Jessye Norman sings Strauss' Four Last Songs tonight at Gasteig, with Munich Philharmonic conducted by

Sergiu Celibidache. Tomorrow: Evgeny Svetlanov conducts Russian State Symphony Orchestra in a Rakhmaninov programme. Fri and Sat: Valery Gergiev conducts Bavarian Radio Symphony Orchestra in works by Prokofiev. Sun: Igor Olshtrakh plays Mozart. Next Mon: Christoph Eschenbach conducts Houston Symphony Orchestra (48098 614).

NEW YORK

JAZZ
Kool and the Gang return for a rare New York club appearance this week at Blue Note Jazz Club and Restaurant, daily till Sun. Next week: Stanley Turrentine Trio. Dec 1-6: Yellowjackets. Dec 8-13: Chaka Khan (311 West 3rd St, 475 8592).

PARIS

DANCE
Merce Cunningham Dance Company can be seen at Palais Garnier daily till Sat, with a new work set to music by David Tudor. Next week: Compagnie Dominique Bagouet. Dec 11: first night of Opéra Ballet production of Jerome Robbins triple bill (4017 3335). Opéra Ballet presents Bourmeister staging of Swan Lake at the Bastille on Thurs and Fri, with eleven further performances till Dec 31 (4001 1618). German dancer and choreographer Susanne Linke is at Théâtre de la Ville tomorrow, Fri and Sat. Next week: Spanish dance company Danat (4274 2277).

OPERA
Peter Brook's Debussy adaptation, *Impressions de Pelléas*, runs daily except Sun and Mon till Jan 23 at Théâtre des Bouffes du Nord (4607 3450). Saint-Etienne Massenet Festival production of *Esclarmonde* opens at Opéra Comique tomorrow, daily except Thurs and Mon till Nov 28 (4286 8883). Jorge Lavelli's production of Gounod's *Faust* is revived at Bastille on Nov 27 (4001 1616). Lully's *Armide* opens at Théâtre des Champs-Élysées on Nov 30 (4720 3637).

CONCERTS
● Orchestral concerts: tonight at Opéra Comique, Cécile Ousset plays Saint-Saëns' Second Piano Concerto with Ensemble Orchestral de Paris (4286 8883). Tomorrow and Thurs at Salle Pleyel, Orchestre de Paris under Georgian conductor Djanog Kakhidze plays works by Stravinsky, Prokofiev, Ravel and Chausson, with violin soloist Pierre Amoyal. Next week's concerts are conducted by Giulini (4563 0796). Tomorrow at Bastille: Lutoslawski conducts Lutoslawski (4001 1618). Tomorrow at Eglise Saint-Severin: Orchestre National d'Ile de France plays Honegger's *Le Roi David* (4547 5353). Thurs at Théâtre des Champs-Élysées: Charles Dutoit conducts Orchestre National de France in a Stravinsky programme (4720 3637). Sun at Châtelet: John Eliot Gardiner conducts NDR Orchestra in a Schumann programme, with piano soloist Maria João Pires. Next Mon: Chorus of Opéra de Lyon sings

Tippett's *Songs for Ariël* (4028 2840).
● Recitals: Andreas Schmidt sings Lieder by Schumann tomorrow at Châtelet Auditorium (4028 2840). Fri at Théâtre des Champs-Élysées: Margaret Price, accompanied by Graham Johnson, sings Wagner, Liszt and Cornelius. Sun morning: Vladimir Spivakov violin recital (4720 3637). Sat and Sun at Théâtre de la Ville: Janos Starker and Rudolf Buchbinder play Brahms chamber music (4274 2277). Next Mon at Salle Pleyel: Maurizio Pollini (4581 0630).

JAZZ/CABARET
Jazz Club Lionel Hampton This week: American R&B singer Bobby Blue Bland (daily at 22.00 and 01.30). Nov 23-Dec 5: Texan blues singer Johnny Copeland (Hotel Maridien Paris Etoile, 81 Boulevard Gouvion St Cyr, tel 4088 3042).

WASHINGTON

KENNEDY CENTER
Opera House Washington Opera has Otello tonight, Fri and next Mon, and Rimsky-Korsakov's *Tsar's Bride* tomorrow and Sat (416 7800).
Concert Hall Tomorrow: Chamber Music Society of Lincoln Center plays music by Mozart, Dvořák and Messiaen. Thurs, Fri, Sat: Zdenek Macal conducts National Symphony Orchestra in Mahler's Fifth Symphony. Sun afternoon: Vladimir Ashkenazy conducts Royal Philharmonic Orchestra in Sibelius' Violin Concerto (Boris Belkin) and Walton's First Symphony. Next Mon: Marek

Janowski conducts Philadelphia Orchestra in symphonies by Beethoven and Brahms (467 4800).
Terrace Theater Thurs: Musicians from Mabo chamber music recital. Fri: Eugene Fodor violin recital (467 4800).
THEATRE
● Sand Mountain: two humorous plays by Romulus Linney about Appalachian mountain people. Opens tomorrow, till Dec 13 (Roundhouse Theater 301-217 3300).
● A Christmas Carol: David Bell's adaptation of Charles Dickens opens on Thurs, till Jan 3 (Fords Theater 347 4833).
● Shakin' the Mess Outta Misery: Shay Youngblood's celebration of love and family. Opens tomorrow, till Dec 19 (Source Theater 462 1073).
JAZZ/CABARET
Barnes of Wolf Trap Fri and Sat: singer-songwriters Speidel, Goodrich, Gogglin and Lillie (703-218 6500).

ZURICH

Opernhaus 19.30 Agnes Baltsa and José Carreras star in Giordano's *Fedora*, repeated on Thurs (also Sun, when Baltsa will be partnered by Giorgio Amberti). Fri: Die Zauberflöte. Sat: Rigoletto (282 0909).
Tonhalle 19.30 Claus Peter Flor conducts Tonhalle Orchestra in Bartók's Second Violin Concerto (Viktoria Mullova) and Beethoven's Seventh Symphony, repeated tomorrow, Thurs, Fri (206 3434).

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CNN 1030-1100, 1800-1830 World Business This Week

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FINANCIAL TIMES

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Tuesday November 17 1992

Wise words on Germany

GERMANY'S FIVE wise men make a good case for independent economic advice with their latest economic report. They also demonstrate why governments that are not required to commission independent advice are loath to do so. For the economic advisers have no need to pull their punches. The west German economy faces the prospect of a recession next year, they say, unless the federal and *Länder* governments act to control public-sector wages and subsidies. If the German government fails to act, the populations and governments of both Germany and Europe will know whom to blame.

German monetary policy will determine the prospects for economic growth in west Germany and western Europe next year. The wise men's forecast of zero growth in west Germany in 1993 assumes that west German economic growth will be half a per cent by the second half of the year. But the recovery is dependent on lower German interest rates well before then.

Yet the wise men neither blame the Bundesbank for Germany's current problems nor urge rate cuts now. The Bundesbank is rapped on the knuckles for the manner in which it raised interest rates in July only to drop them again in September. But it is the federal and *Länder* governments that are lashed by the wise men's collective tongue. It is their failure to outline a credible strategy for bringing the budget deficit under control and the lack of leadership on wages which are responsible for keeping interest rates high.

Unfortunately for the central bank, high interest rates and a strong exchange rate have limited direct effects on Germany's current inflationary pressures. These policies are certainly squeezing inflation in the internationally exposed sectors of the economy. Industrial output fell in September by 2 per cent, while wholesale prices actually fell in October. Yet domestic wage pressures and the cumulative effects of loose fiscal policy mean that service sector inflation is still running at above 5½ per cent a year.

Inflation concern

It is the Bundesbank's job to worry first and foremost about inflation, not growth and employment. It can only ease policy when there are clear signs that these

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service sector inflationary pressures are abating. But while civil servants have already made a wage claim for an increase of 5½ per cent next year, while their blue collar colleagues are unlikely to make a lower wage bid. Yet a German inflation rate below 2 per cent requires wage settlements of no more than 4 per cent.

Nor have the federal and *Länder* governments come up with credible and substantial proposals to tighten fiscal policy and so take some of the strain off monetary policy. Indeed, the wise men point out that the projected path for general government borrowing over the next few years is based on wholly unrealistic assumptions about the rate of growth of nominal gross domestic product. The federal government expects government borrowing to halve from DM120bn last year to DM66bn in 1996. But the wise men expect borrowing to rise to DM136bn.

Industrial recession
For now, there can be little doubt a medium-term objective of price stability requires the Bundesbank to keep policy tight. The Bundesbank may well wait at least until the public sector wage negotiations are underway before deciding to cut the discount rate. Yet the longer the Bundesbank delays before cutting interest rates, the greater the chance that the industrial recession, of which yesterday's profit warning from Daimler-Benz provides further evidence, will spread to the whole economy. Sadly a recession is the only, albeit blunt, tool the Bundesbank has available to achieve its anti-inflationary objectives.

The German government does have the power to make the Bundesbank's job easier. A credible plan to reduce the fiscal deficit over the next four years, detailing cuts in spending and subsidy now and tax increases when the economy recovers, would make it much easier to ease monetary policy. Meanwhile, Chancellor Kohl's solidarity talks must deliver a firm commitment to wage restraint from both the public and private sector unions.

If the government fails to act, the economy will continue to suffer from deepening stagnation. Mr Kohl's European partners desperately need him to show leadership. Without it, Europe's economic prospects are going to look increasingly bleak.

A rail link for Heathrow

THE GOVERNMENT cannot afford to give Britons all the transport they want. Last week, ministers announced their intention to enlist private sector support for the task. Days later, an ugly row over the funding of an express rail link between central London and Heathrow airport risks mocking the notion that public and private sectors are capable of working together successfully.

At £300m, the Heathrow Express project is relatively cheap for what it does. Fast, non-stop trains would travel along a new 4-mile spur linking the airport with British Rail's main line, then along existing tracks for the remaining 12-mile stretch into London Paddington. Journey times of an hour by road or London Underground would be cut to just 16 minutes.

BAA, Heathrow's private sector owner, says state-owned British Rail is undermining the viability of the project by asking too high a price for the use of its tracks. British Rail counters that Heathrow Express would take up 43 per cent of its main line capacity, and BAA can hardly expect to get that for nothing. BAA retorts that it is surely worth keeping the track charge low if that means giving the country a significant piece of privately funded infrastructure that it would not otherwise have.

Nonsense, says BR: if BAA wants the line subsidised, let it subsidise itself. For whom, after all, is it being built?

Tough negotiating

It would be wrong to make too much of this row. There may yet be a solution: tough negotiating positions are an everyday feature of commercial life and it is, perhaps, reassuring to see BR adopting one in defence of taxpayers' funds. But in the wake of two other unsuccessful attempts by private companies to embark on the operation of rail services - Virgin on the passenger side and Chiltern on the freight - an eventual collapse of the Heathrow Express project would augur badly for rail privatisation.

At the heart of the issue is whether private train operators can hope to make a commercial return if they are paying a full commercial price for the use of

the tracks. The evidence so far suggests the answer is no. In the case of Heathrow Express, a full track charge would require fare levels so high that few would consider them worth paying so long as other modes of transport offered a cheaper alternative.

Under the railway privatisation plans proposed by the government, all private train operators will pay track charges to the public authority which will own the track. The government is currently awaiting the results of a study which will say what those charges will be. But there is little sense of optimism in the private sector that the study will pave the way for a new golden age of rail: the charges, it is feared, will simply be too steep.

And yet, by accident or design, the government seems to be fulfilling its own prophecy. Last week Mr John MacGregor, transport secretary, promised to produce a green paper early in the new year which will dare to ask whether car and lorry owners pay enough for their use of the roads; whether the right balance has been struck between the charges imposed on rail users and users; and whether road users should be charged in the same way as rail users - in other words, at the point of use.

Clearly, charging for roads at the point of use would increase rail's competitiveness. Higher charges for road use would increase it more. The green paper on these issues will therefore bear just as directly upon the prospects for the privatisation of British Rail as the study being conducted into track charges. Indeed, it is hard to see how the two can be rationally be conducted in isolation from one another.

So far the government has made no attempt to make this connection. Yesterday's news that the timetable for the privatisation of British Rail is slipping gives it the opportunity to do so. Meanwhile it should resist the temptation to pressurise British Rail into a one-off deal which would give BAA cheap access to the railways on terms unavailable to other would-be train operators.

For the next few months, Mr Takufumi Sato's office at the Japanese Ministry of Finance will be the engine room of the flagging Japanese economy.

Mr Sato, director of research in the ministry's budget bureau, devised the ¥10,700bn (254bn) emergency spending package announced in August. His office is now drawing up next year's budget, which will be crucial to Japan's attempts to avoid recession.

With investment falling and consumption stagnant, public spending is the only domestic source of growth. So the responses of Japanese politicians who control public spending will be more important in the next few months than those of its industrialists. But with the economy poised on the edge of a recession, the country's political leadership is consumed by a destabilising power struggle in the wake of the Tokyo Sagawa Kyubin scandal in which senior politicians were accused of taking bribes from a trucking company.

Mr Sato's August package of measures to support the stock market and increase investment in public works was greeted with euphoria. The decisiveness of the government's kick-start, equivalent to about 2.3 per cent of gross national product, seemed to set Japan apart from the US and UK where policy-makers have floundered in their attempts to stimulate the economy. But recently high spirits have begun to wear off. Over the next six months, it will be touch and go whether Japan falls into recession. The core of the current downturn is not a sharp blow to the international competitiveness of Japanese manufacturing, but a deep-rooted malaise within its financial system. As a result, the responses which have guided Japan through previous downturns - principally Japanese industry's ability to improve its export competitiveness - will not be enough this time.

Nevertheless, most Tokyo economists, financiers and politicians believe that the economy will recover to grow by 3.5 per cent next year. They point to a pick-up in housing starts as evidence that the property market is recovering. They believe industry will not be hit as hard as it was in the mid-1980s, which threatened to undermine the export competitiveness of much of Japanese industry. But this time the threat is different in several crucial respects. As a result, the confident Tokyo consensus is likely to prove ill-founded.

The cause of the current contraction is the sharp rise and, since 1989, the steep fall of asset prices. The effect has been to undermine the financial system and the resources available to industry. As Mr Ogata puts it: "In the past the threats were like a broken leg - sharp, painful but specific - and it was clear what was needed to mend

them. This downturn is more like a virus affecting the blood system - much more complex and pervasive."

The distinctive nature of the downturn means that different people and institutions are in the front line. Japan's response in the past was based on close co-operation between the powerful Ministry of International Trade and Industry and large manufacturers. This time the government response will be led by the Ministry of Finance and the Bank of Japan working with the financial sector.

Japan's banks have been weakened by non-performing loans which, for the top 21 banks, rose by 54 per cent to ¥12,300bn in the six months to September. The most pessimistic forecasts circulating in the banking industry suggest perhaps as much as ¥50,000bn of the industry's ¥430,000bn of outstanding loans may turn out to be non-performing.

The central problem is that the fall in asset prices has eroded the banks' capital base and reduced the collateral for outstanding loans. The stagnant property market makes it difficult to establish the real price of property and thus the extent of the losses the banks face.

So much of the banks' resources will be devoted to clearing up this mess that bank lending could be kept at a very low level for the next

few years. Bank lending grew by only 0.7 per cent in the six months to September, depriving business of the funds needed for recovery.

Demand for funds is also weak, and industrial investment is unlikely to fuel renewed growth. In the late 1980s Japanese manufacturers expanded capacity, encouraged by the low cost of capital and strong domestic economic growth. Japan's regions have several gleaming new car and semiconductor plants which are lying virtually idle.

Inventories of unsold products are rising at an annual rate of 20 per cent despite cuts in industrial production, which fell by 7.5 per cent in August on the year before. According to Mr Noboru Hanakayama, MITI vice-minister, it will take another two years for these inventories to reach sustainable levels.

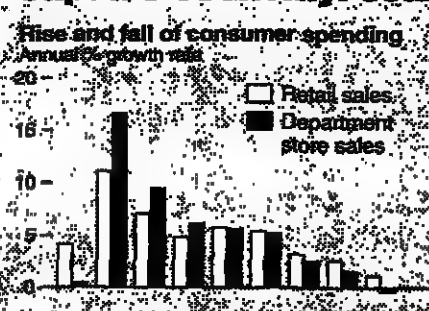
This excess capacity means there will be little need for renewed investment. A recent survey by the Industrial Bank of Japan of more than 3,500 of its corporate customers predicted that an 11.8 per cent cut in manufacturing investment this year will be followed by a 13 per cent drop next year.

Consumption, which represents 56 per cent of gross national product, will not deliver the solution. Despite low unemployment, real incomes are likely to grow negligibly over the next year as employees

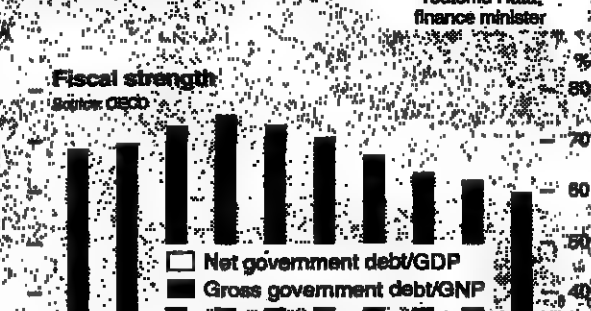
Japan's divided government is finding it hard to respond to unfamiliar economic problems, says Charles Leadbeater

Weakened by an enemy within

Japan's economy: search for a fiscal remedy



Weak corporate sector			
Bankruptcies			
Year	Number	Annual % change	Value ¥1000s
1989	1,234	-28.5	1,234
1990	9,468	10.5	1,995.2
1991	10,273	85.8	2,148.3
1992	5,541	35.5	2,484



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its long-term strategy, will soon display its even greater capacity for infighting.

Ministry of Finance officials talk as if public finances are under assault from politicians, industrialists and bankers seeking hand-outs. They insist the budget surplus is to fund pensions for Japan's ageing population. They believe government borrowing rose to unsustainable levels in the 1970s, pushing up interest payments on government debt as the country was recovering from the oil shocks. They are determined not to let borrowing get out of control again. The Finance Ministry insists that any income tax cut would have to be financed by an offsetting increase in consumption taxes, which would be politically unpopular.

The Finance Ministry's opposition to tax cuts could complicate monetary policy. This is because the Bank of Japan has made it clear that, after six reductions in interest rates in the past 16 months, it believes a further relaxation in monetary policy should only follow a decision to loosen fiscal policy.

The Ministry of Post and Telecommunications is fighting plans to use its funds to prop up the stock market. Meanwhile, manufacturing industry, working through MITI, is opposed to the banks being given public funds to clear their bad debts without industry being helped too.

The intensity of bureaucratic infighting is usually overcome by policy-makers' capacity for striking pragmatic compromises. But that may not be enough to break this log-jam. Two ingredients are lacking.

The first is the threat of a serious financial crisis at a large bank, which might swing public opinion behind government support for the banks. The second is the political leadership to wield authority over the fractious bureaucrats and interest groups.

Recent decisive shifts in economic policy, such as the introduction of a 3 per cent consumption tax in 1989, were only possible because the Takashita faction, the dominant group in the ruling Liberal Democratic party, was united behind the move.

The finance minister had wanted to delay the emergency spending package until later this autumn. But it was given a political instruction from the top of the LDP to bring it forward. That order almost certainly came from Mr Shin Kanemaru, the former head of the Takashita faction, who resigned last month over his involvement in the bribery scandal.

With Mr Kanemaru's departure, the administration lacks a member with enough authority to forge a consensus. Indeed, agreement may now be even harder to achieve because the power struggle to succeed Mr Kanemaru has pitted Mr Tsutomu Hata, the finance minister, against Mr Ryutaro Hashimoto, his ambitious predecessor who remains a senior figure within the ruling party.

Many western analysts believe Japan's economic success rests upon the strength of the triangular relationship between business, bureaucrats and politicians working in concert. The current downturn is so threatening because it is prompting new tensions in these relationships at a time when the political authority to maintain order has been undermined. Unless Japan's political leadership can reassert its authority quickly, there will be an increasing risk that the Japanese economy will fall into a prolonged decline.

Joe Rogaly

The price of darkness



either executed in secret or, this being a democracy, put to parliament for its formal approval.

This system runs smoothly when none of its parts is denied or, worse, exposed. It goes awry when the House is not properly disciplined, or when a corner of the blacked-out cave that is Whitehall is illuminated, or when the cabinet - which theoretically controls it all - is brought into disrepute. It is for these three reasons that we are enduring a period of dismayingly weak, not to say impotent, government.

The House of Commons is unpredictable, a little light has found its way into some of the departments, and the prime minister and his colleagues have lost their authority.

Take the Commons first. Last Thursday's statement of economic policy was well received by the Conservatives, or all but a handful of them. The irreconcilable Thatcherites were for once subdued. There seemed reason to hope that the normal course of British parliamentary business might be resumed - that from now on ministers would propose and all Tory MPs would vote in the Conservative lobby. This is still possible, but the greater likelihood is that there will be further nerve-racking rebellions, perhaps during the prolonged passage of the bill to ratify the Maastricht treaty, or possibly when the time comes to vote on the financing of the new council tax.

Consider next the fresh insight we now have into the way civil servants and ministers behave. This is

derived from the documents in the Matrix Churchill case. The papers are being deployed with his customary skill by Labour's Mr Robin Cook, who is "releasing" them in batches aimed, as smart bombs are to their targets, at the TV news headlines. He let off a few more last night. This has unnerved the administration and the prime minister. It has deflected attention from the Autumn Statement, which was supposed to be the foundation of the government's recovery. Mr John Major's latest speech on the economy, delivered last night, will have to share the available headline space with Mr Cook's mistakes.

That, however, is not the principal reason why the Matrix Churchill case is so damaging. Four ministers plus the attorney-general stand accused of trying to keep information from a court, when the probability was that the result would be the imprisonment of three

innocent men. The ministers' reply is that all they were asked to do was confirm that the relevant papers fell within the categories of secrecy deemed by long-standing rules to warrant a public interest immunity from disclosure. None of them was individually aware of the full case for the prosecution or any of the case for the defence. So it was up to the judge to override their findings, which, as we know, he did.

Let us assume that the official inquiry, the terms of reference of which were sensibly broadened by Mr Major yesterday, vindicates this argument. The villain is then seen to be the system of secrecy. Public

interest immunity is not essentially a matter of law. It is an administrative convenience. Ministers and officials determine what is and is not a secret. We can easily imagine the detachment, the objectivity, the balanced judgment with which they exercise their prerogative of "sticking to the rules". There is therefore no need to impart malign motives to the ministers concerned. The apparatus is itself malign.

This is of greater significance than the matter of whether or not it was right to arm Iraq when the government was saying that its policy was not to send lethal weaponry to either Iraq or Iran. I suspect that the average voter (although strangely not the House of Commons) is fairly cynical about political lies. Taking a risk that innocent parties might be jailed is more directly offensive to public sensibilities. That risk is inherent in the secretive method of government.

We are left with the question of Mr Major's authority, which he began to lose on September 16 when Britain left the exchange rate mechanism and the magic attached to his name vanished. A prime minister who had enjoyed unprecedented popularity for nearly two years suddenly became the butt of the nation's jokes. The pent-up frustration over the recession came to a head. The weakness inherent in an overall majority of 21 was revealed. The more cruelly so since the defeat of Tony Blair in large enough to topple the government by voting with the opposition.

No one expects a quick end to this long-running farce. To say that "it all depends on the economy" is a convenient cover for the more desperate phrase, "it is going to take a helluva long time". There lies the nub. The turnaround will come in the end. It always does. But it would be imprudent to expect it before the government's reputation is irretrievably damaged.

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Troubled transmission for the big picture show

British doubts and budget pressures threaten Europe's strategy for HDTV, write Andrew Hill and Michio Nakamoto

Just under a year ago, 12 European Community telecommunications ministers spent 15 hours laboriously mapping out a course towards high-definition, cinema-quality television.

In a joint press conference, the principal advocates of an EC high-definition television (HDTV) strategy hailed the directive they had agreed as a breakthrough. The European Commission, Dutch, French and German ministers said it was a vital weapon in the continuing fight against US and Japanese competitors in the consumer electronics industry.

On Thursday, those same 12 ministers met to discuss their strategy for high-definition television (HDTV) amid fears that British indecision and general EC budget pressures may simply undo what they achieved last year.

Under discussion will be the European Commission's proposed five-year "action plan" for HDTV, which supports last year's technical directive.

The plan consists of an EC Directive (89/607) package of incentives to encourage the introduction of wide-screen television services. The eventual aim is a move to full high-definition television on the basis of the so-called "Mac" family of transmission standards. These were the norms chosen as the best route to high-quality television pictures when the EC first legislated on the subject in 1989.

That first directive, which expired at the end of last year, was widely discredited as an unsuccessful attempt to impose an industrial strategy on an unwilling market. Satellite broadcasters skirted the requirements of the legislation and began transmitting in non-HDTV standards.

This time, Mr Filippo Maria Pandolfi, the EC telecommunications commissioner, has tried to persuade politicians to co-operate with the industry. To get funding under the action plan, consortia of satellite broadcasters and programme-makers would have to demonstrate to the EC that they could deliver a wide-screen service, it could be the EC's last chance to relaunch an HDTV strategy.

The main obstacle to agreement is money. Britain, which will chair Thursday's meeting, believes the Commission has not made a sound business case for spending Ecu850m.

"We still haven't seen much justification for this," said one British official last week. The British stance reflects continuing scepticism among broadcasters that the Commission and interested member states want to cosset European television manufacturers — such as Philips of the Netherlands and Thomson of France



— which have invested heavily in Mac technology. The vote has to be unanimous, so Britain could veto the idea.

Advocates of the plan, however, point out that it does not include provision for direct funding of manufacturers. Instead, they say the proposals will assist a wide range of economic interests from independent television producers to retailers.

A report prepared by EPMG Management Consulting for the Commission suggests that without the funding the wide-screen market will develop slowly.

Under those circumstances, equipment manufacturers, broadcasters and programme-makers are unanimous that there will be little or no incentive to continue with joint

analogue Mac transmission standards may be superseded. Digital signals are electrical (analogue) signals which have been converted into binary codes. The use of digital signals makes it possible to process and distribute a greater volume of information more rapidly than using an analogue system.

Digital television is not excluded from the EC strategy, although the Commission insists it is still a long way from commercial production. Along with Mac standards, it would improve the picture quality, but it would also enable more channels to be broadcast than now possible.

The debate about standards has been raging since an HDTV strategy was first proposed in the early 1980s. But

sion telecoms official. "What people are going to buy in the first phase is wide-screen."

Recent discussions between national officials in Brussels have also shifted the emphasis of the action plan in the direction of the broadcasters. The original proposal was to devote some 35 per cent of funding to so-called "software" — in other words, programmes. In the current draft, between 30 and 40 per cent of funds will be devoted to programme production and conversion.

Two questions remain. Commercially, can the industry deliver what is required? Politically, will member states unite to support the strategy?

HDTV still faces a number of significant hurdles. First, television sets will have to incorporate high-quality picture tubes which cost several tens of thousands of dollars.

Second, the improvement in HDTV picture quality over conventional sets is apparent only in bulky and heavy sets that are at least 30in wide.

For practical purposes, HDTV needs an entirely new display system — such as flat panel displays that could be hung on the wall. Such displays are under development but are probably at least 10 years away from the market.

The political problem is more pressing. Telecommunications ministers who aim to support the wide-screen strategy on Thursday know that the final decision on funding is not theirs to take.

Even if Britain can be persuaded to agree, the money must come from existing and future EC budgets. Those budgets are increasingly under pressure as governments feel the economic pinch at home. Judging from the tone of debate among finance ministers, cuts may be made in exactly those areas — research and technology — where an HDTV strategy might find a home.

Britain believes the Commission has not made a sound business case for spending Ecu850m

development of specifically European HDTV technology. Philips, for example, has stated that if there is no subsidy, "it could well be the case that you will never see HD-Mac (the final HDTV standard) in Europe at least not supported by Philips."

With funding, however, EPMG estimates that the value of the market for wide-screen sets and video recorders will reach Ecu27.2bn in current prices by 2002, against Ecu5.5bn if there is no subsidy.

Apart from the central issue of cash — which will have to be thrashed out at ministerial level — discussions between national officials in Brussels over the past few weeks have focused on several persistent concerns.

For example, the involvement of Thomson and Philips in developing rival digital technology has fed fears that the

are EC consumers and the consumer electronics industry really interested in a new standard, or do they simply need a new product — in this case wide-screen television — to kick-start an ailing market?

The latest draft of the action plan reflects this question. It gives the plan's objective as the development of "advanced satellite and cable television services in Europe in the (wide-screen) format". The Mac standards which have been at the centre of the debate over the past decade are hardly mentioned directly.

Even in the telecommunications directorate, stronghold of the Mac strategy, officials now admit that wide-screen television sets and services will initially be more important than the standard in which programmes are broadcast or received. "Nobody buys a standard," says one senior Commis-

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Banks are frustrating UK strategy for growth

From Mr Paul Hudson.

Sir, Despite welcome reductions in bank rates, the banks are still charging 17.5 to 21 per cent for overdrafts. They are frustrating the government's strategy for growth by refusing to pass on the benefits of reduced rates to customers. In Saturday's papers First Direct announced that with base rate reduced to 7 per cent, its overdraft rate is unchanged at 17.5 per cent. What is the point of increasing its margin at a time when the country desperately needs low real rates of interest? It is now charging overdraft customers 250 per cent of base rate.

When are the banks going to realise that reductions in base rates are meant to benefit the customer, not the banks?

Paul Hudson,
29 Carr Lane,
Ravenshoe,
West Yorkshire LS18 4PD

Inflexibly invisible

From Prof Alexander Kermanshah.

Sir, I am just off to Russia on business for some weeks. I am taking £2,500 worth of personal computer equipment, and I needed it to be insured against theft etc. I asked my insurance company and travel agents, which all declined because it was for business purposes. A leading Lloyd's broker could do no better.

No one would move from the inflexibility of the standard form of medical and travel insurance.

British? Yes. Service? No. Inflexible — Absolute! A Kermanshah,
Department of Mechanical Engineering,
Imperial College of Science and Technology,
Exhibition Road,
London SW7 2BX

US needs no prod in pursuit of 'worthy' farm subsidy goals

From Mr Dean Kleckner.

Sir, It has been dismaying to read reports from Europe that blame the US farm lobby, and any organisation, for sabotaging an agreement on oilseeds during talks in Chicago on November 2 and 3. Those observers who misread the US government's resolve on this dispute would do well to consider the FT's proposed solution ("How to escape the trade war", November 10), which outlines how the EC stumbled to the brink of a trade war. Our government is simply upholding the principles of the General Agreement on Tariffs and Trade and of the Uruguay Round, in which both the EC and US committed themselves to substantial and progressive

reductions in farm subsidies. Our officials need no prodding from farm organisations to pursue such worthy goals.

In Chicago, there were no hordes of American farmers marching, shooting firecrackers and building bonfires, as European farmers did in December 1990, when the Uruguay Round first unravelled. Our government and farmers have shown much patience with the EC, but it is spent. It does not take any nefarious lobbying to do what is right. Dean Kleckner,
president,
American Farm Bureau Federation,
225 Taylor Avenue,
Park Ridge,
Illinois 60062, US

Convincing argument

From Mr Thomas Welsh.

Sir, Your leader "Independence for the Bank" (November 12) makes a very convincing case. To a growing body of people in the UK it is becoming unacceptable for monetary policy to remain a political tool in the hands of politicians.

Our record since the second world war, characterised as it has been by violent fluctuations in the economy, should convince the most sceptical that the time has come for institutional change. Without an independent central bank there is little hope of our achieving the stability essential to the prosperity of industry and without a sound industrial base we are all dead, economically speaking. Thomas Welsh,
21 Bede House,
Manorfields,
London SW15 4LT

Moving a challenge from cities into the regions

From Mr David Grayson.

Sir, A number of our member companies regard City Challenge as one of the recent successes of the government. This has involved allocating some of the urban programme budget on a competitive basis. To succeed, local authorities had to present comprehensive, five-year regeneration strategies for (say) a housing estate. Only those bids which are jointly developed and owned by local business and community organisations succeeded.

While it is too early to judge the long-term impact, City

Challenge has already encouraged better dialogue and co-operation between government, local authorities, business and the community.

In the current, difficult economic situation, many businesses and local authorities want to work together to improve local economic conditions.

Why not adapt the City Challenge precedent and pilot a "Regional Challenge"? This would involve concentrating planned expenditure, for example, of the new Urban Regeneration Agency and Michael

Rescliffe's One Stop Shops for business support, on those areas which have "got their act together".

"Regional Challenge" would reward those areas where business-led organisations such as the Training and Enterprise Councils, Chambers of Commerce and local enterprise agencies, together with local authorities, have developed a common strategy and plan for economic regeneration.

David Grayson,
Business in the Community,
5 Cleveland Place,
London SW1Y 6JJ

Blame is irrelevant — pragmatism is the answer

From Mr Ian Stern.

Sir, Mr Jimmy Airle's letter (November 11) seems to address only part of the problems which his union's members face (I quite agree that productivity gains should be rewarded, though not to the extent that the reward reduces future productivity). As Mr Airle points out, our workers have been affected by declining new car sales; however, Mr

Airle should realise that this is not the fault of Ford, or other manufacturers, let alone his members, and that not only Ford's workers but also their shareholders will have to share the pain of reduced sales, through (respectively) less jobs and less pay, and less share value and lower dividends.

As for blaming the government for "economic mismanagement", surely Mr Airle can

see that laying blame is irrelevant — we all end up paying — and that there can be no part of the population which can carry "it's not my fault" and say on as before. If he, and others of like mind, adopted a more pragmatic approach the economy will stand more chance of recovering.

Ian Stern,
97 Greenacre Gardens,
London NW6 4PD

Multilateral trade proposal must not be forgotten in Gatt talks

From Mr Martin Griffiths and others.

Sir, The struggle over the Uruguay Round of the General Agreement on Tariffs and Trade between the European Community and the US continues. Yet while the detail of agricultural subsidies receives extensive coverage, an accompanying proposal to create the new Multilateral Trade Organisation (MTO) has been given scant attention. As representatives of leading environment and development organisations in the UK, we urge immediate action to rectify this.

We are extremely concerned that the proposal for an MTO

which would govern some \$6,000bn of world trade — or over a quarter of the world's GNP — has been published in an ambiguous and flimsy annex to the Gatt draft final act, and without the benefit of full public debate. As it stands, the MTO will simply come into being on completion of the Uruguay Round.

We recognise the need for new institutional arrangements governing world trade. The Gatt is not equipped to deal with the increasing complexity of trade. However, the current MTO proposal just institutionalises many of the faults inherent in the current

system of trade. A new trade institution must be equipped to ensure that trade contributes to the protection of the environment and human health and the eradication of poverty.

The MTO should incorporate a legal commitment to sustainable development and mechanisms to integrate trade with environment and development policies.

Without these, the social and environmental costs of any boost in trade will be intolerable.

We believe that such critical issues merit wide public debate. We therefore ask for the government to give full

publicity to the text of the proposed MTO, and urge parliament to undertake a full debate on the setting up of the MTO before the completion of the Gatt negotiations.

Martin Griffiths, director, Action Aid; Michael Taylor, director, Christian Aid; Andrew Lees, campaigns director, Friends of the Earth; Edward Mero, director, New Economics Foundation; David Jones, associate director, Oxfam; Tim Lang, director, Parnassus for Safe Food; Maria Elena Hurtado, director, World Development Movement; George Medley, director, World Wide Fund for Nature-UK.

OBSERVER

Speak and be damned

Small explosion on the international conference circuit. Euro money has been forced to cancel a high-profile shindig in Athens today.

The conference, "Greece — an emerging market", was sponsored by Midland Bank, together with the Union of Greek Banks, Solomon Brothers and Lockheed Aircraft Service Corp. More than 500 had planned to attend. However, some of the participants suddenly got the jitters after a Greek daily, *Imvros*, claimed that Euro money had invited international businessmen to invest in the former Yugoslav republic of Macedonia.

Despite frantic last-minute lobbying, the keynote speaker, Economy Minister Stefanos Manos, pulled out and so did Stalios Argyros, president of the Greek Industrialists' Federation, who was to chair the meeting.

Euro money has denied *Imvros*'s allegation, but stressed that it was its "inalienable right and duty" to write about areas all round the world; it had planned to write about Macedonia in a forthcoming issue.

Euro money's timing was a trifle tactless, considering that the Greeks are fighting a diplomatic battle to prevent international recognition of Macedonia under that name. Feeling runs high in Athens; anyone who forgets to preface Macedonia with the words "former Yugoslav republic of" is in for a long lecture, covering almost 2,000 years of Balkan history from Alexander the Great to Yugoslav communism under Tito.

Pas ici

Place your bets, please, for the new name for IC's soon-to-be-spun-off biotechnology operation. Since the demerger was

first mooted back in July various nicknames have been tried out, ranging from Baby-Bio to Good-Bio.

How about calling it Mond? The name has an international feel to it and Sir Alfred Morris Maud, first Baron Maudslayi, was one of IC's founders in 1926. Problem is that Brunner Mond, IC's soda ash business, was sold to a management buy-out team last year, so there might not be enough Mondos to go round.

Some variation on Nobel Industries, another of the founding companies, would also have a nice ring to it but might be confused with the eponymous Swedish chemicals and explosives group. United Alkali Company and British Dyestuffs Corporation, the two other founding companies, hardly fit the bill for a high-tech biotechnology company.

Sir Denys Henderson breaks the news tomorrow. Bet it has Bio in the name even if it won't have ICI.

Punters

Cambridge University's recently-launched glossy "Cam" magazine is no doubt an attempt to stake up US-style loyalty to the alma mater so that it can milk its richer alumni for contributions.

The question is whether some of the more distinguished potential recipients from the worlds of business and finance will have much money to spare. An advertisement at the back of the latest issue plugs an invaluable tome for that same audience: "How to survive an Inland Revenue investigation".

Enemy message

Russia launched an unprecedented assault on the United States yesterday by putting into orbit a satellite bearing promotional material for its emerging private sector.

The satellite, carrying a message



from President Boris Yeltsin, was launched from the once top-secret military site of Plesetsk.

Its estimated arrival time in the Pacific Ocean, near Seattle, is November 22 — just in time for the US Thanksgiving holiday on November 26. If the plan works, (a big if), the satellite will be brought ashore by the Russian Pacific fleet.

But rather than a turkey, it will be carrying 19 containers of adverts for Russian goods and a cut-glass replica of the Statue of Liberty. The exercise is said to cost \$200m — funded entirely by Russia's new businessmen.

If true, it seems a strange investment for a country which is strapped for cash.

Family minder

Is Sir Christopher Harding, the ex- boss of British Nuclear Fuels, being lined up for the chairmanship of Newarthill, the loss-making family construction business of Lady Thatcher's great buddy, Lord McAlpine?

It would make sense. Sir Hedley Greenborough, the current chairman, is over 70, the rest of the McAlpine family is getting on

a bit, and Sir Christopher knows more than most about how to preserve family businesses. For nearly 30 years he has kept an eye on Lord Hanson's family transport business.

If he can satisfy Lord Hanson he should be able to satisfy 50-year-old Lord McAlpine who, despite the retirement of his heroine, still seems more interested in politics than running the family business.

He has just published *The Servant*, which has been described as a bible for Machiavellian right hand men, and is dedicated to "the most magnificent Baroness Thatcher... from one of her many servants, who believes she could have been better served".

Sir Christopher, who has just joined the Newarthill board, refuses to discuss his future role but his experience will come in handy. No one is suggesting that Newarthill is in dire financial straits. But in the three years since the McAlpine family bought out the minority, at a multiple of 38 times earnings, the company has lost over £50m.

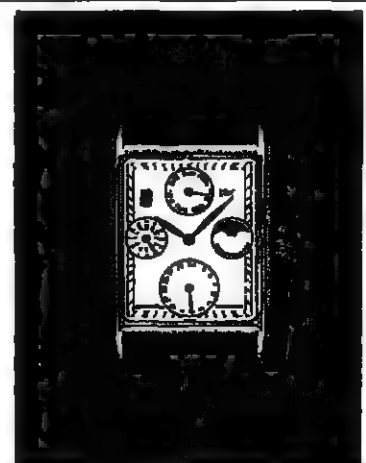
Unlike its quoted brother, Alfred McAlpine, private companies like Newarthill cannot rely on using other people's money, via public rights issues, when they run short of cash.

Open house

How timely. The Department of Trade and Industry is holding a one-day seminar — A practical guide to UK export controls — on Friday.

The morning session will explore some delicate questions as Why Export Controls? while the afternoon session will involve a series of clinics where officials from the DTI, Ministry of Defence and HM Customs will dish out expert advice.

Sound like an ideal refresher course for a few of Her Majesty's ministers.



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FINANCIAL TIMES

Tuesday November 17 1992

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Fears of a 'jacquerie' by farmers hamstringing French government History lesson tempers Political attitude to a Gatt deal roots run deeply through rural areas

By David Buchan in Paris

A jacquerie is what the French government fears would be the result of a Gatt farm trade deal on American terms.

The term has nothing to do with Mr Jacques Delors, the European Commission president. He, so far, is considered in Paris to have done his best to hold the line against any reduction in farm output beyond this summer's reform of the Common Agricultural Policy. It refers, after the first jacquerie or revolt by peasants (dubbed les Jacques) in the 14th century, to the historic tendency of French farmers to show their discontent in very public ways.

They may not burn down chalets these days, but are highly effective in leaving their tractors across road and rail lines and disrupting traffic, as they showed for several weeks after EC farm ministers agreed severe price cuts and set-aside requirements.

After surviving a censure motion in parliament by just three votes, the government

introduced a national aid package to appease the farmers. This gave a reduction in tax on farming land, tax incentives for producers of crop-based fuels, and debt relief on the heavy investment which French farmers have made in recent years to intensify their production.

If there is one element of consensus between France's fractious political parties, it is that the country cannot go beyond the CAP reforms to which it has already agreed. Every French political party draws, or claims to draw, support from rural areas.

With its poor opinion poll showing, and its secretary-general about to be impeached in parliament over the AIDS blood case, the ruling Socialist party has enough problems in the run-up to next March's legislative elections without provoking another jacquerie by concessions in the General Agreement on Tariffs and Trade.

Indeed, its survival until March depends, to a large extent, on keeping in with the Communists who voted against it over CAP

reform in the summer.

Nor is there any reason to believe that, in the likely event they win the March election, the centre-right parties forming France's next government will want to be any more conciliatory on the Gatt issue. The neo-Gaullist RPR party is especially strong in the "monde rural".

So widespread is the sympathy for farmers that even industrial groups with everything to gain from an overall Gatt deal dare not be seen to criticise France's farmers.

A senior member of the Patronat employers federation admitted last week that his association had "a little problem of expression" in trying to word even the most anodyne of statements on the Gatt.

But President Mitterrand's France is not that of General de Gaulle, who in 1965-66 boycotted the Community in a row largely over EC agriculture. Indeed, Mr Mitterrand last week acknowledged that he would be very worried if France were to be isolated in the EC.

Political roots run deeply through rural areas

By William Dawkins in Paris

THE existence of powerful agriculture lobbies in France does not fully explain why the government is so sensitive to farmers' demands.

The make-up of the population does. Just over 6 per cent of the French civil workforce are farmers, nearly three times the proportion in the UK and double that in the US, according to Insee, the state statistics agency. About a fifth of the population makes a direct and indirect living from farming.

All mainstream political parties thus have rural roots, or are at least in touch with a provincial audience, because any politician with national ambitions traditionally needs to nurture a local powerbase to maintain prestige. Accordingly, national politicians, both right and left, tend to hold local jobs as mayors or regional councillors on top of their national mandates.

Examples include Mr Pierre Bérégovoy, the prime minister, also known as mayor of Nevers, or Jean-Pierre Solé, the agriculture minister, who continues to be mayor of Auxerre in his spare time.

Among the formal lobbies, the group that counts is the Fédération Nationale des Syndicats d'Exploitants Agricoles, which counts 600,000 of France's nearly 1m farmers as members.

Officially the FNSEA is apolitical, but it tends to reflect conservative views, if only because of the right's traditional strength in the French provinces where conservative parties control 75 out of 96 departments.

One of the FNSEA's former presidents is Mr François Guillaume, agriculture minister in the 1986-88 Gaullist government. The FNSEA, dominated by the prosperous cereal farmers of the Brie and Beauce in the Paris basin, grudgingly accepts Common Agricultural Policy reforms and so has concentrated on negotiating compensation terms.

However, it cannot accept any production cuts that go beyond the EC reforms, which explains the FNSEA's tough stance on Gatt and the oilseed row.

Another lobby group, that counts in vociferousness though not in numbers, is Coordination Rurale, an extreme splinter organisation that broke away from the main farm unions late last year in protest against their moderate stance on EC farm policy reform.

The CR has only 10,000 paid-up members, but proved itself last summer adept at organising all kinds of sabotage from blocking motorways and rail lines to spraying manure at government ministers' cars. Typically, it represents fruit, vegetable and livestock smallholders in the south-west, less worried about the Gatt talks than are the big industrial farms of the north. So far, the CR has not taken to the barricades.

However, different their interests, France's farm lobbies are driven by the same fear of the gradual death of the countryside. Between 1982 and 1990, the farm population fell by 500,000, mainly due to the retirement of smallholders unable to find a successor.

More prosperous neighbours snapped up the land they left, so that the average size of farms rose from 23.4 hectares to 28 hectares over the same eight-year period.

In theory, this means France should benefit from EC farm policy reforms because they favour the most efficient producers.

But the social problem of a declining farm workforce remains. Insee believes that the number of French farmers will fall by another 30 per cent to 700,000 by the end of the decade, irrespective of the impact of the EC reforms and the outcome of the Gatt talks.

No French government will want to be held responsible for worsening the damage.

THE LEX COLUMN

A taste of cold steel

Metal fatigue was evident at British Steel yesterday. The strain showed not so much in the interim figures, which were badly affected by reorganisation and redundancy costs, but in the management's repeated complaint about the state of the European steel market. Cut-price supplies from eastern Europe and over-capacity in the EC have further weakened prices in the last few months. These supply problems are now being exacerbated by the downturn in Germany, notably in car manufacturing, and another round of destocking.

British Steel and private sector steelmakers in Germany may be looking to the EC to stop subsidies to inefficient state-owned EC manufacturers. However, ministers are likely to prefer to act against the soft target of eastern European imports than to address the politically sensitive problem of rationalising the EC's steel industry. Such import restrictions will at best buy companies a little time. British Steel, which was expected to be one of the big beneficiaries of devaluation, has already seen much of that gain eroded by weak markets.

Given such a tough outlook, the company is fortunate to have a strong balance sheet. Cash will continue to flow out of the company in the second half of the year as redundancy costs continue, but net borrowings should stabilise at a manageable £300m next year. While it is in better shape than many continental competitors, political uncertainty makes the shares hard to value. In the unlikely event that the EC acts to cut capacity, British Steel could find itself well placed. But if the haemorrhaging continues, the company has no nanny state to protect it.

BOC

It is rough justice that BOC's effort to blaze a trail in financial reporting highlights what a hash it made of US home healthcare. Under old accounting rules a small book profit on the sale of Glasrock would have flattered yesterday's full year results. In fact the figures are overshadowed by an ugly \$117m write-off of goodwill against earnings. Taken with historic profit figures for discontinued business - another innovation - and last year's reorganisation provision, Glasrock looks to have been a mistake on the scale of BOC's involvement with carbon graphite in the 1980s.

The broader question is whether BOC can make a better fist of its remaining healthcare activity. The

FT-SE Index: 2679.6 (-17.9)



to public criticism. Plenty of criticisms can be levelled at the banks at the moment but making excessive profits is surely not one of them. A strong banking system, after all, is a prerequisite for a strong recovery. The idea that lenders should reduce their rates exactly in line with base rates is in any case somewhat simplistic. Admittedly the endowment effect may not be what it was, given the fewer number of interest-free current accounts; the banks will presumably also have anticipated the impact of falling rates on their free capital by offsetting measures such as buying gilts. Nevertheless, as businesses themselves they are entitled to be mindful of their overall return on equity.

It could be that pressure to lower some lending rates - such as those on credit cards and unsecured borrowing - is successful. But on one front - competition from building societies - there may be some relief. Mortgage lenders such as the Halifax and Abbey National may appear to have been largely unscathed by recession in the housing market. However with the volume of bad debts expected to jump from £1.2bn in 1991 to perhaps £2bn this year, and with the cushion of mortgage guarantee insurance virtually used up, societies are vulnerable to another downward lurch in house prices. They too are anxious to widen margins, just in case.

Kingfisher

Innovation has not been Kingfisher's middle name, so the company is perhaps sensible to try out someone else's format for retailing office supplies. And in typically cautious style, Kingfisher's chairman, Mr Geoffrey Mulcahy, is opting for slow development and limited investment. Whether Staples' idea of businesses coming to out-of-town sheds to buy office supplies and equipment will catch on in the UK is an open question. Costy buyers may prefer to sit in warm offices and deal with existing suppliers, so success will depend on persuading management the savings are worth the extra effort.

That said, other retailers, such as WH Smith, see opportunity in this fragmented market. The main promise seems to lie with small to medium-sized corporate customers which cannot reap economies of scale. The gamble is that by late 1993, when Kingfisher's experiment is under way, small businesses may actually be able to afford new equipment.

Interest rates

Bank shares have usefully outperformed the stock market since UK monetary policy was liberated from the ERM. Accordingly it is clearly of concern to investors if the current campaign against wider lending margins - a traditional accompaniment to falling interest rates - is sustained. Bank and building society balance sheets may be in desperate need of repair at the moment, but both types of institution are unusually sensitive



Under fire: Chris Patten (left), governor of Hong Kong, and Douglas Hurd, UK foreign secretary, after meeting in London yesterday. In Beijing, Mr Patten was attacked by China and accused of challenging Chinese sovereignty and of seeking to perpetuate the division of the Chinese people. Report, Page 4

Murderer

Continued from Page 1

ruption scandals and resignations of senior officials.

Judge Goldstone stopped short of declaring that the evidence proved the existence of an orchestrated campaign to undermine the ANC and foment violence, but he conceded that the documents provided "some evidence" of such activity.

Yesterday's revelations clearly suggest a deliberate strategy at senior levels of government to destabilise opposition groups such as the ANC. They cast serious doubts on Mr de Klerk's frequent protestations - repeated yesterday in a BBC interview - that the government is innocent of any involvement in violence.

The documents seized by the Goldstone commission, on the contrary, show that the army's top intelligence officer, General Rudolf Badenhorst, had employed a convicted double murderer, Mr Ferdi Barnard, to "compromise" ANC guerrillas by involving them in crime.

"For that purpose use would be made inter alia of prostitutes, homosexuals, shebeen (illegal bar) owners and drug dealers," the inquiry statement said.

Documents revealing the operation were seized when the commission, aided by the police, raided an operations unit of military intelligence.

Yesterday's evidence will increase pressure on Mr de Klerk the president to clear out top levels of the security forces before progress can be made on the successful installation of an interim government.

Italian sell-off plan wins IMF approval

By Robert Graham in Rome

THE credibility of the Italian government will hinge on the speed, transparency and depoliticisation of privatisation, according to the preliminary conclusions of the International Monetary Fund's annual mission.

The report, handed over yesterday, was released by Giuliano Amato's government to bolster its hand in what promises to be a major confrontation in parliament over privatisation.

The government's programme, proposing a radical reduction in the state's two-thirds control of the banking system and the eventual winding up of IRI, the largest state holding company, was delivered to parliament at the weekend.

Parliament now has 15 days to pass judgment on the programme, which seeks to raise £27,000bn (\$3bn) for the Treasury and half as much again for recapitalising and reducing debts in the IRI companies.

The IMF mission report offers a cautiously encouraging assessment of the Italian government's 1992-93 fiscal packages, noting that there is "a very different climate" compared to "the sense of déjà vu" last year. It says the quality and credibility of the adjustment process just initiated "will be greatly enhanced by privatisation".

Success will depend "upon the speed with which privatisation is begun, the transparency of cri-

ria and procedures and the effective depoliticisation of the process".

The seriousness of the government will be judged by its willingness to take unpopular decisions, including the liquidation of companies, the report adds.

The IMF says pointedly: "Italy is now paying the price not only of past excessive borrowing but also of repeated failures to live up to its promises... this government appears to be prepared to make a break with the past and, if action is sustained, it will be rewarded."

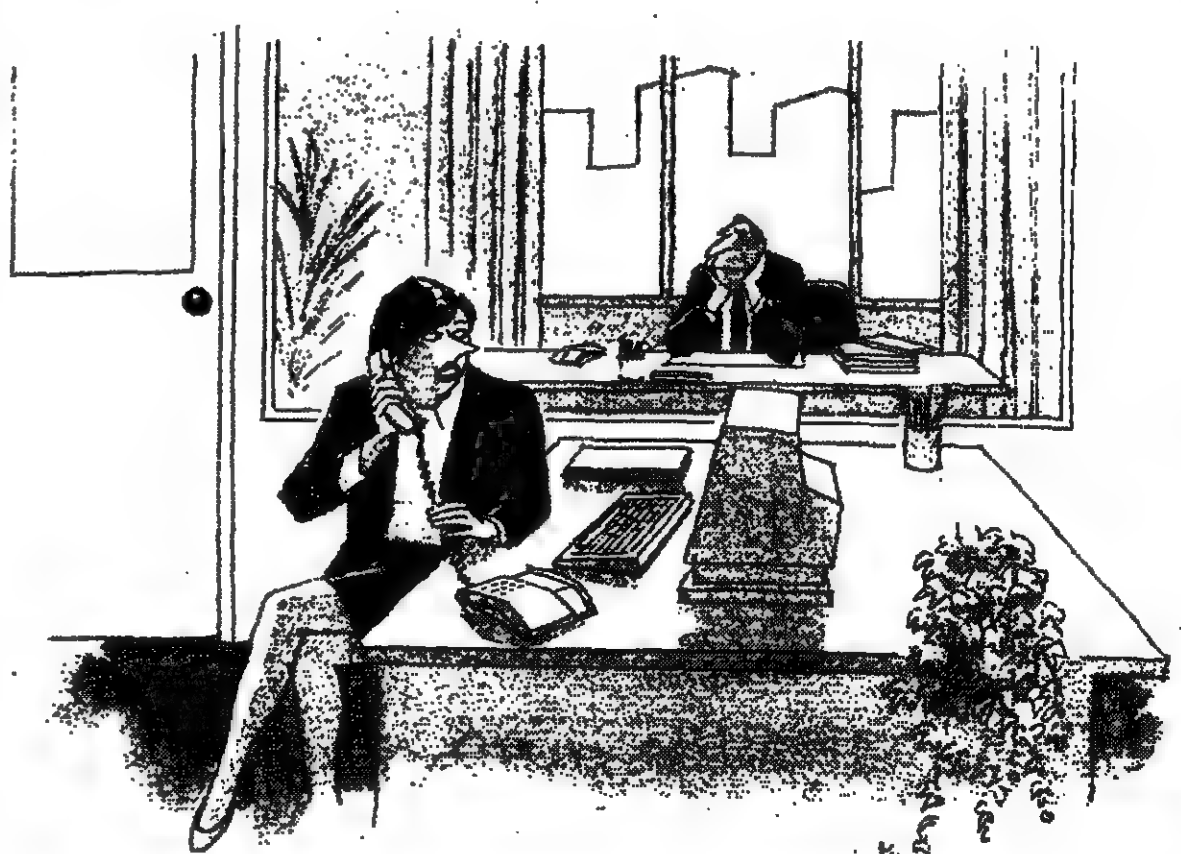
Fears over the liquidation of companies and the loss of jobs in the privatisation process yesterday provoked a warning from the three main trade union confederations.

A spokesman said the unions accepted privatisation as inevitable, but there was the risk of creating "disastrous" unemployment without a clear industrial strategy.

Union officials said 150,000 jobs were at risk, while entire regions like Sardinia were dependent upon the public sector for employment.

In contrast, Confindustria, the industrialists' confederation, warmly endorsed the privatisation programme while insisting the scope could still be much broader.

On the Milan stock exchange, the index rose by more than 2 per cent with sentiment encouraged by privatisation prospects.



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Fierce dogfight rages over
the North Atlantic

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BUSINESS TRAVEL

Rhythms to drive away
the blues of jet lag

Page 7

SECTION III

Tuesday November 17 1992

Travel has become less fun and less safe and, as companies seek to cut costs, it is less comfortable too, says Michael Skapinker. Nevertheless, despite advances in technology, there is still a need to meet customers face-to-face

The going gets harder

TO MANY who only step on to an aircraft to fly to their two weeks in the sun, the life of the business traveller must seem enticing: first class seats, luxury hotels, and a different city every week.

Those who spend lonely nights in identical hotel rooms crunching peanuts from the minibar and watching inferior television in languages they do not understand know that the reality is different. The excitement of new cities, taxis and people certainly exists, but there is little time for sight-seeing and the novelty soon wears off.

For many, business travel is not fun – and is probably now less fun than it was. The collapse of communism in eastern Europe has taken travellers to cities they have never visited before, some of them beautiful. But the infrastructure needed to support business travel is often not there.

Throughout the world, travel is now less safe than it was. There are not many cities in which travellers can confidently set out for a night-time stroll. For women travellers, the confinement to hotels is all the greater. One travelling woman executive said she had been attacked twice in recent years, once in Rome and once in Paris. In the Paris attack, the assailant was a policeman, ostensibly breaking up a demonstration.

Above all, in these difficult economic times, many travel in less comfort than they used to. The recession has resulted in companies looking at how much they spend on foreign travel and whether savings can be made. They can, and business travellers are living with the results.

"If you asked companies five years ago how much they were spending on travel they would look at you blankly. Now they can tell you, not quite the last dollar, but almost," says Mr Anthony Keeler, chief executive of Business Travel International, an alliance of travel groups including Hogg Robinson of the UK and Knott of Switzerland.

Before the recession, flying first or business class and staying in luxury hotels were seen as perks of the job. Mr Keeler says: "When times are good and staff are in short supply, companies offer the sort of package that will attract people. It is different when times are tough and there are a lot of people out there looking for work."

"The travel authorisation process has become much tougher. In years gone by, it was easier to get a first-class ticket to Tokyo than get a new chair for your office. You have no control over the chair, or the desk, or the carpet that you have in your office. In this hard world, travel is now no



First class service: airlines are offering better facilities on the ground and in the air to woo corporate customers (Picture: United Airlines)

different. One customer said to me: "I don't want to spend a penny on travel – let's start from there." Travel is a cost and, like any cost, it can be controlled."

A recent survey by Mori for Wagons-lits Travel found that nearly half of the 400 senior executives and secretaries surveyed said their companies were instructing travellers to use cheaper hotels and flights.

Mr Richard Lovell, Wagons-lits Travel managing director, says: "While there is belt-tightening and budgets seem to be reduced, travellers are learning to build business from the back of the aircraft."

Nearly 40 per cent of staff responsible for booking trips

say their companies are sanctioning fewer business trips. About 30 per cent, however, say there has been no change in the number of trips taken. Cost-cutting has resulted in some trips being shorter. To save money, however, some are staying away for longer, fitting more cities and appointments into each trip. Mr David Miller, director of Midland Securities Services, a division of Midland Bank, says he keeps his trips to the continent short. If he is travelling to New York, on the other hand, it seems a waste not to schedule meetings in Boston and other North American cities at the same time.

Mr Keeler believes that to compensate for the hardships, business travellers are receiving better service everywhere from hotel and airline staff who need to compete more keenly for customers. "There's a lot better understanding of where their money is coming from," he says.

Not all travellers agree. A senior London-based executive at Salomon Brothers says: "The only place that works properly is the Far East. Japan, Singapore, Hong Kong, and I would even include Australia, are in a class of their own."

"Eastern Europe is at the other end of the scale. So is Latin America. Western Europe is not as good as the Far East in overall service, efficiency and design of hotel

rooms. The airlines in Europe are better than the hotels – I'm a big fan of British Airways."

"I find America worse than Europe. In many hotels in New York and Washington you don't even get minibars. And unless you come out with a serious tip on the first day you don't get good service."

She adds that hotel rooms outside the Far East are still not designed for women travellers. "There's a shaving socket, but there's nowhere to plug in your hair dryer. You find me a woman who uses the hotel hair dryer – they don't. There's nowhere to plug in a contact lens boiler-ether. In the Far

East you find facilities like that."

In a Tokyo hotel she told the management that she needed a hairdresser before her appointments started and not later in the day. The hotel opened its salon in the early morning.

Despite the drive to cut costs, few business travellers believe that the fax machine, telephone or video conferencing facilities have proved adequate replacements for travel. It is still necessary to meet customers face-to-face.

Mr Miller said, however, that he had noticed an increased tendency to plan trips properly in advance. "Our own sales team used to make trips that involved cold-calling. We're now making sure that more of the earlier work is done over the phone and by correspondence. Now, flying out to visit someone is something you do further down the line rather than as a first step. There's much more planning and much more asking 'what do I want to achieve from this trip?'"

Arriving at face-to-face meetings with more advance information about a customer's requirements has proved beneficial, he says, which raises the question of how many of the changes in business travel over the past two years will turn out to be permanent.

The Wagons-lits survey found that about 30 per cent of companies do not expect to increase their business travel in the next two to three years. Of those who did, 30 per cent expected to be doing more travelling to the US, 29 per cent to the Far East, 24 per cent to France, 22 per cent to Germany and 19 per cent to eastern Europe.

Mr Bill Kirkwood, sales and marketing director of Thomas Cook Travel Management, argues that now that companies have discovered they can drive down travel costs, they are unlikely to return to the easy-going days of the past, even when the recession is over.

Mr Miller has his doubts. "When the good days come again, it wouldn't surprise me if cost controls were relaxed, human nature being what it is."

IN THIS SURVEY

Fight to keep market share

■ More services on offer from global carriers
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■ Mind your manners in Europe: Workhorses of the industry
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Bruce Tansley: car rental prices are being driven downwards

■ A trend for smaller, more intimate hotels: Unladylike practices
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Editorial production: Roy Terry



Singapore Airlines

and Swissair have both

chosen Delta Air Lines

as their partner in a

global alliance. If you're

familiar with their

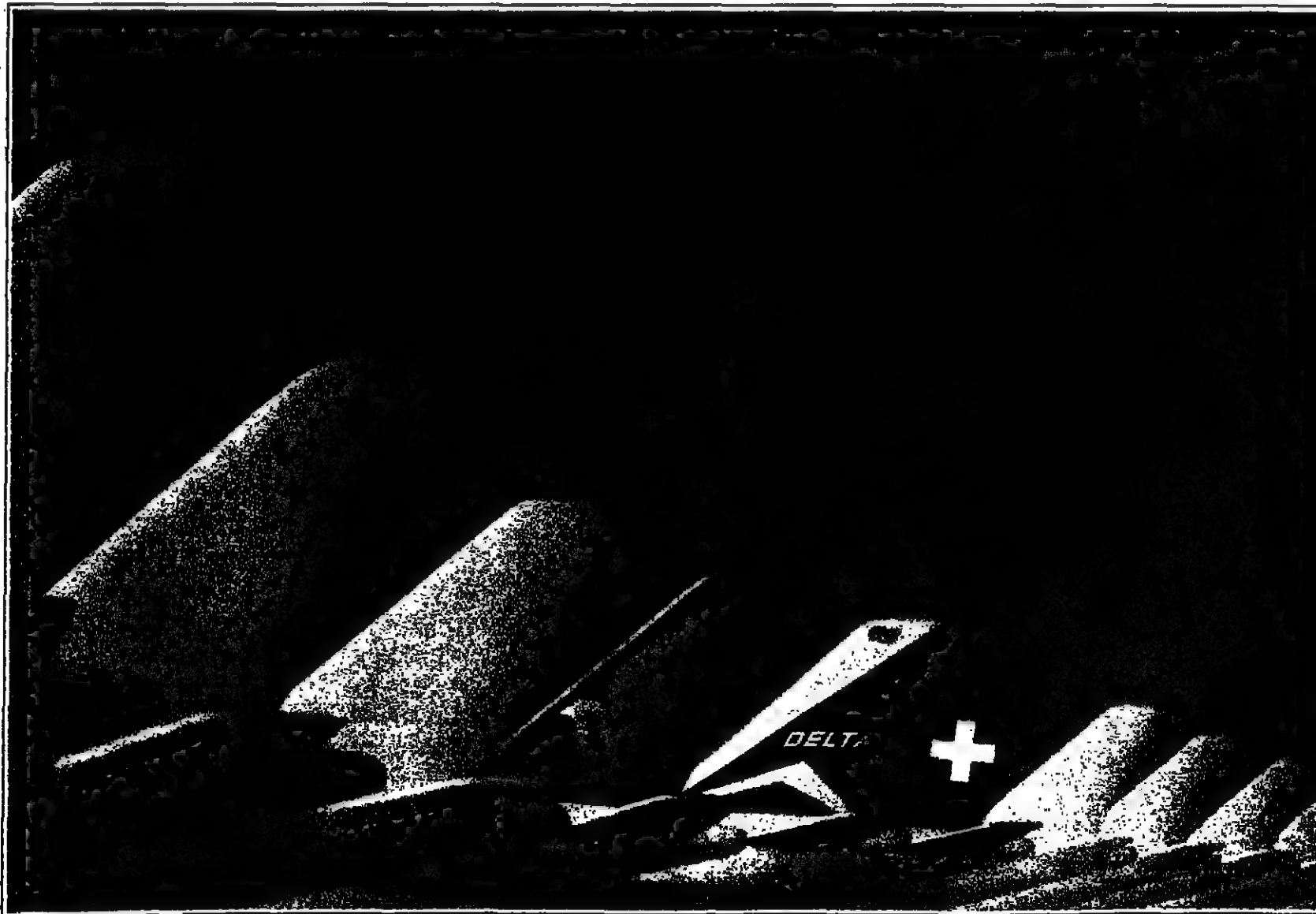
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BUSINESS TRAVEL 2

International carriers are offering more services to maintain their share of lucrative business class traffic, writes David Churchill

Battle rages in the skies

BRITISH AIRWAYS' recent decision to spend some \$20m - plus another \$20m in advertising - to upgrade its Club World services on all long-haul routes is a clear example of just how seriously the world's airlines are warring the business traveller.

As the recession shows no real sign of ending, so BA and the other leading international carriers are being forced to offer an increasing range of services and perks to maintain their share of lucrative business class traffic.

Everything from neck massages from a resident masseuse aboard Richard Branson's Virgin Atlantic aircraft through to luxury limousines taking executives from door to door are being used to win business.

But executives are not as easily persuaded by such blandishments as they were in the late 1980s. The reason, however, is not of their choosing; rather, it is a result of the decision by many companies to downgrade the class of travel for their executives. When a seat in economy class - or coach as it is known in the US - from London to New York costs a tenth of the business class fare, then it is easy to see why companies are increasingly instructing their executives to save money and fly in

the cheaper seats.

For the airlines this is serious news: the yield from full-fare paying business class travellers is the most profitable part of the airline business. While this has been the case for many years it is even more important now as first class passengers are becoming increasingly scarce - only about one in every five first class seats is now sold at full fare - and economy class seats are being offered at heavily discounted prices.

Everything from neck massage aboard aircraft through to luxury limousines taking executives from door to door are being used to win business

Hence the importance for airlines of wooing corporate travellers. The battle is being fought in two ways: enhanced services on the ground and in the air, and by customer loyalty programmes for frequent flyers.

It is this second approach - frequent flyer programmes - that is currently at the sharp end of the battle for business. The practice of rewarding passengers for flying with a particular airline by giving them a chance to fly again for nothing was first used in the US market after deregulation in the

1980s. At first, it seemed a brilliant marketing idea, similar to the explosion of trading stamps in securing customer loyalty in the 1950s and 1960s.

But the drawback soon became clear: passengers flying free hit yields and margins with the inevitable result that many airlines were forced either into Chapter 11 administration in the US or out of business.

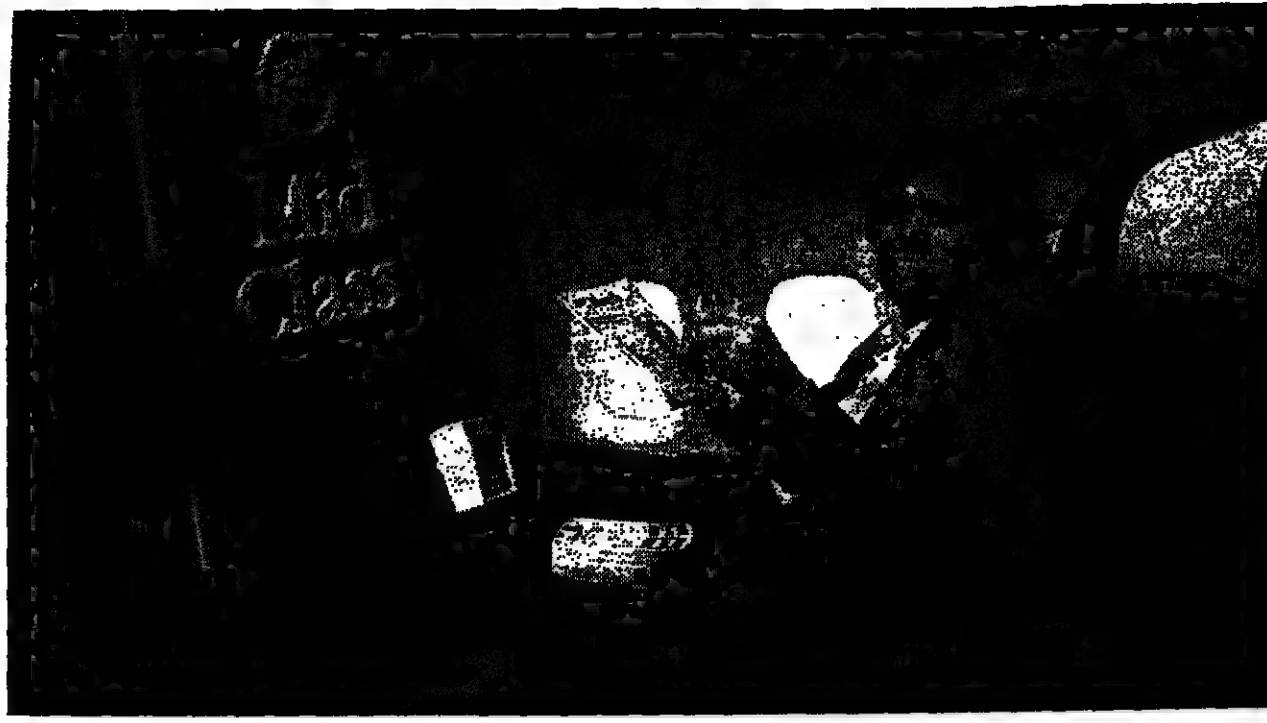
Yet when the British government adopted an "open skies" policy across the north Atlantic

routes, some 25,000 people fly free on BA as a result of collecting sufficient Air Miles.

For the frequent traveller, however, the availability of such schemes has provided a welcome perk. But should they get the benefit of being able to take themselves and their families on holiday as a result of belonging to a frequent flyer scheme when the airline tickets have been paid for by their companies?

The dilemma is a difficult one for companies and individuals. Mr Bill Kirkwood, marketing director for Thomas Cook travel management, points out that a good corporate travel policy will identify a frequently used route and negotiate a favourable corporate rate with one carrier. "But a serious conflict of interest can occur if staff ignore the low corporate rate dictated by the travel policy and book a more expensive ticket that rewards them personally for their loyalty," he says.

Mr Kirkwood acknowledges that many executives see the perk of frequent flyer schemes as compensation for long periods away from home. "That accepted, it is still more cost-effective for the company to find a more direct way to compensate its high mileage travellers while at the same time making



In a class of its own: Richard Branson initiated a new section in Virgin aircraft for full-fare paying economy passengers. (Picture: Tony Andrews)

them keep to the most cost-effective travel policy."

A recent survey carried out by Mori of corporate travel buyers on behalf of Wagons-Lits Travel found that just over half the 400 companies surveyed felt the benefit should return to the company rather than to the individual. Air Miles, however, nearly

sidesteps this issue by refusing to allow companies to register for its system - only named individuals can apply for and receive the frequent flyer rewards.

Perhaps the only way such schemes may come to an end - apart from an airline being forced out of business by the heavy liability to fly passengers for nothing - is if the tax authorities decide to get tough. The perk is clearly taxable, but so far the Inland Revenue has taken no action.

lines, especially as they rely heavily at present on business class passengers to keep routes profitable.

BA's Club Europe operation, for example, earns the airline nearly half its European revenue even though Club passengers make up just a quarter of its total.

Moreover, there are clear signs that European business travellers are becoming increasingly unwilling to pay higher fares on short-haul routes. Both Lufthansa and Swissair, for example, have finally abandoned their first class cabins in Europe to concentrate on business class instead.

But even with improvements in service both on the ground and in the air, many executives are deciding to trade down and fly economy on short-haul European routes.

Ayling, BA's director of marketing and operations. "They want to be cocooned in a relaxing environment before getting on to a plane." The new lounge will be more like a hotel lobby than existing airport lounges, he adds.

In the air, BA is redesigning the 8,000 Club World seats on its 71 long-haul aircraft to give better back and leg support as

the plane, and to their destination at the other end of the flight. Limousine transfers are now quite common, although they tend to be offered by the smaller airlines with fewer flights than the major operators.

Perhaps the most interesting development for business travellers whose travel budgets are being squeezed has been initiated by Virgin. This has been to create a new section on the aircraft, called Mid Class, for full-fare paying economy passengers who typically are executives. A full economy fare, which allows greater flexibility than discounted tickets, can often cost two or three times as much as the cheap fares. For business travellers forced to downgrade, however, travelling with the leisure passengers can be irritating.

Hence Virgin's move to offer a separate section with bigger seats and better check-in facilities for full-fare paying economy ticket holders.

As yet, the move is not being copied by the other airlines who still hope to lure travelling executives into the higher-yielding business class cabins. But if the recession continues unabated, then the pressure to downgrade may prove irresistible for some.

BA has been in the forefront of business class initiatives in recent years

well as making the "ears" on each side wider to give greater privacy. It is also installing eight-channel videos in the back of each seat to give passengers the freedom to watch what they want.

BA is not alone in upgrading its in-flight services - Emirates, for example, is also installing seat-back videos - and other developments on the way include better in-flight telephone and fax facilities on long-haul transatlantic flights.

On the ground, most attention is being focused on improving the speed and efficiency with which executives can get from their office, on to

BRITISH AIRWAYS' decision to take over the ailing Dan-Air's scheduled European routes is just the latest jockeying for position among UK and European airlines ahead of the planned liberalisation of European air routes when the single market comes into force next year.

Virgin Atlantic's Richard Branson, for example, who pulled out of a deal with Dan-Air, is looking at the prospects for developing a European service to rival his long-haul operations to the US and Tokyo.

The key question, however, remains how far and fast the plans to deregulate European air routes will come into effect - or will the determination by some national governments to protect their airlines make the changes more apparent than real?

Jockeying for position

The agreement reached by EC transport ministers last June has three main elements to it. It allows airlines of one EC country to establish airlines in other EC countries; it creates pricing freedom in theory, subject to certain restrictions; and will enable any EC airline the right to pick up traffic within one member state and carry it on to a second destination within that country.

For example, BA flying from London to Frankfurt will be able to pick up passengers in Frankfurt and carry them on to Berlin.

But, as with many EC developments, the proposed moves do not go as far as some airlines would have wished. A full "open skies" policy, for example, would have allowed EC airlines the right to fly freely inside another EC country; this has been delayed until April 1997 at the earliest.

British Midland has been the most vocal in its opposition to the present restrictions on European air routes. In a recent report, it pointed out that 11 of the 15 busiest air routes in Europe continue to be served by the two respective leading airlines from each

country, charging identical business-class fares and with almost identical schedules.

"The EC needs to back up its proposals with real teeth, by loosening the financial ties between states and their airlines and ensuring it has a mergers and acquisitions policy in place to prevent a further reduction in consumer choice," argued Sir Michael Bishop, BM's chairman.

EUROPE

BM estimates that British business travellers are paying more than £200m a year more than they need to because of the airline monopoly on principal European routes.

More competition and lower fares could prove something of a problem for European air-

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BUSINESS TRAVEL 3



Tails up at Heathrow: over the past year the arrival in the UK of such dominant US carriers as United and American, plus the growth of Delta, has created a far greater challenge to British Airways than had seemed likely just a few years ago (Picture: Glyn Gwin)

THE busiest and most competitive segment of the business air travel market remains the north Atlantic routes between the US, UK and, to a lesser extent, continental Europe. The UK is by far the biggest European market for non-stop flights to and from the US, with one third of all transatlantic capacity using UK airports.

Over the past year the arrival in the UK of such dominant US carriers as United and American, plus the growth of Delta, has created a far greater challenge to British Airways than had seemed likely just a few years ago.

Competition from the two main US carriers - Pan Am and TWA - had been muted as these airlines increasingly

lost out following the deregulation of air services in the US in the early 1980s.

BA's position was also strengthened by the strict controls on airlines using Heathrow Airport which, because of its vast numbers of connecting flights, is preferred by business travellers over UK gateways such as Gatwick and Stansted.

All that changed when United and American took over the routes previously operated by Pan Am and TWA and the government's "open skies" policy scrapped the controls on Heathrow.

The result has been a fierce

Leading carriers engage in fierce dogfight

dogfight between the principal carriers for business hit by the weak economies on both sides

NORTH ATLANTIC

of the north Atlantic.

The extra capacity put on at a time of sluggish demand has inevitably led to fierce price

discounting, although this has mainly been felt in economy-class seating rather than in business cabins.

Yet the paradox of north Atlantic travel at present is that at the same time as there are too many seats chasing too few passengers, many of the aircraft on key routes into North America are flying with almost full loads.

The reason, according to Mr Ron Spiers, publisher of the ABC World Airways Guide, is that discounting at the back end of the aircraft is forcing airlines to upgrade some passengers into business class cabins. The airlines, not surprisingly, deny this is happening.

Another factor, especially for the US carriers, is the

widespread popularity of their frequent flyer programmes. These not only offer the chance to fly free but also the opportunity for regular travellers to upgrade their class of flight to business or first at no extra cost.

BA has been at a competitive disadvantage in this area, forcing it to offer its own Air Miles frequent flyer programme. Similarly, BA has also found itself at a disadvantage by not having access to the connecting routes within the US enjoyed by its rivals.

Hence its decision to acquire a stake in the troubled USAir

airline, although this move may now be blocked by the new administration of president-elect Clinton.

While BA may have its problems, for executive travellers the competition in this key market is generally leading to rising standards of service and choice in the business class cabins.

But business class fares are not being subject to the same degree of price competition for the simple reason that the airlines cannot afford to do so.

If recession continues, however, then the battle over the north Atlantic can only intensify.

Flying high with cut-price seats

IN SPITE OF the recession, demand for air travel within Britain has held surprisingly firm, albeit helped by continued keen pricing which may be good news for the passenger but has not helped profitability for UK airlines. The past year, in fact, has been characterised by a restructuring and rationalisation within the industry.

Earlier this year, for example, Brynmor Airways and Birmingham European came together as Brynmor European

UNITED KINGDOM

Airways in a logical move to make the best use of their resources, while British Airways restructured its regional operations under a new name, British Airways Regional.

Since Brynmor European is 40 per cent owned by BA - and 40 per cent owned by the parent company of Denmark's Maersk Air - there would eventually seem to be further scope for Brynmor to come fully within the BA fold.

But while BA remains the main player in the UK market - its shuttle services to big cities remain a profitable and successful part of its operations - there is a feeling in the industry that its eyes are rather more firmly fixed on international routes than on its regional networks.

The same might also be said of British Midland, which has for some time made no secret of its expansion plans into Europe.

BA's problem has been the shortage of "slots" (take-off

and landing allocations) at Heathrow to fuel this expansion, which forced it earlier this year to abandon its Heathrow-to-Liverpool route to free the slots for European routes.

The shortage of slots at Heathrow for domestic services is an irritant to many UK business travellers who are forced to drive or go by train and tube to Heathrow simply because of the non-availability of a connecting service from their local airport.

Thus the decision by scheduled carrier Air UK to base its operations at Stansted Airport in Essex, even though the airport's growth has so far failed to live up to expectations.

Air UK believes it provides a different option for business travellers from that offered by either BA or BM, especially for those based in north or east London, the Midlands and the eastern part of the country where access to Stansted is more convenient than to Heathrow or Gatwick.

The airline flies more than 1,300 flights a week to 15 destinations within the UK. Not all of these are out of Stansted: for example, it has six flights every day from Norwich to Aberdeen.

Air UK, however, also operates to mainland Europe and has just expanded its service, for example, from Newcastle to Amsterdam following the demise of Dan-Air.

The outlook for business travellers more of the same, but with perhaps the emergence of new niche carriers serving purely regional airports as the business climate improves.

Ready to take off in a big way

WHILE the airline business travel markets in Europe and the US have had to face up to the impact of recession, the Asia-Pacific region has suffered relatively less from the west's economic problems and is regarded as one of the crucial growth markets of the 1990s.

Even the economic problems in Japan has not seemed to blight this demand, though a number of Japanese companies are following their western counterparts by seeking to downgrade the class of travel in an effort to cut travel costs. But the buoyancy of other parts of the region, such as

ASIA-PACIFIC

Hong Kong and Singapore, is keeping the airlines busy.

The region's potential has inevitably led to extra capacity being put on all routes by airlines eager to capture a bigger share of a growing market. The extra capacity, however, is still some way ahead of the market - which has helped to keep prices in the premium cabins stable and led to discounts at the back of the aircraft.

Asia's largest international carrier is JAL which is developing its route network with Europe, such as a twice-weekly flight planned for next year between Tokyo and Milan. JAL is also increasing its capacity on its Asian routes with, for example, extra Boeing 747s being used on its China services.

JAL's supremacy on the international routes is increasingly being challenged by All Nippon Airlines which has

benefited from the switch to Heathrow from Gatwick.

The problem for both airlines, however, remains the shortage of airport capacity within Japan. Big expansion projects at the Narita and Haneda terminals serving Tokyo, along with the new Kansai International airport off the coast of Osaka which is due to come on stream in mid 1994, will double capacity by the mid 1990s.

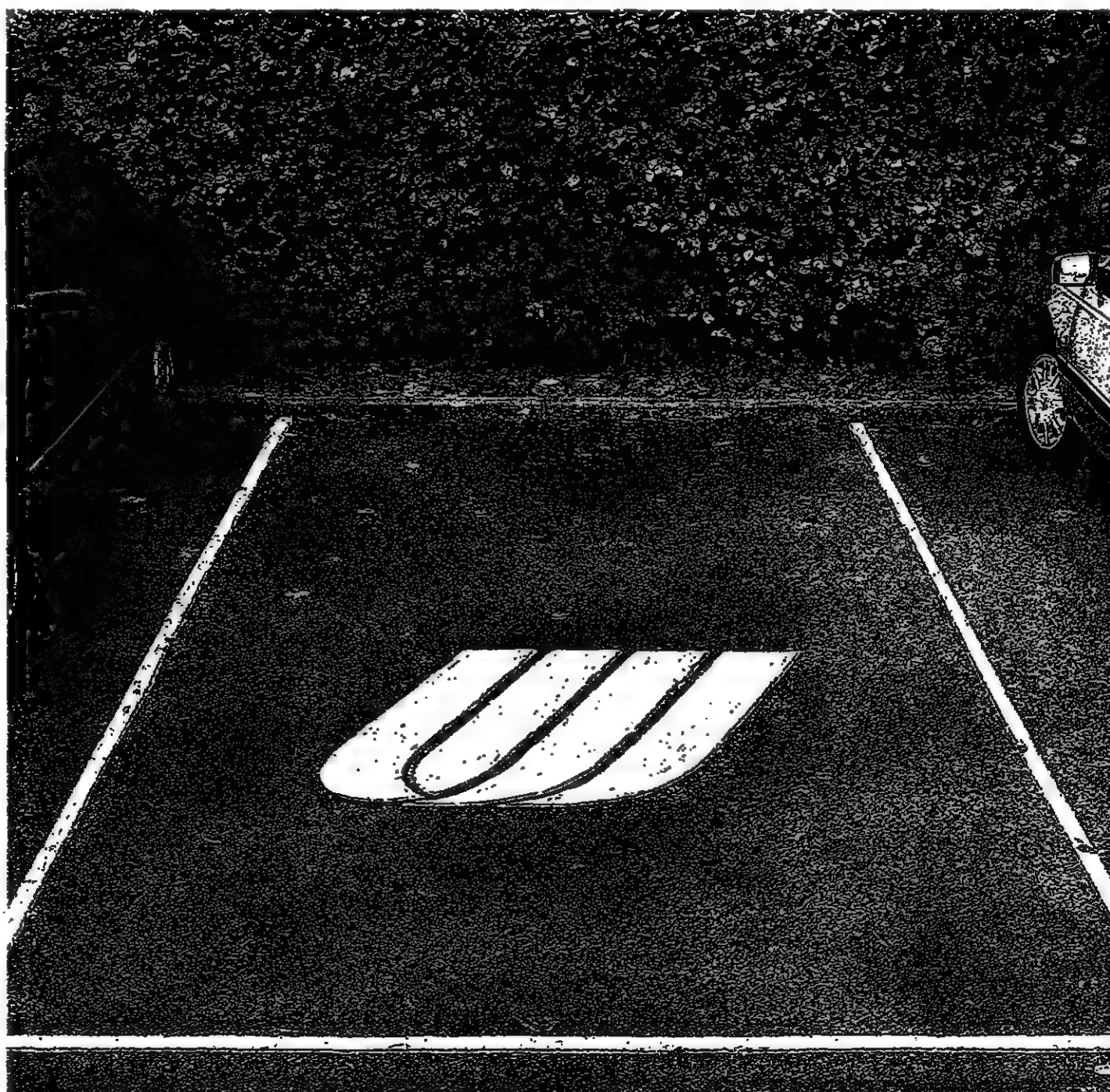
The Japanese carriers also face a strong challenge from other airlines in the region, especially Korean Air, which has carved out a niche for business traffic into Seoul from Europe and the US and has made inroads into the Japanese market.

What makes it difficult for western carriers in the region is the traditionally high level of service from Asian carriers such as Cathay Pacific, Singapore Airlines and Thai Airways International. All three have well-deserved reputations for the quality of their first and business class services and are constantly upgrading them to keep ahead.

Cathay Pacific, for example, earlier this year revamped its first class product and is understood to have similar plans for its Marco Polo club class service next year.

Readers of Business Traveller magazine, moreover, recently voted Singapore Airlines, Cathay Pacific, and Thai International as the second, fourth, and sixth best airlines in the world for business class services. Singapore's Changi airport was also voted the best airport in the world for business travellers.

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BUSINESS TRAVEL 4

HONG KONG

Surprisingly conservative city

HONG KONG may be a miracle of peaks, steel and glass, but the first thing the business traveller needs to prepare for is the surliness of the city's antiquated taxi drivers. The scruffy-but-efficient Kai Tak airport is on the edge of the Kowloon peninsula, a 30-minute taxi ride away from the main business hotels on Hong Kong island.

English language and charm are at a minimum in the colony's taxis, but the fare compensates for this. A trip into the Central district of Hong Kong island will cost just HK\$75 (US\$10), including the toll for the cross-harbour tunnel. There are three main dis-

tricts for business hotels. Central is the core financial district and the Mandarin Oriental was always the traditional choice. But it is rapidly being superseded by more luxurious five-star offerings in nearby Admiralty and Wanchai, such as the austere but impressive Grand Hyatt and the sumptuous Island Shangri-la.

Alternatively, for those with a yearning for the past (an unfortunate preference in such a modern city) there is the grand old Peninsular, located at a short Star Ferry ride from Hong Kong island, at the tip of the "Golden Mile", the principal tourist shopping district that runs along Nathan Road.

Hong Kong is blessed with a remarkably cheap and efficient transportation system. Taxis are prevalent and inexpensive. The Mass Transit Railway links the main urban areas of Hong Kong island and connects with the tourist and residential centres of Kowloon, with an efficiency which will shock the European visitor.

The more traditional Star Ferry and Hong Kong island tram system continue to operate at a more leisurely pace for HK\$1. The main railway station is in Kowloon, with trains heading to the New Territories and the border, or through to Guangzhou (Canton).

Hong Kong is renowned for

being the Mecca for Chinese cuisine, but it offers a wide variety of food. For the businessmen who want to be where the action is, the favourite destination for the "power breakfast" remains the Mandarin Grill. At lunch-time, to rub shoulders with the Chinese tycoons, go to Fook Lam Moon. In Wanchai, it offers excellent though pricey Cantonese food, but do not expect either decor or knives and forks.

For a glimpse of the expatriate Taipans, you should angle for an invitation to the Jackson Room at the exclusive Hong Kong Club. In the evening, Karaoke Bars have become de rigueur and Hong Kong

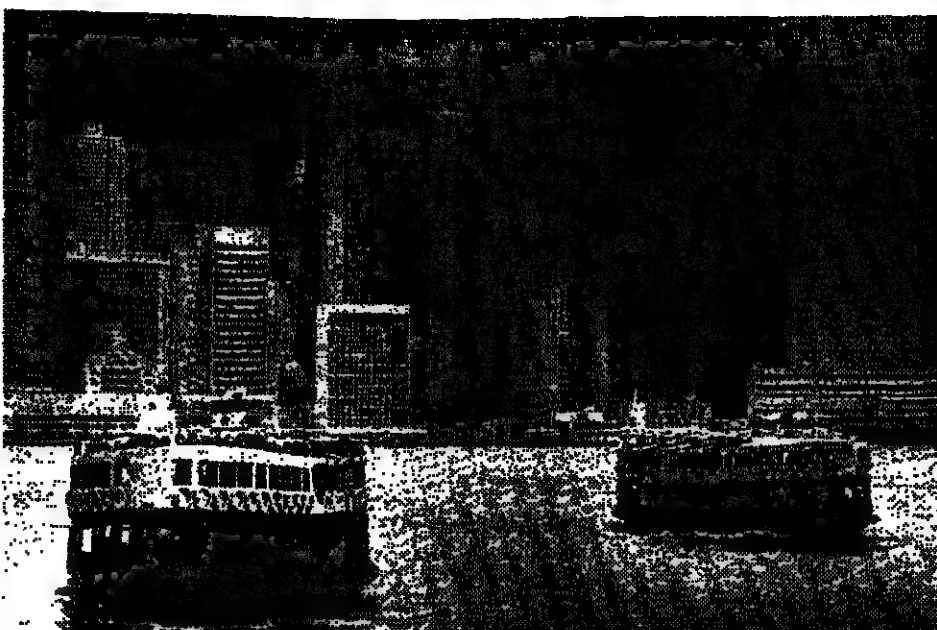
offers every range of the spectrum from glitz and fountains to sheer sleaze.

Wanchai still has a range of "grit" bars, housing remnants of the Vietnam war and recreation era. Tsim Sha Tsui offers stadium-sized "Hostess Clubs", including the famous Club BBoss (formerly Club Volvo), where you are driven to your table in a pink car.

A more relaxing evening could be spent taking the Peak tram (a funicular railway) up to the Peak Cafe, where the views and food make a magnificent combination. For a western-style night club, JJ's at the Grand Hyatt is now in vogue.

Hong Kong is a surprisingly conservative city; for business, a suit and tie are an essential part of the Hong Kong's humid summer. Another necessity is a stack of name cards.

Simon Davies



Traditional transport: the Star Ferry operates at a leisurely pace (Picture: Glyn Gennell)

NEW YORK

Some of the glitz has faded

NEW YORKERS still like to think of their city as the brash, brassy place in America, but when Los Angeles went up in flames earlier this year, New York started to seem like a kinder, gentler city.

Recession has wrought subtle changes in Manhattan. Some of the glitz and glitter has gone, done in by the loss of thousands of highly-paid jobs. But the city's spirit remains remarkably resilient.

Some things have not changed. The business climate may be difficult, but the pace of life is as frenetic as ever. As a result, there are still too many people trying to cram too much into a day and visitors should be prepared to have meetings unconventionally delayed or cancelled.

With the number of homeless in New York now swollen to about 80,000, begging has become something of an art form. Requests for donations to the United Negro College Fund (a play on the United Negro College Fund) are par for the course, as are recitals of bad poetry. Perhaps the most original, and annoying, is a musician who uses his saxophone as an instrument of torture, squawking loudly on crowded subway cars until the captive



Streets ahead: New York cabs are remarkably cheap when compared with London (Picture: Tony Andrews)

passengers pay him to stop.

The recession has not relieved the city's perennial traffic jams. Traversing Manhattan at mid-day or rush-hour is still a nightmare. The most reliable form of transportation is walking. If the distance is manageable, the subway belies its reputation by being reasonably fast and safe.

Otherwise, cabs are comfortable and remarkably cheap when compared with London. Unlike London, however, cab drivers do not need to know their way around the city before getting behind the

wheel. Nor do they need to speak English.

For the business traveller on a pre-recession expense account, the Carlyle is the *crème de la crème* of luxury hotels in a city bursting with fine lodgings. Other top dollar options include the Lowell, the Pierre and the Waldorf-Astoria.

Room rates at the Royalton and Paramount, both refurbished by French designer Philippe Starke, are surprisingly reasonable given the abiding trendiness of the hotels. Although the bedrooms tend to be small, the public rooms provide hours of enter-

tainment and views of some of the most beautiful people the city has to offer.

For those travelling on a more moderate budget, the Algonquin, on West 43rd Street, is one of the city's more charming large hotels, although the service is less reliable than at some of the chains. The Esplanade, on West End Avenue and 74th Street, has reasonable rooms at reasonable rates.

For longer stays, the Surrey House on 78th Street and Madison Avenue, or the more economical Embassy Suites Hotel on 47th and Broadway, provide

reasonably priced bedroom-and-lounge suites.

At the lower end of the market, the Days Inn on 57th Street and Ninth Avenue is the most cheerful option.

Eating out remains an abiding pleasure in New York, with enough variety to accommodate every palate and wallet. Recession has made it possible to get a last-minute table at Lutèce, although advance reservations are still recommended. Other top-end favourites include Bouley, Auerole and Arcadia.

With tens of thousands of restaurants in the city, it is worth asking friends or colleagues for recommendations. Or pick up a copy of the amusingly idiosyncratic Zagat's restaurant guide, which conveniently lists restaurants by price, location and type of food.

It is also worth checking the \$19.95 lunch specials, which were introduced during the Democratic Convention and are still to be found at many of the city's better restaurants.

After hours, New York still offers a plethora of theatre, film, music and art. But it is the city's quirkiness that gives it its quirky character. Visitors in the summer should look out for the weekly screenings of silent movie classics, complete with live organ accompaniment, at the Cathedral of St John the Divine, near Columbia University on the Upper West Side.

Other New York institutions include the Knitting Factory, home of jazz tube players and unconventional poets, which the New Yorker describes as "the club most likely to feature an electric-rake player... it's like a frat house for the avant-garde."

New York is still a Mecca for jazz fans. Unfortunately, many of the best acts go to the Blue Note, perhaps the most overcrowded, over-priced, soulless club in the city. Apart from the quality of the music, the Blue Note's main appeal is its small size. Music-lovers with a limited budget should sit at the bar. Other options include Sweet Basil and Village Vanguard.

The jury is still out on the editorial content of the new New Yorker, but the listings section remains fairly reliable. New York magazines have a more extensive selection.

Karen Zagor



Cafe society: Parisians take a break to gossip, read or watch the world go by

PARIS

Easing the difficulties

PARIS can seem a difficult city in which to do business because neither it nor its inhabitants like making concessions to foreigners.

But there is no need to be dismayed by the off-handed approach of average Parisians, or by the city's famous traffic jams.

The visiting business traveller can easily manage by following three general tips - for getting around, finding hotel accommodation and for eating.

Transport: Wherever possible, travel by metro. This is an efficient and very cheap way of avoiding the hair-raising experience of Paris traffic, even though taxis are also cheap by European standards. Within the city boundaries, a metro stop is never more than 500 metres or so away and trains pass every 90 seconds at peak hours. This means you can guarantee to cross the city in around 20 minutes. Few taxi drivers can legally beat that, at least not in business hours.

That leaves you with the problem of finding your way to meetings by foot from your metro stop. The best map is the pocket version of the aptly named *L'Indispensable*, available in stationers everywhere.

The principle of Paris street lay-outs is simple: numbers ascend in the direction of the flow of the Seine (east to west) in streets parallel with the river, or start with low numbers near the river to high

ones further from it, in streets perpendicular to the Seine. In both cases, odd numbers on the left, even on the right.

Hotels: Avoid the standard international chains - that would be a waste of a visit to Paris and could damage your contacts that you are out of touch. It is possible to put yourself up with style and taste in almost any price range, from the 1,400 hotels in the city.

To start at the top, there is the Ritz in Place Vendôme

Within the city boundaries, a metro stop is never more than 500 metres or so away

(former home to Hemingway and Coco Chanel), Plaza Athénée in Avenue Montaigne for the better sort of media folk, or the Crillon, next door to the US embassy on Place de la Concorde for glitz of all types.

For more sensible budgets, the recently refurbished Montalembert, just off rue de Bac on the left bank, is admired by the designer crowd, or there is L'Hôtel, a temple of Art Deco in rue des Beaux Arts, where Oscar Wilde eked out his last days. Pavillon de la Reine, near the Aiglon site of Inspector Maigret's flat just off Place des Vosges has great charm.

For travellers paying for their own accommodation, the best strategy is to go for one of the several scores of picturesque small hotels around the back streets of Saint Germain or on the Ile Saint Louis.

Food: Choosing a restaurant suited to your guests' taste and your own budget is probably easier than in most cities, because more detailed guide books have been written on eateries in Paris than most European capitals.

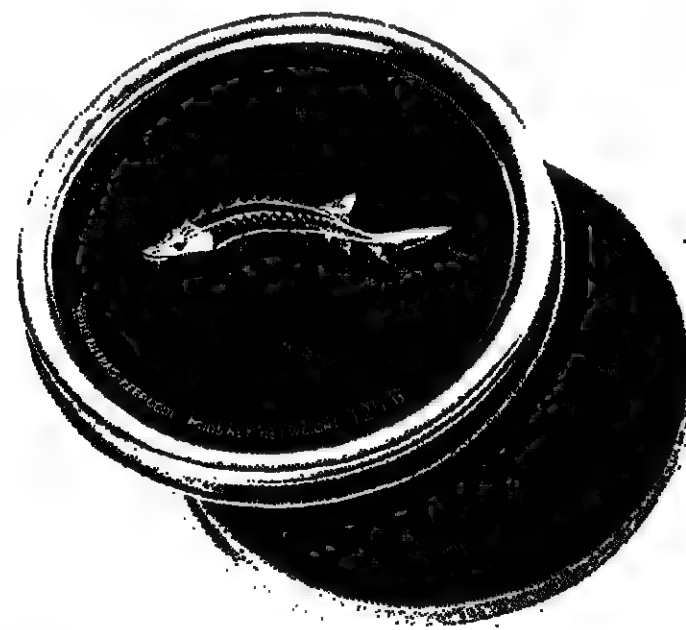
The key is to leave enough time to do some homework. The Michelin rosette system is quite a good guide to quality, and accurate on prices, though it is a good idea to get a second opinion from another good guide. Like the - often more critical - Gault Millau. Any good hotel should have both volumes.

Any hotel proprietor worth his salt will be happy to provide advice, because food is a serious subject in Paris.

Here are a few personal favourites: *Le Grand Vefour* in Palais Royal, for a lovely 18th Century interior and a menu that more than merits its two Michelin rosettes; *Ches Pauline* in nearby rue Villeroi for unpretentious Lyonnaise cooking, a fine range of Armagnacs and a pleasant atmosphere; or *Ches Georges* in rue du Mail for an up-market bistro.

William Dawkins

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Express delivery: the shinkansen (bullet train) is one way of getting out of Tokyo for the day

TOKYO

Polite but confusing capital

AT FIRST sight Tokyo can seem a dense, bewildering city. A jumble of confusing signs, large neon-lit avenues crisscrossed by a warren of dimly lit narrow alleys.

Too many people come - or do not come - because they are fearful of Tokyo's complexity and apparent impenetrability.

For Europeans especially, who are used to wide streets and squares, to come to terms with Tokyo will require some work. But in essence, as long as people are confident it is one of the easiest capitals to use, at least on the surface.

One of its main attractions is its safety. No need to worry constantly about your bag being stolen by a passing mugger, even late at night. It is also in most respects - such as its excellent subway system - a highly efficient, well-organised place, full of polite people.

Most visitors start at Narita international airport, which is a relatively quiet oasis about 80km out of the city. A taxi into Tokyo will be very expensive.

Better either to take the train into Ueno junction and then get on the subway or one of the limousine buses which will take you to your hotel or the bus terminal near the heart of the city.

Tokyo has a wide variety of hotels from the expensive high-quality Okura, opposite the US embassy, to cheap guest houses.

An excellent and convenient hotel which offers a range of rooms, some with views over the Imperial Palace moat, is the Fairmount Hotel.

For the adventurous there are many excellent ryokan, traditional Japanese-style inns, which serve excellent food such as the Ohgino in Ueno park which has a 19th Century

house in its courtyard. Getting around Tokyo can be alternately very easy and hugely difficult.

The most important tip: if you do not know exactly where you are going, never leave home without a map. If you are meeting someone, get them to send you a map beforehand.

The reason is simple. Getting from one part of the city to another - Otemachi, the financial district to fashionable Omote Sandoto, for instance - is disarmingly simple. The subway is cheap, highly efficient and has signs in English. Taxis are not expensive but take longer.

If you use the subway make sure you get out of the station at the right exit. Most subway stations have many exits, often a long way away from one another.

Getting out at the right exit helps a lot. There are no street signs on the many minor

streets and alleyways. If you do not have a map you can spend hours wandering around searching for your destination.

There are no end of good places to drink and eat in Tokyo, whether in the Ginza main shopping area, Roppongi the night club district, or out in the neon-lit rabbit warren of Shinjuku, home to the main red light district.

There is no theatre district to speak of such as Broadway and fewer cinemas.

If you want to watch an English or French language film you should be able to find one in the Tokyo Journal listings magazine.

If you are staying in the city over a weekend, try to get out for a day. Take the shinkansen bullet train to historic Kyoto or the local line from Shinjuku which will take you to the temples of Kamakura by the sea.

Charles Leadbeater

THE story is told of a fountain pen manufacturer with a product that was guaranteed not to leak ink when clipped on a shirt or a suit pocket. In its advertisements the company used the slogan "Avoid embarrassment, use XYZ pens." It went down well in most countries but in Spain, to its own blushes, the company discovered it was advertising a contraceptive - in Spanish the word "embarrassment" also means pregnant.

This is a good example of "faux-amis," as the French put it, or "false friends," words which mean something different in another language. Frederick Marsh, an international marketing consultant, gives another example in a paper on European Community countries prepared for a UN agency.

A well-known British car manufacturer wanted to launch a car in Germany with the name Silver Mist, he says. However, it realised that in German the word "mist" means animal excrement or manure, and was forced to think again. Something similar applied to an exporter of mist-producing curling irons called Mist-Stick.

Language

These examples confirm the problems highlighted in a recent study of 2,000 companies by the Institute of Manpower Studies for the Department of Employment. More than 90 per cent of the companies had dealings with foreign executives, mainly French, German, Spanish and Italian speakers. All these companies identified some language problems, and 28 per cent said lack of a particular language created a barrier to business.

Cert, a Nottinghamshire-based training consultancy, teaches executives "foreigner-friendly English." Marianne Aston, the architect of the course, says the main difficulty is that when talking to people whose first language is not English, British executives use words that are too complicated and sentence structures that are too convoluted. She argues that if executives follow a few simple rules communication will be easier.

For instance, if you want to say someone has a lot of money, say they are rich. Avoid expressions such as "well-off," "loaded" or "well-heeled." Even people who speak no English will understand "OK" but few will know what "gobsmacked" means.

Idioms are open to misunderstanding. "At the end of the day" could be interpreted as meaning that something is wanted by 8pm, and "pull your socks up" could have foreigners reaching under the table.

Numbers are another source of confusion for the unwary and uninformed. In French and English the number 21 is expressed with units of 10 spoken first - twenty one. In German and in Dutch it operates in reverse - one and twenty. So it is wise to double-check that a telephone



Food for thought: dining in Italy is almost a ceremonial (Picture: Glyn Genin)

Roy Terry looks at etiquette and cultural differences in Europe

Manners mean a good deal

number, for instance, has been noted down correctly.

Take care, too, in Austria or southern Germany where tables in hotels and other public buildings may be indicated with a double zero - 00. Also, it is worth remembering that when a German makes an appointment for "halb neun" or "half nine" it indicates a meeting at 08.30 hours and not 09.30. The same applies in Dutch. Such a misunderstanding could have unfortunate consequences because punctuality in Germany and the Netherlands is vital.

Behaviour

Some companies in the Institute of Manpower study rated understanding of foreign cultural and business behaviour above language ability. Mistakes of this kind were thought to affect business relations greatly. Lack of understanding local conditions could also increase stress on employees, the study revealed.

One company described how an employee had arrived distraught at a meeting because of a misunderstanding with a taxi driver. The employee had objected to parting with a briefcase. The driver then tried to wrest the case from him not to make off with it as the employee believed, but to place it in the boot of the car, as the law required.

A good example of cultural differences is quoted by Mr Marsh. A Scandinavian company wishing to sell baby clothes in Belgium discovered that the goods were virtually unsaleable because in most regions clothes for baby girls are trimmed with blue and those for baby boys with pink. In some European countries such as

Spain the custom of "kissing" the hand of a lady when being introduced is still practised. However, the term "kissing" is a misnomer because usually there is no physical contact between hand and lips.

Greetings

On formal occasions in Germany the hands of women are raised to the lips and kissed. In Italy, cheek kissing is sometimes practised by women. Again, this does not actually involve kissing. The cheeks are merely

When talking to foreigners, British executives use words that are too complicated and sentence structures that are too convoluted

rubbed, first one side then the other, and a soft lip-smacking sound is made.

Shaking hands on meeting and on parting is common in Germany, Belgium, France and Italy and ignoring this custom, especially in France, will cause offence. In France, it is wise to try to shake hands with everyone in a crowded room.

Observing the correct forms of address is vital. In Spain, the surname of the host is likely to cause confusion because there are usually two family names. Only the first should be used because the last one is the mother's name. For instance, in the name Jose Lopez Garcia, the correct form of address is Señor Lopez.

Germans are very formal when speaking to each other and will

address even close colleagues as "Herr Strauss" or "Frau Schmidt." Titles are used in Germany, France and especially in Italy, where Dottore is the most common form of address for Italians with university degrees. Other titles in use in Italy are Ingegnere (engineer), Avvocato (lawyer or advocate) and Architetto (architect). It is correct to use them on their own without a surname.

In Germany, it is customary to address professional people as, for example, Herr Doktor or Frau Direktorin. It is bad manners not to use titles but referring to someone as Herr Doktor when they are not is also frowned upon.

In France, the practice is less common although older people still welcome being given a title. The head of a company will expect to be addressed as "Madame (or Monsieur) is President." It is a title which is borne for life. Even after retirement it is customary to refer to an individual by the most prestigious title acquired during a career.

The Continental equivalent of "Miss" in English is now the form of address for very young women only. In France, women are usually called Madame, even if single; in Germany, "Fraulein" is used only for young girls; and, in Italy, "Signora" (with or without a surname) is customary for all women, married or single.

Belgium has three official languages - Flemish, French and German. Choosing the wrong language is very bad form and the mistake is not likely to be easily forgiven.

Dining out

In France, especially, correct business etiquette is crucial. Marie-Helene Descamps, attachée de presse for former President Valéry Giscard d'Estaing, is an authority on do's and don'ts at the lunch table.

She says there are two kinds of business lunch - building up relations without expecting anything in return and to discuss a deal in the making, or to celebrate a deal after the fact. Deals should be concluded in the office never over a lunch table, says Madame Descamps.

A successful business luncheon in Paris must have a stock of business anecdotes and subjects of conversation to last through the hors-d'oeuvres, main course and cheese. When the cheese is out of the way, then business can be discussed. The idea is encapsulated in the colloquial French expression for a judiciously chosen moment: "entre la poire et le fromage" although the phrase is confusing because cheese actually precedes dessert in France.

In Germany, business meals are not as common as in the UK or in the US and tend to be strictly social occasions. Foreigners are rarely invited to dinner and such an invitation suggests a very advanced association.

The opposite applies in Italy where entertaining is an essential part of business life. Dining in Italy is almost a ceremonial and deciding who pays is a game which must be won by the person issuing the invitation. Guests should offer to pay but in the end should defer to their Italian host.

In Tuscany, even the clumsiest effort to speak Italian over the lunch table will bring enthusiastic praise. Do not discuss business because the Italian lunch is a social event not an occasion for concluding a deal.

All this tends to illustrate that for the British, when they cross the Channel there are perils around every corner. For too long the British have expected almost everyone to understand English and tend to lose patience with those who do not. The old imperialist attitude that the British way is best and that everything foreign should be studiously ignored or, at best, tolerated with mild amusement, is as outdated as a vicar in India.

Today, the rule for British business people must increasingly be: "When in Rome, do as the Romans do." Anything else is not only downright rude, but bad for business.

1 Marsh Business Services (telephone 071 383 3123), 2 Cert (telephone 0777 380 885), 3 Foreign Language Needs of Business, Institute of Manpower Studies, Mantell Building, University of Sussex, Falmer, Brighton, Sussex BN1 9RF, E20.

Further reading: The Economist Business Guides to France, Germany, Italy and the UK.

TRAVEL AGENTS

Workhorses of the industry

BUSINESS TRAVEL agents are the workhorses of effective corporate travel management. The good business specialist should not only know the best deals on offer but also be able to secure them because of the muscle that agency has due to the volume of bookings. Good agents also are able to provide their client companies with a global reach to enable them to do business anywhere in the world - as well as providing detailed management information on who has travelled where and at what cost.

Small wonder, then, that the accepted wisdom of business travel management is: if you find a good agent then never let that agent go.

Unfortunately, good agents who do all of the above and more are not necessarily that easy to find. Corporate complaints about business agents range from executives who bemoan long waits for interconnecting flights when they find a colleague from another company has been booked direct through, to company accountants who cannot cope with the excessive amount of data provided by the agent when all they want is a brief summary.

It is hardly surprising, therefore, that some leading buyers of business travel are negotiating directly with suppliers such as airlines, hotels and car rental companies to meet their needs. They believe that the volume of business and agency commission saved can give them a better deal.

But the increasing complexity of business travel in the 1990s would make most companies, large or small, prefer to use a specialist agent. Small companies, however, have had problems in the past in gaining the support and benefits that specialists can provide.

"Companies which spend up to £500,000 on business travel have not, in the past, been offered by the industry the service levels and cost management opportunities they deserve," observes Mr Bill Kirkwood, head of sales and marketing for Thomas Cook travel management.

Thomas Cook commissioned research from Mori which found that small companies were often desperate for help to achieve the best price for travel in line with the needs of individual travellers. "The research showed that some customers thought they had to go to a bucket shop to get the kind of air fares they see advertised in the newspapers," says Mr Kirkwood.

It also showed that smaller companies rated local service as being more important than global networks. According to the survey, the important criteria for a business travel agent were for easy booking, fast delivery of tickets and the opportunity for regular meetings to keep the agency apprised of the client's needs. Reliability and flexibility were also rated as critical.

Thomas Cook has responded to this marketing niche by providing a "fair fares policy"

Good agents are able to provide their client companies with a global reach

for small (and large) companies. It will quote a fare for the travel that has been requested and will also research other fares, guaranteeing to offer the cheapest alternative within the restrictions applying to the traveller.

It is these restrictions - such as when you need to fly and whether you might need to change dates and times - that are usually the cause of higher fares being offered. The simple rule of business travel is that the more flexibility executives want built into their travel schedules, the higher the fare.

But while small companies may represent a market not to be forgotten, there is little doubt of the growing demand for business travel agents to have world-wide clout. American Express, with an estimated worldwide revenue from business travel of more than \$4bn, is probably the Continued on next page

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BUSINESS TRAVEL 6

FIRST, the bad news for rail travellers in Britain. Remember all that talk about Richard Branson's Virgin Group setting up a luxury inter-city train service featuring hostess service, seat-back video and on-board business centres, all for the price of a normal British Rail fare? The plan's off.

It foundered on the rock of a provision in the Transport Act 1982 requiring BR to operate with due regard to efficiency and economy of operation. That, said BR, meant that it could not allow Virgin to undercut its own Virgin undertook to compensate it for every penny of profit it lost as a result. Clearly, any such arrangement was a non-starter from Virgin's point of view.

The result is that business travellers are stuck with BR's monopoly over train services at least until privatisation. But now, the slightly better news: BR seems to have picked up ideas from the private sector in its latest marketing campaign.

For this, passengers must thank the recession. In the present financial year BR's InterCity sector is looking at a \$50m hole in its revenues, partly because the number of passenger journeys has fallen and partly because people are trading down from first class to standard class.

InterCity has responded by tightening its belt, cutting costs and paring investment to the bone. But that, it says, is not enough: so beyond that, it is also fighting to fill empty seats by launching the biggest



Lined up for better service: BR has picked up ideas from the private sector (Picture: Trevor Humphries)

Richard Tomkins looks at BR's monopoly

On track for change

package of marketing measures it has ever deployed.

One prong of the campaign is to widen the range of bargain fares - for example, through a re-introduction of the Boots promotion, giving shoppers at Boots stores vouchers that they can trade in for tickets. These offers, however, are aimed at leisure travellers more than the business market. The main benefits for business travellers are improvements in service.

For example, customer welcome teams will be introduced

to station concourses at big InterCity stations. These will consist of hosts and hostesses dressed in a distinctive claret uniform, walking the concourses and offering help to passengers. The first teams are already in action at London's Euston, King's Cross and Paddington terminuses and Bristol Temple Meads.

Meanwhile, the most frequent InterCity services, such as those between London and Gatwick, Bristol, Leicester, Birmingham and Norwich, will be re-packaged as InterCity Shunt-

ties from next year. The idea is that passengers intending to travel these routes, at least from the London end, will no longer need to worry about timetables. Instead, they will be able to turn up at a designated platform at any time of day in the knowledge that a train will be there, ready to depart and with its buffet open.

There are big changes to on-board catering, too. The traditional dining-car with its set menu will largely be replaced by so-called Express Diners - restaurant cars offering an all-day menu aimed at meeting a perceived demand for lighter meals. People will be able to make up their own meals from a choice of starters, main courses and desserts.

On Pullman trains and some other services aimed at business travel, the more traditional menu will be retained. But it will be improved, with a wider choice of dishes: the autumn menu in Pullman, for example, will include "Best of New British" cuisine alongside international and vegetarian dishes, and a new wine range is to be introduced later.

A number of improvements are being made to the trills of business travel. There will be a new look for table settings in Pullman and first class, with brighter and warmer colours. First class passengers were last month being given a free copy of a novel - The Firm by John Grisham. A series of exclusive telephone numbers is being introduced across the country

David Churchill

for booking first class tickets. And for Silver Standard travellers - typically, the cost-conscious younger business traveller paying the full standard class fare - there is free tea or coffee in china cups instead of plastic ones, a choice of free biscuits and pastries, and the addition of hot toast to the M&S breakfast.

There are also improvements to sleeper services. On all sleeper trains the first class sleeper fee now includes a continental breakfast and newspaper, with a full breakfast available in lounge cars; and a lounge car has been added to the Fort William sleeper, which is renamed The West Highlander.

One reason why InterCity has reacted in this manner is that it operates in a ferociously competitive market. Surprisingly, railways account for only 10 per cent of UK passenger journeys exceeding 50 miles: of the rest, cars account for 88 per cent, air 1 per cent and coaches 1 per cent.

However, the big question this marketing campaign is likely to raise in the mind of most business travellers is whether it is not simply a case of rearranging the deckchairs on the Titanic. What is the point of making minor changes to the quality of service, they may ask, if people cannot rely on the trains to run on time?

Certainly, there is nothing to be proud of in InterCity's record. Last year only 84 per cent of its trains reached their destinations within 10 minutes of the scheduled time, against a government target of 90 per cent; and the cancellation rate of 2.2 per cent was far above the target of 0.5 per cent.

One reason for this poor performance is the increasingly decrepit state of InterCity's assets. Although the London King's Cross to Edinburgh line has recently emerged from an extensive modernisation, plans for a £750m upgrade of the London Euston to Glasgow line are on indefinite hold, and the InterCity 125 trains running on the Great Western line out of London Paddington will soon be due for replacement.

Unfortunately for passengers, the present pressures on public spending leave little likelihood that these investment needs will be fulfilled by the government in the foreseeable future. The result is that passengers may have to wait for rail privatisation before they get the trains they want - and that is not due to draw into the platform until at least April 1994.

Are travel perks on the way out? asks David Churchill

Reward schemes cut

IN THE tough economic conditions of the 1990s, have the corporate conference and incentive travel trips of the 1980s had their day?

At a time when companies are having daily to face up to the harsh realities of recession, the exotic sales conference to Florida or the Far East may seem in bad taste and provide the wrong public relations message to staff and customers.

Yet, while there is no doubt that companies have cut their conference and incentive programmes during the recession, there are still some who believe that a motivational conference or incentive trip (often the two are very similar) is the best way to win business.

"Where there's a will there's a way," points out Mr John Fisher, managing director of motivational company Page & Moy Marketing. "Companies that want to keep their conferences and incentives will usually come up with a reason for it." Nowadays, he adds, many incentives are termed as "educational" or "factory" visits rather than straightforward travel rewards.

Operators in the conference and incentive travel business - one of the most important parts of the overall business travel market - insist that the motivational need for such travel is more important now than ever before.

"Conferences motivate people," insists Ms Janice Bagelson, marketing manager for the De Vere Hotels group whose portfolio includes the refurbished Grand Hotel in Brighton. "This is particularly important for sales staff who spend most of their time on their own."

Mr Paul Swan, managing director of conferences production company Spectrum Communications, adds: "Sales staff need even more reassurance in times like the present and a good conference can take care of this. The sales executive can look round and see tangible evidence of the size and strength of the company."

"With business disasters all around them every employee needs reassurance that he or she is led by a winning team that has a strategy to get the company through."

The conference and incen-

tive travel market is split into several distinct sections. At their grandest are the international conventions when people arrive from all over the world to discuss a particular subject. Then there are company conferences which provide a platform for staff from one company to meet in pleasant surroundings to communicate and discuss corporate objectives.

But the most popular area is the incentive travel trips, often thinly disguised as conferences. They are really rewards for staff or dealers and distributors who have performed well. The motor, life assurance and computer industries are all heavy users of these type of incentives even in the present recession: the benefits to the companies are

The exotic sales conference to Florida or the Far East may send the wrong public relations message to staff and customers

too great to stop such travel entirely, although the type of reward is changing.

"While group incentive travel remains an important motivational tool, the number of reward schemes targeted at individuals are increasing very rapidly," points out Mr Nick Bender, general manager of Thomas Cook's incentive travel business. "There is no doubt that travel is used as an incentive simply because it works best." Thomas Cook has, therefore, introduced worldwide travel vouchers which can be given as a reward to individuals.

What is also changing as a result of the recession is the length of conference and incentive travel trips as well as the destinations. Events are often shorter and the places visited less exotic.

"Some companies are becoming a bit wary of taking their top performers off for at least a week away from their business," points out Ms Barbara Crawley, managing director of the Motivtravel incentive house.

Short-haul trips, therefore, are increasingly used as rewards. Mr John Lawson,

chairman of the Incentive Travel and Meetings Association and managing director of Motivational Travel Management, suggests another reason for short-haul popularity.

"Companies are less willing to book business class seats, so while two to three hours in short-haul economy seating is acceptable, most people find seven to eight hours in economy to a long-haul destination is not so much fun, especially when they have been used to a higher grade," he suggests. Out of the UK, therefore, Paris is still the top short-haul conference and incentive destination. Moreover, in a bid to capitalise on this, Eurodisney is launching a scheme to attract conference and incentive business to the resort, especially during the winter months.

Paris's popularity, however, may be hindered by the recent devaluation of sterling against the French franc which makes it more expensive as a destination. Within Europe, therefore, the trend may be towards better value for money destinations such as Spain and Portugal.

But while short-haul conference and incentive travel is the name of the game, some companies still believe the long-haul travel is a better motivator. The problem, however, is finding sufficiently new and exciting destinations. "There is no doubt that some companies want fresh ideas and high quality," says Mr Lawson. "Whether it's short haul or long haul, the over-riding demand is for an incentive experience that works well and is better than they have had before."

Hong Kong is cited by conference and incentive travel organisers as pushing hard for business out of the UK. But the "hot" destinations to watch over the next few years are Venezuela, Boston, Vancouver and Buenos Aires.

The one drawback to the growth of the conference and incentive travel market, however, remains the tax implications. Mr Fisher from Page & Moy points out that the acid test for tax is whether or not there is a qualification element. "If delegates have to qualify to attend, then it is taxable, including costs for partners," he says.

Workhorses of the industry

Continued from previous page largest group which fulfils the travel agency function of providing the interface between the supplier and client on an international basis.

Vying for second place in the international league are Carlson of the US, which recently acquired the A.T. Mays agency chain in the UK although with most of its business travel turnover still in the US, and Wagons-Lits, which last year bought Piffords Business Travel from NFC. Wagons-Lits owns agencies in 40 countries and has partnerships with agencies in a further 70 countries.

Thomas Cook and Wagons-Lits used to have a formal marketing agreement which limited their spheres of influ-

ence: since that deal broke up a few years ago, both companies have made strenuous efforts to expand their global coverage. Thomas Cook, which does not own its operations in the US, can be expected aggressively to seek new world-wide coverage following its acquisition.

Hogg Robinson, a UK-based service organisation, has also joined the trend towards globalisation through helping to develop an international network. Business Travel International.

Mr David Radcliffe, Hogg Robinson's business travel director, makes clear that the new arrangement is customer-driven. "Customer demands for greater cost savings have increased immeasurably over

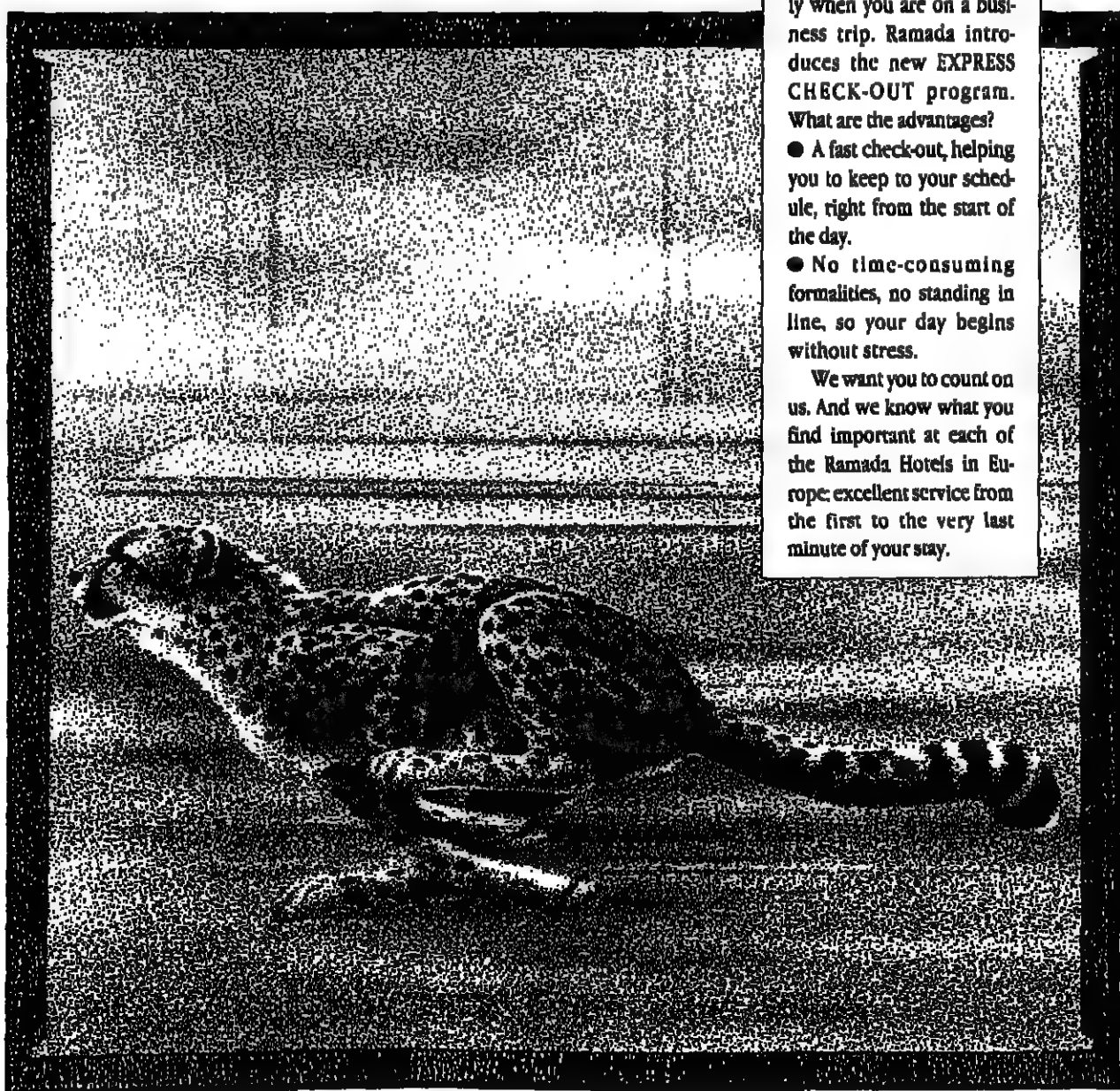
the past few years and through the purchasing power of BTI they can avail themselves of maximum savings," he says.

Newcomers to the BTI consortium this year include Japan's Nippon Travel Agency, Spain's El Corte Ingles, Global Travel in Singapore and Kooni Travel of Switzerland.

The drawback to increasing globalisation of travel agencies, however, is largely one of logistics: collecting information and exercising control over a large number of locations or operations. It is here that the development of Computer Reservation Systems (CRS) will play an increasingly important role in the 1990s.

David Churchill

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BUSINESS TRAVEL 7

Dr Michael McGannon sums up the latest research on beating jet lag

Rhythms to drive the blues away

BUSINESS travellers with hectic flight schedules have reported to medical researchers two main sources of stress - jet lag and AIDS.

The chances are good that health and professional performance will be compromised by the accumulated stresses of international travel, unless steps are taken to overcome the problems.

The scientific evidence shows that long-distance air travel through multiple time zones can precipitate health problems, ranging from temporary sleep disturbances to debilitating heart disorders.

Call it what you like, rapid time zone change syndrome, circadian rhythm shifts secondary to transmeridian travel or jet lag, this modern phenomenon is simply another example of how modern technology and behaviour patterns have

been allowed to override human biology. Jet travel has caused a fundamental mismatch between normal sleeping habits and the fast-track business world that expects business people to be as alert at 8am in Tokyo as they were at 8am in London or New York.

During the past 30 years,

Jet travel has caused a mismatch between normal sleeping habits and the fast-track business world

great advances have been made in understanding the basic neurophysiological processes governing the processes of adaptation to light and darkness.

An entirely new field of

research has been born: chronobiology. Proper functioning of many of the body's vegetative functions, including sleepiness, wakefulness, appetite, intestinal function and body temperature, are directly dependent upon the natural light-dependent cycle known as the circadian (diurnal) rhythm.

Because this circadian or diurnal rhythm generally runs on a 24-hour cycle, it will constantly reset itself on a daily basis instead of lagging behind. This naturally elongated schedule explains one curiosity of jet travel: travelling eastward, say from New York to London, will shorten the calendar day, thereby catapulting the traveller's biological cycle into the following morning when the normal pattern dictates sleep.

This results in severe fatigue, loss of mental lucidity, disorientation as the rhythm

searches for a new reference point by which to re-set itself.

Using various external prompts such as light, meals, activity and social interaction to resynchronise the body, the brain is generally able to reset one to two hours of lost cycle a day, so that the trip eastwards might throw you off for a week.

Of those external cues used by the body to adapt itself, light is the single most powerful synchronising agent for resetting the biological clock in the brain: the suprachiasmatic nucleus (SCN), which is connected to light sensing cells in the eye.

According to pioneering research on light at Harvard University, resetting the biological time clock can be accomplished by precisely timing exposure to bright light at certain times during the circadian cycle.

This resets the clock earlier or later or simply deadens the cycle's peaks and troughs. Related research also shows that the pineal gland, located deep in the brain, Descartes' "seat of the soul", actually secretes a powerful light-related hormone - melatonin - which has a fundamental role in the resetting of the body's time clock.

Furthermore, researchers at the Johnson Space Center have shown that the prolonged immobility of overseas flights causes the body to excrete excessive amounts of potassium essential to optimum physical performance. This loss accounts for the decreased muscle strength, diminished physical (and mental) reflexes, confusion and, quite possibly, disturbances in heart rhythm.

Physical exercise (the day of the flight) helps release potassium into the blood, thus compensating for losses resulting from flight immobility.

Given the obvious individual differences between people, there does not appear to be a universal remedy for jet lag. What follows are practical ways to capitalise on the latest research findings.

When I asked several hundred successful travelling managers what strategies they used to battle jet lag, two strategies were reported - abstinence from alcohol and exercise.

Solutions to battling jet lag should be divided into three groups:

■ **Before departure:** First, try to reset your biological clock. For long trips of a week or more, it really pays to try to gently change the daily rhythm (by one hour a day before departure) to simulate the new time zone. In other words, if travelling from Europe to the west coast of America (where bedtime is about nine hours earlier), get to sleep one hour earlier every day for 3 to 4 days before departing.

For shorter trips of two to three days, attempt to "tough

Of the external cues used by the body to adapt itself, light is the single most powerful synchronising agent

it out" by sticking to the home schedule. That way, at least, you will not need to adapt twice in as many days and can arrive home hitting the ground running.

■ **While in flight:** If you are really serious about beating jet lag there are several "absol-



Worth the effort: exercise helps combat jet lag (Picture: Glyn Genin)

utes". Proper hydration is one absolute, because humidity of the aircraft's cabin air can be uncomfortably low (3 per cent). Re-humidifying the air to more comfortable levels (25 to 35 per cent) requires about 200 litres/hour on a Boeing 747 or two tonnes of water for a 10-hour flight: that can get very expensive.

Your strategy should be the same as the flight crew: re-humidify yourself. Kill two birds with one stone by drinking at least one glass of orange juice (potassium and water) every hour while awake. Do not worry, an overdose of orange juice is not possible! Furthermore, resist the seduction of free alcohol and coffee, two substances that will induce lethargy by wringing the sys-

tem dry and causing potassium losses. Alcohol and coffee will set you up for the worst case of jet lag possible.

Before doing off (something which will be easy if the body has been previously fatigued by exercise), do a few arm lifts: using the arm rests, lift your weight (discreetly) off the seat several times. This will help keep the blood circulating well while you sleep.

■ **After arrival:** Promise yourself that you will arrange your schedule (by arriving the day before meetings) to accommodate a physical work-out sometime prior to appointments. This will ensure that the vital organs (including the brain) receives well-circulated blood richly saturated with oxygen. Until the light researchers

find a way to install bright light on aircraft or in hotels in a way that safely dissipates the heat generated and makes it accessible to all, use exercise and light together to reset the body's time clock. Chronobiologists say the best time to do this for eastbound passengers would be to take a jog (or any aerobic work-out) mid morning or early evening. Jogging or working out in bright light will hold back the clock until you catch up. Do not go to bed until the evening and then stick to local schedules.

Studies on soldiers involved with large troop manoeuvres abroad reveal that jet-lag diets and over-the-counter anti-jet-lag pills have little scientific validity.

Light therapy, combined with an intelligent assessment of hydration and exercise, appears to be the best drug-free treatment for those whose sleep/activity patterns are disrupted by travel.

I am amazed to find that modern executives are still victims of folklore when it comes to AIDS. In brief and simple terms, you cannot acquire the AIDS virus, HIV, by casual contact (parties, pools, conferences, the workplace, toilet seats or insect bites). It is spread by having sex with HIV-infected individuals, intravenous drug use and receiving contaminated blood products. Engage in high-risk activity and you will become a high-risk yourself.

For those who have stayed for relatively long periods in developing countries, certain routine tests should be considered upon return, including a complete blood count and smear, liver function tests, urinalysis, TB skin test and when exposure is reported or suspected, serologic tests for AIDS, Hepatitis B and various parasites.

Lastly, be proactive in your approach to dealing with modern travel because if you are falling in plan, you are planning to fail!



Plastic friends: charge cards and local currency are the best methods of settling accounts

Stewart Dalby shops around for the best deals in changing cash

Getting your money's worth overseas

LORD JENKINS of Hillhead, the former president of the European Commission, undertook an exercise in money-changing in Europe. He estimated that if a traveller left Britain with £100 in banknotes, visited all 12 EC capitals and changed currencies 11 times (Luxembourg does not have its own currency) the sum would have dwindled to £28.50 by the time it was changed back into sterling.

The losses would have been incurred solely on commission fees and took no account of exchange rate movements.

He admitted that seasoned business travellers would not behave in this way. "I deliberately kept the amounts small to make a point. If you are shifting large amounts of

cheques, which have to be changed for taxi fares or tips. It can be expensive to change large denominations at airports. Changing traveller's cheques at hotels can be even more costly.

The business traveller has to make a calculation based on a number of factors including cost, convenience and security. For travel to eastern Europe, Mr Spight recommends D-Marks or dollars in small bills and suggests that charge cards be used for larger bills.

In the former Soviet Union, the best currency to use is dollars. For most of western Europe, the local currency is best. In the Far East, dollars will prove useful except in Japan where the yen is obviously the best currency. In the Middle East, Africa and Latin America, it depends on the country but dollars are generally a safe bet. Do not come home with too much of the local currency because it might prove difficult to find a bank willing to exchange it.

It pays to shop around, particularly at times of currency turmoil. Exchange rates can differ from bank to bank and so can charges. Thomas Cook has a commission rate of 2 per cent for banknotes. Most of the clearing banks and building societies have similar charges. But these can vary depending on the amounts changed. Some banks also charge a handling fee.

American Express offices in the City of London charge a straight £2 fee for currency banknotes rather than a percentage of the amount changed. However, for some currencies its rates of exchange are not as competitive as the clearing banks.

Restaurants and hotels in eastern Europe now accept most charge cards. In the countries of the former Soviet Union charge cards are accepted in the large hotels used by visitors.

If a charge card is used to draw money from a bank there is usually a 1.5 per cent handling fee. When paying by charge card abroad, the costs to the traveller are losses on foreign exchange.

Charge and credit cards and local currency are the best method of settling accounts in terms of convenience, but they

present problems in security.

For example, travellers who visit the countries of the former Soviet Union report that crime is now a serious problem. Muggings and other thefts from foreign visitors are a particular problem in Moscow.

There are a number of other methods of funding travel. Banks can transfer money to banks abroad at a fee but this could prove expensive. It can also be inconvenient because it means visiting a particular bank during business hours.

Another method is to use Eurocheques. These are used extensively in shops, restaurants and hotels throughout western Europe. They are a method of drawing on one's own bank account while abroad. They are safe, but can

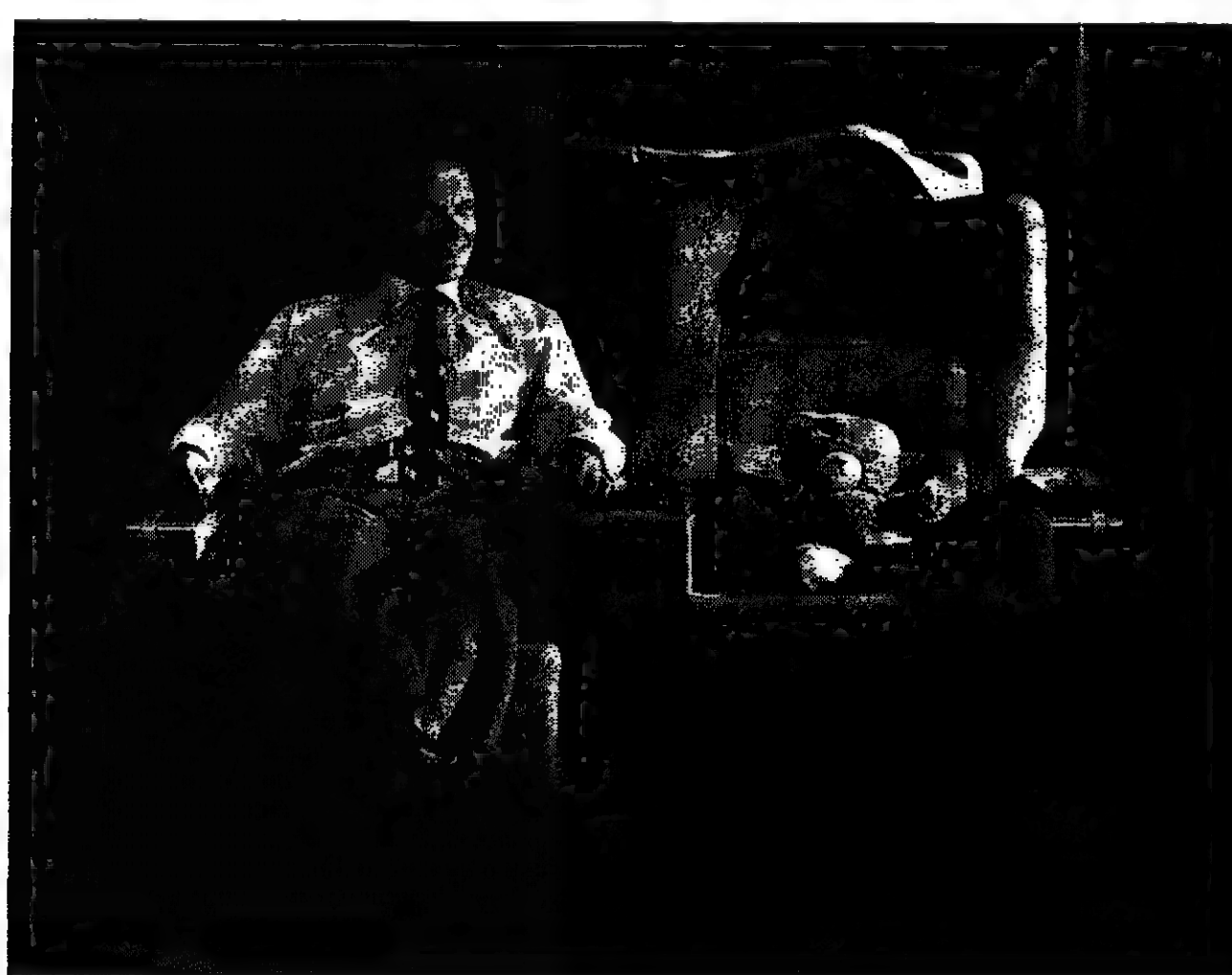
It pays to shop around, particularly at times of currency turmoil. Exchange rates can differ from bank to bank

also be expensive. At Lloyds Bank, for example, it is necessary to buy a Eurocheque card. This costs £9 but lasts two years.

Thereafter there is a 30p charge for each cheque plus commission of 1.5 per cent.

The cheapest way of travelling safely is to take traveller's cheques. "Providing they take currency traveller's cheques, that is franc traveller's cheques for France, and so on, then it can work out cheaply. Sterling traveller's cheques are cheaper to buy, but then there is the possibility of exchange losses and handling charges at the other end," Mr Spight says.

American Express and Thomas Cook traveller's cheques are widely accepted but it pays to shop around. American Express in London charge one per cent commission when selling dollar traveller's cheques. Providing the cheques are cashed in an American Express office there is no further charge. Thomas Cook charges two per cent for foreign currency traveller's cheques and one per cent for sterling. The problem with sterling is that banks abroad charge a handling fee and there can also be exchange losses.



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BUSINESS TRAVEL 8

Roy Terry tries out gadgets designed to ease the traveller's life

A secretary in miniature

MODERN business travellers who need a secretary to organise their lives can opt instead for a personal digital assistant no bigger than a box of cigars. This product of the electronic age comes in a variety of forms, and can do most things expected of a secretary.

It can wake you up in the morning with an alarm call, tune you in to the BBC world service, prompt you to keep appointments, allow you to consult information stored in your desktop computer, supply you with dialling codes and telephone numbers, take dictation, answer almost any query, correct your spelling, and even talk to you in five languages.

What it cannot yet do is type your letters automatically, but engineers are working on it.

PDAs have all the functions one would expect in a pocket-sized PC — a database, word processor, "agenda" or diary, and a calculator

PDAs have all the functions one would expect in a pocket-sized personal computer (PC) — a database, word processor, "agenda" or diary, and a calculator. But the engineering wizards in the companies manufacturing these marvels of miniaturisation, have come up with distinctive extras which they hope will catch the imagination of executives.

Take the Pison Series 3 palmtop, described by the makers as "the most powerful pocket-sized computer in the world". Tell it where you are, and it will supply the dialling code for more than 400 cities at the touch of a button. Match that with a list of telephone numbers stored in its memory, and you can keep in touch with contacts around the globe.

Apart from that it has features which can keep the bored executive amused for hours on end — if you have time to read and understand the lengthy instruction books which come with most PDAs.

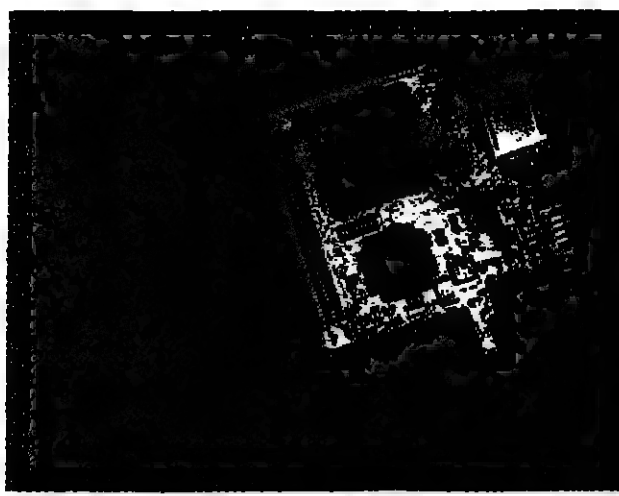
Hewlett-Packard, on the other hand, describes its HP 95LX as a "true companion to

the desktop PC". What this means is that anything the desktop can do, the HP 95LX does on a smaller scale. Worksheets, documents, letters and other files needed on your travels can be transferred from your desktop to your pocket computer. It can also print out any document on an equally portable printer.

The Sharp IQ-9400 is an electronic organiser that enables you to have on hand a wealth of reference material, such as a thesaurus, incorporating a spell-check facility, bilingual dictionaries for English/French and English/German, and an eight-language translator of common phrases, which includes Japanese. It also has a to-do function, which acts as a reminder of essential tasks for the day.

The Olivetti Quaderno is one step along the way towards the voice activator, the ultimate aim of all designers. Olivetti calls it a voice management facility. A microphone enables you to record spoken notes and messages, and these voice files can be integrated on to text files where they are played back on cue, enabling you to update your information.

A variation on PCs and organisers is the Sony Data Discman, which can best be described as a hand-held electronic library. No bigger than a blockbuster-sized paperback, you can access a variety of discs, among them the Concise Oxford Dictionary, Hutchinson's Encyclopaedia Dictionary, a Golf Guide to Europe, a Time Out Guide to four cities and, soon, the Financial Times



The electronic secretary dissected (Picture: Trevor Humphries)

Guide to European companies. All these PDAs have one disadvantage, especially for touch-typists. As one user said: "To use the keyboards, you need a pencil-sharpener for your fingers."

This is where the Amstrad Notepad comes into its own. The keyboard is 11 1/4 inches wide and comfortable to use. Although it cannot fit into your pocket, it will easily slot into your briefcase. The Amstrad's main selling point is: "If you can't use this computer in five minutes, you'll get your money back." Only the worst cases of colour blindness are likely to be asking for the return of £199.99.

What these portable PCs cannot yet do is keep you up to date with world events. The Philips World Receiver radio is

small enough to fit into a pocket, yet sophisticated enough to tune into stations worldwide. It has a world map on a liquid crystal display, 13 shortwave bands and direct frequency key-in with 18 presets. Competing against it is the Sony ICF SW55, with a 26-station name memory.

Most PDAs have built-in alarm calls, but none can boast the accuracy of a new clock from Junghans. An internal antenna picks up a radio time signal from the National Physical Laboratory, and the clock resets itself automatically. It even adjusts for British Summer time and, across the Channel, it will reset itself to local time.

A regular little chatterbox is the Interpretor, which speaks fluent English, French, Ger-



Marvels of miniaturisation: these PDAs can do most things expected of a secretary (Picture: Trevor Humphries)

man, Italian and Spanish. Enter a key word, such as "car", and it displays "Can I hire a car?" instantly. Press a button for German, and it will speak: "Darf ich ein Auto mieten bitte?" Its memory includes 700 commonly-used phrases across 14 categories, and, in practice, it could talk for 20 hours without repeating itself.

Battery shavers have been available for some time, but none has been as light as the latest models. The Braun Pocket Battery Traveller weighs only 224 grammes with the batteries, and includes a pop-up long-hair trimmer. The Philips also includes a trimmer, and has a battery which lasts for two weeks after an eight-hour charge. The Philips Ladyshave can be used in and out of water, and its two bat-

teries last for 35 minutes. A real boon for women who need hair rollers is the latest Carmen Curl. Instead of electricity or gas, it relies on activated carbon sachets which are first shaken and then inserted.

All these PDAs have one disadvantage, especially for touch-typists: to use the keyboards, you need a pencil-sharpener for your fingers

into the rollers heating them automatically.

The latest dictation machines are lighter than ever before. Sony claims that its M-900 is the "world's smallest tape recorder". It is 67.6mm wide, 64.8mm long and 18.5mm

deep, or about 2 1/4 inches square by less than an inch thick. Philips relies on its more conventional Pocket Memo range, which weigh from 146 grammes to 185 grammes.

After the day's work, what better than a round of golf on a famous American course? It might be thought of as a toy, but the Pro Golf II offers wind and weather variations, and even your swing can be adjusted. You can hook, slice, land up in a bunker or produce the perfect putt from the edge of the green. With a little practice, you can play like Nick Faldo — theoretically, of course.

The business traveller, equipped with all the gadgets available these days, is bound to need something special in the way of luggage. What bet-

ter than a Piggyback trolley case which converts into a luggage cart? Simply raise the pull handle, fasten other cases with the retractable strap, and you are laughing while everybody else scrambles for a trolley.

Bon voyage...

Personal digital assistants:
Amstrad Notepad — £199.99;
HP 95LX palmtop — £339;
Sony Data Discman — £349.99;
Pison Series 3 256K — £349.99;
Sharp Palmtop Computer PC3000 IBM PC compatible — £599;
Olivetti Quaderno — £680;
Sharp IQ Electronic Organiser — £179.99;
Radios: Philips World Receiver AE9906 — £199.99;
Sony ICF SW55 — £249.99;
Alarm clocks: Junghans Digital alarm clock — £49.95;
Dictation machines: Philips Pocket Memo 393 — £149.50;
Sony M900 — £199.99;
Personal care: Philipsave ES825 rechargeable — £57.95;
Philips Ladyshave — £19.95;
Braun Pocket Battery Traveller — £19.95;
Carmen Curl — £10.15;
Games: Pro Golf II — £59.95;
Translators: Interpretor MkII — £149.95;
Luggage: Silhouette Piggyback — £175.

Stewart Dalby pages through the guides to countries and airways

Only the best connections

THE BIBLE for air travellers going from or through Britain has long been the ABC World Airways Guide, published by the Reed Travel Group.

This year, following extensive research, Reed has published an upgraded version of the guide called, ABC World

Airways Corporate Edition. As well as steering air travellers through the complexities of airline schedules (it includes information on 460,000 domestic and international flight schedules and connections for the world's airlines), the guide gives full airport and destina-

tion details, a survey of airlines' business classes, airline seating plans, travel clubs/lounges, duty free shops, transport to city centres, car rentals, currency, business hours and public holidays, passport/visa requirements, vaccinations, hotel details, city maps

and business and social hints. ABC World Airways Corporate Edition is published monthly in two volumes. An annual subscription costs £206.

For business travellers who like to plan their own itineraries or to make changes on route there is a family of three pocket-sized ABC Executive Flight Planners.

These are condensed versions of the ABC World Airways Guide. They are also published monthly and cover Europe, the Middle East, Africa, Asia and Pacific, and the Americas. Each one includes details of direct flights to, from, and within each region, plus the most useful transfer connections.

An annual subscription for 12 monthly editions costs £99. Reed Travel Group is in Church Street, Dunstable, Bedfordshire, LU5 4EB (telephone 0455 600111).

A third publication by the Reed Travel Group is the ABC Rail Guide, which includes timetables and fares. Updated every month, it covers all services in London and southern England, with complete details of rail services and fares between all Britain's main towns and cities. It costs £72 for an annual subscription from the publishers. It is also available from most leading bookshops, price £5.35.

During the 1980s so many general travel and guide books were published that the choice is endless

For European connections and rail routes, a good guide is Thomas Cook European Rail Timetable. This costs £7.95, including postage, or is available on an annual subscription for £95 from Thomas Cook Travel Management, PO Box 36 Thorpe Road, Peterborough PE3 6SB.

Thomas Cook publishes a number of other specialised books on air travel as well as its renowned guidebooks. Some of these are also available in a computer disk format, for an IBM-compatible personal computer.

During the 1980s so many general travel and guide books were published that the choice is endless.

Sarah Anderson and Simon Gaul, the joint proprietors of the Travel Bookshop, have written, A Guide to Guide Books Abroad, 1992, published by Thomas Cook at 50p. The Travel Bookshop is in London's Notting Hill at 13 Blenheim Crescent, London, W11 2EE (telephone 071 279 5280).

The pamphlet makes the point that original guide books published in the 19th Century, such as Baedekers, John Murray, Cooks and Augustus Hare, are worth collecting and are also good value in revised editions.

Many travellers today still find them useful because of the good descriptions they often provide of buildings.



Sarah Anderson in the Travel Bookshop (Picture: Lydie van der Meer)

Another point which emerges is the predominance of two different types of guide — those catering for economy travellers and those aimed at tourists in search of culture or gourmet food. Among the success stories in the 1980s have been Rough Guides and Lonely Planet publications, which tell how to travel cheaply.

For slightly better-off tourists, Michelin guides, Travelers Handbooks and Blue Guides remain great favourites.

Four other guide series, in particular, are worth mentioning. Fodor's, a US group, is long established and publishes a wide range. They list top hotels and good restaurants. They are updated each year, and cater mainly for American travellers. Fodor's guides cost just under £10 in the UK.

Diplomatic and business contacts who travel frequently in eastern Europe swear by Insight guides. They are often written by local authors and the first chapters consist of a series of essays on history and culture.

Simon Gaul at the Travel Bookshop recommends the Cadogan guides, which are relative newcomers and are aimed at the upmarket traveller. They are well produced and seem well suited to the business traveller.

The Berlin guide, for example, opens with practical hints, followed by sections on history, suggestions for walks and other attractions. Prices for Cadogan guides start from £9.95.

I prefer The Economist guides which have sections on the economic scene, the industrial scene, business awareness planning and reference, as well as practical information such as the addresses of embassies. But a problem in being so succinct and topical is that these guides quickly become out of date.

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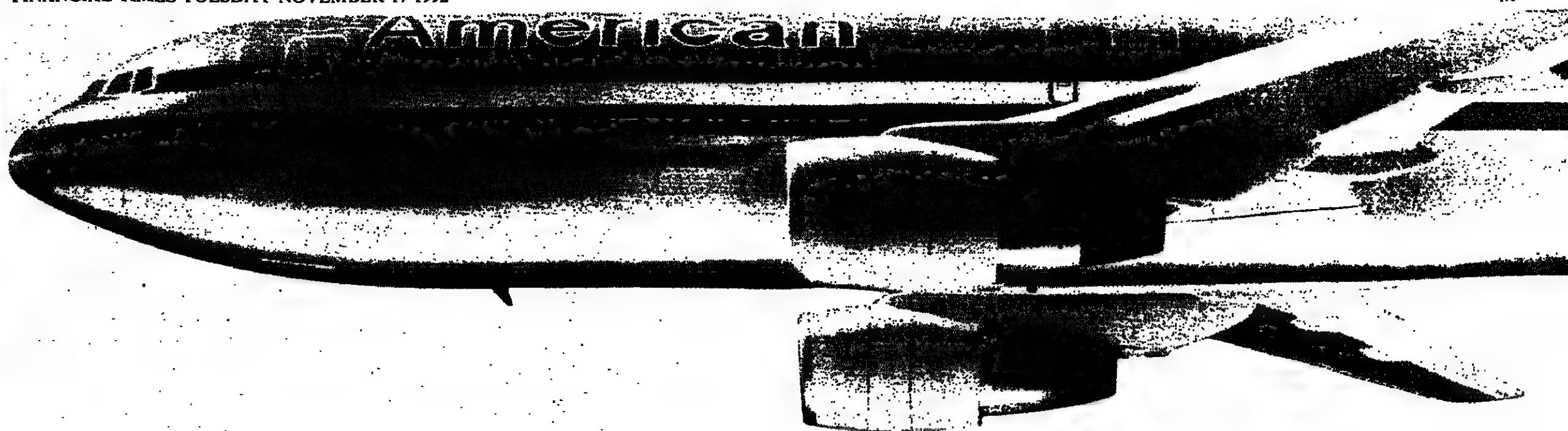
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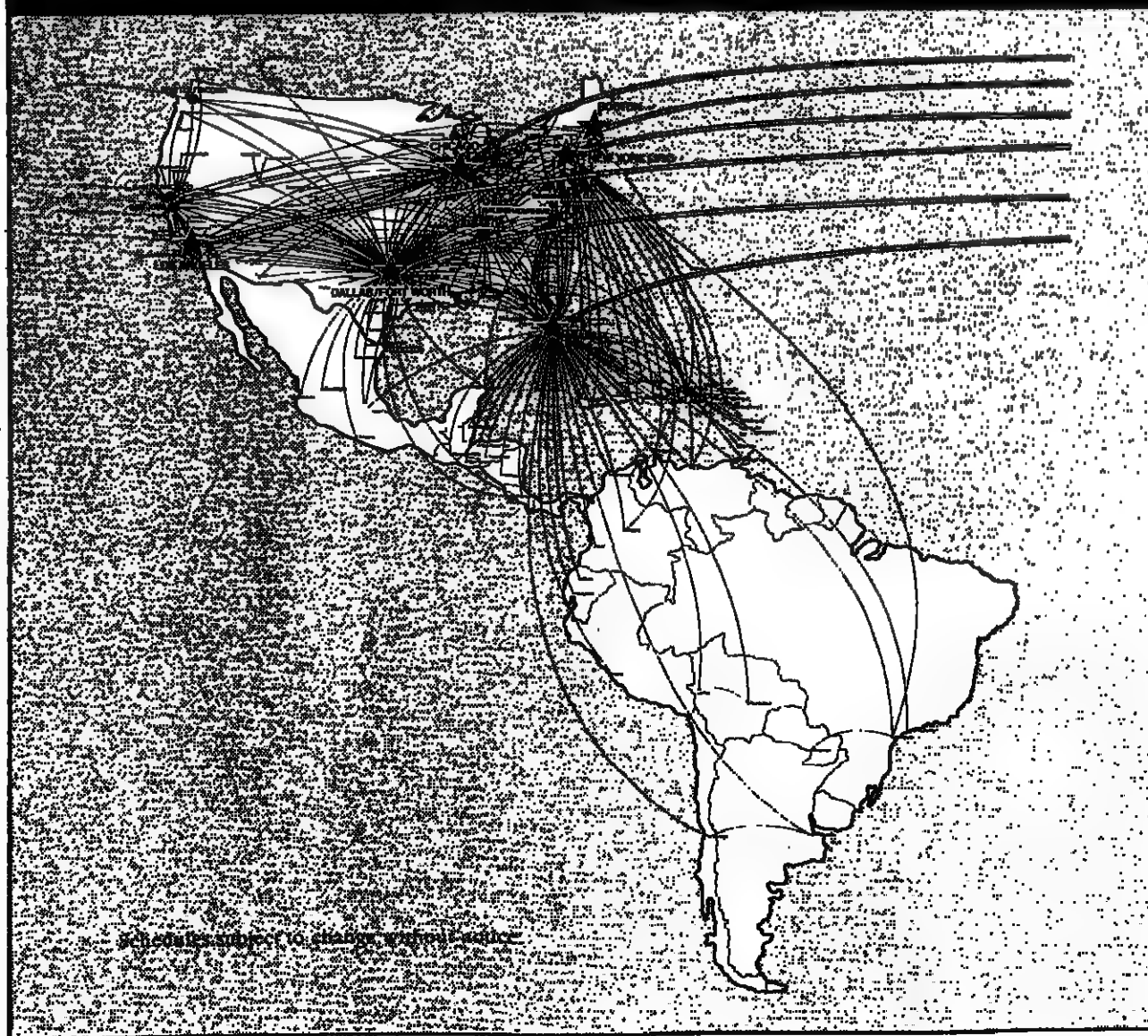
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BUSINESS TRAVEL 10

CAR RENTAL

Driving a hard bargain

CUSTOMERS renting cars have never had it so good. It is now quicker, easier and cheaper than ever before to rent a car.

A combination of the recession and new market entrants has brought innovation and more competitive prices as car rental supply now outstrips demand.

All the leading companies - and there are six significant players in the UK market, Avis, Hertz, Europcar, Budget, Eurodollar and Alamo - have introduced one or all of the following: express desks to save queuing, virtually inclusive prices to eradicate those surprising extras on the bill, speedier reservations and reward schemes for frequent users.

American car hire giant Alamo's foray into the UK market probably started the price war. Although it is one of the smallest operators in the UK its aggressive pricing has been successful at its 17 locations in the country. Some are off-airport.

"We're value for money, it's a realistic price we offer," explains Alamo UK marketing manager Janet Ball. Alamo operates on a national tariff, whereas some of the other car rental companies have different prices for airport and central London rentals. Like its competitors, Alamo has an express product for corporate users. This includes an express desk to avoid queuing, upgrades, guaranteed rates, special offers and discounts. Next year will see the UK launch of its charge card in a further bid to speed up the payment procedure.

The equivalent express product is Club Gold at the much larger operator, Hertz. Geared to the frequent user, it offers no queues, no form-filling or signatures and personal recognition at the counter. It was launched in Europe 18 months ago and is now available at 60 airports in Europe and at 170 in North America.

Avis goes one better, as befits the UK market leader, with an Avis Club umbrella product driven by a personal ID number. This has several benefits. One is a reward scheme called Avis Options launched in May this year with low attainment levels. For example, rent once and receive free parking at Heathrow. Also launched this summer was Best Deal Promise, which triggers the best price from wherever you rent as long as you are an Avis Club member. Preferred Service is geared to a paperless transaction. By signing a direct debit no paperwork is necessary and you go straight to your name box and collect the keys to your car. Also a queue bypass facility called Avis Express has been running for some years.

"You could argue that the recession has brought this on," says Bruce Tranter, sales

and marketing director of Avis UK. "People have been educated to think about bargains and prices are being driven downwards."

Book a Group A car (the lowest category rentable car) and drive away in a Group B car at no extra cost, book a Group B car and drive a Group C car instead. And upgrades are not the only perks. Since the recession started, time and mileage tariffs have been substituted by an all-inclusive tariff (CDW - Collision Damage Waiver) but you will probably still have to purchase PAF, Personal Accident Insurance.

Europcar Interrent UK has probably suffered more than most during the recession but has responded with innovation. In autumn it launched an all-inclusive rate called UK Traveller starting at £99.50 a day for a Group A vehicle. But it is not available to the casual walk-up customer; the car must be booked through central reservations to ensure the rate and it is inclusive of unlimited mileage, CDW and value added tax. The only extra is PAF.

UK Traveller is one of four products the company launched in September to simplify car rental. "They aim to take the

mystery out of car rental rates. It's one of the biggest issues facing our industry," says Tim Harford, managing director of Europcar Interrent UK.

"We've got to be a little bit different from Hertz and Avis. The industry leaders have adopted gimmicks, like theft protection at £2, £3 or £4 per day but our CDW includes loss arising from accident, damage or theft," says Mr Harford.

The other three products launched in the autumn are UK Traveller Plus, designed for small to medium-sized corporate users spending under £75,000 a year on car rental, which will trigger an unlimited mileage rate.

The third product is Local Traveller designed for the leisure user and starting at £22 a day inclusive of CDW and VAT. The last product is Weekend Rates, including unlimited mileage, CDW and VAT on two, three and four-day weekend rates from £53 a day.

Budget picked Europcar to the post as regards its rates-driven launch this year. Budget launched fully inclusive rates in July, valid until the end of the year for business travellers at 3,600 locations in 46

countries. The lead-in booking time has been reduced from 24 hours to just 15 hours. (Book through central reservations or on its telephone number.) The minimum rental period is one day. The rate includes unlimited mileage, CDW, all taxes and, unusually, PAF.

"Businesses are really looking more closely at what they're spending their money on," said a Budget spokesperson. "Some companies are taking out the pool car and substituting a rental car as and when required. It's far cheaper that way."

The \$64,000 dollar question is how long can it last? More and more car rental companies are now located on-airport, which has intensified competition and driven down the margins.

"Margins are not good in the short term," admits Mr Tranter of Avis, "but we're offering better products so we'll get bigger volume."

"The industry is not in the medium term going to be able to offer the same level of deals," believes Europcar's Harford. He believes that as car rental companies have to start to absorb the residual values of second-hand cars so rates to corporate customers will increase, by around 10 per cent. "The margins are very thin on major accounts," says Mr Harford. "We're under great pressure."

Gillian Upton

Editor, Business Traveller magazine



Flyover: line-up of cars for hire at Heathrow (Picture: Colin Beare)

HOTELS

Small, intimate and private

BIG IS not always best when it comes to choosing a hotel. Cavernous lobbies, throngs of people queuing to check in or check out, or to use the lifts, restaurants and conference facilities are not everyone's idea of a hotel stay.

And it need not be. Smaller, independently-run hotels have come into their own over the past few years as they are the antithesis of the big, impersonal, all-steel and glass hotel of the Eighties.

The smaller hotel sells itself on intimacy, privacy and a more restful atmosphere.

The big chains obviously still offer advantages such as a spread of properties worldwide and consistency of product - especially preferable in third world countries. Membership of loyalty clubs in the big hotel chains offers benefits such as early check-in, late check-out, room upgrades, room guarantee at busy periods, and so on.

Standing up for the Small is Beautiful lobby is Small Luxury Hotels of the World (SLH). It was launched as a hotel consortium in January 1991. Some

90 hotels situated in 16 countries, not one of them part of a large chain, they are mainly in the four- and five-star hotel categories. Members include Raffles in Singapore, the Lancaster and Balzac in Paris and the Ritz in London.

"People don't like standardisation any more. We offer a more personal service," said Brian Mills, managing director of SLH. Not all SLH properties have 24-hour room service or business centres but all have concierge and valet.

In tandem with this move has been the emergence of smaller-sized hotel groups - in the deluxe and lower echelons - which also offer this same mix of comfortable ambience and high quality service, in hotels not usually offering more than 200 rooms. For example, the exemplary stan-

dards of the Raffles group of hotels, all in old character buildings, such as the Raffles-managed 182-room Breidenbacher Hof in Düsseldorf.

Meanwhile, much larger, deluxe hotel groups synonymous with ultra modern buildings are surprising the travelling public. Four years ago, Inter Continental opened in a beautiful landmark building called The Willard in downtown Washington DC. The Hyatt hotel chain has segmented into smaller properties called Park Hyatt. The Four Seasons-owned Regent group is soon to open in a 14th Century former monastery in Milan.

In the UK, some of the four-star properties in the Edwardian Hotels Group are located in old buildings. For example, a row of 10 Regency terrace houses was converted into the

234-room Vanderbilt Hotel on London's Cromwell Road.

Another group, Sarova, which has half a dozen four-star hotels in London, has a few gems, such as the Rubens, a 188-room hotel in Victoria dating back to 1912. Rooms are decorated in Regency style.

Common to all these hotels, large or small, is new technology, which is releasing hotel staff to spend more time on customer service. The InterContinental hotel chain which, together with Sheraton, are the foremost business-oriented hotels in the world, is using high-tech in this way.

Members of InterContinental's hotel loyalty club, called the Six Continents Club, receive an innovative no-stop check-in as well as a raft of usual benefits such as priority reservations, late check-out

and room upgrades. Each customer is pre-registered, collected from the airport and, five minutes before arrival, the driver calls ahead so that the car can be met by the guest relations officer and the customer whisked straight to his/her room. This has been tested for the past six months at InterContinental's London, New York and Berlin properties.

"That's infinitely better than seeing the top of their head behind a counter," explained Bob Collier, senior vice-president strategic marketing at InterContinental.

Holiday Inn has realised that its least motivated and lowest paid workers get to meet the customer first, at the front desk. In an attempt to improve customer service it is introducing two technology-driven enhancements, better training



Praised accommodation: Hamburg's Hotel Vier Jahreszeiten received Business Hotel of Europe award

modules, particularly for these staff, and a more sophisticated reservation system which should respond more quickly and find room for the long-stay customers which were being refused bookings through its incumbent system, Holiday.

Technology-driven customer profiles are standard to most hotels. Spreading fast are toll-free booking numbers (toll-free), policies for a fax or laptop, video check-out, breakfast ordering by TV (available in Marriott and Sheraton hotels), Voice Mail (an answerphone facility in the room pioneered

by Westin hotels), and live reservation systems, which allow the customer an instant confirmed booking. In general, new hotels are in the vanguard of high-tech gadgetry.

Smart, independent hoteliers can still offer some of the technology advantage, without the capital outlay, by joining a marketing or reservations consortium. SLH's much larger rival is Leading Hotels of the World (LHW) while in the three and four-star sector there is, for example, Best Western and a relative newcomer to Europe, Flag International.

Hotels

Flag boasts more than 400 three- and four-star hotels, most of which are privately-owned and mainly located in Australia and New Zealand.

"All our properties are on-line to our live reservation system so it's a guaranteed reservation. There's no chance of horror stories like someone turning up and having never heard of the booking," says David Curtis-Brignell, chief executive officer of Flag International Hotels.

Gillian Upton

Gillian Upton on problems faced by businesswomen

Unladylike practices

"IT'S RARE to find a friendly receptionist who isn't patronising and who doesn't tell everyone in the reception area what your room number is."

"Stewardesses pay little attention to women travellers, they are far too busy 'lawning over' male business travellers."

"Restaurants seem embarrassed to have women eating alone and put them in a corner and frequently forget them."

These quotes illustrate some of the problems encountered by the growing band of female travelling executives. The comments have been taken from various surveys of women travellers undertaken by The Businesswoman's Travel Club (BWTC) since setting up in the UK in the late Eighties to persuade the travel industry - principally airlines, hotels and restaurants - to change its attitudes towards women and to take account of their practical and security needs.

The travel industry has been slow to wake up to the needs of female business travellers. It was so easy when the majority of business travel was undertaken by men: facilities and services were developed to meet their needs expressly.

But two things have changed. The global recession has forced the travel industry to go after any business, particularly those smaller market segments they could afford to ignore in the good days. Second, the growth, albeit from a small base, in the number of travelling women executives has been significant over the past couple of years.

American Express believes that the number of women travellers in the UK alone has jumped from 11 per cent in 1989 to 17 per cent last year.

Hotels generally have to be credited with attempting to improve in-room facilities over the period although this improvement is not industry-wide. Hotels aware of the problems have installed skirt hangers, hair dryers, better lighting, better-positioned mirrors and bathtubs. But there is still a problem getting ironing in rooms.

Other items that women travellers have lobbied for fall into the security area so are pertinent to both sexes. Most good hotels now have in-door spy holes and door chains. Product enhancements in hotels (and some in airlines, male or female overnight tri-

letty kits, for example) and female images in industry advertisements have silenced some of the critics, but staff attitudes have not changed.

Far Eastern airlines, in particular, still favour over the men. At check-in, airlines often ignore women, presuming them to be travelling with the man in front and also presume women have a greater tolerance of crying babies by sitting them next to mothers with children. Stewardesses still assume the man sitting next to a woman is her husband.

Hotels and restaurants generally adopt the same attitude, assuming that women are not there on business. Even though a woman has made it clear she is the host, the waiter will still give the wine to the man to sample and also present him with the bill. It is common to hear of restaurant staff sitting lone women at the

Restaurants seem embarrassed to have women eating alone and put them in a corner

worst table - by the kitchen door, toilets, or behind a pillar.

It is no wonder that so many women choose not to patronise hotel bars and restaurants and opt for an in-room video and room service. Some hotels attempt to circumvent this problem by reserving a table in their restaurant for individual women to meet and eat together. One London hotel which runs this is the Langham Hilton. "Our biggest complaint from women was having to sit in their room on their own," explained general manager Rudi Jagersbacher. "We have two or three people using it each evening."

However, the most vociferous lobbyists would prefer that the problem be tackled at source by changing attitudes, which are ingrained, particularly in older staff.

"One of the toughest things is to re-educate the staff," admits Ramon Pajares, general manager of Four Seasons Inn on the Park in London. His comments also reflect the pan-European situation as he is also general manager and regional vice-president Europe for EHEMA (European Hotel Managers' Association).

"Younger staff can handle it so much better; they only need

guidelines from management," says Mr Pajares. "It's a problem in older staff, they need repeated training. You can't give them a lecture once and forget about it, you have to monitor it. You must tell them not to place women in a corner, to talk freely to them as they would any man on his own, and so on."

"More than anything else staff don't know how to handle the situation. They either over-react and alienate the women or ignore them."

The BWTC calls the opinions and comments from its 300-strong UK members to offer a database of hotels, recommending for their positive attitude and pertinent facilities for female travellers. In the French capital Le Crillon makes the list, in New York the Penta, Plaza and Lowell, in Hamburg the Hotel Europa-Palace and Hansa, in London the Basil Street Hotel and at Gatwick the Stanhill Court hotel.

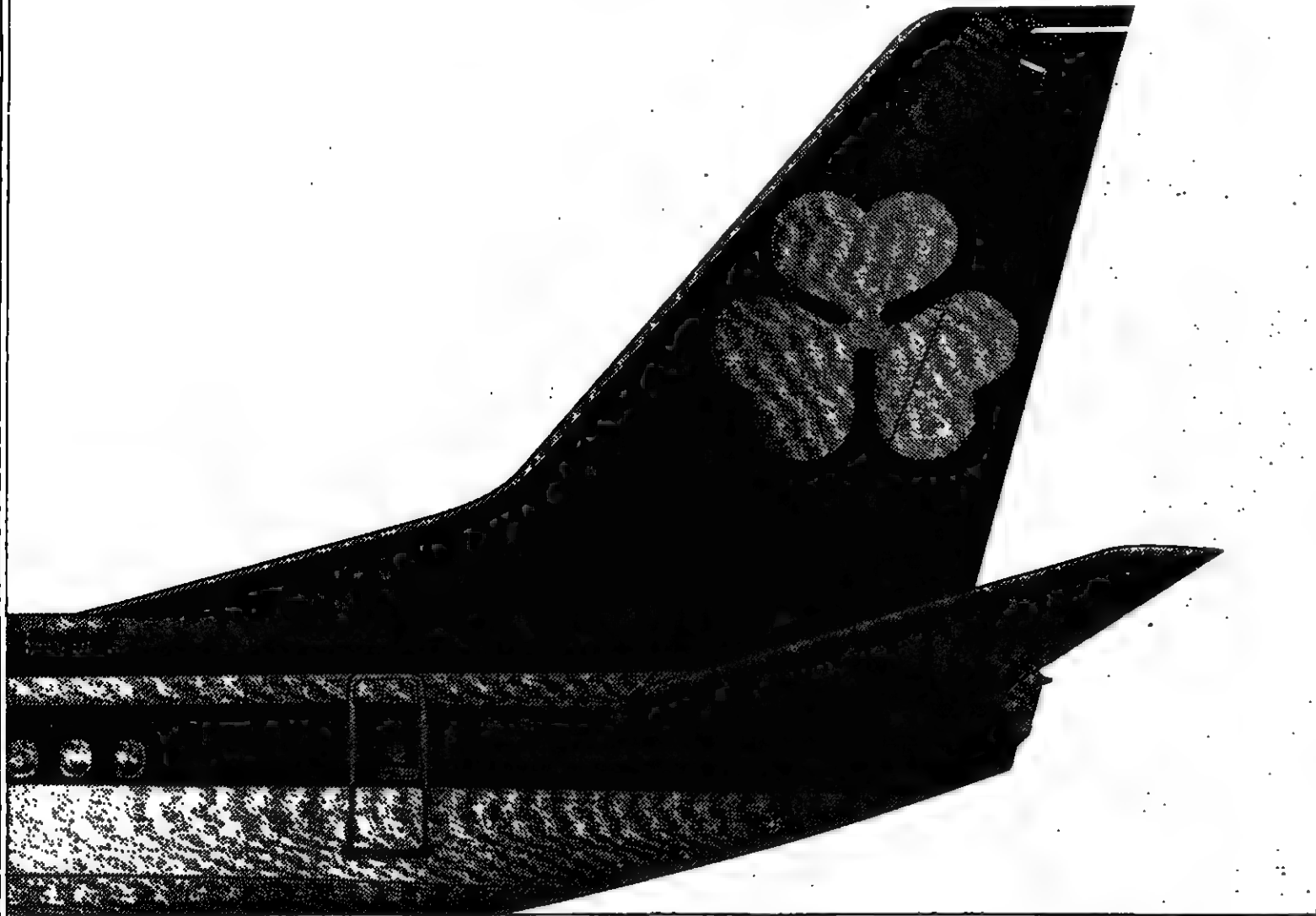
"You can put locks on the doors but if the front office staff still show the room key number or shout it out it's still no good," explains Ros Martin, general manager of the BWTC.

"Attitudes are improving but there's still a long way to go," says Mr Martin. "Individually-run hotels do it better than chains - with the exception of the Lady Crest rooms at Forte Crest - and we do find that those hotels managed by women are more aware of the problem."

In London, for example, only four of the big chain hotels are run by women general managers: The Sheraton Belgrave, Athenaeum, Conrad Chelsea Harbour and the May Fair InterContinental. Some 20 per cent of the clientele of the May Fair is female. General manager Dagmar Woodward believes the higher ratio of female receptionists now standard to most hotels has helped ease the attitude problem.

"I think what is important is not getting special or different service but the same service, with the exception of security. Well-lit corridors are important and we put female guests as close as we can to the lifts, on the main corridor," she says.

"What's important in a restaurant is not being put in a corner, or next to a single man or four rowdy men. Women also have more self-assurance now, and that helps too."



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ENERGY EFFICIENCY

SECTION IV

Tuesday November 17 1992

The present energy glut contrasts with the 1970s oil shortages which turned conservation into a burning issue. Today the efficient use of energy is regarded as good for business and vital for the earth's environment, says David Lascelles

A change of priorities

WHO needs energy efficiency?
Why bother about conserving energy if fuel resources will be abundant well into the next century? Why invest in more efficient machinery if the price of oil is at its lowest in real terms for 20 years? Why alter your lifestyle if it is not endangered?

Alas, for the energy efficiency industry, there are no compelling answers to any of these questions, which probably explains why many of its members are gripped by a sense of frustration these days. The old arguments about looming scarcity, insecure supplies and threats to ways of life have lost their sting. The world has survived the nightmare scenario of a major war in the Gulf with its energy lifelines intact.

It may be, of course, that the prevailing attitudes are profoundly misplaced and are fostering a dangerous level of complacency. Yet the abundance of world energy resources was reconfirmed only two months ago at the World Energy Congress in Madrid. The WEC's experts said: "...there is no global shortage of primary energy now, and none is anticipated to 2020."

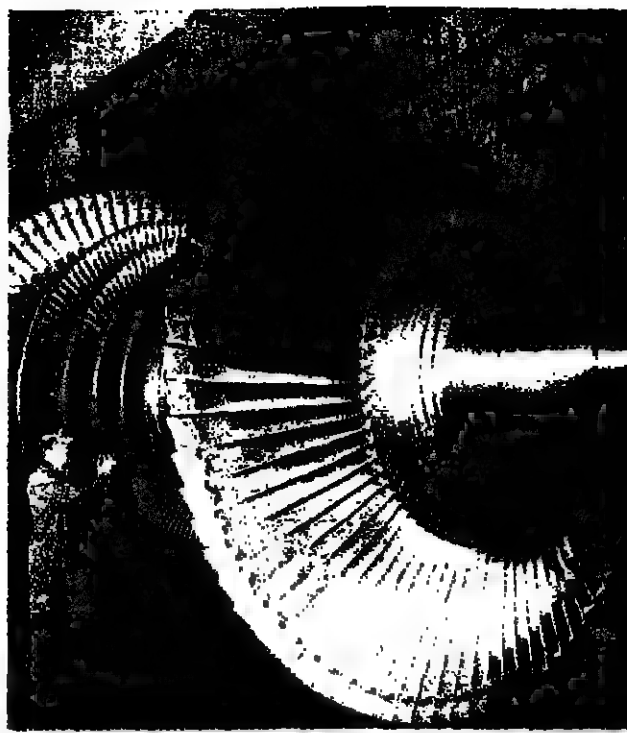
The WEC also concluded that the price of oil, which effectively dictates all energy prices in the long run, will rise little in real terms before the

second quarter of the next century.

"Nobody will feel pressures in the next five to 10 years by using energy at the same level of efficiency as they do today," says Dr Lee Schipper, an energy efficiency expert at the Lawrence Berkeley Laboratory of the University of California. He recounts that while recently staying at a hotel in Stockholm, the shirt he sent for cleaning was handled by a laundry 20kms out of town. "That shirt travelled 80 kms just to be washed," he notes.

So what do the conservationists have going for them today? They can still rely on the puritanical streak in advanced industrialised countries which accepts that energy conservation is a good thing in itself. They can also count on the steady underlying gains in efficiency which happen anyway, spurred by competition and the spread of technology, amounting to about one per cent a year.

Large strides continue to be made in energy efficient techniques, notably in the power generation industry where new turbines can at last produce more power than waste heat. This decade should also bring substantial efficiency gains in East Europe and the former Soviet republics where wasteful habits are rapidly being driven out by the transition to market economies.



Efficiency is important both for suppliers and users: (above) a GEC steam turbine; (right) a low-energy Laing home in Potters Bar, London



But the achievement of major advances in industrial countries will need an important new stimulus.

The most likely one to emerge is concern about the environment. Worries on this score have grown steadily as the danger of global warming has touched the public imagination. Since the greenhouse gases which have been blamed for the phenomenon are largely caused by consumption of fossil fuels, a remedy clearly lies in energy conservation.

This year's Earth Summit in Rio de Janeiro provided a focus for action. But the debate there showed up deep divisions within the industrial nations about the seriousness of the threat. The member countries of the European Community adopted a target of reducing their carbon dioxide emissions to the 1990 level by the year 2000. But the US remained unconvinced of the need for such defined goals.

As a result, Rio failed to produce a concerted plan of action. The international treaty on climate change which was adopted there con-

tained no deadlines or targets on carbon emissions and was widely denounced as a flop. Since Rio, the persistence of the world recession has further dampened enthusiasm for measures at either global or national level.

In the UK, the crisis over the run down of the coal industry could even lead to postponement of the carbon emission targets because the government may be forced into promoting coal use to save miners' jobs.

The weakness of the environment as a spur to greater energy efficiency is that - unlike the threat of fuel shortages - it does not drive up prices and unleash corrective market forces. If it is to have any effect it will have to be through government action, either regulation or taxation.

The last 12 months have seen much debate about a possible carbon tax to promote greater energy efficiency. The EC Commission has been designing a plan for a such a tax, starting at the equivalent of \$3 per barrel of oil, rising by annual \$1 increments to \$10.

There are, however, considerable doubts whether this would have much effect. The greatest emission reductions need to be achieved in transport - the sector which has historically made least progress - but petrol is already so heavily taxed that even \$10 a barrel would not be prohibitive. Politically, too, the tax has made little headway because of the reluctance of individual countries to adopt a measure which would handicap their export industries. Although EC environment ministers agreed to explore the idea, the likelihood of it being adopted in the foreseeable future is remote. Both the US and Japan are unenthusiastic.

Thus energy efficiency remains in the domain of national initiatives. Some are substantial. Italy is proposing to spend Lire 2,611bn over three years on a conservation grant programme which it hopes will save the equivalent of 4m tonnes of oil a year (about 2.5 per cent). But many are also very small, commensurate with the low level of the perceived threat.

Schipper forecast that energy intensity would fall by 24 per cent by the year 2010 if existing trends continue. But if an "efficiency push" was launched through a 35-50 per cent increase in energy prices, energy intensity would fall by 41 per cent. Some of the biggest gains would come through more efficient home heating, and a rise in the miles per gallon achieved by the average automobile from 26 to 35.

But with a "vigorous effort" based on energy prices 50-100 per cent higher, energy intensity could fall 60 per cent. Here, cars would do 80 mpg, aircraft would consume half as much fuel as they did in 1985, and home appliances 75 per cent less electricity than they do today. The spur to change on this scale, Dr Schipper says, would be "a massive commitment to reducing carbon dioxide".

As things currently stand, however, changes of this order are little more than pie in the sky. The World Energy Congress concluded that the annual global increase in energy efficiency should be raised from its present level of 1.6 per cent to 2 per cent - a small enough rise in appearance but one which, in practice, could prove painfully hard to deliver.

The message of the WEC is that western industrial countries can do something about energy efficiency, and ought to - to help conserve energy resources and protect the environment," says Mr Richard Tinson, director of the National Energy Foundation, a UK charity which promotes energy efficiency in the home.

But the sluggish response to calls for greater efficiency does not necessarily mean that the case for energy efficiency lacks force: the existence of a large energy efficiency industry, ranging from research through manufacturing to proliferating consultancies is evidence that large sums are spent in this area. However the case cannot have been made sufficiently convincingly if potential and reality remain so far apart. Time will tell whether the gap is due to imprudence or a hard-nosed reading of the facts.

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ENERGY EFFICIENCY 2

EC programmes are under pressure, writes Bronwen Maddox

Fences become higher

MEASURES to improve European energy efficiency are under threat from economic slowdown, rising transport volumes, integration of the former East Germany and arguments about the acceptable form of an energy tax.

Those are the underlying messages of recent environmental reports from the European Commission and of its investigation into new directives to encourage energy efficiency.

The EC's use of energy has risen steadily in the past decade, mainly because of the growth of road and air transport. The most recent comprehensive figures show that in 1989 the EC - which did not include the East German Länder - consumed 752.8m tonnes of oil or oil equivalent (mtoe), an 8 per cent rise on the 1981 level.

During that period the use of energy by transport, which accounts for nearly a third of EC energy consumption, grew by 31 per cent, more than offsetting the 9 per cent fall in

industrial use of energy.

The EC has a long-standing target of improving the efficiency of final consumption of energy by 20 per cent between 1985 and 1995. At the Rio Earth Summit in June it added a second energy-related objective: the stabilisation of emissions of the "greenhouse" gas carbon dioxide, mainly produced by burning fossil fuels, at 1990 levels by the year 2000.

The EC's record is by no means the world's worst - in

European energy use has risen steadily with the growth of road and air transport

1989 the 12 EC countries emitted 790.9m tonnes of carbon, or 12.9 per cent of the world total. That translates to 2.34 tonnes per capita, less than half the US's level of around 5 tonnes per capita and compared with 0.2 tonnes per capita for developing countries.

However, it has been clear

that the EC targets would be unachievable without new measures. The Community's policy has had three main planks: its SAVE programme to encourage energy efficiency; a proposed tax on energy and its carbon content to encourage energy conservation; and separate national measures.

SAVE - the Specific Action for Vigorous Energy Efficiency (SAVE) programme - was proposed two years ago following anxiety that the Community was making little progress towards its targets.

The latest draft directive, published in June, lists seven measures for countries to take: certification of carbon dioxide emissions from buildings caused by energy use; billing heating, air-conditioning and hot-water costs on

the basis of consumption, not flat rate tariffs;

promoting third-party financing of energy efficiency investments in the public sector;

thermal insulation of new buildings;

regular inspection of boilers;

regular inspection of cars;

energy audits of businesses.

Expectations of SAVE were initially high. In the November 1990 proposal for the programme, the European Commission projected that SAVE would reduce the final demand for energy in the EC in 2010 by 100 mtoe per year, a reduction of 12 per cent compared with levels if the programme was not introduced. It would also cut primary demand for energy in 2010 by 160 mtoe per year,

and cut carbon dioxide emissions by more than 500m tonnes per year - more than 15 per cent lower than projected levels.

However by June 1992, estimates of its impact were nearly nine times lower - a reduction in carbon dioxide emissions of only 61m.

Mr Andrew Warren, director of the European Association for Conservation of Energy, says "SAVE now is a sad thing compared to what was originally envisaged. Nowhere does the draft directive specify what countries must do, beyond 'taking appropriate measures'. Originally there were quite specific standards."

One reason for the scaling down of projections appears to be cost: countries and their national utilities have been

reluctant to foot the bill for the necessary investment and marketing, particularly in mid-recession. A second reason appears to be that political attention switched to the more ambitious and more controversial proposals for a carbon or energy tax.

EC countries have made clear that they cannot hope to stabilise carbon emissions without a tax, and the Commission has proposed an initial level of \$3 a barrel of oil or oil equivalent, rising to \$10.

The German government has given particularly strong backing for the proposals, partly because the integration of the former East Germany has sent its carbon emissions soaring.

Of the 11m tonnes of carbon dioxide emitted by Germany each year, around a third

comes from the eastern states although they have only a fifth of the combined population. They are still heavily dependent on lignite, a particularly "dirty" form of energy. Although lignite, or brown coal, is gradually being phased out, the number of cars in the east is rising fast - the government projects it will soon double.

However, German industrialists have bitterly attacked their government's support for

The eastern lignite power stations have exacerbated Germany's carbon pollution

the tax, saying that it could cost German industry DM 12m-15m by 2000, and that the consumer will ultimately bear the costs.

The Commission's studies acknowledge the side-effects of the medicine - they estimate that the proposed tax could cut 0.25 per cent off EC real GDP

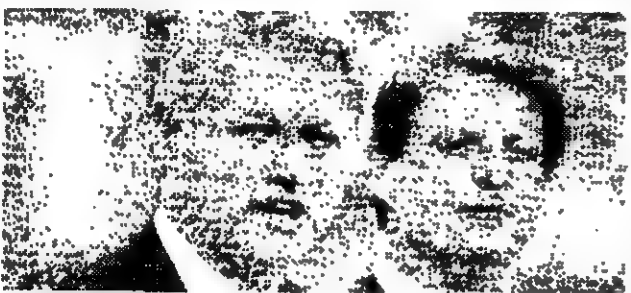
growth in the second and third years after introduction, and 0.07 per cent over the first 13 years. The political difficulties in introducing the tax are therefore great, particularly with several countries on the brink of sharp recessions.

Proposals for the tax are now stalled while the EC countries reflect on the costs and consider whether they could afford to introduce it unilaterally, even if the rest of the OECD countries did not.

Economic slowdown - which is just beginning to affect several of the continental European countries - is making the EC's energy efficiency and conservation measures more difficult to implement. At present, in spite of several years of intense discussion, much less progress has been made than was envisaged and the targets still look elusive. The one compensation is that recession is also reducing the demand for energy and reducing the emission of unwanted gases - but that is not a long term solution.

Clinton and Gore will move with caution, says Karen Zagor

Here come the ozone men



Clinton and Gore: protecting employment will come first

protecting the environment. Vice president-elect Al Gore has a reputation as an environmental activist. But it seems equally probable that the Clinton administration will continue to pursue an environmental policy which does not undermine jobs or the economy.

In the area of petrol consumption, for example, Mr Clinton's position appears somewhat flexible. During the election campaign, Mr Clinton said he supported higher fuel economy standards of 40 to 45 miles per gallon from their present levels of 27.5mpg. Following a study by the National Academy of Sciences which raised questions about the practicalities of increasing fuel economy standards above 37mpg, Mr Clinton indicated that the higher range was merely a goal.

Although the US has improved its efficiency significantly since the 1970s, energy efficiency does not come naturally to a nation with a wealth of natural resources. The US has about 25 per cent of the world's coal reserves, and low

energy prices, which do not reflect the full costs of production and use, have further encouraged consumption.

The biggest improvements in efficiency have been made in space heating and driving. But in other areas, such as homes, appliances and buildings, the US uses some 30 per cent more energy per unit of activity than other countries. In addition, it is estimated that the US emitted 34 per cent of the world's carbon dioxide in 1989, although it has less than 5 per cent of the world's population.

While there is a growing acceptance of the benefits of energy efficiency in the US,

there remains a large degree of uncertainty about what role, if any, federal government should play in enforcing programmes. A recent study by the American Council for an Energy Efficient Economy found that "Energy efficiency improvements lead to more jobs and higher personal income at the national level, in addition to saving consumers money, reducing energy imports and cutting pollutant emissions associated with energy."

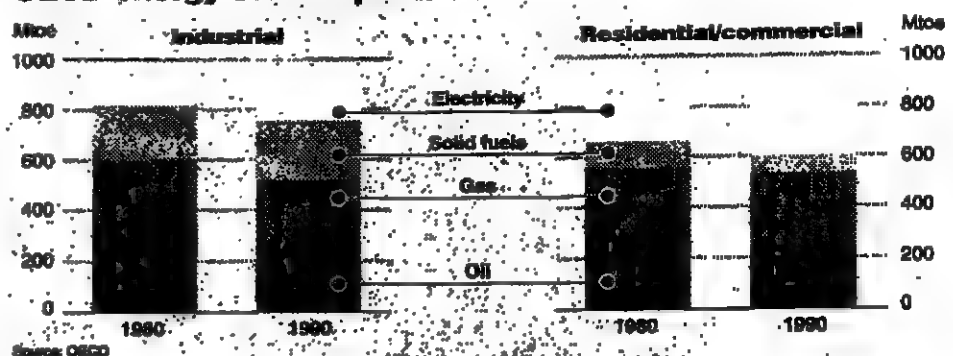
Earlier this year, Mr Steve Nadel of the American Council for an Energy Efficient Economy told a congressional brief-

ing that the Department of Energy could do more to improve the efficiency of electricity generation. According to Mr Nadel, power production efficiencies could be improved to about 40 per cent from 30 per cent by using modern generating equipment.

To date, the government's main thrust has been to persuade business that energy efficiency saves money. The Environmental Protection Agency (EPA) has developed an energy efficient lighting programme, called Green Lights, aimed at reducing air pollution by encouraging companies and local governments to replace existing lighting systems with more energy efficient equipment.

Participation is strictly voluntary, but the EPA has made great strides in persuading companies that they will save a significant amount of money by enrolling in the programme. According to the agency, more than 425 businesses have enrolled in Green Lights since it was launched in 1991. The EPA estimates it has been installed in 2,662m square feet

OECD energy consumption



Source: OECD

of office space, saving about \$10m a year in utility bills.

Following the success of its Green Lights Initiative, the EPA recently introduced a second programme, Energy Star, to encourage computer manufacturers to produce energy efficient personal computers.

The programme is aimed at addressing the surge in electricity use among businesses, largely because of the increased presence of high technology and power-dependent equipment in offices. About 5 per cent of electricity consumption in the commercial sector is used by computers and this is expected to double by the year 2000.

Most of the biggest computer makers in the US, including Apple Computer and IBM, have

signed the EPA agreement to market energy-efficient personal computers and monitors which will automatically switch to low energy consumption when not in use. These measures could cut personal computer energy consumption in half, producing savings of about \$10m in annual power costs.

In addition to the EPA's attempts to get businesses to improve their efficiency voluntarily, there have been some regulations passed in recent years to encourage efficiency. Around 30 US states now allow utilities to earn a return on their investments in conservation programmes such as energy audits. As a result, Pacific Gas and Electric offers customers incentives to

improve their energy efficiency, which the utility estimates will save about 18m tonnes of carbon dioxide in the next 10 years.

There is also legislation to set minimum efficiency standards for lamps, electric motors and small commercial heating and ventilation.

Some companies are implementing conservation policies of their own. Minnesota Mining & Mineral (3M), for example, has introduced a programme to reduce its energy use by 20 per cent between 1981 and 1990. Meanwhile, industry and environmentalists alike can only wait to see what the Clinton presidency will mean for further efficiency initiatives in the US.



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ENERGY EFFICIENCY 3

Japan sets a cracking pace, reports Andrew Warren

Lessons for the west

JAPAN is widely acknowledged as the world leader in the field of energy efficiency and the exemplar for other developed industrial countries in getting value from the fuel they burn.

A wide panoply of financial and other incentives has been deployed by government and business organisations to help industry, business and householders to use energy more sparingly.

They include:

- free energy audits for companies of 300 employees or less;
- tax concessions on investment in new energy-saving equipment;
- credit for conservation measures, including co-generation schemes, from numerous sources, including the Japan Development Bank;
- low interest loans from the Housing Finance Corporation to help pay for insulation and efficient water heaters;
- annual observance of a national energy saving month every February.

It is not easy, however, to compare Japan's performance with that of other countries. The conventional mechanism for comparing different countries' programmes is to divide their Gross National

Product by energy consumption. This measure is favoured by the International Energy Agency and, by this yardstick, the Japanese record is truly impressive.

In the 15 years after the Yom Kippur War first alerted the world to the danger of energy profligacy, Japan succeeded in using 34 per cent less fuel to produce the same amount of goods and services. In contrast, the UK was using 26 per cent less energy per unit of GDP, the US 26 per cent less.

Relying only on the GDP/energy ratio can be misleading, however. A country which chooses to de-industrialise and concentrate upon service industries can appear vastly to improve its ratio, but in practice it does little to reduce wastage. Put simply, an insurance broker can create the same amount of GDP as a steel worker, but by definition he requires far less fuel to operate.

Nations which cut back on their manufacturing output during the 1980s can thus report superficially attractive energy efficiency improvement figures, the UK being an obvious example. That did not happen in Japan.

During the 1980s it developed into a powerhouse producing

many of the world's key consumer durables. Strong domestic demand gave Japanese companies a firm base from which to export, stimulating frequent model changes to keep demand high.

One can argue that Japan's discipline in energy usage was an integral factor in bringing about this economic success. A detailed study of the Japanese energy scene¹ yielded seven key conclusions:

Strong home demand in the 1980s gave companies a firm base from which to export

- a successful energy efficiency programme can play a key role in expanding international competitiveness. Symptomatic of this is the recent initiative to inaugurate centres around the Far East to promote Japanese energy efficiency technologies, as part of the world-wide response to the threat of climate change.

- successful energy saving programmes require long-term objectives, with policies set accordingly. Once introduced, initiatives are maintained and not, as in Britain, left to run on

a stop-start basis.

- minimum efficiency standards are needed for industrial plant, for buildings and for appliances. These require regular updating and to be mandatory not voluntary.
- these standards or "sticks" need to be accompanied by "carrots". Japan uses a wide range of incentives, grants and regulations to encourage energy conservation investments.

- although fuel prices are appropriately 40 per cent higher than in Europe as expressed in conventional exchange rate terms, in terms of cost to disposable income the difference is not that great. It is a myth that higher fuel prices alone have stimulated Japanese energy efficiency.

- a single agency, under the industry ministry, METI, with considerable finance and influence throughout Government, administers the programme.

- Japanese companies are required by law to have well-trained and qualified engineers in place as energy managers. Attempts by the European Commission to replicate such training requirements were withdrawn earlier this year, perceived as a

breach of the concept of "subsidiarity".

● most important is the establishment of the principle that economic growth does not require more energy use. (In the UK, by contrast, the decline in GNP since 1990 has been accompanied by higher energy use.)

This principle seems to be accepted by the Japanese people, most of whom do not wish to see more energy consumed than at present. Indeed, a majority are willing to sacrifice increases in living standards to improve the world's environment.

These conclusions were drawn from a recent extensive opinion survey of 3,750 Japanese. It was initiated by the Prime Minister's office, following his Government's commitment to stabilise greenhouse gas emissions. It was intended to provide evidence about how individual Japanese felt about the best way to achieve such stabilisation.

Only 32 per cent thought that more energy consumption was needed for an improved economy. Contrary to some Western stereotypical views of alleged Japanese indifference about the environment, 40 per cent said they were personally willing to retain present levels of energy use, and a further 14 per cent to reduce levels, to aid the environment.

¹ *Lessons from Japan: Association for the Conservation of Energy* 9 Sherlock Mews, London W1M 3RH; £15



Homes built by an offshoot of Toyota, the carmaker

(Picture: Ashley Ashwood)

UNITED KINGDOM

A spanner in the natural gas works

THE major review of energy policy which was recently announced by Mr Michael Heseltine, the trade and industry secretary, could throw a spanner into the energy efficiency works.

Prompted as it was by the public outcry over closure of the coal pits, its unspoken purpose will be to find ways of sustaining demand for power, and particularly coal-fired power.

To people interested in energy efficiency, this can only mean one thing: less efficiency. Although a review of environmental and energy efficiency targets is not officially on the agenda, ministers admit privately that these may well suffer from the pressure to burn more coal. Among the options before the government are to postpone deregulation of the electricity market in order to delay the switch from coal to natural gas, or to scrap part of the UK nuclear programme to make room for more coal-fired stations. Both these options would increase the UK's car-

bon emissions. Industrial, power station, and domestic emissions have been stable or declining for the past two decades. One of the more promising developments is the growth of combined heat and power (CHP) schemes to produce usable heat as well as electricity. These can be applied to hospitals, large hotels and industrial sites. The environment department estimates that there are currently CHP schemes at 600 sites in the UK accounting for three per cent of electricity generated.

But emissions continue to rise in the transport sector, posing the toughest problems for conservation policy.

Mr Michael Howard, the environment secretary, has proposed road pricing or higher vehicle taxes to bring the growth in check, but the verdict must await a special study being carried out by the department of transport, and due for completion next year.

The number of cars on the road - which account for 80 per cent of road vehicles - has risen from about 2.5m in 1961 to about 20m in 1990. The Department of Transport projects that the volumes of most kinds of traffic will nearly double over the next 30 years.

Although Mr Howard has also expressed interest in the EC's carbon tax proposal, his support for it has been guarded. The official UK position is that the proposal should be studied, but with an eye on the downside as well as the up.

But the government's record on energy efficiency has come under attack from environmental and trade lobby groups for its failure to address what they claim are major structural problems.

The Association for the Conservation of Energy, which represents the energy efficiency industry, points out that while economic growth fell in 1991, consumption of energy rose, meaning that the UK actually became less rather than more energy efficient last year. It blames "an overwhelming bias" towards supply rather than efficiency investments.

This includes the tax and regulatory system, and the absence of proper incentives for people and businesses to overcome the barriers to investing in energy saving.

The new Energy Saving Trust set up by the government will help British Gas and the regional electricity companies identify projects to help their domestic customers use energy more efficiently. It intends the costs of the investments to be passed through to electricity and gas consumers in their bills. However, environmental groups have argued that the Trust's impact on the UK's standards of energy efficiency is likely to be small.

The future over the coal closure has shown that the UK's good fortune in being the most fuel-rich nation in Europe can also be a curse. Entire sectors of the economy and many jobs depend on demand for fuel, and this adds to the bias against conservation.

Thanks to a string of energy efficiency and environmental measures, progress has been made on a number of fronts.

David Lascelles and Bronwen Maddox

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ENERGY EFFICIENCY 4

TECHNOLOGY for improving the energy efficiency of buildings has been around for decades. But the proudest claims for some of today's high-specification designs in Britain would make Scandinavians snigger, as they were achieving similar standards half a century ago.

Closer to home, a couple of hundred Salford council houses built in 1975 would still put to shame the figures touted by modern designers who insist they have made some giant step forward.

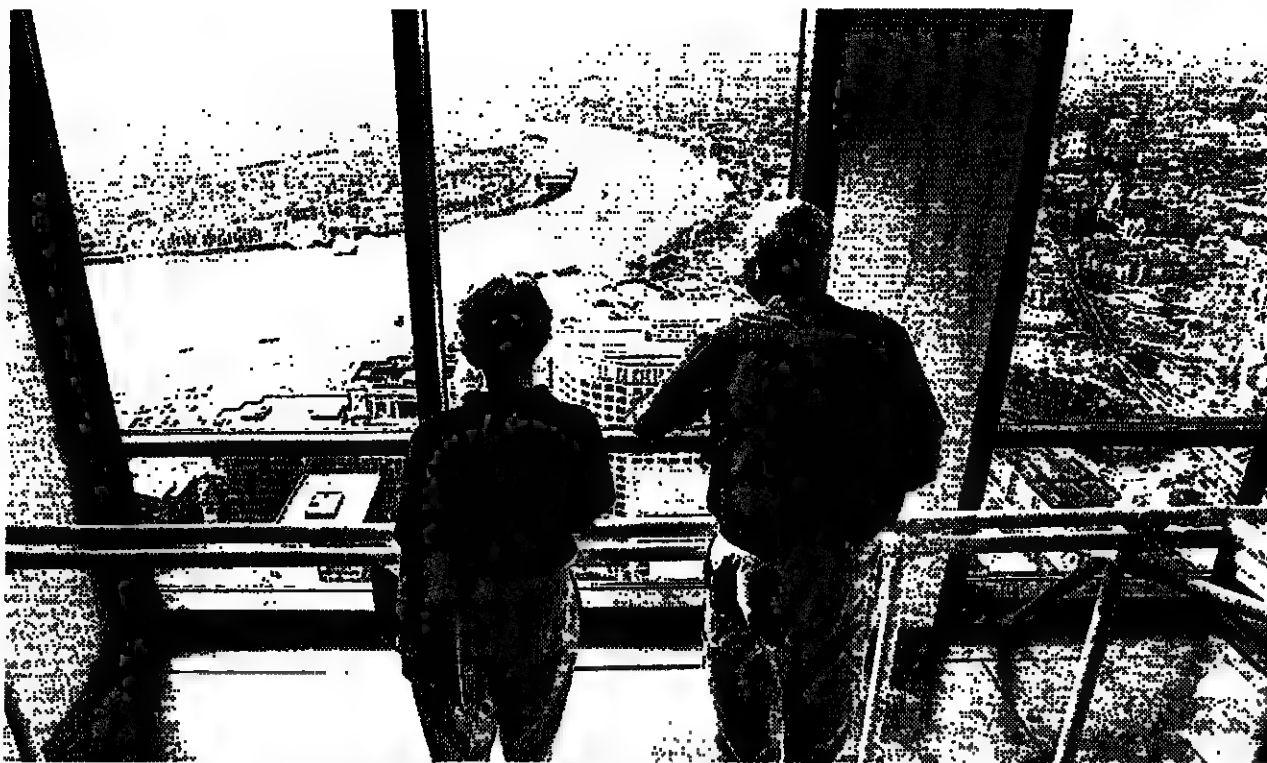
Those endless cycles of "discovery" spring from the fact that buildings offer such obvious scope for improvement. They absorb almost half the country's energy output and emit twice as much carbon dioxide as that which belches from vehicle exhausts. Domestic buildings alone use half our gas and a third of the electricity.

The problem is that energy efficiency has to be constantly re-invented. During booms, occupiers take anything they can get; in slumps few will pay extra for some nebulous long-term saving. Individual advances are forgotten then rediscovered.

Overall standards have improved enormously, however, as building regulations are cranked up to higher specifications. The latest upgrade was designed to make minimum insulation levels 30 per cent more efficient and many developers automatically work to a much higher benchmark.

New housing may fall far behind standards in other countries but still scores seven out of 10 on the National Energy Foundation scale compared with a miserable national average of four. Using timber frames stuffed with insulation well above minimum standards helped Leasing Homes score an average of nine on one range of flats. Other factors such as siting and internal layout for maximum solar gain are also crucial.

A handful even manage a perfect 10. "In one flat this was achieved by switching to low-energy light bulbs while another was given a larger hot



London docklands view from the 50th floor of Canary Wharf tower. Ventilation engineers say that glazed office towers generally trap the sun, warming the air and drawing ventilation naturally through such buildings. (Pictures by Ashley Ashwood)

Building standards have risen dramatically, says David Lawson

An ever-present challenge

water cylinder and fan-assisted storage heater," says sales director Pauline Land.

Custom Homes scored 9.7 on a show property at the Ebbw Vale Garden Festival by using a heat recovery system, and putting six inches of Rockwool

Institutional landlords and office staff now expect air-conditioned environments

insulation in the walls and nine inches in the roof. Builders Butcher & Slater scored a similar 9.3 through similar efforts on a "green" home in Huddersfield.

But these near-perfect scores are exceptions to the general

run of new houses. High land values usually force compromise in siting and internal layouts, while the current fierce price competition has seen some volume builders quietly drop high-profile experiments in super-efficient designs.

"Buyers are still not keen to pay extra for better performance," says Ms Land. Running costs as low as 25 a week can appeal to first-buyers although the up-front price tends to take priority. Housing associations have more incentive to produce efficient designs because they rent to low-income families, but even they are often hamstrung by cost limitations imposed from above.

Commercial developers face similar problems of making

progress in a dead market. Air-conditioning became almost an industry standard for office blocks during the 1980s and both institutional landlords and tenants now expect such comforts. But they do not come cheaply.

"Annual energy costs can be as high as £23 a sq metre compared with around £4 for naturally ventilated buildings," says David Hitchcock of property consultants Richard Ellis.

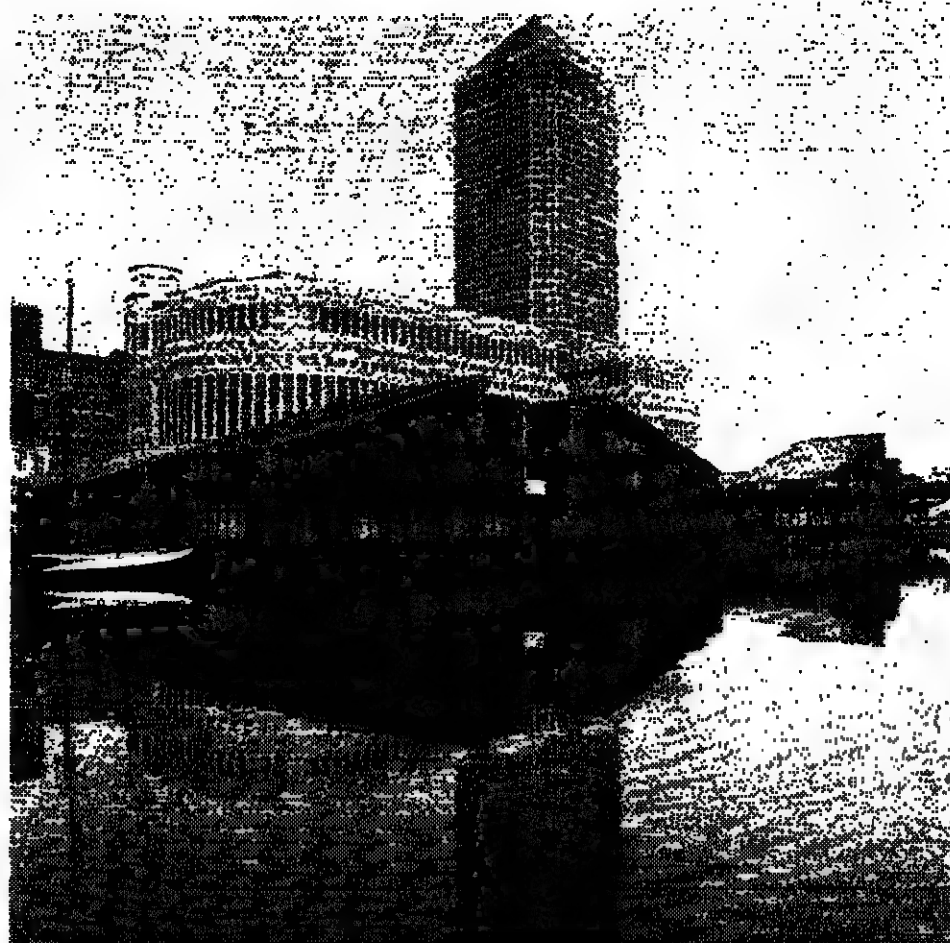
Some experiments have set out to prove that reverting to older methods would not be regressive. Two years ago Argent Group took advantage of the new BREEM system of energy-rating created by the Building Research Establishment to back designs for a "green"

office block in Basingstoke.

"We felt occupiers were already looking for buildings that were both cheap to run and environmentally friendly," says development manager David Partridge.

Glazed towers trap the sun, warming the air and drawing ventilation naturally through the building. Energy costs would have been 25 per cent of an air-conditioned block. But the slump intervened and the experiment remains unproven until some enlightened owner-occupier comes along - "the idea was right and could still be used somewhere else," says Mr Partridge.

Developers would welcome the chance to phase out air-conditioning, which adds as much as 30 per cent to building



Part of London's Isle of Dogs with Canary Wharf Tower in the background

costs. But most are unsure that it can be ousted from city centres, where tenants expect to be sealed away from traffic fumes and noise.

It can be made more efficient, however. Almack House, a prime 100,000 sq ft building in the heart of St James's, scored highly on the BREEM scale by adopting such techniques as computerised electrical and mechanical services and special glass which collects solar heat. "Good management can save up to £7 a sq metre in running costs," says Mr Hitchcock.

But economics raise their head again on such schemes. Almack has a "facility" for a heat recovery system but, with a pay-back as long as five or 10 years, it is beyond even an

enlightened developer like the Dutch pension fund PGGM, to install. That will be up to some future occupier.

Advances are being made, though. Another of the developer's buildings has a basement full of table-tennis balls

Developers dislike air-conditioning since it adds up to 30 per cent to office building costs

filled with salt water. These are cooled each night with cheap electricity, cutting the cost of air-conditioning during the day. As a bonus, this reduces demand for roof-top plant, which diminishes noise and nuisance to neighbours.

Erik Batstra of the fund's development subsidiary, Belt Mountains BV, is keen to push forwards the boundaries of efficiency because he wants to attract international tenants. And his experience in Germany is that they will not put up with power-hungry services just because this is the local market norm.

In fact, just as homebuyers hold the key to better housing, so business occupiers are crucial to the shape of future commercial buildings. "If we could persuade owners and tenants to accept a temperature band expanded by a mere degree or so, it would go a long way towards more efficient, greener - and cheaper - buildings," says Mr Hitchcock.

FROM energy-saving light bulbs to the installation of their own power plants, companies across the UK are perceiving the benefits of efficient energy management.

Even moderate users of fuel can make significant cost savings by conserving energy and, in the current recession, all efforts at reducing costs are under review.

In an attempt to cut down spending on energy, many industrial users, as well as public and private institutions are contracting out the management of energy consumption and resources to specialist operations.

Mr John Ashcroft, managing director of ABS Emstar, the UK's largest contract energy manager, says the company has seen a steady climb in business in recent years, "which hasn't in any way been diluted by the recession".

Contract energy managers offer to make cost-savings for their customers which range

from the largest companies to public libraries, leisure centres and hospitals, by taking over the responsibility for energy provision.

Energy saving is not just about turning off unnecessary lights: these specialist companies offer a variety of services ranging from fuel purchasing to funding the installation of a company's own power plant which the contract manager will then operate.

Mr Simon Lloyd, business development manager at BP Energy, an offshoot of British Petroleum, reckons a company can look to save 10 per cent or more in its energy costs by bringing in outside managers.

Contract energy management companies will provide

tailor-made contracts for their customers which can be as complex or as simple as required. But, in many cases, a manager is developing a strategy for a company in the rapidly-changing UK energy market.

"The energy market has started to look more complicated following the government's privatisation initiatives and many of our customers are not geared up to searching for fuel at the best price," said Mr Ashcroft. The company will build up an approach to the energy market with its corporate customer stretching over a period of time. The contract manager will force down costs and keep them down, regularly reporting energy costs to

the company's management - "there is a danger that in some companies energy management becomes flavour of the month and is then forgotten about, but you can't afford to turn your back on it as the energy market is rapidly changing and strategies need constant updating."

This is why typical contracts with energy managers extend over five to 10 years and often longer. BP Energy, for example, recently embarked on a 10-year contract with English China Clays to provide a combined heat and power station for the company's Par Harbour site - its largest facility which has an energy bill of £4m a year.

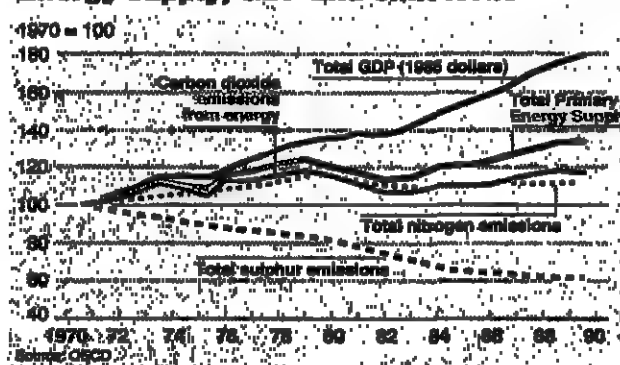
While helping to cut the company's overall energy costs, the new plant will also reduce English China Clays' exposure to electricity price volatility as well as cutting

down its emissions of greenhouse gases.

Combined heat and power schemes (CHP) provide many environmental benefits for large energy users. ABS Emstar has provided Northumbrian Water with a plant for recycling energy which offers significant cost savings. The operation involves heating sewage sludge and collecting the bio-gas given off. This is then passed through a CHP plant where it is used to generate electricity to run the pumps at the sewage plant. The heat generated is used again to heat up the sludge.

The specialist contract energy management company will often provide access to funding for CHP plants and other installations which are then largely paid for in cost savings made for the company. ABS Emstar recently provided £10m for Tunnel Refineries to

Energy supply, GDP and emissions



building a CHP plant which is saving the company £500,000 a year in energy costs.

The recession is forcing many companies to reduce energy bills, but contract energy management companies estimate that their services have touched very few of the UK's potential customers.

Mr Ashcroft reckons that eight per cent of the potential market is being supplied at a total value of roughly £200m a year. Mr Lloyd says that turnover at BP Energy has doubled in the past two years as aware-

ness of contract energy management has grown, along with a trend that has led many companies to contract-out various corporate functions.

ABS Emstar was created a year ago by the merger of Associated Heat Services with Emstar, previously part of the Shell group. The company now offers a panoply of energy management services as well as bulk purchasing for fuel.

However, companies specialising in specific areas of the energy management business are also carving a niche in the

market. Ex-Or, for example, is a company which designs and produces energy saving lighting control systems for industrial and commercial use. The company has recently set up a system for Marks and Spencer's largest warehouse at Hayes in Middlesex which ensures that lighting is turned off on the building's 249 storage racks when they are unattended. Since lighting can make up three-quarters of the electricity costs for such a facility, switching the lights off can make huge savings.

Contract energy management is a growth area in spite of the declining size of many UK companies. So far, intensive energy users such as paper processing plants and industrial processes which require a lot of fuel have proved the most eager customers. But the energy managers claim that most industrial and commercial operations have much to gain from taking their energy needs in hand. With only a tiny percentage of the potential market supplied, contract energy management could be one of the low growth areas in the current recession.

Deborah Hargreaves meets the contract energy managers

A special breed of savers

Homes are often the biggest source of waste, writes David Lascelles

Overheated and under-insulated

THE private home is one of the world's great energy wasters. But experience shows that people who can afford to make their homes more efficient cannot be bothered to, while those who most need to save energy lack the means to do it.

In a report on energy efficiency and the environment published last year, the International Energy Agency pointed out another problem: people only tend to make major energy improvements when they build a new home or change houses. The report says: "Though the technical potential for energy efficiency improvements in heating and cooling end-uses might be substantial, savings are limited by the slow turnover of the building stock."

A large proportion of energy efficiency campaigns are aimed at breaking this vicious circle. The British government launched its latest one at the end of last month. "Helping the Earth begin at home" will run for three years with a budget of £10m to drive home the message from the Earth Summit about the dangers of energy waste and global warming. Mr Michael Howard, the environment secretary, said: "By taking the right measures every home could save £100 a year and reduce its carbon dioxide contribution by one and a half tonnes, a cut of 20 per cent."

The campaign is aimed at encouraging people to insulate roofs, lag water tanks and turn

off lights. House insulation is important because space heating accounts for 57 per cent of energy consumption. The department of the environment reports that between 1974 and 1989 the percentage of houses with loft insulation rose from 42 per cent to 89 per cent. It estimates that domestic energy efficiency measures have reduced the consumption of delivered energy by around 32

Savings are limited by the slow turnover of the building stock

per cent between 1970 and 1990. But in spite of these signs of improvement, there is still a long way to go. The National Energy Foundation, based in Milton Keynes, Britain's energy efficiency "capital", has developed an energy efficiency rating scheme for private homes. Though still in its infancy and so far applied only to fewer than 1m of the UK's 21m homes, the results have been revealing.

The average British home rates only four on a scale where a score of 10 is ultra-efficient. Of the total stock, 11m are estimated to be below the national average. Although there has been substantial improvement in recent years, the IEA ranks the UK 10th out of the 11 top industrial countries in terms of the energy required to heat domestic dwellings (only Austria fares

worse). The NEF estimates that if all homes were improved by only one rating point, the resulting energy savings would be £2.2bn a year, or 4.5 per cent of the national energy bill. The reduction in carbon dioxide emissions would be 24m tonnes, a cut of four per cent.

So why are these savings not being achieved? Mr Richard Tinson, the NEF's director, blames an energy policy that is tilted too far towards the supply side. When the gas and electricity industries were privatised in the 1980s, the government did not want to do anything to hurt their markets. "There is a lack of political will," he says.

He would like to see a proportion of energy spending - say one per cent of the £20bn spent to heat, power and light building in the UK each year - redirected into efficiency work.

One aspect of the problem is a tax system which places VAT on building supplies but exempts domestic fuels, making it cheaper for people to burn more fuel than buy loft insulation. Against this, however, investment in insulation should provide a return in terms of energy savings which is tax free. Any tax on domestic fuel would hit low income households disproportionately hard, which is why the government is unlikely to introduce one without parallel benefits.

Another problem is a regulatory regime which has tradi-

tionally rewarded suppliers more on the basis of how much they sell than how much they conserve. While both Ofwat, the electricity regulator and Ofgas, its gas counterpart, are supposed to encourage energy efficiency, there are limits to their powers.

However, Ofgas took a step forward earlier this year when it introduced an "E factor" into the price formula regulating domestic gas. This will allow British Gas to pass on any costs which it incurs in the cause of improving energy efficiency, though these will have to be approved by Ofgas first.

On the other hand, Prof. Stephen Littlechild, the electricity regulator, concluded after recent consultations on energy efficiency not to create an E factor for electricity. Instead, he believes that promoting competition will encourage generators and distributors to go for the most efficient forms of energy. How-

ever, the consequence of this could be lower energy prices in the home, and therefore less incentive to save there.

Much of the effort of British Gas and many of the electric utilities will be channelled through a newly-formed Energy Saving Trust, an independent entity chaired by Lord Moore, a former Cabinet minister, to promote energy efficiency in the home. This pooled effort of the energy supply industry will seek out the best ways of achieving these goals. Pilot schemes will be set up to help low income households make better use of their energy, and stimulate investment in fuel efficient technology, such as better boilers.

However the reluctance of Prof. Littlechild to create an E factor could reduce the interest of the electricity companies in supporting the scheme since they will not be able to pass through the costs like British Gas.

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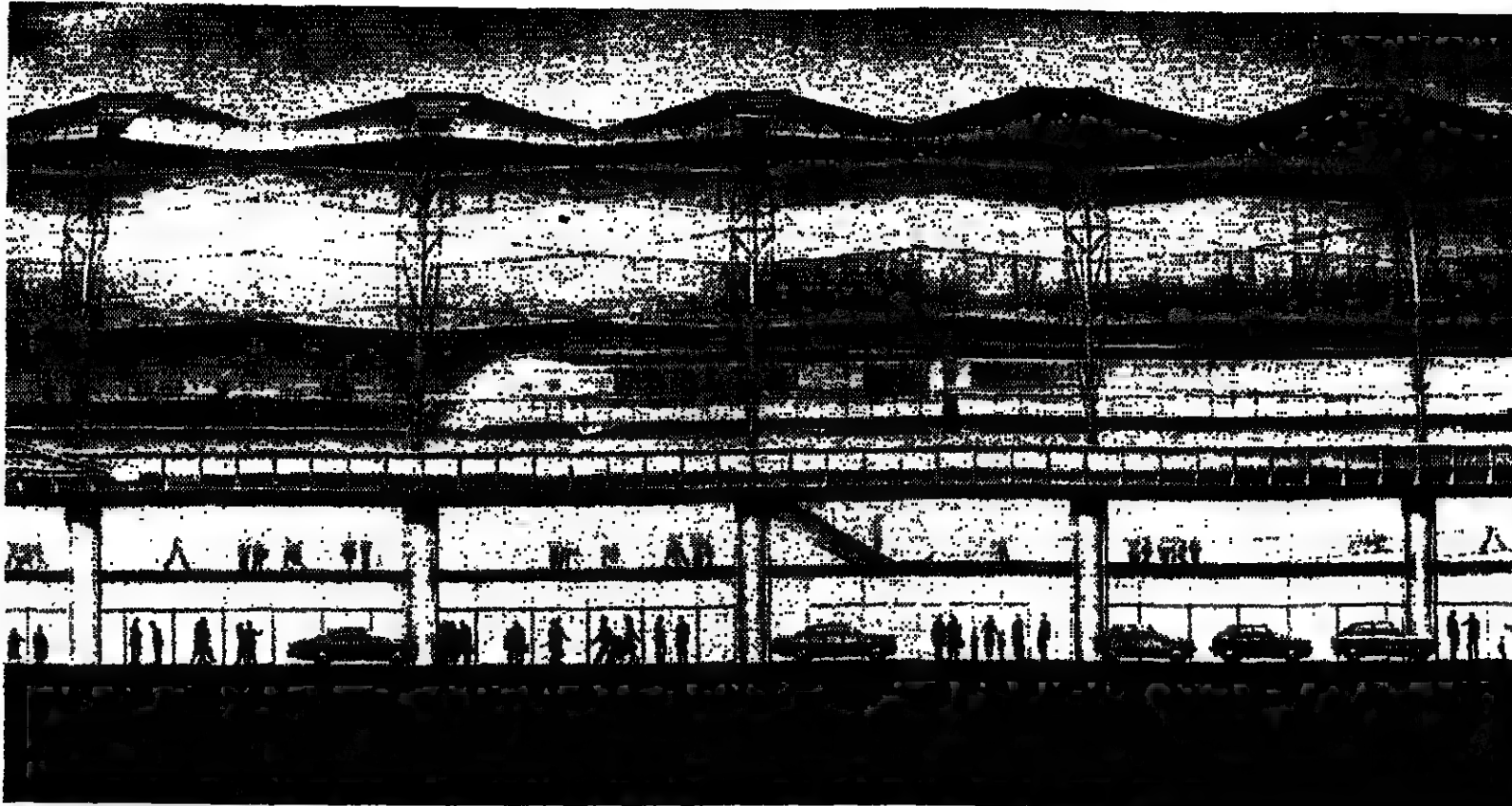
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The new Waterloo International rail terminal (seen in this artist's sketch) will be controlled by a Landis & Gyr energy management system

EVER since the UK's Energy Efficiency Office was set up just prior to the 1983 election, there has been a recurring theme concerning the potential savings that can be achieved by following the advice it proffers.

A succession of energy and environment ministers – and, for that matter, two Prime Ministers – have gone on record, stating that the use of cost-effective technology and techniques could cut existing bills "by at least 20 per cent". During this period only the relevant savings figures have altered. In 1983, the UK spent £35bn per year on fuel; knocking 20 per cent off that figure would have saved £7bn each year. In 1989 ministers now put the total UK energy bill at £20bn – and the concomitant saving at £4bn.

Such savings each year from fuel bills could then be spent on other goods and services. The economy would benefit from the increased cash flow, jobs would be generated by the extra spending, and the capital expenditure would be recouped – but in how long?

In its evidence prepared for the Intergovernmental Panel on Climate Change (which itself did much of the groundwork for this summer's Earth Summit in Rio de Janeiro) the Government estimated in detail what could be achieved "if consumers were to take up the easily attainable and economically attractive opportunities that are available". It later published this work (through

Known techniques can bring big rewards, says Andrew Warren

It's all a matter of will



A thermostat radiator valve: little things mean a lot

the Stationery Office as *Energy Paper 93*.

The truth is that this 20 per cent savings figure is predicated on the use of well-established techniques rather than new technologies. These primarily are "good housekeeping" (e.g. mending broken windows, servicing vehicles, closing doors) and "monitoring and targeting" of performance (e.g. logging fuel bills). Beyond that are "retrofit investments" with a payback period of around two years.

The technologies which have qualified for inclusion within the basic two year payback period have varied over the years, according to the price of fuels. But given the tightness of the requirement, they are currently relatively few: draughtproofing, compact fluorescent lightbulbs, some insulation, some thermostatic controls, a few industrial motors.

However, the Government report does acknowledge that the potential savings are very different, if alternative qualifying criteria are used. If investments with a five year payback period were permissible; if the best available economic techniques were always deployed (the BATNEEC principle); if energy efficiency was automatically the primary consideration – then the cumulative saving potential would be very different.

Most tellingly, the Government researchers urged that allowance should be made for further developments in the effectiveness of various energy-saving techniques, across the 15-year period under consideration.

Putting all these criteria together, the cumulative savings potential on the current energy bill becomes not 20 per cent, but 80 per cent of

current levels. There is little doubt that, of the new measures which tripled this figure, the one most likely to deliver is the development of new energy-saving technologies. Or, more likely, the streamlining of many existing technologies to make them even more effective.

In practice, it is the only one the market-place is likely to welcome without some external stimuli – such as tougher standards or offering tax breaks.

British governments have long claimed that known methods could cut energy spending by at least 20 per cent

or grants to shorten five-year payback periods.

Even so, there are many examples of energy saving techniques and technologies which are not installed or used, despite their apparent economic sense.

That has been one of the main motivations behind the European Commission's THERMIE scheme. It is specifically intended to promote the rapid implementation of the best new energy technologies. As such, it can play a critical role

upgrade energy efficiency standards, under the SAVE banner, has effectively become voluntary – and is thus likely to prove far less effective in reducing energy consumption, and hence carbon emissions.

Legislation which has been approved, (like that on domestic gas boilers), will effectively deliver only one-third of the emissions savings originally identified. The ALTENER scheme for renewables is far less ambitious than originally projected.

Which makes the success of the THERMIE programme all the more important. A budget of £250m (Ecu350m) has been allocated by the EC to THERMIE for 1993 and 1994 alone.

There is an enormous potential market in the UK and Europe for equipment but spending has fallen sharply

Bids for 1993 have to be submitted by December 1, 1992.

To alert British businesses of this opportunity to the potential, the Department of Trade and Industry has been mounting a series of briefing seminars around the country. The DTI official in charge, David Irving, says: "We would like to see even better results in the current THERMIE round. But that depends in the first instance on British industry coming up with good ideas."

There is undoubtedly an enormous potential market, not just in Britain but throughout Europe, for energy conservation equipment.

Mr Irving's boss, Michael Heseltine, the President of the Board of Trade, has identified a £230bn market across the EC alone for technologies intended to combat global warming.

It is a market for which the main economic powerhouses – Germany, Japan, America – have all set up specific programmes intended to gain a substantial slice of the action.

But Britain's market for energy efficiency equipment has recently been sliding backwards, not forwards. Investment levels are down 28 per cent in two years.

The potential, however, remains enormous. So great as even to dwarf the 20 per cent reduction target set way back in 1983, and which is still far from being achieved.

□ Andrew Warren is director of the Association for the Conservation of Energy

David Lascelles had a shock when his house was audited

Moment of truth in a North London semi

GETTING your own home rated for energy efficiency – or lack of it – can be a moment of truth.

I recently asked the National Home Energy Rating scheme to look at our North London semi-detached. It was not exactly designed with energy efficiency in mind. Built just before the first World War, it has large rooms and high ceilings which eat up heat. A wide bay at one corner of the house is more window than wall, and the attic is poorly insulated.

Even so, we have tried over the 15 years we have owned it to cut down heat waste. Eight years ago, we installed a new gas boiler, and we fitted individual thermostatic valves to all the radiators. We draught-proofed doors, double glazed most of the windows and blocked up unused fireplaces. We also converted most of the loft into a playroom, and sealed it off from the rest of the house with its own separate heating arrangements.

Even so, Vic Harrison, our assessor, broke the bad news. After feeding all the information into his portable computer he told us that we rated only 2.5 on the NHER scale of one to 10. What's more, we were contributing more than 20 tonnes a year to the carbon dioxide in the atmosphere. In short, the house was a bit of a disaster.

Two things pulled us down badly. One was the loft which Harrison said was letting out lots of heat, despite all the boarding and carpeting we had put in. The other was our "new" boiler which turned out to be hugely inefficient, spewing half its heat up the flue.

Harrison's computer was uncannily accurate in guessing what our gas and electricity bills amounted to: £1,500 a year, which made it difficult

to challenge its rating.

So what could we do about it? The computer's main recommendation was to install a new boiler of the gas condensing type. Although this would cost £1,700, it would save us £196 a year, giving us a payback of just under nine years.

Predictably, the computer also advised us to insulate the loft properly at a cost of £850. This would save us £275 a year, a payback of just over three years.

With various other bits and pieces, including thicker insulation on the hot water tank, the computer's total recommendations added up to £3,010. This would produce savings of £216 a year, paying for itself in just under six years. In so doing we would raise our rating to 4.8, which is just above the national average, and cut our carbon dioxide emissions to only 12 tonnes a year.

The big question now is: will we do it? Three thousand pounds seems an awful lot of money to spend, particularly at a time when domestic gas prices are set to go down, not up.

And how can we be sure that the promised savings will materialise? Will we even stay in the house long enough to earn the payback. And if we don't will the house command a higher price in the market because of the extra work we carry out?

Our initial reaction is to sit tight: there are too many uncertainties. Besides, with a bit of effort – draught-proofing some windows, turning down the radiator valves a notch – we can probably achieve savings without spending any money at all. I'm sure the experience will also have a subliminal effect: we'll be more energy-conscious without even realising it.

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ENERGY EFFICIENCY 6

AS THE arguments rage about the future of the UK coal industry, the privatised electricity generators and the new independent producers continue investing heavily in combined cycle gas turbine (CCGT) power stations.

Whatever the merits of this strategy for UK energy policy, and however much critics complain that the UK is building far too much generating capacity for its needs, it is clear that CCGT using natural gas has established itself virtually worldwide as the most energy-efficient method of thermal power generation in bulk.

Energy efficiency has become one of the major reasons for the success of CCGT, although not the only one. Compared with traditional large coal-fired plants, shorter construction times, reduced emissions and lower capital costs – because the plants are usually slightly smaller – are also important reasons for their success.

For the uninitiated, combined-cycle plants take the exhaust gases from a gas turbine through a waste heat recovery boiler to generate steam, which in turn powers a steam turbine. This means that thermal efficiency – the amount of energy from the fuel

that can be converted into electricity – can be as high as 55 per cent for CCGT, depending on the design of the plant and its use.

That compares with 40 per cent for the best coal-fired generation, and about 35 and 43 per cent for simple-cycle gas turbine and steam turbine power plants respectively.

As for nuclear power, high thermal efficiencies are less of a priority than controlling capital costs, and the relatively low temperature of steam produced by pressurised water reactors (PWRs) and boiling water reactors (BWRs) limits the thermal efficiency to little more than 30 per cent, according to Steve Thomas and Frank

Combined cycle gas and steam power plants are now in worldwide use

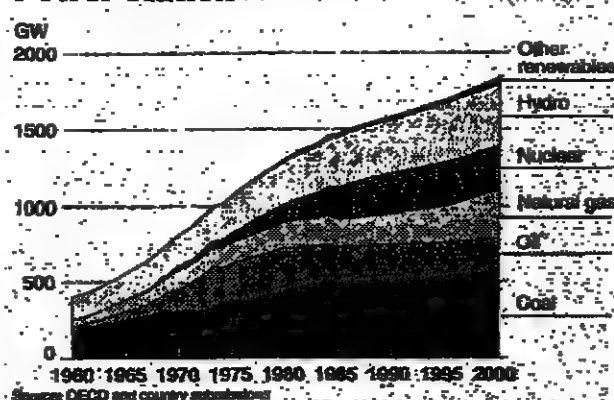
McGowan of Sussex University's Science Policy Research Unit.

Raising energy efficiency is partly a financial priority – it clearly makes sense for electricity generators to get the most from their fuel resources. Mr Mike Sharpe, director of power generation at Siemens UK, says that every one per-

Andrew Baxter explains why gas fired turbines are hurting coal

Cleaner, sweeter, hotter

Power station fuels



centage point of thermal efficiency gained is worth about \$3m a year in additional revenue for the operator of a typical 1,000MW combined cycle plant.

Clearly, however, the environmental aspect of efficient fuel use is important. Not only is the CCGT process inherently less pollutive, it is also a more efficient use of fossil fuels which have taken millions of years to create and can only be used once.

In January, Siemens claimed a new world record for commercial thermal power plant efficiency with a rating of 52.5 per cent at the 1,350MW Ambarli project near Istanbul. The result was obtained in acceptance trials on the first of three 450MW "gas and steam blocks," and the peak load figure was higher still at 53.2 per cent.

With the new General Electric Frame 9F gas turbines and the latest series from Siemens, thermal efficiency of around 55 per cent is now possible, and

the financial savings for their customers make it worthwhile for the equipment producers to continue raising the threshold.

The consensus in the industry is that thermal efficiency can be further improved. "I think there is the capability for efficiency to approach 60 per cent as the years go by," says Mr Sharpe. GEC Alsthom's

European Gas Turbines unit (EGT), meanwhile, believes it could take a decade a more for the target to be achieved.

Improving the efficiency of CCGT could be particularly important in the UK if the forecasts of generating overcapacity prove correct. Depending on the design, some CCGT plants suffer quite sharp losses

of efficiency if they are not operated at peak loads.

Even reaching 60 per cent, however, will depend on success for a number of separate technology developments. In the power generation process itself, achieving higher firing temperatures in the gas turbine will be crucial – the hotter the gas turbine, the greater will be the exhaust temperatures.

General Electric's 9F turbines are the hottest in the world at 1,260 degC, giving an exhaust temperature of 583 degC. Raising gas turbine temperatures to 1,500 degC over the next few years will require further steady advances in blade design and materials, and in cooling systems.

But there are challenges. If the process design requires a gas supply at high pressure, a considerable amount of energy will be taken up powering a compressor, says Mr Sharpe.

Environmental concerns also play a part in the efficiency equation. For example, the best

source of coolant for a turbine is usually water from a nearby river, which can be returned after use. When this is not possible, cooling towers can be used, but are often considered unacceptable for environmental reasons.

A solution is a dry condensing system which does not need water but can reduce overall efficiency by half a percentage point. In very cold temperatures, however, the system can be more efficient than a cooling tower, according to Mr Sharpe.

Another important contribution to greater efficiency will come from increasingly sophisticated computer models controlling the operation of CCGT

CHP boasts the highest efficiency, but only if it can also sell its heat

plants. Their aim is to optimise the power station's performance by striking the right balance between the use of the gas turbine and the steam turbine as power demand ebbs and flows.

Although CCGT has won converts from power producers worldwide, proponents of small-scale power plants never

tire of reminding the power industry that even CCGT wastes virtually half of its fuel's energy. In contrast, combined heat and power (CHP), which turns the waste heat into steam or hot water for use by industry or in the home, regularly achieves efficiencies of 75-80 per cent, and 90 per cent has been recorded in some

Although there would be no theoretical problems with a large-scale CHP plant, the challenge frequently would be to make use of the large quantities of heat produced by a plant similar in size to the CCGT stations now in vogue.

On a smaller scale, CHP may be much more efficient but normally requires infrastructural spending on distribution if used for, say, district heating. But there are hundreds of successful examples of such applications, especially in Scandinavia, and some have been around a relatively long time, such as a 20-year scheme in Nottingham which harnesses a refuse incineration plant and a coal-fired power station to provide sufficient power for 2,000 dwellings.

"The World Market for Heavy Equipment, Nuclear Engineering International Special Publications, 1990.

There's nothing quixotic about renewables, says Clive Cookson

As free as the wind

THE range of renewable energy sources potentially available to replace fossil fuels and nuclear power is bewilderingly large.

Wind, hydro, tidal, wave, geothermal, solar, biomass and industrial and municipal wastes all have passionate advocates – and one problem for governments supporting research and development into alternative energy is knowing how to allocate funds between different technologies.

A study carried out last year for the UK government by the Energy Technology Support Unit (ETSU) at Harwell concluded that it would be technically feasible to generate 25,000 MW – about half of the country's current electricity requirement – from renewable sources by 2010. That would require today's meagre renewable generating capacity to be increased 10-fold over the next two decades.

In practice it will not be possible to build up alternative energy sources as rapidly as that. The UK government's target for renewables is a modest 2 per cent of generating capacity by 2000; Greenpeace, the environmental pressure group, says 10 per cent is a realistic target for then.

The main sources are:

● **WIND** power, generally thought to have the best prospects in the UK, the most consistently windy country in Europe. According to the ETSU report, its technical potential is huge – 17,000 MW onshore and 13,000 MW offshore by 2010. The Greenpeace scenario would mean building 6,000 to 9,000 wind turbines onshore and 600 to 1,500 offshore by the turn of the century. The turbines vary in diameter from 25 metres up to 100 metre monsters.

California has 15,000 wind turbines along its mountain ridges

California is leading the worldwide development of windpower; the state already has 15,000 turbines, grouped in large "wind farms" along mountain ridges, with a total generating capacity of 1,500 MW. In Europe, Denmark is ahead, with 320 MW of wind power installed.

Wind power may be clean but it is visually obtrusive. Planning applications to build wind farms in the UK are already being opposed by people who see them as potential blots on beautiful landscapes.

Indeed planning problems may eventually scupper many of the 50 wind projects proposed in the UK. Offshore turbines would not meet such objections but they are more expensive than onshore wind farms.

● **WAVE** power was regarded in the 1970s as the most promising alternative energy source – some enthusiasts went so far as to predict then that wave energy would provide half of UK electricity demand in the next century. The government's wave power R&D programme investigated 300 devices. But the wide range of wave heights encountered off the British coastline made the engineering and anchoring of wave devices more difficult and expensive than expected, and the programme was scaled down during the 1980s.

Now the UK R&D programme focuses on small shore-based devices. A prototype 75 kilowatt (KW) device is being tested on the Scottish island of Islay. But ETSU put the total potential capacity of wave power no higher than 150 megawatts (MW).

● **TIDAL** power seems a more promising technology for harnessing the energy of the oceans. Indeed a 240MW tidal barrage has been operating successfully on the Rance estuary in France since 1967.

In the UK, the much-discussed Severn Barrage could generate up to 9,000MW of electricity, as much as six large nuclear reactors and enough to satisfy 6 per cent of the country's power demand.

The trouble is that it would cost an estimated £9bn to build – more than the public or private sector could be expected to put up under current circumstances. A smaller project which has also been proposed is the 700MW Mersey Barrage, though this would inevitably cause extensive environmental changes in the wetlands around the Mersey estuary.

● **GEOTHERMAL** energy – making use of heat within the earth – is another power source which looked more promising in the 1970s than it does today in the UK. But prospects are much brighter elsewhere in the world.

Geothermal plants in Europe are predicted to reach a total capacity of 1,600MW of power and 7,000MW of heat generation by 2000, but experts say the future of geothermal energy lies in the Mediterranean basin rather than northern Europe.

● **HYDRO**-electricity cannot expand on a large scale in the



California's wind 'farms', like that on the Altamont Pass, have a combined generating capacity of 1,500 megawatts

UK without causing unacceptable environmental damage. Even so, there is scope for adding unobtrusive small-scale hydro generating equipment on some rivers. ETSU said this could add up to a significant 500MW of capacity by 2010.

● **SOLAR** energy has considerable potential even in the cool cloudy British climate. The traditional means of exploiting the sun's energy is to use it to heat up water or air. But recently scientists have been making rapid progress in improving the efficiency of photovoltaic cells which convert solar radiation directly into electricity.

The ETSU report put the potential capacity of photovoltaic electricity in the UK at 7,000MW but concluded it would be too expensive for widespread application. However, the latest research into photovoltaic cells suggests that they could compete with other renewable energies.

● **BIOMASS** energy, derived from growing plants and trees for fuel, is attracting increasing funds for research and development throughout the world. By 2010 the UK could be generating 3,000MW of electricity by burning trees and straw, according to ETSU. Greenpeace believes 370MW is realistic by 2,000 – equivalent to 300,000 tonnes per year of trees and straw.

The most promising biomass technique for the UK may be to grow willow or poplar in a system known as arable coppice, in which cuttings are planted at very high densities (10,000 trees per hectare) and harvested by machine every

three to five years. If all land used for over-producing food were used for energy crops, the equivalent of 10m tonnes of coal could be produced. In summary, it seems today that the renewable energy sources with the greatest potential under UK conditions are first of all wind power, followed by solar, tidal and biomass. But all of them will need to be nurtured for several years through some form of subsidy if they are to come at all close to achieving their full potential.

Coal still has some tricks up its sleeve, says Clive Cookson

Answer to a miner's prayer

GOVERNMENTS, power engineering manufacturers and coal companies are spending more than \$1bn a year between them on a worldwide research and development effort, intended to transform dirty coal into a fuel that can match the cleanliness and efficiency of natural gas.

One demonstration of what can be achieved is AES Shady Point, a 320MW cogeneration plant in Oklahoma, which has low emissions not only of sulphur and nitrogen oxides but even of carbon dioxide. Two hundred tonnes a day of CO₂ are extracted chemically from the flue gases (using a solution of monoethanolamine) and, after purification, sold for carbonating soft drinks.

The new coal-burning technologies – fluidised bed combustion (FBC) and integrated gasification combined cycle (IGCC) – can bring sulphur and nitrogen pollution levels down almost to the levels achieved with natural gas.

But their net efficiency (40 to 43 per cent) is still well below the 52 per cent of the best natural gas combined cycle (NCC) plants. And even if their efficiency matched natural gas, they would still contribute more to the greenhouse effect. When burned, coal inevitably produces more CO₂ than gas, which contains far more hydrogen combined with the carbon.

The idea of large-scale removal of CO₂ from power station flue gases was generally regarded until a couple of years ago as too fantastic to contemplate – and some experts believe it is still a fantasy. Although it is possible to extract CO₂ at AES Shady Point demonstrates, the costs of the process and the billions of tonnes per year of CO₂ added to the atmosphere through fossil fuel burning seem prohibitive.

Recent studies under the International Energy Agency's Greenhouse Gas R&D Programme suggest, however, that CO₂ capture and long-term disposal may after all be technically feasible, environmentally acceptable and economically bearable.

Industrial users (in chemicals, oil recovery and food and drink manufacturing) could consume only very small amounts of recovered CO₂. Somewhat larger quantities could be pumped into old mines or oil and gas fields, but in the long term the only option for disposal is pumping liquid CO₂ into the ocean depths.

Preliminary estimates suggest that CO₂ scrubbing and disposal in a North Sea gas field would add about 40 per cent to the cost of electricity generated by a IGCC plant – a huge burden but not totally prohibitive if the greenhouse effect turns

out to be a more serious global threat than most scientists believe today.

For the next decade, however, the priority will be to make the coal combustion process itself as clean and efficient as possible.

There is "a ferment of innovation" in coal burning, says Walter Patterson, energy analyst and author of a recent FT Management Report on coal technology. "The world's engineering companies and their enlightened clients are spending very large sums indeed, in a hectic race to expand the range of advanced coal use technologies, improve their efficiency and enhance their environmental performance," he says. "What is more, they are succeeding."

Thirty-eight clean coal plants are operating in the US, where coal's share of the electricity generating market is increasing and the federal government and industry are jointly funding a \$5bn clean coal programme over five years.

In the US, 38 clean coal plants are running, and scores are planned in Europe and Asia

In Europe and Asia too, scores of advanced coal burning plants are being planned and built. But in the UK, where much of the original research into clean coal technology was carried out, the level of activity is now very low compared with other countries with substantial coal industries.

British Coal's clean coal test facility at Grimthorpe in Yorkshire closed down earlier this year, though work is continuing at the Coal Research Establishment at Stoke Orchard, Gloucestershire. But CRE's future after the planned cuts and privatisation of British Coal is also uncertain.

All the main generating equipment manufacturers are involved to a greater or lesser extent in developing FBC and IGCC systems.

Most of the clean coal power stations developed so far use fluidised bed combustion (FBC). This involves burning powdered coal in a bed of pulverised limestone, which acts as a chemical trap for any sulphur emitted from the fuel. An upward flow of air keeps the bed in constant motion like a boiling kettle. One turbine is driven by steam produced in boiler tubes in the fluidised bed and a second by the hot exhaust gases.

The main variants are circulating fluidised bed combustion (CFBC), in which the air flows so fast that the bed loses its

top surface and fills the combustion chamber with a swirling cloud of fine particles, and pressurised fluidised bed combustion (PFBC), in which the whole chamber operates at between five to 30 atmospheres pressure.

Integrated gasification combined cycle (IGCC) plants have a gasifier in which coal reacts with steam and oxygen to produce a raw fuel gas containing carbon monoxide, hydrogen and methane. This gas is cleaned chemically to remove pollutants before firing in a gas turbine to generate electricity. The hot exhaust then produces steam to power another turbine.

FBC plants are particularly well suited for burning coal of low or variable quality and for cogeneration (producing both electricity and heat). IGCC plants offer better performance when good quality coal is available, though the technology is less well developed than FBC. The next important development will be the opening, scheduled for 1993, of a 285MW IGCC demonstration plant designed by Shell at Bugnum in the Netherlands.

Further improvements may be possible through combining the best features of IGCC and FBC. One hybrid is British Coal's proposed topping cycle technology.

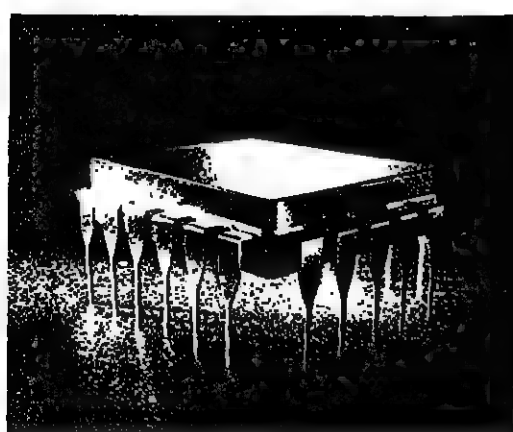
British Coal has formed a consortium with PowerGen, the electricity generator, and GEC Alsthom, the Anglo-French generating equipment manufacturer, to develop the topping cycle. Chris Buck of GEC Alsthom says the group is "enthusiastic" about building an experimental 75MW plant to demonstrate the technology, which would have export potential. But it cannot go ahead until uncertainties about support for the project and the future of British Coal are resolved.

Daves accepts that no clean coal plant built in the UK today can generate electricity as cheaply as a new natural gas plant, because the latter is technically so much simpler that its capital costs and non-fuel operating expenses are inevitably lower. Early in the next century, however, lower fuel costs for coal could tip the balance against gas.

Advocates of coal gasification point out that the technology offers utilities a flexible approach to building new power stations. They can start by installing a turbine generator burning natural gas, then add a coal gasifier when the price of natural gas rises high enough to switch to coal and finally fit a steam turbine – completing the integrated combined cycle – when extra capacity is required.

*Coal-Use Technology in a Changing Environment, Financial Times Management Reports, £215.

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ENERGY EFFICIENCY 7

Car population growth is outstripping gains in fuel economy and cleanliness, says John Griffiths

Lighter vehicles may be the key

THE world motor industry is driving hard for greater energy efficiency and lower environmental impact, but it is still going backwards.

The relentless desire of the world's population to acquire or retain personal mobility – still only just starting to be assuaged among many populous Third World countries – means that vehicle population growth continues to outpace gains in fuel efficiency.

On the environmental front the notable victory which, since the early 1970s, the catalytic converter has scored against some exhaust pollutants – notably acid rain-causing oxides of nitrogen – is now viewed as, if not pyrrhic, then far from total.

The "cat" may eliminate 90 per cent of nitrogen oxides, carbon monoxide and hydrocarbons.

But it can do little about carbon dioxide, an inescapable product of combustion and which has leaped up the list of perceived culprits in relation to global warming.

Indicative of the problem is that for every gallon of oil consumed by a car in the form of fuel, about 19 pounds of carbon dioxide are released into the atmosphere.

The measure of both the energy consumption and environmental problem becomes even clearer when it is realised that in 1983 there were 53m cars on the world's roads. Now there are 430m and the car population is being added to at a rate of about 5.5m a year.

The world's truck and bus fleet is growing at a rate of about 3.5m units a year and currently stands at around 140m. Add around 100m motorcycles, the population of which is growing at around 4m a year, and it is likely that by as early as 2010 the total vehicle population will be approaching

1.1bn. Engine design has been improving consistently, with precisely-metered fuel injection systems, multi-valve cylinder heads, and variable ignition and camshaft systems all contributing to improved fuel consumption per cubic centimetre of engine capacity.

However, that is to consider the engine in isolation. Data from organisations such as the US Environmental Protection Agency and Japan's Ministry of Transport indicate that in the past few years fuel efficiency in terms of overall miles per gallon has started to go backwards.

This is a consequence of consumers, their memories of oil crises fading throughout the 1980s, demanding faster, more powerful cars fitted with many more convenience systems such as central locking and electric sunroofs. Cars have thus become heavier, and require comparatively more fuel to propel them.

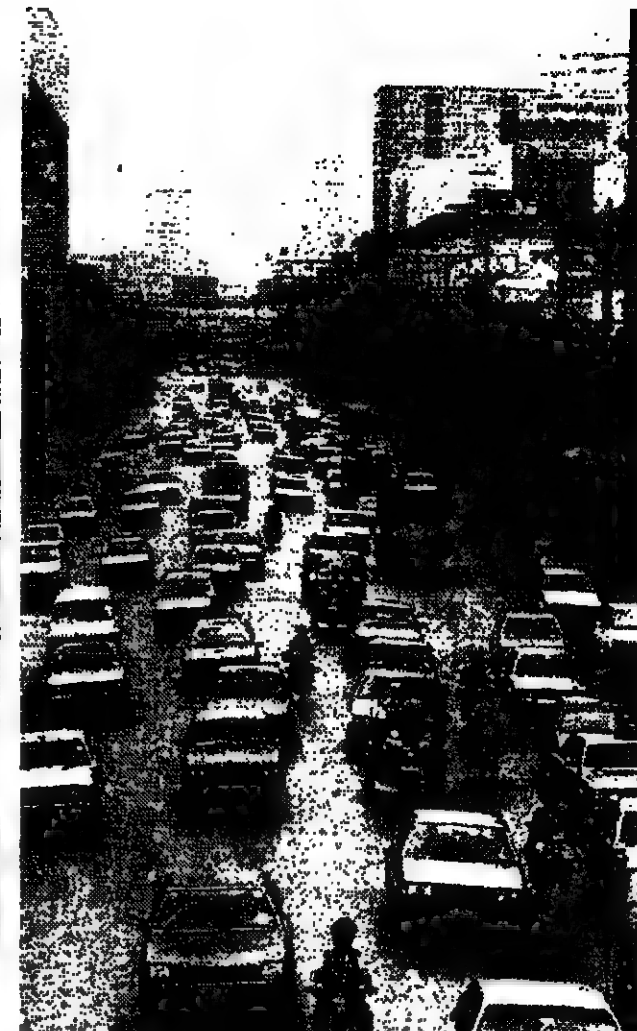
From next year, as increased concern about the environment and fuel efficiency starts to work its way through the industry's vehicle design processes, car and light truck mileage per gallon should start to increase again. However, this can do no more than slow the rate of growth in demand for vehicle fuels.

Greater energy efficiency in the transport sector in the broader sense requires government policy actions on a wider front, stresses US motor industry and energy consultant Michael Walsh.

The propensity of the developing world to follow industrial nations down the road to private motorisation can be affected significantly by public policy towards land use, housing and all forms of transport infrastructure, Mr Walsh pointed out to a recent Institute of Mechanical Engineering



From São Paulo, Brazil (above) to Bangkok, Thailand (right) ordinary people share the universal ambition to have their own motor car



conference in London.

At the heart of such policies ought to be housing planning to minimise the incentive to use private motorised transport between home and work-place for example.

But the prognosis for the sprawling "mega-cities" which have sprung up haphazardly around some developing world capitals is hardly good. With little strategically-planned housing, commercial or transport infrastructure to cater to such populations, traffic congestion and high energy wastage appear likely to eclipse that of developed world cities as income rises sufficiently to

make vehicles affordable to the majority.

The developed world, at least, is now committing, albeit belatedly, substantial resources to addressing the problems.

At the vehicle technology level, added impetus has been given to research and development by the recognition that, in increasing fuel efficiency through reducing consumption, there are knock-on environmental benefits through a pro rata reduction in carbon dioxide emissions.

Complementary to this is the encouragement being given in many countries to greater use

of public transport and of more intensive use of individual cars.

In North America, for example, residents of cities from Seattle to Washington are now well accustomed to urban free-way lanes usable only by cars with more than one occupant.

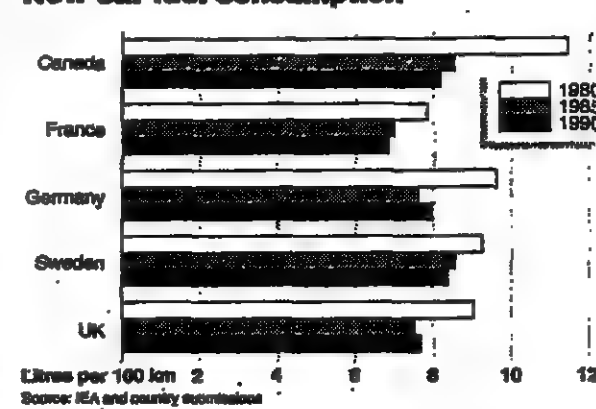
In Europe, through collaborative EC research projects such as the Prometheus programme involving all indigenous European vehicle manufacturers, the technology is being advanced which, by the end of the decade, should provide European car and truck drivers with route guidance and congestion avoidance advice systems expected significantly to lower fuel consumption through avoiding wasted mileage and fuel-wasteful "stop-start" motoring.

Cities like Munich, meanwhile, are experimenting with traffic advisory systems aimed at eliminating much of the fuel wastage associated with drivers simply cruising around seeking somewhere to park.

During one peak hour monitoring exercise in a corner of the city, some 70 per cent of cars on the move were found to be looking for somewhere to park.

The intention is to have permanent monitoring of all parking spaces available in the city

New car fuel consumption



Source: IEA and country authorities

centre, with drivers being able to ascertain whether space is available before setting out on a journey (and, city authorities hope, opting to take public transport instead).

Synchronising traffic lights and reducing other obstacles to free traffic flow are also seen as contributors to increased energy efficiency of road transport.

While the primary objective of the "red routes" – severely restricting roadside parking – being introduced in London is to speed commuting traffic flows, they, too, are playing a role in reducing fuel consumption by reducing "stop-start"

and thus allowing engines to operate more efficiently.

Complementary to this approach is the planned introduction by Volkswagen of "eco" cars – in which the engine cuts out completely whenever the car is motionless in traffic and restarted automatically when a gear is engaged and the accelerator pressed.

It is an approach first tried by VW in the mid-1980s but which foundered because of consumer reluctance to trust the engine to keep restarting. Greater trust in car technology, however, is leading VW to try again.

The pursuit of greater energy efficiency through weight-saving in vehicles is now firmly back on the agenda. Within the next three years Audi will launch its first car incorporating an aluminium body – much lighter than steel.

Other manufacturers are expected to follow the same route, to the extent that aluminium is now expected to outpace composites plastics as the "growth" material of the 1990s. It will go some way to offset the additional weight of cars dictated by more complex on-board systems and ever more rigorous safety standards.

In terms of whole-life energy efficiency, the old argument against aluminium – that it involves a far greater energy input to make than steel – is being increasingly offset by its ability to be repeatedly recycled at low cost.

Downsizing of cars is also seen as a promising route to greater fuel efficiency, with industry forecasts suggesting average per-vehicle fuel consumption improvements of up to 35 per cent can be achieved by the year 2005 through a combination of smaller cars, new materials and engine technology improvement, including a more widespread switch to economical diesels.

Fuel costs keep heavy industry on its toes, says Andrew Baxter

Factories plug their leaks

ENORMOUS gains in energy efficiency have been achieved over the past 30 years by the world's manufacturing industries, which account for about 40 per cent of the world's energy use. But recession and energy policy uncertainties have demoted efficiency measures in the list of industry's priorities.

The major energy-intensive industries – pulp and paper, chemicals, glass-making, iron and steel and non-ferrous metals – still recognise the need for further improvements on top of the gains already made. Even so, some large energy efficiency projects have been postponed to conserve cash.

In industries where energy is a much lower proportion of production costs, the current record is rather patchier. Improvements, typically, are coming indirectly from manufacturing initiatives such as reorganisation and newer equipment which have been introduced for other reasons.

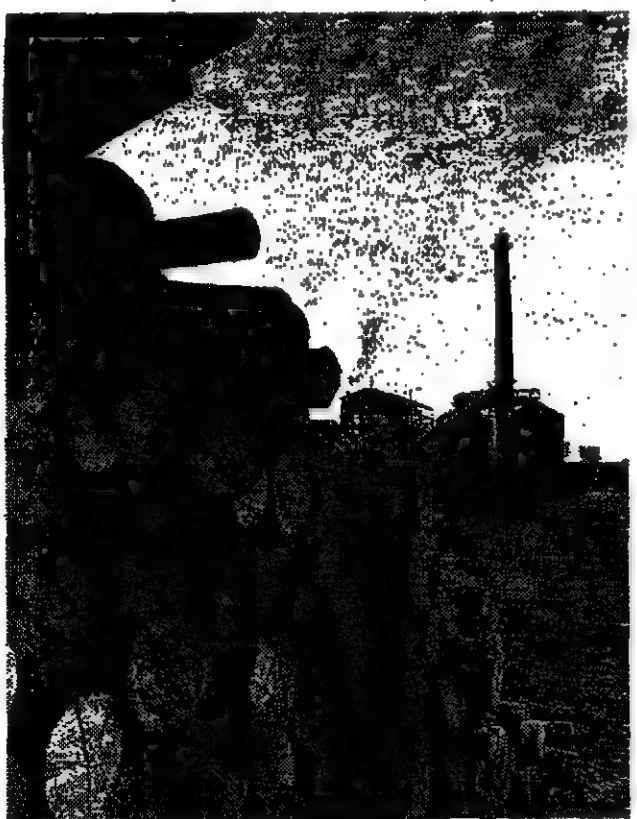
A book by energy experts Lee Schipper and Stephen Meyers, to be published in the UK on Thursday, chronicles the sharp reductions in energy intensity – energy use divided by production – made by manufacturing industries in eight key OECD countries between 1971 and 1988.

The largest reduction, 37 per cent, was in chemicals, followed by the stone, clay and glass sector with a decline of 32 per cent, ferrous metals and paper and pulp with 27 per cent each, and non-ferrous metals with 26 per cent. Non-energy intensive industries also notched up a 37 per cent reduction, reflecting the trend towards higher value per unit of physical output as light manufacturing shifted towards "high-tech" products.

While structural change within the main energy-intensive sectors inevitably played a part in this achievement, the authors believe that most of the decline was due to the reduction in the energy intensity of producing particular products.

Three main factors contributed to this, they say: improvements in operations and maintenance, and retrofits with low-cost equipment; changes in process equipment; or "add-on" energy technologies requiring significant investment; and introduction of new production processes, often involving construction of a new facility.

In the UK, combinations of these options have been widely introduced by the main energy-intensive sectors, which are well aware of the sensitivity of energy efficiency in the broader environmental context. Investments can range from building an entire combined heat and power (CHP) plant to purchasing the latest



A European paper and pulp mill: further gains are needed

"widget" to control energy use in a particular production process.

Over the past two years, total UK investment in energy efficiency has fallen by 28 per cent, according to the Association for the Conservation of Energy. Industry, it says, has probably been affected as badly as the residential sector, although manufacturers with high energy costs are continuing to spend.

The overall reduction in investment masks some big variations. Spending on CHP projects has been less affected by the recession than other energy-efficiency investments, such as control equipment or cavity wall insulation.

There are about 140 CHP projects in the industrial and commercial sector – the most recent was a 7.5MW plant developed by BP Energy for English China Clays near St Austell, Cornwall, and opened last month.

Mr David Green, director of the Combined Heat & Power Association, attributes the relative buoyancy of CHP to the higher priority given to energy efficiency because of the general "greening of industry", and the fact that companies with more than 1 megawatt of annual demand can now shop around for their power needs. CHP consequently becomes an issue worth looking at.

CHP can cut companies' power bills by 30 per cent, and most companies can make savings of 20 per cent, he says. It is because CHP can achieve this, and reduce the UK's car-

bon dioxide emissions, that the Government has set a target of at least doubling the current 2,000MW of CHP capacity by the end of the century.

If companies are holding back from investing in CHP, says Mr Green, it is not because of the cost but because of the general uncertainty over UK energy policy, and remaining regulatory barriers to CHP which the association is working to have lifted. These include obstacles to the export of excess power generated at one site to an adjacent company.

In the UK, ICI is a classic example of a company – and an industry – where controlling energy costs, and understanding the close link between energy efficiency and emissions, is crucial for business success. Over the past 20 years, ICI's worldwide production has more than doubled while energy use has been reduced by 10 per cent and carbon dioxide emissions cut by 20 per cent.

Further reductions in energy use will come with the completion of the Ramon power station at Wilton on Teesside, which will provide ICI's Wilton site with a significant proportion of its steam and power, and replace several older facilities.

As for improving process efficiency, design and technology changes have reduced the energy consumption per tonne of ammonia produced by two-thirds in ICI's modern

plants, compared with the old coke-based process. In the steel industry, constant improvements in energy efficiency are being made at individual plants. An example unveiled last month at British Steel's bloom and billet mill in Scunthorpe involves a bank of frequency inverters produced by the Powys-based Control Techniques.

The 25 inverters enable the speed of the combustion air fans on the mill's soaking pits to be varied between 360rpm and 2,400rpm – they previously ran at a constant 3,000rpm. The energy saved this year will be enough to keep the whole mill running for a week.

Another major energy user, the glass industry, has focused its production on the manufacturing processes to reduce energy consumption, along with glass recycling. Fuel for melting can be 20 to 25 per cent of manufacturing costs, and improvements in refractory technology and in regenerators have made a big difference both to product quality and energy efficiency. Furnace insulation has also been shown to reduce heat loss by 50 per cent.

And some relatively low users of energy have also made impressive gains in energy efficiency. The UK brewing industry consumes more than 250m of energy a year – only about 3 per cent of production cost. But according to Dr David Long of the Brewers Society, the average energy consumption to produce a litre of beer has fallen from 3.63 megajoules in 1976 to 1.97 in 1990.

Some allowance, he says, must be made for brewery amalgamations and closures, but that is offset by increased automation and the continuing swing to lager which have added to the electricity load.

For the future, the major energy users will continue whittling away at their costs – and are being encouraged to do so by government agencies and industry organisations. One of ICI's key environmental objectives established last year was to implement an even more rigorous energy and resource conservation programme, from which substantial benefits are expected by 1995.

There is also growing recognition that smaller companies need more help finding out about energy efficiency measures, and a need to end what ACE sees as a general reluctance to look at "low-tech" solutions such as insulation.

* Energy Efficiency and Human Activity: Past Trends, Future Prospects. Cambridge University Press.

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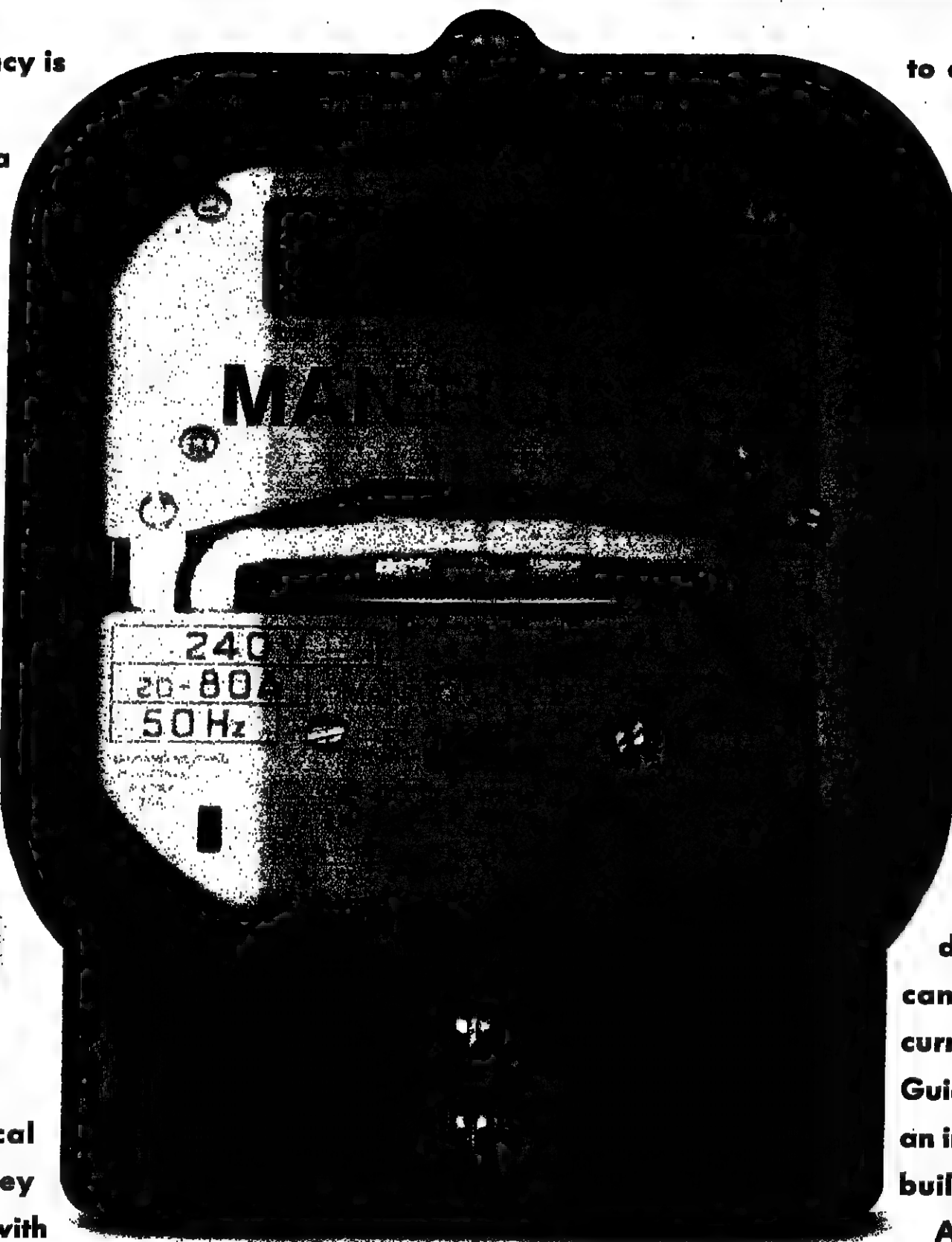
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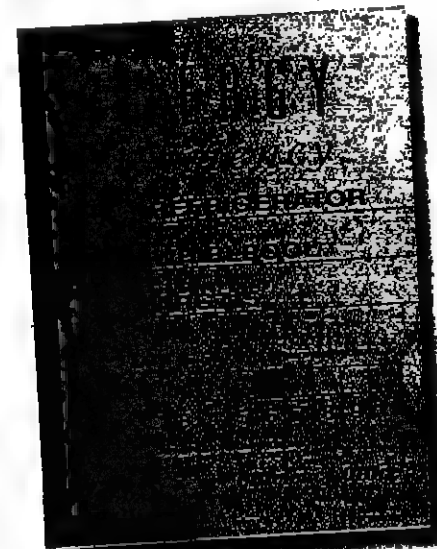
But what does this commitment mean to the man in the street?

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It's a task that requires a great deal of hard work.

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INTERNATIONAL COMPANIES AND FINANCE

Robert Lion resigns as Caisse des Dépôts head

By Alice Rawsthorn in Paris

MR Robert Lion yesterday resigned as chairman of the Caisse des Dépôts et Consignations, the state-controlled bank which is France's largest and probably most powerful investment institution.

The French cabinet will decide upon the successor to Mr Lion, 58, a close associate of President François Mitterrand, at a forthcoming meeting. Mr Jean-Claude Trichet, head of the French Treasury, and Mr Philippe Lagayette, deputy governor of the Bank of France, have both been

mooted as likely candidates. Mr Lion, a controversial figure in the French financial sector, announced his resignation yesterday at an executive committee meeting. However, he told President Mitterrand last June of his plans to leave.

The chairmanship of the Caisse is one of the most sought-after posts in French finance. The incumbent controls a formidable institution and is virtually unassailable given that the position runs for an indeterminate period. The chairman of other state-controlled companies are appointed for three year terms.

Until his arrival the Caisse, which manages the state savings system and had funds of FF1,560bn (\$289.42bn) last year, had a relatively low profile.

Mr Lion has pursued a more dynamic policy of private sector investment. He hit the headlines in 1989 with his bid for Société Générale, the recently privatised bank. The bid flopped, thereby unleashing a storm of criticism from Mr Lion's detractors and renewed calls to reduce the Caisse's power by separating its savings activities from its private sector role.

Paribas sees loss in cement deal

By Alice Rawsthorn

PARIBAS, one of France's high prestige banks, will suffer a FF600m (\$115.3m) loss of profits this year because of its involvement with Ciments Français, the French cement company scarred by a scandal over its off-balance sheet losses.

Ciments Français, in which

Paribas earlier this year agreed to sell a controlling stake to Italcementi of Italy, has been clouded by controversy since the discovery last month of off-balance sheet dealings of FF1.65bn.

The company recently confirmed the dealings had cost it FF656m in exceptional losses during the first half of this year.

This meant Paribas not only faced a reduction in its capital gains on the sale of its shares to Italcementi, but also a fall in its share of Ciments Français's estimated first half profits.

Analysts anticipate net profits of less than FF1.5bn from Paribas this year, against a loss of FF1.84m in 1991 and profits of FF2.54bn in 1990.

UK gas group drops 30.6%

By Paul Abrahams in London

BOC, the UK industrial gases and healthcare group, yesterday announced a 30.6 per cent decline in pre-tax profits to £215m (\$34.8m) for the year ended September, 1992.

The company warned the three locomotive growth economies in the world had stalled. The US, German and Japanese economies were all slow or slowing, it said. Sales of BOC's gases are a sensitive barometer of industrial activity.

Mr Patrick Rich, chairman, said US demand had recovered only partially during the last 12 months.

Meanwhile, Japanese manufacturing activity was now about 7 per cent lower than last year, the steepest decline since 1975.

Lex, Page 18

Kingfisher expands into office stationery

By Maggie Urry in London

KINGFISHER, the retail conglomerate, is moving into the UK office stationery and equipment market through a joint venture with Staples Inc, the fast growing US chain. The partnership plans to open four stores in the UK next year, with each side investing up to \$6m to test the market.

The stores will be based on the format Staples has developed in the US, under the name Staples The Office Superstore. In the US, the stores are mainly sited out of town and sell everything from drawing pins to personal computers, aiming to combine a wide range with "everyday low prices".

The stores also produce a catalogue and deliver orders

made over the telephone, which represent under 10 per cent of its sales. Staples says that businesses with fewer than 100 employees find it "cumbersome to shop our retail stores".

The UK office supply market is worth about £1.5bn (\$18bn) but the venture is aiming at a sector worth £1.5bn a year. The market is fragmented and many of the wholesalers supplying the market make good margins.

WH Smith, the high street stationers and newspaper wholesaler, has already identified the market as providing a growth opportunity. Smith has acquired a number of stationery wholesalers and recently launched a new brand in the market called Mincay. Lex, Page 18

Boardroom shake-up at Spanish retail bank

By Tom Burns in Madrid

BANESTO, the big retail bank which owns large share stakes in a number of Spanish companies, replaced its chief executive yesterday following poor results in the group's parent bank.

Mr Enrique Lasarte, chairman of Banco de Vitoria, a Banesto subsidiary and an associate of Mr Mario Conde, Banesto chairman, was appointed Banesto's chief executive in place of Mr Juan Bellosa.

The boardroom shake-up is being interpreted among the Madrid business community as confirmation that Banesto is encountering trading problems as the Spanish economy moves into recession.

Mr Lasarte's appointment comes in the wake of losses of Ptas35m (\$248,548) for Banesto during the third quarter of 1992 with the bank increasing provisions from Ptas8.5bn to Ptas16.4bn. Most of Banesto's rivals maintained their earnings over the first nine months of 1992.

Banesto appears to be suffering from its aggressive consumer credit policy of recent years. An additional drain on liquidity stems from Banesto's links with Corporación Banesto, the industrial holding, which groups the bank's corporate interests.

In the past, Banesto has been able to sell industrial interests, such as Petromed, the oil company which was acquired by British Petroleum last year, and thus increase revenue with extraordinary income.

At least two of the Banesto-controlled companies on the Corporación are currently up for sale - Acerinox, the steel producer and Agroman, the construction company - but a depressed market and the high price that Banesto has placed on them is impeding their disposal.

Mr Juan Bellosa is a member of the ruling socialist party who was formerly one of the senior industrial trouble-shooters in state-owned enterprises.

Tyre group is down but not out

Haig Simonian looks at the mood of the new management at Pirelli

Marco Tronchetti Provera, executive vice-chairman of Pirelli, has had a turbulent first 12 months in office.

He has had to grapple with the continuing problems of oversupply and severe price competition in the world tyre business, as well as the legacy of Pirelli's failure to acquire Continental, its big German tyre rival.

Twelve months after the failed bid, Pirelli is down, but not out. Apart from its direct 5 per cent stake in Continental, it has negotiated options on a further 35 per cent and used its weight to stop Continental from pushing through a capital increase earlier this year.

Although Mr Tronchetti Provera does not see the Continental shares as strategic, Pirelli is still at loggerheads with the company and especially its main shareholder, Deutsche Bank, on how to dispose of them.

Those differences led to an angry clash between Mr Tronchetti Provera and Mr Ulrich Weiss, the Deutsche Bank board member who also chairs Continental's supervisory board, earlier this year.

The truth behind the aborted takeover may never be known, though some bankers believe Deutsche Bank's role was much more active than later admitted. Whatever the circumstances, Pirelli's stake in Continental remains the biggest barrier to any future co-operation between the two companies.

Some industry analysts

believe a closer link between Continental and Pirelli - the world's fifth and sixth biggest tyre makers respectively - is essential in the long term to compete against the domination of Michelin, the market leader.

"Remove the shares, and all sorts of situations are possible," said Mr Tronchetti Provera, whose family owns more of Pirelli than the Pirelli. But contrary to occasional rumours, he denies that any talks on possible co-operation have taken place.

"We haven't been in touch with Continental's management to discuss any projects in the past few months. No one has made any proposals."

In spite of the stalemate, there is much greater confidence at Pirelli compared with last year's dejection. "At the end of last year we were clearly the losers, today we are a player," he says.

The claim is based on the share options, valid until the end of 1993 and renewable on a further payment for three more years. Yet the Italians have so far failed definitively to overturn the 5 per cent voting right restriction on Pirelli's stake in Continental.

Both sides are embroiled in complex legal action to support their positions. However, Mr Tronchetti Provera does not think the courts will ever have the last word.

"I don't think the difficulties between us will be solved through the courts. Both sides use the law to strengthen their positions. But courts are used as bargaining tools, not as



Tronchetti Provera: the situation is damaging to both sides

forums, to resolve such disputes."

Mr Tronchetti Provera has called the Continental stake financial, meaning they are for sale at the right price. Pirelli and its allies bought the shares for about DM300 (\$187.5) a far cry from the depressed levels of today with Continental shares languishing at little more than DM200.

Mr Tronchetti Provera chooses his words carefully when broaching the role of German institutions in the abortive takeover. Though

reportedly opposed to the bid, he does not criticise the initiative.

"But Pirelli's mistake was not to drop it when German institutions decided no longer to support us. We should have sold the shares and walked away," he says.

Yet he clearly thinks negotiations with the Germans - and Deutsche Bank in particular - are the only way forward. "The current situation is damaging to both sides. That's why I believe it will be settled in the end," he says.

Spanish companies hit by weakened peseta

By Tom Burns

LEADING companies, which experienced a run of strong profits in recent years on the back of Spain's strong economy, are feeling the effects of lowered business levels and a weakened peseta.

Telefonica, the state-owned telecommunications company, yesterday reported a third-quarter net income increase of just 2.2 per cent to Ptas8.5bn (\$63.2m) against the same

period last year. This was in spite of raising operating profit by 13.7 per cent to Ptas25.7bn.

Telefonica said the 5 per cent devaluation of the peseta midway through September had caused it to increase its provisions against currency fluctuations by 38 per cent to Ptas9.5bn. At the end of September, Telefonica's non-peseta debt stood at Ptas300m.

Repsol, the state-controlled energy group, could do little more than maintain nine-

month net income at Ptas6.1bn. It blamed a difficult global scenario and the expense of both cost reductions and past investments. Repsol's operating profit fell by 9.8 per cent to Ptas8.4bn against the same period last year.

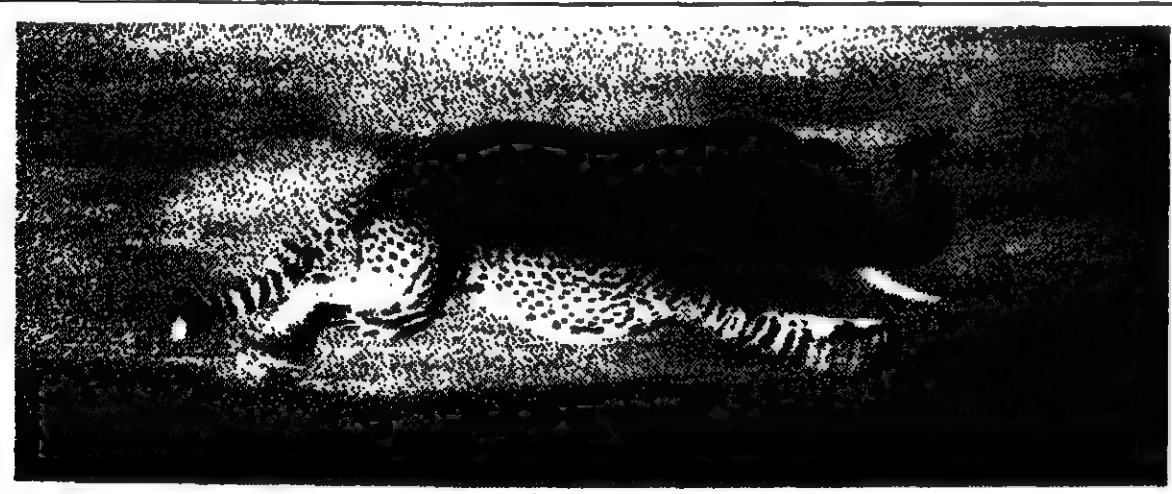
Iberdrola, the privately owned domestic utility, posted a third-quarter pre-tax profit of Ptas4.4bn, a 9 per cent increase on the same period last year. The company noted that energy consumption by indus-

try had dropped by 4.7 per cent over the nine months.

Both Iberdrola and Repsol, which pays dollars for its energy imports, are severely exposed to the decline in the value of the peseta.

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On the Redemption Date the Redemption Price will become due and payable. Payment of the Redemption Price will be made upon presentation and surrender of the Notes, together with all appurtenant coupons maturing subsequent to the Redemption Date, at the following offices:

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Toronto, Ontario M5X 1A1
Canada

From and after the Redemption Date interest will cease to accrue on the Notes.

Dated: November 17, 1992

By: PHILIP MORRIS COMPANIES INC.

The Royal Bank of Scotland Group plc

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 13th November 1992 to 15th February 1993, the Notes will bear a Rate of Interest of 7.1875% per annum. The amount of interest payable on 15th February 1993 will be £92.42 per £5,000 Note and £924.20 per £50,000 Note.

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Holders of Floating Rate Subordinated Notes of the above issue are hereby notified that for the interest period from 18th November, 1992 to 18th May, 1993 the following information will apply:-

1. Rate of Interest 5.25%
2. Coupon Amount US\$263.96
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INTERNATIONAL COMPANIES AND FINANCE

Barlow Rand hit by falling economy

By Philip Gawthorpe
in Johannesburg

A SHARP deterioration in the South African economy during the second half of the year restricted earnings growth at Barlow Rand, the country's largest industrial company, to only 2 per cent in the year to September.

Turnover rose by 10 per cent to R35.2bn (\$11.78bn) from R32bn the year before, but the difficult trading conditions meant operating profits before interest advanced by only 5 per cent to R2.7bn from R2.6bn.

Mr Warren Clewlow, chairman, described the year as "difficult and challenging," borne out by recent figures

showing that the country's real gross domestic product fell at an annualised rate of 5.7 per cent during the September quarter. Barlow's annual turnover is equivalent to about 10 per cent of South African GDP.

The sharp slowdown during the second half is evident in that earnings per share were 11 per cent up at the halfway mark, compared with 2 per cent for the year. The directors predicted in May that growth would slow during the second half.

Looking at the group's divisional performance, the best performance came from food and pharmaceuticals despite the impact of the recession on consumer spending. Static vol-

umes were offset by higher efficiencies and productivity gains.

Mr Clewlow described business activity as "severely depressed" in many of the sectors in the industry division, causing earnings to fall. Reunert performed strongly, and profits from information technology were up, but most of the wholly owned subsidiaries recorded lower profits.

On the mineral resources side, earnings from continuing operations fell by 4 per cent - although Rand Miner's performance was not strictly comparable with 1991 - while Pretoria Portland Cement managed a marginal increase in earnings.

Packaging subsidiary Nampak, the largest packaging company in the country, lifted pre-tax profits. Textiles group Romatex recovered from a poor 1991 to lift profits sharply.

J. Bibby, the international arm of the group, produced "satisfactory" results, a feature being the acquisition of the Caterpillar dealerships in Spain and Portugal.

Taking into account the larger number of shares in issue following the issue of a scrip dividend in 1991, earnings per share rose by 2 per cent to 436 cents from 431 cents.

The dividend for the year is being raised by 2 per cent to 173 cents a share from 170 cents.

Nomura Securities to close three offices in Europe

By Emiko Terazono in Tokyo

NOMURA Securities, Japan's largest securities brokerage, yesterday announced the closure of three of its European offices to reduce costs, amid the slump in the domestic stock market and the fall in underwriting business in Europe.

In the latest move to reorganise its operations overseas, Nomura will close its Munich and Basel branches at the end of this month, and its Stockholm representative office on December 11. The closures follow last month's cut of 50 staff in London.

The operations of the Stockholm office will be taken on in London. The four local employees are to be made redundant. Staff at Nomura's Munich and Basel offices have been offered jobs at its Frankfurt and Zurich subsidiaries.

Last month, Yamaichi Securities closed its branch in Melbourne.

Japanese brokerages have been forced to concentrate on strengthening domestic operations at a time when the Tokyo stock market has failed to recover.

While the Nikkei stock average rose from a six-year low of 14,368 in mid-August, after the Japanese government's announcement of an emergency economic package, the index has since lost half of these gains on worries over corporate earnings and the country's political turmoil.

Japanese brokerages crowded into the European markets during the height of the Tokyo stock market in the 1980s, when Japanese companies rushed to raise equity-linked funds. However, the slump in the home market has depressed overseas equity-linked financing.

Nomura said that since current overseas operations were built to satisfy clients' needs at the peak of the Tokyo stock market, the streamlining of operations was inevitable.

Fay, Richwhite to pay bonus on BNZ stake sale

By Terry Hall in Wellington

FAY, Richwhite, the New Zealand merchant bank, is to pay shareholders NZ\$40m (US\$21m) as a tax free special dividend to mark the successful sale of its 23 per cent holding in the Bank of New Zealand (BNZ).

Sir Michael Fay, joint managing director, told the annual meeting in Auckland that the company would pay a special dividend of 12 cents a share with the final dividend of 2 cents a share on December 4.

He said that following the sale of BNZ to National Australia Bank (NAB) last week, Fay, Richwhite had around NZ\$40m

of liquid shareholders' funds in excess of maximum requirements. The directors felt that the payment of a special dividend was appropriate.

Sir Michael said that in a business and banking environment in which there was a preference for single purpose companies, it was Fay, Richwhite's intention to remain focused solely on merchant banking and to refrain from any strategy which confused the business with that of an investment company.

The company's working capital would be used only for trading purposes, with surplus funds returned to shareholders.

The sale of BNZ, which netted Fay, Richwhite NZ\$38m, had enabled the company to retire all its core debt, which would lead to a substantial reduction in interest costs and improve cash flow.

The sale would also lead to a significant improvement in the quality of earnings.

Fay, Richwhite shares rose 5 cents to 82 cents on the New Zealand Stock Exchange yesterday afternoon before the announcement. Earlier this year the shares hit a low of 52 cents, but reached NZ\$1.20 during the America's Cup yachting challenge, when Sir Michael Fay was the main backer for the New Zealand entry.

Bank cleared of favour claims

By Terry Hall

FAY, Richwhite, the New Zealand merchant bank, was yesterday cleared by a public inquiry of allegations that as a leading shareholder in Bank of New Zealand (BNZ) it was granted favours relating to a NZ\$42.5m (US\$22.31m) loan it received from BNZ in 1990.

At the time Fay, Richwhite held around 25.5 per cent of BNZ and was its biggest shareholder, apart from the New Zealand government. Both sold their combined 82.9 per cent holding to National Australia Bank (NAB) last week.

Mr Larry Johnson, the BNZ

executive, also claimed in an affidavit in parliament that he had been intimidated into approving the loan by Sir Michael Fay, who was both a director of the BNZ, and joint managing director of Fay, Richwhite.

Mr Peters, who was sacked as minister of Maori affairs earlier this year and is a very popular politician, has been battling for a full public inquiry into the BNZ. He has released a string of documents to support his case.

This inquiry, by Dr George Barton QC, is the first of four investigations into BNZ to have completed its assignment.

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Nippon Housing Loan plunges to Y21bn loss

By Emiko Terazono

NIPPON Housing Loan, Japan's largest housing loan company which is being restructured due to mounting problem loans, yesterday posted pre-tax losses and a sharp fall in turnover for the first half to September.

The company plunged into taxable losses of Y21bn (US\$1.6bn) from profits of Y1.1bn (US\$86m) from profits of Y1.1bn a year earlier. Turnover fell by 31.8 per cent to Y78.2bn. At the net level Nippon Housing Loan

reported losses of Y28.4bn compared with profits of Y78m.

The company said non-performing loans were increasing due to the property slump. Unrealised losses on securities were Y27.7bn, while the outstanding balance of loans at the end of September fell 3.3 per cent to Y2,339.8bn.

Nippon Housing Loan is passing its interim dividend compared with Y3 a share last time, and has refrained from making an earnings projection for the full year to March.

Wacoal tumbles despite sales rise

By Emiko Terazono

WACOAL, a Japanese underwear maker, yesterday reported a sharp fall in profits despite a rise in sales, due to lower margins and the cost of redeeming warrant bonds.

Taxable profits fell 13.5 per cent to Y6.3bn (US\$50m) on a 4.3 per cent rise in sales to Y86.2bn. Net profits fell 9.3 per cent to Y3bn.

Wacoal said its spring and autumn sale campaigns boosted sales of women's underwear by 8.2 per cent.

Drop of 3% at Daiwa House

By Emiko Terazono

DAIWA House Industry, a leading Japanese housing company, yesterday reported a drop in interim pre-tax profits due to a fall in financial revenues counteracting a rise in sales.

For the first six months to September, Daiwa House posted a 3 per cent fall in non-consolidated taxable profits to Y43.8bn (US\$35m), on a 7.9 per cent rise in sales to Y464.6bn.

Net profits edged ahead by 0.9 per cent to Y22.2bn.

Slack housing sales were offset by improved housing rentals. However, the company blamed the fall in profits on a Y5.7bn decline in interest income. Orders of its housing construction division rose 1.4 per cent, while building redevelopments fell 20.9 per cent.

For the 12 months to March, Daiwa House expects pre-tax profits to fall 0.6 per cent to Y90bn on a 5.5 per cent rise in sales to Y940bn.

Non-consolidated interim pre-tax profits plunged 41.1 per cent to Y8.65bn on a 7.8 per cent fall in sales to Y277.8bn. Net profits slid 44.2 per cent to Y3.5bn.

Nedcor advances 19% to R408m

By Philip Gawthorpe

NEDCOR, South Africa's fourth largest bank, performed in line with its main competitors, but slightly better than market expectations, to record a 19 per cent increase in net profits to R408m (US\$136.8m) for the 12 months to September from R344m the year before.

The country's banking sector has been the one whose profits have withstood the severe recession. Nedcor is no exception, profiting from wider interest margins as the cost of money has fallen quicker than lending rates.

Mr Chris Liebenberg, chief executive, said all parts of the bank had performed soundly.

The wider margins and an increase in lending volumes, helped net interest income rise 19 per cent to R1.6bn.

Other income rose by 17 per cent, to R1.06bn from R904m, leaving total income 18 per cent up at R2.7bn from R2.3bn.

Where the bank did feel the downturn was in the need to increase the provisions for bad debts, particularly in the case of clients holding properties in areas vulnerable to unrest. These rose by 2 per cent to R239m from R230m.

Costs rose by 17 per cent, a figure which compares favourably with Nedcor's opposition, but a rise in the tax charge meant the increase in net profits was restricted to 19 per cent

- up to R408m from R344m.

A divisional breakdown of net income shows that R217m came from Nedcor bank, 17 per cent up on 1991. Fininvest and Cape of Good Hope Bank contributed R22m, Syfrets Group R22m and UAL Merchant Bank R47m - increases respectively of 37 per cent, 10 per cent and 21 per cent over 1991.

Total assets grew by 14 per cent to R47.3bn from R41.6bn - in line with inflation - while advances increased by 12 per cent to R24.7bn from R20.

The dividend is being lifted by 16 per cent to 86 cents a share from 57 cents on a similar increase in earnings to 215 cents a share from 185 cents.

Japanese steel trader reverses

SUMIKIN Bussan Kaisha, a

Japanese steel product trader due to merge with heavily indebted Roman Corp, yesterday unveiled parent net losses of Y70m (US\$5,000) for the six months to September 30, compared with profits of Y45m a year earlier. Bester reports from Tokyo.

The losses were due to slow demand for steel products stemming from the overall economic slump.

Sumikin Bussan, which is 58.5 per cent owned by Sumitomo Metal Industries, forecasts full-year net profits of

Y60m. If posted half-year parent pre-tax profits of Y107m, down from Y82m, while sales fell to Y328.43bn from Y358.55bn. It expects full-year taxable profits of Y900m on sales of Y780bn.

Sumitomo Metal Industries yesterday declined to comment on how the expected falls in Sumikin Bussan's earnings would affect its profits for the year to March.

Unlisted Sumikin Bussan will merge with listed textile trader Itohan on April 1 next year. After the merger, the company will not be listed

on any exchange. However, it aims to be listed on the Tokyo Stock Exchange by 1996.

Itohan carries a large amount of debt because of its investment in properties and art but this will not directly affect the planned listing. The debt will not be passed to the merged firm but will be cleared by Itohan.

For the six months to September 30 1992, Itohan sees parent taxable losses of Y8m and net losses of Y45bn. For the year to March it sees taxable losses of Y17bn and net losses of Y90bn.

WITHOUT PREJUDICE

NOTICE

to the holders (the "Holders") of the outstanding receipts (the "Receipts") issued on deposit of the
Bell Resources Financial Services N.V.
(the "Issuer")

U.S.\$57,585,000 5 1/4 per cent. Guaranteed Convertible Subordinated Bonds due 1996

unconditionally guaranteed on a subordinated basis by

Australian Consolidated Investments Limited

(ACN 00870924) (formerly called Bell Resources Ltd.)
(the "Guarantor")

In respect of which the put option in Condition 8(C) of the said Bonds was exercised (the "Bonds").

NOTICE IS HEREBY GIVEN to the Holders, further to the notices published by the Issuer on 24th August, 1992 and 20th October, 1992, that, in advance of the hearing of the Issuer's petition to the House of Lords to leave to appeal against the Judgment of the Court of Appeal referred to in such first mentioned notice, the following further without prejudice arrangement (the "Second Arrangement") has been formulated by the Issuer and the Guarantor for full and final settlement of all claims in respect of the Bonds:

THE SECOND ARRANGEMENT

Pursuant to a Second Supplemental Trust Deed dated 12th November, 1992, the Issuer, the Guarantor and The Law Debenture Trust Corporation p.l.c. (the "Trustee") have agreed on and subject to the terms set out below that:

(1) the Second Arrangement is without prejudice to the Issuer's and the Guarantor's rights in respect of the matters the subject of the petition to the House of Lords and all other matters relating to the Bonds, but shall, on and from the date of the relevant payment in accordance with (3) below, cease to be without prejudice in relation to each Bond to which a valid Settlement Notice (as defined below) relates;

(2) on delivery to the office of the Trustee set out below prior to 3.00 p.m. (London time) on 24th November, 1992 (or such later date as the Issuer may agree) of his Receipts together with a Settlement Notice (in the form obtainable from such office) (each a "Settlement Notice") duly completed and signed, each Holder shall be entitled to and bound to accept the payment by way of premium of U.S.\$500 in respect of each U.S.\$5,000 principal amount of each Bond to which such Settlement Notice relates in full and final compromise, settlement and discharge of all claims which such Holder, the Trustee or any other person may have against the Issuer and/or the Guarantor in respect of such Bond (including any claim for interest whether in respect of such Bond or otherwise); and

(3) such payments shall be made by the Trustee (out of the amount paid by the Issuer referred to in the notice published by the Issuer on 24th August, 1992) as soon as practicable upon delivery as aforesaid in accordance with the instructions given by Holders in the relevant Settlement Notices and forthwith thereafter the Trustee shall endorse or procure the endorsement of the Receipts with the aggregate principal amount of the Bonds to be cancelled, whereupon the aggregate principal amount of the Bonds shall be reduced for all purposes by the amount so endorsed.

Trustee
The Law Debenture Trust Corporation p.l.c.
Pineas House, 95, Broad Street
London EC2V 7JY.

Published by Bell Resources Financial Services N.V.
17th November, 1992

Approved by International Pacific Securities plc for the purposes of section 57 of the Financial Services Act 1986. International Pacific Securities plc of 27 Lombard Street, London EC3V 9BQ is a member of FIMBRA.

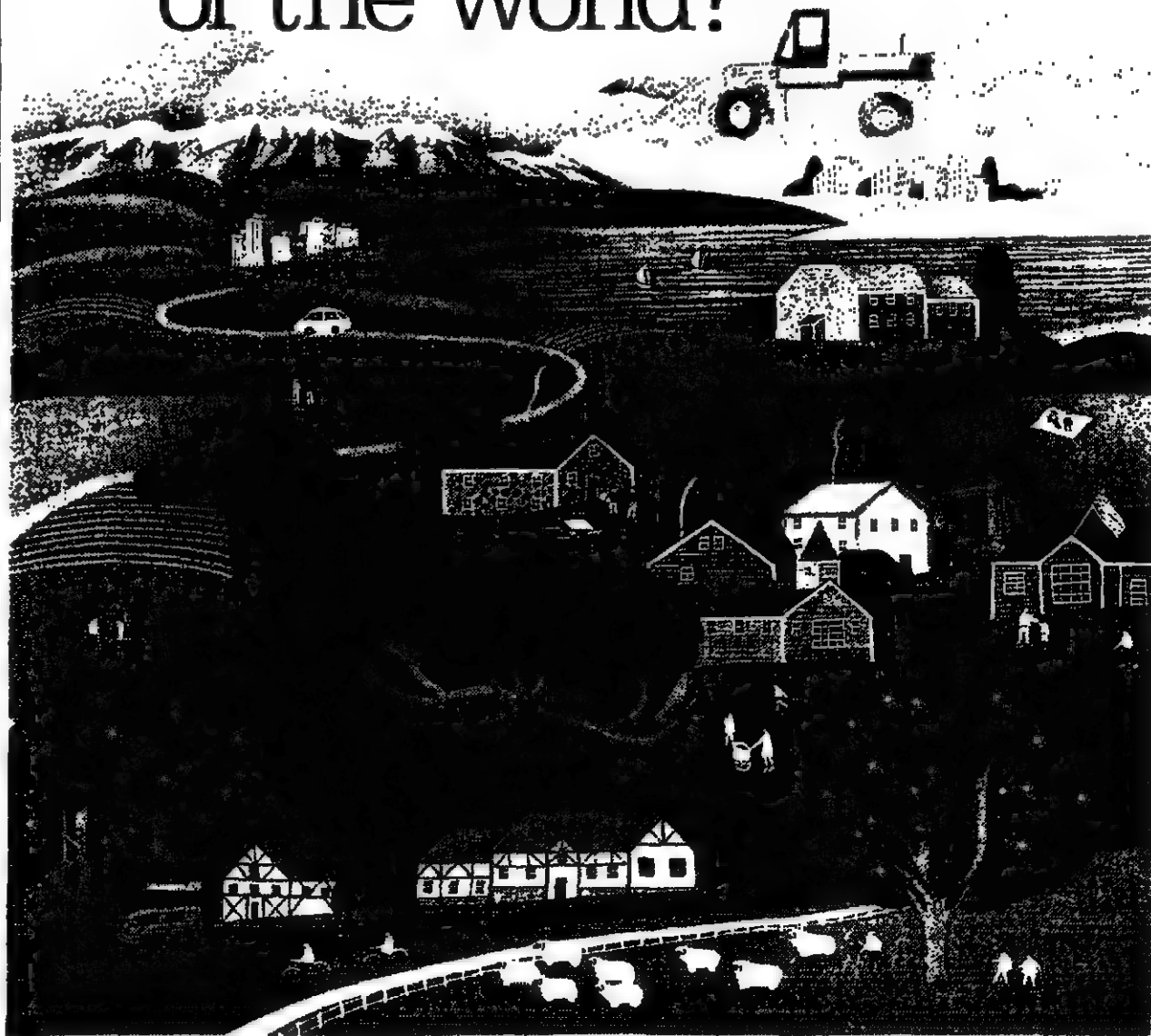
This Notice is important. If Holders are in any doubt as to the action they should take in respect of any aspect of this Notice they should consult their stockbroker, solicitor, accountant or other professional adviser duly authorised under the Financial Services Act 1986 without delay.

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Applications are invited for the **Alan Harper Bursary**, an award jointly sponsored by the *Financial Times* and *BT*, in association with the *British Journal of Photography*.

A bursary of up to £5000 will be available to full-time photographers/photographic technicians, or students on a recognised full-time photographic course aged 25 or under on 1 January 1993.

This bursary has been set up in memory of *FT* Photographer Alan Harper who died whilst on assignment in Kuwait in April 1991.

Please contact **Natasha Anderson** on 071 873 3517 for an application form.

CLOSING DATE 31 DECEMBER 1992

FINANCIAL TIMES

BT

Moulinex

KRUPS

GROUPE MOULINEX

EXTRAORDINARY GENERAL MEETING

The Board of Directors of Moulinex S.A. has decided to convene the shareholders to an Extraordinary General Meeting in December to submit a proposed modification of article 26 of the statutes concerning the financial year.

By changing the beginning of the financial year to 1st April, the Group's sales, which are of a highly seasonal nature, will be spread more evenly.

If this proposal were to be approved, the current financial year would be extended to 31st March, 1993, in order to provide full information and allow annual and half-year comparisons with the previous year, the Group will publish annual consolidated accounts as at 31st, December 1992, for a twelve and fifteen month period as at 31st March, 1993 and for six months as at 30th September, 1993.

At the end of October 1992, the consolidated turnover amounted to 6,488 million French francs, a slight drop from the 1991 level. Not taking into account the adverse incidence of exchange rates, it has increased by 1%.

October has confirmed the trend observed over the past months: a very slight increase in activity in the Group's markets. Added to this is the adverse effect of parity fluctuations recently encountered within the European Monetary System.

FannieMae

Federal National Mortgage Association

¥7,000,000,000

Floating Rate Japanese Yen Debentures

Due May 17, 1995

Notice is hereby given, that the rate of interest from November 17, 1992 through and including May 16, 1993 is 4.31% per annum.

Interest payable on May 17, 1993 will amount to ¥21,973 per ¥1,000,000 principal amount.

By The Chase Manhattan Bank, N.A.

London, Fiscal Agent

November 17, 1992

Toys 'R' Us up 15% on 'marginal' sales growth

By Nikki Tait

TOYS "R" Us, the large US-based specialty retailer, reported a 15 per cent improvement in third-quarter profits, to \$57.9m.

The advance came on sales up from \$1.18bn to \$1.34bn, and translated into earnings per share of 12 cents, compared with 11 cents in the same period of 1991.

The retailer, which plans to have 540 toy stores operating in the US by year-end and another 167 overseas, said that comparable store sales only increased "marginally" in the quarter, although on a nine-month basis they were up by 3.6 per cent.

The group said it planned to add another 99-100 new stores next year, both in the US and overseas - including the first outlets in the Netherlands, Belgium, Portugal and Switzerland.

Toys "R" Us has now reported after-tax profits of \$97.5m for the first nine months of the year, compared with \$77.9m a year earlier. Sales in this period advanced from \$3.26bn to \$3.77bn.

The shares rose 5% to \$25.50 yesterday.

● Tiffany, the upmarket jeweller, reported after-tax profits of just \$56,000 for the three months to end-October, compared with \$3,06m in the same period of 1991. Sales slipped from \$126.4m to \$105.8m.

The US retailer blamed reduced shipments to the Mitsukoshi department stores in Japan. These act as Tiffany's principal distributor in the Japanese market, and the cut was designed to allow the Japanese to adjust stock levels.

Avon outlines restructuring

By Karen Zagor in New York

AVON Products, one of the world's biggest manufacturers of cosmetics and toiletries, yesterday said it was restructuring its marketing and product management operations and creating an office of the chairman.

Costs associated with the realignment, which will be completed early next year, were included in a \$64.4m charge taken in April.

Avon will phase out its three international region headquarters, creating nine streamlined units covering sales, marketing and distribution operations around the world.

These new units will report directly to the office of the chairman, which will set growth initiatives, integrate global strategies and allocate resources to Avon's businesses around the world.

Pacific Dunlop chief optimistic

PACIFIC Dunlop, the diversified Australian industrial company, yesterday reported first-quarter sales and profits well ahead of last year's and forecast improved earnings for the current 12 months. Reuter reports from Melbourne.

Mr John Gough, chairman, told the company's annual meeting the group would do better than others in tough conditions. Pacific Dunlop does not publish quarterly figures, but in the year to June reported net profits of A\$215.50m (US\$149.56m) down from A\$337.50m a year earlier.

INTERNATIONAL COMPANIES AND FINANCE

K mart reports 11% increase in third quarter

By Nikki Tait in New York

K MART, the large US discount retailer, yesterday reported an 11.1 per cent increase in after-tax profits in the 13 weeks to October 30, to \$122m. Sales were up from \$7.97bn to \$8.94bn, with the advance in "same-store" sales for the quarter running at 2.9 per cent.

Because of an equity-related stock offering in August 1991, however, earnings per share advanced by a more modest 8 per cent, to 27 cents.

Within the group overall, K mart said core general merchandise outlets recorded sales of \$6.07bn, up from \$5.8bn in the same period of 1991, with same-store sales rising by 2.1 per cent.

On the specialty retail side, sales rose from \$2.15bn to \$2.77bn, with same-store results up by 5 per cent. Operating profits from the general merchandise division

totalled \$250m (\$216m), while the specialty chains produced \$32m (\$41m) - a drop partially explained by a \$4m loss at the Face warehouse club chain, compared with a \$7m profit last time.

Mr Joseph Antonini, chairman, said yesterday that "the tone of the business" had improved materially in the third quarter, and noted there had been less disruption to business due to the store renewal programme. He said the company was pleased with the "progress made by the specialty retail group, especially considering the large store opening programme".

The group has made after-tax profits of \$406m in the first nine months, compared with \$390m in the same period of 1991, with sales reaching \$26.2bn (\$24bn).

Antonini puts his faith in the 'big boxes'

The K mart head sees discount emporia as the key to US retailing, writes Nikki Tait

MR JOE Antonini, head of the K mart retail group, stands in the stockroom of a former Bloomingdale's in Queens, New York City, and talks about turning department stores into discount emporia. "The big box," declares Mr Antonini, "is what K mart is about today."

A few feet behind the chairman - sometimes tagged "the Lee Iacocca of retailing" because of his willingness to promote the company personally - is a large poster. "500bn by 1995; 1000bn by 2000", it reads, a declaration of group sales targets.

In recent years, K mart, though still the number two US retailer in terms of sales, has played second fiddle to Wal-Mart Stores. The Arkansas-based discount chain operator has overtaken K mart in turnover terms. More significantly, Wal-Mart's low cost base and extraordinary sales momentum have prompted a major shift in US retailing.

K mart may have been overshadowed by its rival, but the Michigan company is fighting to regain some initiative. For example, the "big box", which Mr Antonini stresses, unashamedly matches the direction which Wal-Mart has been taking, and both are experimenting with large "combo" stores, where food items sit alongside general merchandise.

The clearly-posted sales targets are also aimed at keeping K mart in the Wal-Mart league. Analysts suggest the Arkansas group could see sales of \$100bn by 1995, after having recorded \$44bn in 1991, although executives are more cautious. K mart's turnover last year was \$35bn.

Even the opening of K mart's first New York City store - a 132,000sq ft refurbishment,



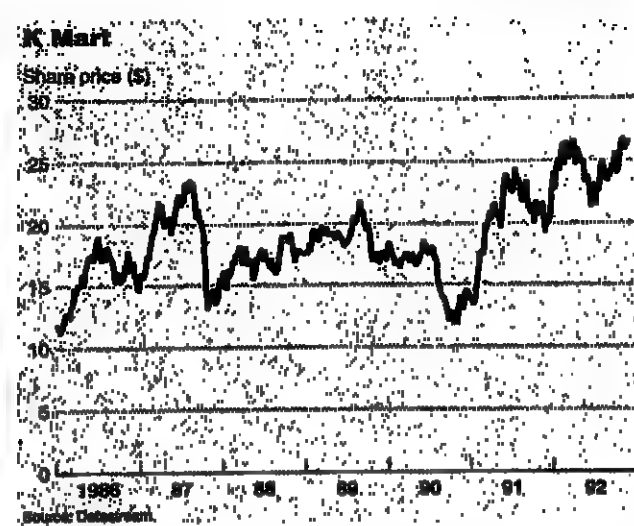
Antonini: "The big box is what K mart is about"

carved out of the former Bloomingdale's outlet - smacks of an attempt to steal a march on its competitor.

Wal-Mart has yet to venture into New York City, traditionally viewed as a high-cost "union" town, or even into the heavily-populated tri-state region. K mart, by contrast, is not only opening the Queens store, but makes clear others will follow. "We hope to open several more [stores] within the five boroughs during the next few years," Mr Antonini says.

But analysts are divided over whether all this marks a K mart renaissance. The company's problems have been evident since the mid-1980s. Having grown rapidly in the 1970s, K mart found itself with a large number of smaller stores, a dowdy image, and decelerating sales growth.

A trend towards "niche" retailing was underway in the US, and K mart focused on acquiring specialist chains, such as Pay Less Drugs in 1986 and Waldenbooks in 1984.



Internal efficiencies of the core discount chain operation seem to have been overlooked. In 1985, the year before Mr Antonini took over as chief operating officer, net profits fell 8 per cent to \$47m.

Since then, there has been a stream of initiatives designed to help K mart regain its edge. As Mr Antonini sees it, the strategy has three elements.

First, K mart is engaged in a major overhaul of the 2,400 discount store outlets, with improvements ranging from a widening of aisles to the addition of gardening and pharmacy centres.

This programme - costing around \$30m - was announced in 1990. By the end of this year, about half the chain should be operating under the new format. The programme should be completed by 1996.

More recently, however, the future of the discount store division has been bound up with the "combo" store developments. Initially, K mart

developed these emporia - at around 140,000 to 160,000 sq ft, twice the size of a typical K mart - in conjunction with a joint-venture partner, under the "American Fare" fascia.

But recently, it has stepped out on its own, converting two of the three American Fare stores to "Super K marts" and adding two more "combo" stores in Ohio. The remaining American Fare outlet in Atlanta is due to convert by the year-end.

Mr Antonini talks of adding another 15 combo-stores in 1993 and, if all goes well, a stepped-up rate thereafter. The ultimate potential, he says, is for 400-500 of these outlets within the group.

K mart's second leg - the specialty store division - is a mixed bag, ranging from the Face warehouse clubs to OfficeMax, a chain of superstores specialising in office equipment, furniture and computers.

Mr Antonini sees potential for strong sales growth in this division, and forecasts 1992 sales of \$11bn could rise to \$25bn by 1996.

At issue is the treatment of the banks' hidden reserves, which consist of extensive portfolios of property and securities, and participation in industrial companies. The EC directives envisaged allowing these reserves to count fully towards Tier 2 capital, but the draft law being debated by the finance committee imposes stiff restrictions on their use.

Under the draft law, German banks would have to have Tier 1 capital (equity and retained earnings) of 5 per cent before being able to count reserves towards the total 8 per cent capital requirement. Even then, the reserves would be limited to the book value of the investment and would only be able to count for 1 per cent of capital. The banks want the directives to be adopted without change: this envisages a requirement of 4 per cent Tier 1 capital and 4 per cent Tier 2.

Record take-up for GM card

By Martin Dickson in New York

A CREDIT card launched by General Motors in September has won more than 3m accounts and accumulated more than \$500m in balances in less than 60 days, making it the most successful US credit card introduction ever.

The card is a general-purpose MasterCard, with no annual fee, which allows holders to save up to \$3,500 or more on the purchase of a new GM vehicle.

The build-up in accounts has been even faster than that of American Telephone & Telegraph's Universal card, which had one million accounts 78 days after its launch in 1990 and is now the fifth-largest credit card in the nation, ranked by accounts.

GM said it reached the 1m milestone after just 28 days.

Mr Kurt Peters, publisher of Credit Card News, a Chicago-based newsletter, said the GM achievement was "quite remarkable".

The card would already rank as the 20th largest in the US, by number of accounts, if placed in the 1991 rankings compiled by the newsletter.

Credit cards, offering fat profit margins because of the high interest they charge on rolled-over debt, have become an area of increasingly intense competition between traditional US bank issuers and new entrants such as GM and AT&T, luring consumers with rebates on goods and services.

Mr Peters said GM had not introduced a new element to the battle but had intensified the existing competition. "This turns up the heat on the whole industry," he added.

GM's main purpose in launching the card has been to secure customer loyalty for its vehicles and sell more of them. The group has seen its car market share plunge from some 46 per cent at the start of the 1980s to around 35 per cent now.

However, the credit card business is also meant to operate profitably once launch costs are out of the way.

The card's success stems in part from GM's immense marketing muscle as America's

leading vendor of vehicles. It opened the campaign with a network television advertising campaign and direct mailings to more than 50m homes.

It has been encouraging consumers to abandon their existing credit cards by moving debt from those accounts to the GM card to earn more vehicle rebate money.

The company said some 10 per cent of the 2m accounts had involved this balance consolidation feature, with an average transfer of some \$2,000.

Mr Peters noted that leading bank credit card issuers had been saying they were not losing a lot of customers to GM, which suggested that the company's account holders were simply carrying additional cards in their wallets.

However, Mr Ronald Zebek, managing director of GM's credit card operations, said consumers were using the GM card 12 times a month, compared with an industry average of 3.5 times monthly, and the average purchase was \$112, compared to an industry average of \$68.

Capital adequacy plan under fire in Germany

By David Waller in Bonn

GERMAN banks will suffer serious competitive disadvantages at home and abroad if the government goes ahead with plans to introduce tough new capital adequacy requirements, according to the chairman of the Bundesverband deutscher Banken, the influential Federal Association of German Banks.

Mr Eberhard Martin, chief executive of the Bayerische Hypotheken- und Wechsel Bank, yesterday criticised the Bundesbank and the Berlin-based supervisory authorities for pushing the government into promoting measures which he claimed would damage banks' commercial interests and curb their ability to lend, especially to finance eastern German reconstruction.

The government is committed to introducing legislation to implement two European Committee capital adequacy directives by the beginning of next year. The finance committee of the Bundestag, the lower

house of the German parliament, met last week and is meeting again next week to debate how the law should be implemented in detail.

At issue is the treatment of the banks' hidden reserves, which consist of extensive portfolios of property and securities, and participation in industrial companies. The EC directives envisaged allowing these reserves to count fully towards Tier 2 capital, but the draft law being debated by the finance committee imposes stiff restrictions on their use.

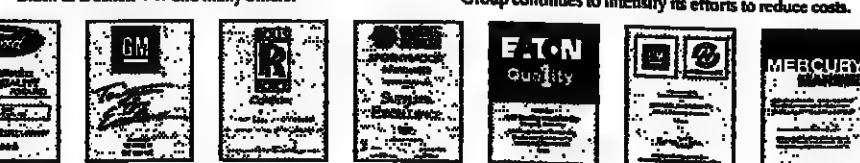
Under the draft law, German banks would have to have Tier 1 capital (equity and retained earnings) of 5 per cent before being able to count reserves towards the total 8 per cent capital requirement. Even then, the reserves would be limited to the book value of the investment and would only be able to count for 1 per cent of capital. The banks want the directives to be adopted without change: this envisages a requirement of 4 per cent Tier 1 capital and 4 per cent Tier 2.

SKF Total Quality wins awards worldwide



SKF, the world leader in rolling bearings, operates an advanced quality system on a global basis committed to continuous improvement in products and services. Many international companies have confirmed its success.

20 SKF factories so far assessed by Ford have all been granted the prestigious Ford Q1 Preferred Quality Award. The plants are judged not only on production and performance, but also on an awareness of high quality in all areas. Awards have also been received from Nissan Mexico, Chrysler, GM, Rolls Royce, Audi, Black & Decker, VW and many others.



In over 130 countries, the SKF quality system works to increase customer satisfaction and strengthen market leadership.

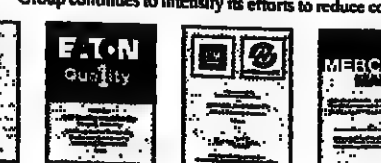
SKF Interim Statement
SKF Group sales for the first nine months of 1992 amounted to 19 990 million Swedish kronor (£1,930m), compared with SEK 20 070 m (£1,977m) in the corresponding period a year earlier. Of this amount, external sales by the Volvo steel division accounted for SEK 1 743 m (£168m). SKF was reported as an associated company in 1991. After financial income and expense, the Group reported a loss of SEK -361 m, (£-35m) of which Volvo accounted for SEK -407 m

(£-39m). The Group posted income of SEK 85 m (\$8m) for the first nine months of 1991.

In the third quarter, sales of the Group's products were weaker than anticipated, with the deterioration wholly in the European market. Sales to the automotive industry, which had shown a positive trend for more than a year, decreased, and a decline set in.

Sales in the North American market continued to point cautiously upward.

To counter the continuing weak demand in Europe the Group continues to intensify its efforts to reduce costs.



Forecast
The further deterioration in demand which set in during the third quarter of 1992 led to poorer sales and continued losses. A loss after financial income and expense is also expected during the last quarter.

For a copy of the 1992 Nine Months Statement please contact:
SKF Group Public Affairs,
S-415 30 Göteborg, Sweden.
Tel +46-31-371000

Average rate of exchange January - September 1992:
1 GBP = 10.36 SEK
Average rate of exchange January - September 1991:
1 GBP = 10.69 SEK

INTERNATIONAL CAPITAL MARKETS

Finland dominates sector with \$2bn, five-year issue

By Brian Bollen

THE Republic of Finland again dominated the international bond markets yesterday, with the confirmation of the main terms of its much awaited global US dollar issue.

At \$2bn, this first global sovereign issue was much

INTERNATIONAL BONDS

bigger than expected and should be the republic's last big foreign currency borrowing for this year.

Pricing of the five-year paper will take place this afternoon at a spread of 82 to 84 basis points over comparable US Treasuries, compared with the 75 to 80 topped by bankers outside the deal last week.

The spreads reflect Finland's heavy borrowing programme. Merrill Lynch, one of the lead managers, took issue with comments from traders that

the issue will appeal to banks in particular which would be able to swap the bonds for floating rate assets paying 40 to 45 basis points over the London interbank offered rate.

Mr Tim von Halle, head of syndicate at Merrill Lynch, said: "We have not as yet swapped a single bond, and we have sold almost \$800m."

J.P. Morgan Securities and Nomura International are the other lead managers.

Around 45 per cent of the issue was sold to US domestic investors buying the spread, said Merrill Lynch.

The bulk of the balance went to continental Europe.

Japan Development Bank's \$300m seven-year 6 1/2 per cent straight bond through LTCB International received little attention in the circumstances. It had a mixed reception, supposedly failing to capture the imagination partly because of the clash with Finland, however traders note that the maturity and credit are quite

different.

Plus points for JDB include the strength of its credit and increasing demand for longer maturities because of the steepness of the yield curve. The pricing was thought somewhat tight at 34 basis points over comparable US Treasuries.

The upward drift in the interest coupons payable on Japanese equity warrants continued with issues from Daiwa House Industry.

The company has had to accept a coupon of 2 1/2 per cent on its \$300m four-year issue and 2 1/2 per cent on an issue for SFR300m with the same maturity.

Over the past month, coupons have climbed from around 1.5 per cent as a result of the oversupply of such issues and the rising cost of the dollar given the feeling that US interest rates have bottomed out.

Bayerische Vereinsbank again reopened a collared

NEW INTERNATIONAL BOND ISSUES							
Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner	
US DOLLARS							
Daiwa Hoitsu Industry Co.(J)	300	2.375	100	1998	2 1/2 %/1 1/2 %	Nomura Int.	
Japan Development Bank	300	2.675	99.69	1998	30/18bp	LTBC Int.	
Tokai Co.(J)	100	2.375	100	1996	2 1/2 %/1 1/2 %	Nikko Euron.	
Bayerische Vereinsbank(B)	50	(2)	100	2002	60/25bp	Merrill Lynch	
DEMARS							
Metropolis of Tokyo	380	7.375	101.625	2002	2 1/2 %/1 1/2 %	IBI(Deutsch.)	
FRENCH FRANCS							
CAR(c)	100	(c)	100	1998	-	Paribas Cap.Mkts.	
AUSTRALIAN DOLLARS							
Credit Lyonnais Australia	75	8.625	101.4	1997	2 1/2 %	Deutsche Bank	
SWISS FRANCS							
Daiwa House Ind.Co.(J)***	300	2.75	100	1996	-	UBS	
Final terms and non-callable unless stated. ***Private placement. **With equity warrants. \$/Jpn. time rates rate. a) Final terms fixed on 24/1/92. b) Fungible with \$300m outstanding. Coupon rates 12.5bp below 6-month Libor. Minimum coupon 5%, maximum 10%. c) Full name of borrower is "Caisse Autonome de Refinancement". Coupon pays 9 1/2 % fixed annual for 222.4 or a 3 - month BPI thermostat.							

Final terms and non-callable unless stated. ***Private placement. ****With equity warrants. *****Floating rate note. a) Final terms fixed on 24/11/92. b) Fungible with \$300m outstanding. Coupon pays 12.5% below 5-month Libor. Minimum coupon 5%, maximum 10%. c) Full name of borrower is: "Caisse Autonome de Refinancement". Coupon pays 5 1/2 % fixed annual for first year and 22 1/2 % - 6-month Libor thereafter.

floating rate note due 2003, issuing a further \$50m tranche to fill pockets of demand.

Caisse Autonome de Refinancement's FR\$300m reverse FRN is seen as an investor-driven yield curve play.

The DM\$300m 10-year 7 1/2 per

cent issue for Metropolis of Tokyo was described as very tightly priced but well received, selling mainly to Japanese financial institutions with operations in Europe as well as to local retail investors.

Sterling swap spreads are

reported to be still recovering from the activity surrounding Sweden's record Eurosterling bond last week, keeping swap-related sterling borrowers out.

Some selling pressure was reported on last week's new issues, as profits were taken.

Concern over estimate for PSBR drives gilts lower

By Tracy Corrigan in London and Patrick Harverson in New York

SUPPLY fears dominated trading in the gilts market yesterday, in the wake of last week's Autumn Statement, pushing prices down more than a point.

GOVERNMENT BONDS

The market was driven down by concerns that the estimated 1993/94 public sector borrowing requirement of £44bn could be exceeded.

Traders said yesterday that a number of factors, such as lower-than-expected growth, or a collapse in public pay constraint, could push the government's funding needs even higher.

Already, supply in the gilts market next year is expected to exceed £50bn, including refinancing of maturing debt.

From the gilt market's point of view, the prospect of a tax increase may now be viewed as good news.

"A tax increase could be positive for the gilts market. It

would show resolve in attacking the deficit," said Mr Adrian James, an economist at NatWest Capital Markets, who added that although such a move would be unpopular, a general election is still some time away.

THE French market also fared poorly yesterday, despite the issue of positive inflation data.

French consumer prices showed a monthly rise of 0.3 per cent, representing an increase of 2.4 per cent in year-on-year inflation, down from 2.6 per cent in September.

French inflation has now fallen substantially below German inflation.

However, French bond prices ended down 1/2 point, as the market lost some of its recent buoyant tone, due to fading expectations of further interest rate cuts.

The French central bank yesterday kept a tighter rein on liquidity, damping hopes of further cuts unless the Germans take action.

THE German bond market also appears to have run out of steam, ending slightly lower,

BENCHMARK GOVERNMENT BONDS									
	Coupon	Red Date	Price	Change	Yield	Week High	Week Low	Month High	Month Low
AUSTRALIA	10.000	10/02	107.878	-0.103	8.82	8.21	8.78	8.82	8.78
BELGIUM	8.750	03/02	104.280	-0.220	8.08	7.55	8.28	8.08	7.55
CANADA *	8.500	04/02	103.100	-1.250	8.02	8.14	7.81	8.02	7.81
DENMARK	8.000	11/00	101.500	-0.480	8.72	8.67	8.32	8.72	8.32
FRANCE	8.500	09/97	101.281	-0.218	8.11	7.90	8.08	8.11	7.90
GERMANY	8.500	11/02	102.740	-0.460	8.08	8.06	8.44	8.08	8.44
ITALY	12.000	05/02	94.730	-0.155	13.40	13.55	14.71	13.40	13.55
JAPAN	10.000	06/02	101.250	-0.105	4.55	4.55	4.71	4.55	4.71
NET 100	3.500	03/02	103.525	-0.105	4.88	4.85	4.88	4.88	4.85
NET 105	3.500	03/02	104.770	-0.120	4.73	4.73	4.73	4.73	4.73
NET 110	3.500	03/02	105.550	-0.125	4.58	4.58	4.58	4.58	4.58
NET 115	3.500	03/02	106.100	-0.125	4.43	4.43	4.43	4.43	4.43
NET 120	3.500	03/02	106.100	-0.125	4.28	4.28	4.28	4.28	4.28
NET 125	3.500	03/02	106.100	-0.125	4.13	4.13	4.13	4.13	4.13
NET 130	3.500	03/02	106.100	-0.125	3.98	3.98	3.98	3.98	3.98
NET 135	3.500	03/02	106.100	-0.125	3.83	3.83	3.83	3.83	3.83
NET 140	3.500	03/02	106.100	-0.125	3.68	3.68	3.68	3.68	3.68
NET 145	3.500	03/02	106.100	-0.125	3.53	3.53	3.53	3.53	3.53
NET 150	3.500	03/02	106.100	-0.125	3.38	3.38	3.38	3.38	3.38
NET 155	3.500	03/02	106.100	-0.125	3.23	3.23	3.23	3.23	3.23
NET 160	3.500	03/02	106.100	-0.125	3.08	3.08	3.08	3.08	3.08
NET 165	3.500	03/02	106.100	-0.125	2.93	2.93	2.93	2.93	2.93
NET 170	3.500	03/02	106.100	-0.125	2.78	2.78	2.78	2.78	2.78
NET 175	3.500	03/02	106.100	-0.125	2.63	2.63	2.63	2.63	2.63
NET 180	3.500	03/02	106.100	-0.125	2.48	2.48	2.48	2.48	2.48
NET 185	3.500	03/02	106.100	-0.125	2.33	2.33	2.33	2.33	2.33
NET 190	3.500	03/02	106.100	-0.125	2.18	2.18	2.18	2.18	2.18
NET 195	3.500	03/02	106.100	-0.125	2.03	2.03	2.03	2.03	2.03
NET 200	3.500	03/02	106.100	-0.125	1.88	1.88	1.88	1.88	1.88
NET 205	3.500	03/02	106.100	-0.125	1.73	1.73	1.73	1.73	1.73
NET 210	3.500	03/02	106.100	-0.125	1.58	1.58	1.58	1.58	1.58
NET 215	3.500	03/02	106.100	-0.125	1.43	1.43	1.43	1.43	1.43
NET 220	3.500	03/02	106.100	-0.125	1.28	1.28	1.28	1.28	1.28
NET 225	3.500	03/02	106.100	-0.125	1.13	1.13	1.13	1.13	1.13
NET 230	3.500	03/02	106.100	-0.125	0.98	0.98	0.98	0.98	0.98
NET 235	3.500	03/02	106.100	-0.125	0.83	0.83	0.83	0.83	0.83
NET 240	3.500	03/02	106.100	-0.125	0.68	0.68	0.68	0.68	0.68
NET 245	3.500	03/02	106.100	-0.125	0.53	0.53	0.53	0.53	0.53
NET 250	3.500	03/02	106.100	-0.125	0.38	0.38	0.38	0.38	0.38
NET 255	3.500	03/02	106.100	-0.125	0.23	0.23	0.23	0.23	0.23
NET 260	3.500	03/02	106.100	-0.125	0.08	0.08	0.08	0.08	0.08
NET 265	3.500	03/02	106.100	-0.125	-0.07	-0.07	-0.07	-0.07	-0.07
NET 270	3.500	03/02	106.100	-0.125	-0.22	-0.22	-0.22	-0.22	-0.22
NET 275	3.500	03/02	106.100	-0.125	-0.37	-0.37	-0.37	-0.37	-0.37
NET 280	3.500	03/02	106.100	-0.125	-0.52	-0.52	-0.52	-0.52	-0.52
NET 285	3.500	03/02	106.100	-0.125	-0.67	-0.67	-0.67	-0.67	-0.67
NET 290	3.500	03/02	106.100	-0.125	-0.82	-0.82	-0.82	-0.82	-0.82
NET 295	3.500	03/02	106.100	-0.125	-0.97	-0.97	-0.97	-0.97	-0.97
NET 300	3.500	03/02	106.100	-0.125	-1.12	-1.12	-1.12	-1.12	-1.12
NET 305	3.500	03/02	106.100	-0.125	-1.27	-1.27	-1.27	-1.27	-1.27
NET 310	3.500	03/02	106.100	-0.125	-1.42	-1.42	-1.42	-1.42	-1.42
NET 315	3.500	03/02	106.100	-0.125	-1.57	-1.57	-1.57	-1.57	-1.57
NET 320	3.500	03/02	106.100	-0.125	-1.72	-1.72	-1.72	-1.72	-1.72
NET 325	3.500	03/02	106.100	-0.125	-1.87	-1.87	-1.87	-1.87	-1.87
NET 330	3.500	03/02	106.100	-0.125	-2.02	-2.02	-2.02	-2.02	-2.02
NET 335	3.500	03/02	106.100	-0.125	-2.17	-2.17	-2.17	-2.17	-2.17
NET 340	3.500	03/02	106.100	-0.125	-2.32	-2.32	-2.32	-2.32	-2.32
NET 345	3.500	03/02	106.100	-0.125	-2.47	-2.47	-2.47	-2.47	-2.47
NET 350	3.500	03/02	106.100	-0.125	-2.62	-2.62	-2.62	-2.62	-2.62
NET 355	3.500	03/02	106.100	-0.125	-2.77	-2.77	-2.77	-2.77	-2.77
NET 360	3.500	03/02	106.100	-0.125	-2.92	-2.92	-2.92	-2.92	-2.92
NET 365	3.500	03/02	106.100	-0.125	-3.07	-3.07	-3.07	-3.07	-3.07
NET 370	3.500	03/02	106.100	-0.125	-3.22	-3.22	-3.22	-3.22	-3.22
NET 375	3.500	03/02	106.100	-0.125	-3.37	-3.37	-3.37	-3.37	-3.37
NET 380	3.500	03/02	106.100	-0.125	-3.52	-3.52	-3.52	-3.52	-3.52
NET 385	3.500	03/02	106.100	-0.125	-3.67	-3.67	-3.67	-3.67	-3.67
NET 390	3.500	03/02	106.100	-0.125	-3.82	-3.82	-3.82	-3.82	-3.82
NET 395	3.500	03/02	106.100	-0.125	-3.97	-3.97	-3.97	-3.97	-3.97
NET 400	3.500	03/02	106.100	-0.125	-4.12	-4.12	-4.12	-4.12	-4.12
NET 405	3.500	03/02	106.100	-0.125	-4.27	-4.27	-4.27	-4.27	-4.27
NET 410	3.500	03/02	106.100	-0.125	-4.42	-4.42	-4.42	-4.42	-4.42
NET 415	3.500	03/02	106.100	-0.125	-4.57	-4.57	-4.57	-4.57	-4.57
NET 420	3.500	03/02	106.100	-0.125	-4.72	-4.72	-4.72	-4.72	-4.72
NET 425	3.500	03/02	106.100	-0.125	-4.87	-4.87	-4.87	-4.87	-4.87
NET 430	3.500	03/02	106.100	-0.125	-5.02	-5.02	-5.02	-5.02	-5.02
NET 435	3.500	03/02	106.100	-0.125	-5.17	-5.17	-5.17	-5.17	-5.17
NET 440	3.500	03/02	106.100	-0.125	-5.32	-5.32	-5.32	-5.32	-5.32
NET 445	3.500	03/02	106.100	-0.125	-5.47	-5.47	-5.47	-5.47	-5.47
NET 450	3.500	03/02	106.100	-0.125	-5.62	-5.62	-5.62	-5.62	-5.62
NET 455	3.500	03/02	106.100	-0.125	-5.77	-5.77	-5.77	-5.77	-5.77
NET 460	3.500	03/02	106.100	-0.125	-5.92	-5.92	-5.92	-5.92	-5.92
NET 465	3.500	03/02	106.100	-0.125	-6.07	-6.07	-6.07	-6.07	-6.07
NET 470	3.500	03/02	106.100	-0.125	-6.22	-6.22	-6.22	-6.22	-6.22
NET 475	3.500	03/02	106.100	-0.125	-6.37	-6.37	-6.37	-6.37	-6.37
NET 480	3.500	03/02	106.100	-0.125	-6.52	-6.52	-6.52	-6.52	-6.52
NET 485	3.500	03/02	106.100	-0.125	-6.67	-6.67	-6.67	-6.67	-6.67
NET 490	3.500	03/02	106.100	-0.125	-6.82	-6.82	-6.82	-6.82	-6.82
NET 495	3.500	03/02	106.100	-0.125	-6.97	-6.97	-6.97	-6.97	-6.97
NET 500	3.500	03/02	106.100	-0.125	-7.12	-7.12	-7.12	-7.12	-7.12
NET 505	3.500	03/02	106.100	-0.125	-7.27	-7.27	-7.27	-7.27	-7.27
NET 510	3.500	03/02	106.100	-0.125	-7.42	-7.42	-7.42	-7.42	-7.42
NET 515	3.500	03/02	106.100	-0.125	-7.57	-7.57	-7.57	-7.57	-7.57
NET 520	3.500	03/02	106.100	-0.125	-7.72	-7.72	-7.72	-7.72	-7.72
NET 525	3.500	03/02	106.100	-0.125	-7.87	-7.87	-7.87	-7.87	-7.87
NET 530	3.500	03/02	106.100	-0.125	-8.02	-8.02	-8.02	-8.02	-8.02
NET 535	3.500	03/02	106.100	-0.125	-8.17	-8.17	-8.17	-8.17	-8.17
NET 540	3.500	03/02	106.100	-0.125	-8.32	-8.32	-8.32	-8.32	-8.32
NET 545	3.500	03/02	106.100	-0.125	-8.47	-8.47	-8.47	-8.47	-8.47
NET 550	3.500	03/02	106.100	-0.125	-8.62	-8.62	-8.62	-8.62	-8.62
NET 555	3.500	03/02	106.100	-0.125	-8.77	-8.77	-8.77	-8.77	-8.77
NET 560	3.500	03/02	106.100	-0.125	-8.92	-8.92	-8.92	-8.92	-8.92
NET 565	3.500	03/02	106.100	-0.125	-9.07	-9.07	-9.07	-9.07	-9.07
NET 570	3.500	03/02	106.100	-0.125	-9.22	-9.22	-9.22	-9.22	-9.22
NET 575	3.500	03/02	106.100	-0.125	-9.37	-9.37	-9.37	-9.37	-9.37
NET 580	3.500	03/02	106.100	-0.125	-9.52	-9.52	-9.52	-9.52	-9.52
NET 585	3.500	03/02	106.100	-0.125	-9.67	-9.67	-9.67	-9.67	-9.67
NET 590	3.500	03/02	106.100	-0.125	-9.82	-9.82	-9.82	-9.82	-9.82
NET 595	3.500	03/02	106.100	-0.125	-9.97	-9.97	-9.97	-9.97	-9.97
NET 600	3.500	03/02	106.100	-0.125	-10.12	-10.12	-10.12	-10.12	-10.12
NET 605	3.500	03/02	106.100	-0.125	-10.27	-10.27	-10.27	-10.27	-10.27
NET 610	3.500	03/02	106.100	-0.125	-10.42	-10.42	-10.42	-10.42	-10.42
NET 615	3.500	03/02	106.100	-0.125	-10.57	-10.57	-10.57	-10.57	-10.57
NET 620	3.500	03/02	106.100	-0.125	-10.72	-10.72	-10.72	-10.72	-10.72
NET 625	3.500	03/02	106.100	-0.125	-10.87	-10.87	-10.87	-10.87	-10.87
NET 630	3.500	03/02	106.100	-0.125	-11.02	-11.02	-11.02	-11.02	-11.02
NET 635	3.500	03/02	106.100	-0.125	-11.17	-11.17	-11.17	-11.17	-11.17
NET 640	3.500	03/02	106.100	-0.125	-11.32	-11.32	-11.32	-11.32	-11.32
NET 645	3.500	03/02	106.100	-0.125	-11.47	-11.47	-11.47	-11.47	-11.47
NET 650	3.500	03/02	106.100	-0.125	-11.62	-11.62	-11.62	-11.62	-11.62
NET 655	3.500	03/02	106.100	-0.125	-11.77	-11.77	-11.77	-11.77	-11.77
NET 660	3.500	03/02	106.100	-0.125	-11.92	-11.92	-11.92	-11.92	-11.92
NET 665	3.500								

Generators face music on results

Michael Smith details the dilemma facing electricity companies

IN ANY other industry it would be a cause for celebration. Britain's electricity companies, however, view with apprehension the start of a results season that will see all of them declare healthy profits - most substantially higher than last year.

"Unless we declare no increase in profits and say we are reducing the salaries of our chairmen, we are bound to get flack," reflects the financial director of one of England and Wales's 12 regional electricity companies.

In the two years since privatisation, the sector has weathered attacks over the size of profits seen by critics as the product of feather-bedding introduced by the government to make the companies' shares attractive.

The interim results to be declared by the two generators, the two Scottish companies and the 12 regional electricity companies (RECs) in England and Wales over the next month

will be closely scrutinised because of the government's energy policy review. The RECs are vulnerable to

They face criticism from several quarters. Dividend cover is high and most companies are likely to reason that abandoning the policy of strong dividend growth, albeit temporarily, would lead to a loss of shareholder loyalty.

attack because of their role in the so-called "dash for gas". This has seen some joint ventures for coal-fired generation, contributing to British Coal's decision, now under review, to close 31 pits and shed 30,000 jobs.

Although these results will tell us nothing about the economic viability of gas-fired power stations, the RECs will come under strong pressure at results meetings to justify

their claims that customers will not suffer. High profits would increase the suspicion that companies are too heavily

affected some companies' dividend decisions. High increases run the risk of antagonising politicians and the electricity regulator at a time when critical decisions are being made about the industry's future.

Dividend cover is high and most companies are likely to reason that abandoning the policy of strong dividend growth, albeit temporarily, would lead to a loss of shareholder loyalty.

Most analysts expect National Power, PowerGen and the Scottish companies to increase dividends by 10 per cent or more, and the RECs by an average of about 12 per cent.

National Power starts off the season today with expectations of between £200m and £250m at the pre-tax level, against £200m last time. PowerGen will show a less impressive headline growth tomorrow - analysts expect £100m against last year's £97m - largely because of accounting procedures leading to a heavier proportion of profits being reported in the second half.

With the generators' income and costs relatively easy to predict because of long-term contracts with British Coal and the RECs, the City will focus on what progress the companies are making with cost-cutting, in particular staffing reductions.

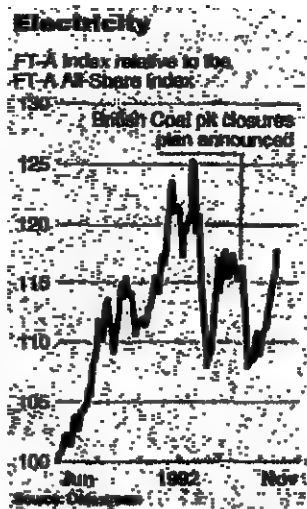
Profit growth is also assured for the RECs. They enjoy inflation-plus pricing formulae, cost reductions through rationalisation and the likely rise in distribution business which provides more than 80 per cent of profits.

Volume growth is likely to have continued, perhaps by about 1 per cent. Demand is

high despite the recession; households are reluctant to cut back on heating and ventilation while the cuts in industry have been partially offset by retailers staying open longer. The recession may have taken a higher toll on some non-core activities, including retailing which made profits for only two RECs last year.

In the long term, however, these are side-shows for most companies compared with the potential profits or losses that will accrue from the combined cycle gas turbine power stations most of the RECs are building.

Should Prof Littlechild find next month that electricity from some of the proposed stations is likely to cost consumers more than their coal-fired equivalents, company shares will take a far bigger hit than anything which is likely to come out of the interim results.



Electricity
FT-SE 100 index relative to the FT-SE 100 share index
1992
Electricity
British Coal pit closures
main announced

Construction slump leaves Vibroplant 24% behind

By Paul Taylor

VIBROPLANT, the plant hire group with operations in both the UK and US, yesterday blamed the slump and price cutting in the UK construction industry for a sharp decline in interim pre-tax profits.

Mr Jeremy Pilkington, chairman, said that output in most UK construction sectors is still in decline, and warned that commercial and industrial construction is unlikely to recover before 1994 "at the earliest".

As a result second-half profits are expected to be lower than those in the first half.

Although US profits were maintained in the latest period, the reduced UK contribution resulted in a 24 per cent decline in group pre-tax profits which fell to £2.6m in the six months ending September 30, down from £3.6m.

A further deterioration in construction activity levels in both the UK and the US during

the first half, resulted in an 11.4 per cent drop in turnover to £36.2m (£40.9m).

Earnings per share fell to 2.53p (4.05p) but the interim dividend policy will be kept under review.

In the UK, pre-tax profits fell by 34 per cent to £1.22m on revenues which were broadly maintained at £18.7m (£19.3m).

Including a first-time revenue contribution of £1.1m from Alphabet Event Hire which was acquired in February.

The underlying decline in plant hire revenues reflected a further deterioration in hire rates and the group's "reluctance to engage in highly marginal business at some of the prices prevailing in the marketplace".

Revenues from the group's US businesses dropped by 19 per cent to £17.5m (£21.5m) because of a reduction in machine sales and the sale in March of the loss-making Baltimore business.

Rental revenues from con-

tinuing businesses increased by 3 per cent and, helped by cost reduction measures and lower financing costs, pre-tax profits from the US operations were flat at £180,000 (£21,000).

Strong positive cash flow enabled the group to invest about £3m during the first half, and to continue its objective of reducing borrowings.

At the end of September group debt stood at £22m, representing about 80 per cent of shareholders' funds, down from £27m, representing gearing of 70 per cent, at the end of March.

A further reduction in borrowings is expected in the second half with year-end gearing falling to about 50 per cent.

Looking ahead Mr Pilkington noted that the prospects for US economic recovery have suffered "several false dawns" but added "we would expect the recovery to start earlier in the US, and proceed more rapidly than in the UK".

NEWS DIGEST

a return to the dividend list with an interim of 0.25p.

Nesco advances 60% to £222,000

Nesco Investments, the computer software group which also generates and supplies electricity in Nigeria, reported a 60 per cent increase, from £138,899 to £222,313, in pre-tax profits for the year to June 30.

Directorates said DCS, the computer services operation, produced its best ever result with operating profits before exceptional items and interest improving by 23 per cent.

Total sales were down from £5.55m to £5.31m, reflecting the weakness of the naira.

Earnings per share amounted to 2.97p against 0.89p.

GEC bids for the rest of Berkel's

GEC is offering to buy the outstanding 35.34 per cent of the ordinary share capital of Berkel's Patent, the Dutch industry supplier, and intends ending the company's listing.

The offer is £1.025 per share which values the whole of the Berkel's ordinary equity at £1.23m (£8.36m). Berkel's board is recommending the offer. GEC owns all the priority shares.

In the nine months to September 30 significant losses were reported as well as a further reduction in shareholders' funds. By the end of the period the company's net assets had fallen to £1.03, despite the conversion of GEC's £1.1m subordinated loan into equity.

Oglesby & Butler Group, the Irish-based electrical and electronic power tool company, reported profits of £174,000 (£81,100) before tax for the six months to September 30.

The decline from last time's

£2184,000 came on turnover of £21.51m (£21.82m). Earnings per share worked through at 0.61p, down from 1.33p last time.

Towles cuts interim loss to £537,000

Towles, the Loughborough-based textile company, reported lower pre-tax losses of £537,000 for the six months to August 31, compared with £644,000. Turnover increased from £5.75m to £5.49m.

After a tax credit of £177,000 (£212,000) losses per share were 15p (18p).

Write-off ups loss at CH Bailey

Losses at CH Bailey, the engineering, ship repairing and leisure group, increased from £864,061 to £1,090m pre-tax over the 12 months to March 31.

The figure was struck after a write-off of £839,191 in respect of the group's investment in Clarke Foods, the ice-cream maker which called in administrative receivers in October.

Turnover amounted to £3.54m, down from £5m. Losses per share were 1.8p (1.1p).

Allied-Lyons sells Muswell's chain

Allied-Lyons is to sell its chain of Muswell's continental style cafe-bars to Priorywood Holdings. Terms of the deal were not disclosed.

A total of 23 Muswell's sites will be sold. Allied will retain eight outlets and convert them to other brands.

Mr Tony Trig, chief executive of Allied-Lyons Retailing, said that the company had decided after a strategic review to focus resources on two core areas: pubs and mainstream branded restaurants.

Mr Bob Sweeney, chairman of Priorywood, which operates a chain of restaurants, said that Muswell's was "a very good fit with our outlets and trading activity".

Black Arrow trebles

BLACK ARROW Group, the office furniture and leasing finance group, saw pre-tax profits treble in the half year to September 30.

However, the company warned that the outlook for the rest of the year was bleak.

On turnover up 41 per cent at £11.7m (£8.35m) profits rose from £538,000 to £1.56m, including a £668,000 contribution from a property disposal.

But Mr Arnold Edward, chairman, said trading conditions had deteriorated in recent months and were not expected to improve for some time.

The interim dividend, doubled at 1p, "but does not necessarily imply an increase in the final dividend", he said.

Platinum up 71% at £329,000

Platinum, the manufacturer of writing instruments, stationery, furniture and housewares, took an upward turn in the half year to September 30 with pre-tax profits advancing 71 per cent from £182,000 to £309,000.

Turnover fell from £8.89m to £8.14m.

Mr Simon Knott, chairman, said that both stationery and housewares were performing well in difficult markets.

An extraordinary charge of £260,000 related to the disposal in June of Cousins and Matthews, the Elm Furniture subsidiary. Problems at Younger Furniture, which has incurred losses, continued to be "significant".

Earnings improved from 0.9p, adjusted for the 1-for-10 share consolidation which took place as part of the capital reorganisation in May, to 1.5p. As forecast with the open offer and placing in March, there is



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SCOTLAND

The FT proposes to publish this survey on December 11 1992 from its print centres in Tokyo, New York, Frankfurt, Roubaix and London. It will be read by senior businessmen and government officials in 160 countries worldwide. It will also be of particular interest to the 130,000 directors and managers in the UK who read the weekly FT.

If you want to reach this important audience with your services, expertise or products whilst maintaining a high profile in connection with Scotland, call Kenneth Swan

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By: CME Finance, N.V. CME Capital, N.V. UNITED STATES TRUST COMPANY OF NEW YORK, as Trustee

Dated November 17, 1992

YORKSHIRE BUILDING SOCIETY

£165,000,000 Floating Rate Notes Due 1994

(Comprising £165,000,000 Floating Rate Notes due 1994 issued on 16th February 1992 and a further £165,000,000 Floating Rate Notes due 1994 issued on 16th June 1991 consolidated and forming a single series of notes).

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three months interest period from (and including) 16th November 1992 to (but excluding) 16th February 1993 the Notes will carry a rate of interest of 7.35 per cent, per annum. The relevant interest payment date will be 16th February 1993. The coupon amount per £100,000 Note will be £7,350 payable against surrender of Coupon No: 16.

Handbook Bank Limited Agent Bank

Data source: BMRC Database Survey 1990

FT SURVEYS

NOTICE TO THE HOLDERS OF CME FINANCE, N.V. (the "Issuer") and CME CAPITAL, N.V. (the "Issuer")

Step-Up Coupon Participating Bonds due December 14, 1999

NOTICE OF BONDHOLDER MEETING

Notice is hereby given that a Meeting of Holders will be held on Thursday, November 19, 1992 at 9:00 a.m. (Tokyo time) at:

Globe Toku Hotel
Pavilion Room, 2nd Floor
6-14-10 Ginza, Chuo-ku
Tokyo

The Issuers have requested a meeting of Holders, pursuant to the Indentures, for the purpose of responding to a letter from the Borrower under the Mortgage Note and to establish a mechanism for further communication with the Borrower.

By: CME Finance, N.V. CME Capital, N.V. UNITED STATES TRUST COMPANY OF NEW YORK, as Trustee

Dated November 17, 1992

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Handbook Bank Limited Agent Bank

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FT SURVEYS

Prices for electricity delivered to the purchaser of the electricity under the contract arrangements in England and Wales

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COMPANY NEWS: UK

Former Bloomingdale chief buys Conran's Habitat Storehouse sells US arm

By Nikki Tait in New York and Richard Gourley in London

ALMOST A year to the day after retiring as chairman of Bloomingdale's, the up-market North American department store chain, Mr Marvin Traub is to buy Conran's Habitat in the US, founded by one of the UK's fallen retail stars.

Storehouse, the retail group which owns Conran's Habitat Inc, will receive a nominal price from MTLG, a vehicle owned partly by Mr Traub.

The Traub consortium said yesterday that it would keep the Conran name, but planned to re-merchandise the stores, possibly bringing in international designers and re-installing the catalogue operation.

When in October Storehouse announced its break-up it said closure or sale of Conran Stores would lead to a £25m extraordinary provision. Last year Conran Stores incurred a £7.7m loss on sales of £23m.

The sale substantially completes the dismantling of the retailing conglomerate built up by Sir Terence Conran in the 1980s. In October, Storehouse sold Habitat to the holding company of Ikea, the Swedish retailer, while Sears bought the Richards fashion chain.

Storehouse expects to have no net debt by the year-end. The £100m proceeds of the Habitat and Richards sales will be used to develop the remaining BHS and Mothercare chains.

The 19 Habitat stores in the

US are based mainly on the East Coast with an image which is already slightly upmarket of their namesake stores in the UK.

Mr Traub, a New Yorker, started in the retail business with summer jobs at Macy's and Abraham & Straus, two department store chains, and then spent a year at Alexander's, the now-defunct New York-based retail group.

He moved to Bloomingdale's, where, after a succession of merchandising posts, he became president in 1989. He later became a director of Federated Department Stores, Bloomingdale's parent, which was taken over by Canada's Campeau, via a highly-leveraged deal, in the 1980s.

Campeau put Bloomingdale's

up for sale in 1989, but Mr Traub's efforts to buy the chain were unsuccessful. Bankruptcy for Campeau and its various retail operations followed, although a relatively speedy reorganisation allowed Federated, still incorporating the Bloomingdale's stores, to move out of Chapter 11 proceedings earlier this year.

Since leaving Bloomingdale's, Mr Traub has formed his own firm, Marvin Traub Associates, a retail consultancy business. He has been joined by Mr Lester Gribetz, Mr Gribetz, former vice-chairman of Bloomingdale's, worked with Mr Traub for about 30 years at the department store group, and also owns an interest in MTLG.

IDV to take 30% nip of sherry

By Angus Foster

INTERNATIONAL Distillers & Vintners, the sherry arm of Grand Metropolitan, is to take a 30 per cent stake in Gonzalez Byass, the Spanish sherry and brandy company.

It is understood the stake will cost about £40m, valuing Gonzalez at more than £120m.

The deal gives IDV access to some of Spain's best known drinks brands, including Tio Pepe sherry and Soberano, a Spanish brandy. Gonzalez's fine sherry business also ties with IDV's Croft Original pale cream sherry.

"This is almost a perfect fit," according to Mr Edwin Beckett, director of IDV corporate affairs.

Under the agreement, which is to be completed later this month, IDV will use its international distribution network to gradually start distributing Gonzalez's main brands in markets outside Spain. Gonzalez will take over the Spanish distribution of Cinzano, the Italian vermouth and wines company where IDV took full control in January.

The distribution agreement does not include Japan and Switzerland, where Gonzalez will retain its existing distributors. IDV is also unlikely to assume UK distribution in the "immediate" future.

Links between the two companies go back to earlier this century when two members of the Gilbey family, former owner of IDV's Gilbey's gin, married members of the Gonzalez family.

Gonzalez reported sales of £200m (£115m) last year. Annual sales of Soberano and Tio Pepe total £1.5m and £600,000 cases respectively.

Mr Beckett said Gonzalez wanted IDV to help build its brands into international names. IDV would consider taking a stake in Gonzalez if the partnership worked.

IDV will appoint two directors to Gonzalez's board while Mr Carlos Gonzalez, chairman, will join the board of IDV Europe.

Brit Steel £51m loss as recession deepens

THE DEEPENING recession in the world steel market pushed British Steel into a £51m pre-tax loss for the six months to October 3, and forced the privatised group to pass its interim dividend.

The deficit was at the lower end of analysts' expectations, and compared with a £19m profit last time.

The decision not to pay an interim (3p) was taken reluctantly, the company explained, and reflected further recent deterioration in trading conditions and the weak outlook both for demand and prices.

As for the final, the company will reconsider the position in June and recommend the "appropriate" level. In the absence of unforeseen circumstances, this will be no less than 1p (1.5p).

The company warned, that justifying a final significantly higher than 1p will require an improvement in trading prospects, which in turn will depend on prices. The total dividend in 1991-92 was 4.5p.

First-half turnover fell from £2,282m to £2,211m, while the trading loss was £49m (profit of £30m). The pre-tax loss was struck after a £2m exceptional debit comprising redundancy and other rationalisation costs.

A £108m net cash flow outflow, however, on the exceptional costs contributed significantly to a £185m increase in net borrowings to £196m, compared with £11m at the end of last year.

The net loss was £48m (£13m profit), and losses per share were 2.4p. This compared with earnings of 0.85p last time and losses of 1.7p for the full year.

Cost reduction and plant

Andrew Baxter considers the figures for the first half

turnover in the first half, up from 5.7m tonnes a year earlier. For all of 1991-92, sales volume was 12.2m tonnes.

The company said late last month that it would cut its "liquid steel make" by up to 20 per cent or 600,000 tonnes in the current quarter, compared with the same quarter last year, to bring production in line with demand.

British Steel

Turnover by product

First half (£2,206m) 1992

Other £257m

Strip £557m

Sections and plates £420m

Other finished steel £17m

Other unfinished steel £12m

Stainless £165m

Tubular £224m

First half (£2,277m) 1991

Other £270m

Strip £70m

Sections and plates £456m

Other finished steel £150m

Other unfinished steel £32m

Stainless £165m

Tubular £224m

Turnover by area

First half (£2,206m) 1992

Rest of World £154m

UK £1,130m

Europe ex-EC £11m

EC ex-UK £88m

First half (£2,277m) 1991

Rest of World £150m

UK £1,130m

Europe ex-EC £71m

EC ex-UK £88m

Nestlé buys Clarke ice-cream business

By Guy de Jonquieres, Consumer Industries Editor

NESTLÉ, the world's largest food manufacturer, has bought most of the assets of Clarke Foods, the UK's second largest ice-cream producer, which went into receivership last month.

The Swiss group's purchase, from receivers Robson Rhodes, marks its first move into the ice-cream market in the UK.

The value of the deal was not disclosed, though Nestlé said it was not assuming any of Clarke's debts, totalling about £25m.

The assets acquired include four factories and the ice-cream brands of the Lyons Maid business, such as Fleets, Zoom, Fab and Mivvi.

Clarke bought Lyons Maid for £12m last year but paid only £7.5m of the price before going into receivership.

Mr Peter Blackburn, chairman of Nestlé's UK subsidiary, said the brands had a strong heritage and a great potential for development.

Nestlé's immediate priority was to pick up the running

of the business and ensure continuity of supply.

The company is due to meet Clarke's management today and will spend several weeks carrying out a detailed study of the business.

Clarke accounted for an estimated 13 per cent of total UK ice-cream sales of about £280m last year. Its market share today is far lower, following production problems which prevented it from achieving more than a quarter of its planned sales last summer.

Since a severe shortage of working capital caused the company to place in receivership, its workforce has been cut from about 600 to 300 people.

The company has factories in Greenford, Stourbridge, Telford and Liverpool and recently invested modern production equipment. It also has eight sales offices.

Nestlé has ice-cream operations in France, Portugal, Spain, Switzerland, the US, Latin America and North Africa. It formed a joint venture earlier this year with Dairy Farm of Hong Kong to make ice-cream in China.

Acquisitions provide lift at Jarvis Porter

By Maggie Urry

A JUMP in interim profits at Jarvis Porter, which prints labels for the spirits, toiletries and pharmaceutical industries, from £10.1m to £11.6m pre-tax, pushed the shares 16p higher to 175p.

Profits in the six months to August 31 benefited from acquisitions, improved margins and a swing from interest payable to receivable.

Mr Paul Jarvis, chairman, said he was pleased with the results. He said Mr Richard Brewster, the chief executive who joined the group from David & Smith, the paper and packaging group, in May last year, had brought Jarvis Porter greater opportunities to expand by acquisition.

The shares are well above the 185p price at which the group placed shares in July to finance a £11.4m acquisition of businesses from James Wilkes. That deal went through in August, and the businesses were owned for three weeks of the period. The results also included a full contribution from Holmes McDougall, bought in June last year

for £7m.

Sales rose 23 per cent to £16.4m and operating profits 80 per cent to £1.84m. Operating margins were 11.3 per cent, compared to 8.6 per cent, and 10.2 per cent for the 1991-92 year.

Net interest receivable was £12,000 compared to £142,000 payable. Earnings per share rose 65 per cent to 5.1p and the interim dividend is increased from 1.4p to 1.5p.

COMMENT

Fans of Mr Brewster who bought shares in Jarvis Porter after his move there last year will feel justified by these results. Already his first acquisition is contributing well and the second appears promising too. More are to be expected, although Mr Brewster is in no great rush and may be less ambitious in the size of deal than he was at David & Smith. Specialisation and solid finances are still to be the key words at Jarvis Porter. Current year forecasts of about £4.5m pre-tax (up from £2.15m) suggest a 1/2 of 18.4. This might look a bit steep but will still attract dedicated followers.

BOC resilient to slowdown

By Paul Abrahams

ALTHOUGH BOC's pre-tax profits of £241.2m were at the lower end of analysts' expectations, they nevertheless demonstrated the resilience of the group's operations to the slowdown in the world economy. Mr Patrick Rich, chairman, expressed pleasure at the figures. "Our results show our ability to ride out difficult economic conditions," he said.

The group's business demonstrated modest growth thanks to relentless efforts to improve operating efficiencies and reduce costs, said Mr Rich. Turnover increased from £1,960m to £2bn, while operating profits rose from £281.5m to £287.4m. Adverse exchange rates reduced profits by 26m. At constant exchange rates turnover would have increased 4 per cent and operating profit

12 per cent.

Sales volumes of gases in the US and Australia were flat. A slowdown of the rapid growth in the north Pacific region, particularly Japan, affected results.

Demand for healthcare products had been less directly affected by economic conditions, although some hospitals had delayed purchasing conditions, said Mr Rich.

Healthcare turnover increased from £493m to £513m, but operating profits fell 9 per cent to £98.5m. This was partly caused by additional research and development costs for Delta Biotechnology.

The pharmaceuticals operations enjoyed a particularly successful year because of improved volumes and prices in the anaesthetics business. Vacuum and distribution operations, mostly related to

clean-room technology in the semi-conductor business, were badly hit by depressed capital investment. It had been a difficult year said Mr Rich. Turnover was constant at £28m, but operating profits declined 40 per cent to £19.7m. Mr Rich said next year promised to be better, even without an improvement in general economic activity.

BOC's European turnover increased from £285.5m to £288m, while operating profits fell from £141.8m to £136.4m. Mr Rich said the Edwards vacuum subsidiary and additional R&D spend at Delta biotechnology had reduced profitability. Industrial gas results had improved.

Mr Rich warned any recovery would be slow. However, the group had planned accordingly. "We are far from the end of cost-cutting," he said.

Waste Management ahead 62% to £40m

Waste Management International, the UK-quoted arm of Waste Management of Chicago, yesterday reported a 62 per cent increase in third quarter profits on sales ahead 41 per cent.

Pre-tax profits for the three months to end-September rose from £14.7m to £24.9m.

Third quarter earnings per share rose from 4.7p to 6.1p (13.5p for nine months).

Chill wind of change at Mirror Raymond Snoddy on the Maxwell culture's decline

NEWSPAPER editors live by the sword and usually die by the same way. A dip in circulation, a new proprietor or chief executive with different ideas is usually enough to swell the ranks of former national newspaper editors.

The abrupt removal of Mr Richard Stott, the editor of the Daily Mirror as it is replaced by Mr David Banks was flying in from Sydney, where he had edited the Telegraph Mirror - has much wider significance.

It is the latest and most dramatic example of a revolution at Mirror Group Newspapers.

The revolution is designed to purge those allegedly tainted by "the Maxwell culture" though many people remain from the Maxwell era - and cut costs and push up profits.

The impetus for change has come from the group of banks that effectively own 54 per cent of MGN, held as collateral for loans made to the private Maxwell interests now in administration.

The banks have been persuaded that greater savings are possible and that editorial costs at the left-of-centre popular newspaper group have survived in their pre-Wapping purity.

The late Robert Maxwell, the argument goes, sorted out the printers with consummate toughness but was soft on editorial because he believed he was a journalist too.

Mr Banks stressed the importance of "commercial dynamism" as he took over his new paper and there was an immediate ban on casual shifts.

MGN executives say several hundred casual shifts a week are worked.

In future the paper will be brought out largely by its staff journalists.

Ironically, the process of change almost certainly stemmed from a consortium being put together by Hambros Bank to bid for MGN, a consortium that never actually got anywhere.

The consortium included Mr David Montgomery, now chief executive of MGN, and Lord Hollick, the Labour peer, and chief executive of MAI the media and financial services group and a non-executive at the Mirror.

Mr Montgomery has been talking to Sir Robert Clark, MGN chairman, for months and shadowing everything the group did.

The banks want to give themselves the



Lord Hollick (left) and MGN chief executive David Montgomery: life after Maxwell

widest range of options to either sell out at a later stage to a single buyer, or sell their stake in tranches to institutions.

Last month MGN announced pre-tax profits of £15.3m for the six months to end-June.

Popular newspaper sales have been soft and in the depths of a recession, MGN is believed to be £1m behind budget.

Some bankers are already anticipating a period - sometime in 1994 - when the shares could "suddenly start to motor."

After new printing plants are successfully installed at the Scottish Daily Record and Evening Mail, group debt will fall dramatically and cash flow increase.

At present the Scottish titles have to turn away advertising during busy times of the year because they are limited to 48 pages.

"He (David Montgomery) is doing exactly what needs to be done," said Mr Derek Terrington, publishing analyst at stockbrokers Kleinwort Benson. Mr Terrington believes the share price could reach 120p by the end of next year, ahead

of the original Maxwell offer price of 125p.

The analyst believes the banks will wait until the share price is between 125p and 160p before they get out. Some bankers may not want to wait so long.

Daily Mirror journalists take a more apocalyptic view of the changes, saying yesterday they amounted to "the beginning of the end of the Daily Mirror as we knew it."

Although assurances have been given that the Daily Mirror will continue to try to help the election of a Labour Government, some of the old guard fear an element of idealism will inevitably be lost.

Lord Hollick said yesterday any fears that the Daily Mirror's support for the Labour Party would be diminished were totally misplaced.

"The task now is to have a strong and highly successful newspaper which supports the Labour Party and which can be independently owned," Lord Hollick said.

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LONDON SHARE SERVICE

AMERICANS

Company	Price	Change	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	99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LONDON SHARE SERVICE

INVESTMENT TRUSTS - Cont.

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UK	EUROPE	AMERICA	ASIA	AFRICA	ISLE OF MAN	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUERNSEY	CANADA	GUER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هكذا أصل الأصل

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WORLD STOCK MARKETS

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CANADA

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng
TORONTO																	
3 pm November 16																	
Quotations in cents unless marked S																	
218000 Alstair Pr	513	513	513	513		24400 Corel Sy	521	521	521	521		36000 S&P Paper	480	480	480	480	
40000 Appleton	525	525	525	525		7000 Cockerh	420	420	420	420		19000 S&P Paper	510	510	510	510	
240000 Air Cdn	298	298	298	298		1194000 Corl Sy	180	177	177	-3	100000 L&B	517	517	517	517		
10000 Alstair En	516	516	516	516		400 Denison A	29	29	29		41000 Madenide	52	52	52	52		
20000 Alstair En	516	516	516	516		5000 Denison B	55	55	55		117000 Magna Int	529	529	529	529		
20000 Alstair En	516	516	516	516		5000 Denison C	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison D	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison E	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison F	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison G	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison H	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison I	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison J	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison K	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison L	55	55	55		7000 Maj L Fin	514	514	514	514		
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20000 Alstair En	516	516	516	516		5000 Denison N	55	55	55		7000 Maj L Fin	514	514	514	514		
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20000 Alstair En	516	516	516	516		5000 Denison P	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison Q	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Denison R	55	55	55		7000 Maj L Fin	514	514	514	514		
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20000 Alstair En	516	516	516	516		5000 Denison T	55	55	55		7000 Maj L Fin	514	514	514	514		
20000 Alstair En	516	516	516	516		5000 Den											

MONTREAL

3 pm November 16																	
140000 Macmillan	511	511	511	511		70000 Canstar	511	511	511	511		100					

3 pm November 16



NASDAQ NATIONAL MARKET

3 pm November 15

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Home One	0.72	14	68	19%	14%	14%	Oregonian	0.31	8	124	4%	3%	3%	ALN Te
HomeBuy	4	68	2	1%	1%	1%	Cash	179	56	5%	3%	5%	Volv	
For Int:	0.26	18	54	23	22%	23	Baker's	0.41	18	225	20%	20%	20%	
HomeNet	68	173	57%	6%	5%	23								

236	$7\frac{1}{2}$	$7\frac{1}{2}$	$7\frac{1}{2}$	$4\frac{1}{2}$
7	$42\frac{1}{2}$	$42\frac{1}{2}$	$42\frac{1}{2}$	

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GUEST.**


HOTEL
LOPEZ & HARO
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When you stay
with us in Bilbao,
stay in touch
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AMERICA

Dow recovers after Clinton press briefing

Wall Street

AFTER incurring heavy losses in early trading on poor corporate earnings news, US share prices made a partial recovery following a press briefing on the economy by President-elect Bill Clinton, writes Patrick Harverson in New York.

By 1pm the Dow Jones Industrial Average was down 13.73 at 3,219.25 after falling more than 20 points earlier in the day. The Standard & Poor's 500 was also lower at mid-session, down 0.88 at 421.55, while the Amex composite slipped 2.37 to 387.32 and the Nasdaq composite eased back 1.88 to 635.30. Turnover on the NYSE was 104m shares by 1pm.

The morning's economic statistics failed to spur demand for stocks, even though the 0.3 per cent rise in October industrial production and the 0.1 percentage point gain in capacity utilisation were both slightly higher than forecast.

Instead, investors focused on a few third-quarter earnings reports, notably from Toys 'R' Us and Kmart, which disappointed expectations. The market was also hurt by a few earnings downgrade of the airline industry.

After dropping sharply in the first few hours, share prices recovered some of that lost ground around midday, aided by comments from President-elect Clinton which suggested that the economy would not be as bad as some feared.

Kmart fell 3/4 to 27 1/2 after reporting that third quarter net income was 27 cents a share, only slightly better than the 26 cents a share recorded a year earlier. Although the per-share earnings figure was distorted by the impact of newly issued shares on the calculation, Kmart's performance in the quarter disappointed some investors.

There was a similar response to the earnings report from

Toys 'R' Us, which showed profits up marginally to 12 cents a share in the July to September period. The news left the toy retailer's shares 3/4 lower at \$38.

Airline stocks fell sharply after the securities house, First Boston, drastically reduced its earnings estimates for the industry. Delta Air Lines, which saw its 1992 estimate slashed from a profit of \$3 a share to a loss of \$3.50 a share, plunged 3 1/2 to \$54. UAL fell 3/4 to \$119. AMR, parent of American Airlines, dropped 1/2 to \$63 1/2 and USAir eased 3/4 to \$12.

American Reliance fell 3/4 to \$6 1/2 on the American Stock Exchange after reporting a third-quarter loss of \$1.92 a share, a sharp deterioration from the 45 cents a share profit in the year-end period.

Canada

TORONTO stocks slid at midday, dragged down by a rise in Canadian prime rates, losses on Wall Street and continued weakness in gold prices. Diamond miners, however, continued to perform well after Friday's announcement of a new Canadian diamond find.

The TSX-300 index dropped 23.56 to 3,245.97 in turnover of 381.1m. Declines outpaced advances by 228 to 148 with 234 unchanged.

Brascan's receipts dropped another 8 1/2 to C\$3.14 in heavy volume. Shares slid as the rate rise, led by the Bank of Montreal which dropped C/4 to C\$45 1/2 and the Bank of Nova Scotia which slipped C/4 to C\$23.

SOUTH AFRICA

JOHANNESBURG lost early gains to end mixed following a weak start to the day. The overall index was unchanged at 3,041 and the industrial index fell 2 to 4,069. The gold index dropped 3 to 774.

EUROPE

Paris falls on fading hopes of further rate cuts

THERE was no clear trend among continental bourses yesterday, as French equities weakened and Italian shares continued to power ahead, writes Our Markets Staff.

PARIS fell back on fears that last week's interest rate cut was the last reduction for some time. A weak start on Wall Street contributed to the easier tone as the CAC-40 index fell 24.07 to 1,772.73 in thin turnover of FF1.7bn, generated mainly by arbitrage and domestic activity.

Euro Disney dropped FF8.15 or 6.5 per cent to FF74.70 following negative weekend press comment in the UK. An article in a US newspaper quoting a recent sell recommendation from Paribas which described Euro Disney as a "high-risk" share also prompted selling.

Michelin dropped FF8.10 or 4.2 per cent to FF186.50 after the release of nine-month sales which showed a decline in the third quarter.

Among smaller stocks, Pernod Ricard, which last week downgraded its 1992 earnings

outlook, lost F1.41 to F1.395, while several large blocks of Bic were crossed yesterday as the shares rose by FF3 to FF9.04 with 65,200 shares traded.

FRANKFURT ended a mixed day with distinct contrasts among senior blue chips and the DAX index fell 1.57 to 1,546.95 after last week's 4.1 per cent gain. Turnover fell from DM6.7bn to DM4.8bn.

Siemens rose another DM9.30 to DM588, reinforced by last week's better-than-expected results. But Daimler dropped DM14.50 to DM539.40 on unexpected low car and truck deliveries since July, and a forecast of a 23 per cent drop in net profit. Several securities houses have downgraded their earnings estimates for Daimler in the past few days. Mr Harry Jaarsma of Dresdner said that his bank had dropped its EPS forecast from DM56 to DM49 for 1992 and from DM50 to DM48 for 1993.

Other notable winners among DAX constituents included Schering, up DM9.50

FT-SE Actuaries Share Indices

November 16		Open		16.30		17.00		17.30		18.00		Close	
FT-SE	Actuaries	Share	Index	Share	Index	Share	Index	Share	Index	Share	Index	Share	Index
FT-SE	100	1054.10	1054.04	1051.07	1052.10	1052.28	1051.20	1051.20	1052.70	1052.70	1052.70	1052.70	1052.70
FT-SE	200	1105.32	1112.52	1112.52	1114.46	1115.37	1117.14	1117.14	1117.14	1117.14	1117.14	1117.14	1117.14

Nov 13		Nov 12		Nov 11		Nov 10		Nov 9	
FT-SE	Actuaries	Share	Index	Share	Index	Share	Index	Share	Index
FT-SE	100	1052.28	1052.81	1046.18	1045.50	1045.50	1045.50	1045.50	1045.50
FT-SE	200	1114.46	1120.20	1116.97	1117.70	1117.70	1117.70	1117.70	1117.70

to DM755.50. Mr Jaarsma said that higher interest income, following sales of subsidiaries, should help the company offset weakening in both agricultural and pharmaceuticals. Continental, lifted by technical support, rose DM3.70 to DM205.50.

MILAN continued its recent rally in active trading on the first day of the final account of 1992, with persistent privatization hopes and speculative buying by domestic investors fueling the rise. The Comit index fell 11.43 or 2.5 per cent to 472.35 in turnover estimated at near Friday's 1.41bn.

State-controlled banks

company.

ZURICH ended lower, the SMI index falling 15.9 to 1,913.4 after weekend polls showed that the Swiss electorate would reject membership of the European Economic Area (EEA) at a referendum in December. Swissair's shares fell SF7.45 to SF7.45, on fears that the national carrier would find access to the European market more difficult if EEA membership was rejected.

MADRID continued to rise on Friday's better-than-expected inflation data, but profit-taking saw it close off intraday highs in active trading. The general index put on a 1.15 to 203.81 in turnover up from Pt13.4bn to Pt14.6bn.

Nine-month earnings reports from Telefonica and Repsol left the former Pt10 better at Pt1,040 after an earlier gain of Pt30, and the latter flat at Pt2,485.

STOCKHOLM gained in moderate trading as domestic interest rates fell back and last week's money market turmoil appeared to subside. The

Affarsvärlden general index rose 5.0 to 725.5 in turnover of SKr430m after SKr527m.

The forestry sector led the gains on speculation that the central bank will soon be forced to abandon its fixed exchange rate policy and allow the krona to float. Stora B shares jumped SKr15 to SKr182.

Ericsson B shares were up SKr4 to SKr133 on hopes that its nine-month earnings report, due on Thursday, will be stronger than expected.

AMSTERDAM ended mixed to firmer, as the CBS Tendency index rose 0.4 to 105.2. The brewer, Heineken, was among the big gainers as it picked up FI 1.40 to FI 174.40. But DSM shed FI 3.50 to FI 73.10.

HELSINKI fell on lack of progress in talks on updating the national incomes settlement, the trade union confederation, SAK, said that it would call member federations together on Friday to consider future action if the settlement talks fail. The Helsinki index fell 14.5 or 1.8 per cent to 778.1.

ASIA PACIFIC

Politics and poor results depress Japanese volume

Tokyo

VOLUME fell to a 10-year low yesterday as share prices lost more ground, writes Emilio Terazono in Tokyo.

The Nikkei average fell 167.80 to 16,182.99 on small-lot selling by individuals and arbitrage-unwinding. It opened at the day's high of 16,314.94, and fell to a low of 16,122.97 in the afternoon.

Volume was just 120m shares, its lowest since August 1982. Declines led advances by 583 to 393 with 204 unchanged. The Topix index of all first-section stocks fell 9.72 to 1,232.53 and, in London, the ISE/Nikkei 50 index was 1.99 down to 589.96.

Investors remained cautious over the continuing deadlock in parliamentary debates, and weak interim company results. Wako Research Institute reported a fall of 38 per cent in the total non-consolidated pre-

tax profits at the 407 first-section companies which had announced their results by last Friday, while sales had declined by 3.4 per cent.

For the full year to March, 333 companies expect a fall in profits while 267 companies project a decline in sales.

On the trading floor, speculative issues dominated activity. The medium-sized SS Pharma chemical was the most active issue of the day, declining Y30 to Y1,010. It rose initially by its daily limit on early reports of the development of a new AIDS drug, but fell later on heavy profit-taking.

Green Cross, which followed SS in activity, rose Y10 to Y1,310.

Bank shares were lower on worries of short-selling. Daiwa Securities thinks that there is potential for at least another 15 per cent increase in Japanese equities over the next 12 months with interest rates coming down further and market psychology improving.

Italy's gain was the more impressive as it came in steadily rising volume, which registered a heavy 1408bn last Friday.

Farinero & Partners says that, in the interim, the government's privatization programme, the announcement by Iri that it will sell its entire stake in Credito Italiano has attracted the interest of foreign investors, to a limited extent, and of small savers - "both longstanding absentees from the market".

Y3310 and Sakura Bank lost Y20 to Y1,060.

Electronics continued to lose ground on prospects of lower profits. Hitachi fell Y6 to a new year's low of Y700, while NEC also saw a new low for the year, declining Y17 to Y610.

Steel companies retreated after last Friday's poor results. Nippon Steel fell Y4 to Y276.

Sega Enterprises, the video maker, was one of the few gainers of the day, rising Y30 to Y9,400. The company retained its popularity thanks to its brick profit projections.

In Osaka, the OSE average fell 121.31 to 17,580.35 in volume of 20.3m shares. Aoyama Trading, a discount retailer of office workers' blue suits, rose Y140 to Y7,400. The company posted firm interim results as consumers opted for cheaper clothing.

Roundup

THE region's markets mostly

followed Tokyo down, although for their own reasons.

HONG KONG finished sharply lower as the worsening Sino-British row over the colony's future triggered profit-taking by local investors, but a flurry of late buying allowed it to retrace some early losses.

The Hang Seng index retreated 71.73 or 1.1 per cent to 6,294.82, above an intraday low of 6,261.99. Turnover fell from HK\$2.34bn to HK\$2.50bn.

Blue chips which gained most in the recent rally were hit hardest by profit-taking, with the most active HSBC Holdings losing 50 cents to HK\$85 and its Hang Seng Bank unit dropping \$1.50 to \$56.50.

AUSTRALIA fell for a seventh straight day to end a 21-month low ahead of this week's release of bank results. The All Ordinaries index closed 14.5 down at 1,357.2, the lowest finish since February, 1991, in turnover of A\$183m.

ANZ profits are due today,

and Westpac and NAB on Thursday. ANZ closed 7 cents lower at A\$2.53. Westpac fell 4 cents to A\$2.59 while NAB rose 6 cents to A\$2.53.

SINGAPORE fell sharply in nervous trading on talk, confirmed after the close, that both of the country's deputy prime ministers were suffering from cancer. The Straits Times Industrial index closed at 1,414.37, down 2.3 per cent or 32.53 in active volume of 130.3m shares.

BANGKOK dropped 1.8 per cent after the central bank requested banks, finance and securities firms to cut down their loan credits to stock investors. The SET index lost 15.53 to 553.21 in turnover of B\$5.86bn, the thinnest day's trading in four weeks.

SEOUL slid in very thin trading in a technical adjustment after the recent rally. The composite index closed 15.64 lower at 616.84 in turnover of Won370.68bn compared with Won496.35bn.

TAIWAN's weighted index, which edged just above 3,600 before profit-taking set in, ended 15.35 higher at 3,588.44 in turnover of T\$5.85bn. The financial sector closed 1.4 per cent higher as investors regained some buying interest in the Big Three banks, which rose between T\$1 and T\$1.50 each.

MANILA dipped in light trading as the composite index fell 7.35 to 1,339.57 in combined turnover of P\$152.27m.

KUALA LUMPUR continued to consolidate after the recent bull run. The composite index fell 4.37 to 646.25 in volume of 170.2m shares against 217.6m.

NEW ZEALAND was lifted by a strong performance from Carter Holt Harvey which gained 14 cents to \$2.84 after reporting an interim NZ\$112.4m profit on Friday. The NZSE-40 capital index rose 8.6 to 1409.50 in turnover of \$17.6m.

Denmark and Italy help tip the balance

MARKETS IN PERSPECTIVE

	% change in local currency			% change in US \$	% change in US \$
	1 Week	4 Weeks	1 Year	Start of 1992	Start of 1992
Austria	-1.49	-2.02	-20.85	-12.45	-15.37
Belgium	+1.01	+4.98	-1.74	-4.89	-14.70
Denmark	+9.00	+8.83	-26.25	-22.31	-7.94
Finland	-0.26	+25.74	+0.22	+7.22	+7.94
France	+0.27	+7.10	-2.51	+1.45	+20.12
Germany	+3.85	+5.44	-2.27	-4.94	-7.85
Ireland	-1.06	+0.98	-29.97	-21.25	-24.35
Italy	+7.37	+11.18	-5.89	-6.10	-18.57
Netherlands	+0.34	+1.49	-0.78	+3.33	+1.07
Norway	-2.57	+2.09	-30.11	-21.36	-11.15
Spain	+1.98	+5.07	-18.50	-17.85	-25.99
Sweden	-0.29	+9.80	-14.27	-7.50	-13.12
Switzerland	-1.87	+1.57	+12.63	+30.47	+4.94
UK	-0.03	+5.87	+5.10	+8.25	-10.34
EUROPE	+0.89	+5.64	-1.64	+1.71	+10.44
Australia	-4.15	-4.19	-30.98	-19.95	-29.95
Hong Kong	+0.82	+4.88	+47.88	+45.99	+77.57
Japan	-2.42	-4.96	-31.20	-26.60	-10.82
Malaysia	+0.02	+12.65	+21.78	+21.84	+59.92
New Zealand	0.00	+1.35	-16.38	-15.31	-67.73
Singapore	+1.77	+11.50	-7.23	-7.94	-8.64
Canada	-1.46	+2.12	-11.48	-8.37	-16.13
USA	+1.15	+2.75	+6.88	+1.87	+22.78
Mexico	+3.09	+12.42	+11.33	+11.39	+31.48
South Africa	+0.35	+3.59	-18.82	-15.48	-30.97
WORLD INDEX	+0.97	+1.46	-2.27	+7.26	+8.59

† Based on November 16 1992. Copyright, The Financial Times Limited, London, South Africa and County NatWest Securities

By William Cochrane

FOREIGN and arbitrage selling hit Japanese equities last week, as investors who had bought stocks in the Nikkei rally last September decided to lighten their positions.

Experience was mixed in the US, with strength in second-line stocks outweighing a flat week for senior blue chips, and it was left to Europe, up 1.0 per cent, to tip the FT-Actuaries World Index into an even more modest 0.1 per cent gain on the week.

A strong dollar, interest rate cuts in France and Italy and what optimists hoped was the start of a pre-Christmas rally in Germany, put Europe into the black. The outstanding performers were Denmark and Italy, although Germany's 3.5 per cent gain was important in terms of sheer weight.

Denmark, too, was an interest rate story. Until last week, when Japan took over again, it had had the uneasy distinction of being the worst performer in the FT-Actuaries World

Indices this year, undermined by rising interest rates in Europe in the spring, the increasing interest-rate differential to Germany after the June 2 Maastricht referendum and, thereafter, its own version of the 1993 disaster in the Nordic financial sector.

Last week it galloped up 9 per cent on Tuesday's repo rate cut by the central bank. Unibank Securities thinks that there is potential for at least another 15 per cent increase in Danish equities over the next 12 months with interest rates coming down further and market psychology improving.

Italy's gain was the more impressive as it came in steadily rising volume, which registered a heavy 1408bn last Friday.

Farinero & Partners says that, in the interim, the government's privatization programme, the announcement by Iri that it will sell its entire stake in Credito Italiano has attracted the interest of foreign investors, to a limited extent, and of small savers - "both longstanding absentees from the market".

VIEWPOINT

The Commerzbank report on German business and finance

The EMS: battered but not beaten

The European Monetary System (EMS) has recently been shaken by the market's verdict that some EC countries will not be able to join the future club. The outcome of the French referendum was not sufficiently reassuring and doubts remain as to whether fixed exchange rates in the EMS can be maintained.

Solid growth in Western Europe, a better grasp of how international policy coordination functions and the general will to achieve low inflation and sustainable public-sector deficits turned the EMS into a system of quasi-fixed exchange rates, which it remained for five and a half years. And this was not questioned even after the severe strains of German unification became apparent.

Fundamental problems

The notion that exchange rates were fixed was swept aside when the UK and Italy temporarily withdrew from the exchange-rate mechanism (ERM). After having ignored the possibility of a realignment for too long, market participants tended for a time to overreact through large-scale selling of even fundamentally sound currencies, most notably the French franc.

Although the interest differential between the franc and the D-mark has been substantially reduced, the French government has repeatedly complained about Germany's high interest rates, especially in view of its own intolerably high unemployment level. This prompted doubts about France's determination to live with German rates.

Generally speaking, if market pressure focuses on the currency of a funda-

"A two-speed monetary union does not reflect Maastricht's political core."

The UK can now give priority to overcoming recession. While it need not rush to rejoin the ERM, such a move would be prudent as soon as an economic upswing emerges. Ideally, its monetary policy would then be placed in the hands of an independent Bank of England, with a firm commitment to stability, and sterling would have a narrower range. This would restore the credibility of the UK's anti-inflationary policy stance.

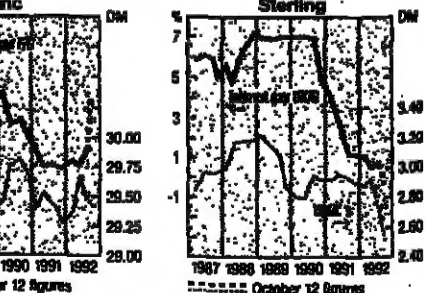
mentally strong economy, the central bank should not hesitate to raise interest rates and intervene. Market pressure will ease fairly soon, allowing short-term rates to decline again. Defending parity for a time is ultimately less expensive than the loss of anti-inflationary credibility through devaluation.

Yet if a country has serious economic problems, as for example Italy does, clinging to fixed exchange rates is pointless. In the long run, an overvalued currency could only be propped up by high, or even rising, interest rates, which undermine fiscal consolidation and stifle growth. Under these circumstances, regaining domestic stability has to take priority over exchange-rate stability. During the adjustment phase, a more flexible exchange-rate regime is needed.

Obvious cases like France and Italy are easy to assess; that of the UK is not so clear-cut. With the economy in a severe recession, sterling's relatively high rate became hard to defend, and even its broad ERM band was not wide enough to allow interest rates to fall sufficiently. Finally, confidence was undermined by the reluctance to raise interest rates as sterling came under speculative pressure.

Interest differentials* and exchange rates: France, Germany and the UK

* quarterly averages -



1987 1988 1989 1990 1991 1992
* 3-month funds

Despite the damage inflicted, the EMS is by no means dead. A core group of countries will always be willing to coordinate their monetary policies. What is more, if the Maastricht treaty is finally ratified, the EMS will be more necessary than ever. Recent events might seem to indicate that in monetary affairs a two-speed Europe is needed. Yet this view fails to recognize that monetary union is ultimately meant as a surrogate for political integration which is intended to embrace the whole EC.

COMMERZBANK
German know-how in global finance